YGG 3.0

AUGUST, 2026

Disclaimer

Please Read Before Purchasing YGG Tokens or Attempting to Use the YGG Network.

This document titled YGG 3.0 (2026) and the information contained herein (collectively, “YGG 3.0”) is provided for general informational purposes. It describes the focus, plans, and recent performance of the Yield Guild Games protocol (“YGG”) and Association Yield Guild Games, a Swiss non-profit association (the “Association”). References to “YGG” generally mean the protocol and ecosystem. Guilds mentioned here, including Rivia, are independent organizations and are not subsidiaries, agents, or representatives of the Association and are responsible for their own activities.

This document is not financial, investment, legal, tax, or other professional advice, and it is not an offer, invitation, solicitation, or recommendation to buy, sell, hold, or otherwise transact in $YGG, any other token, NFT, security, or asset. It should not be the sole basis for any financial or participation decision. Please consider your own circumstances, obtain independent advice where appropriate, and review the applicable terms before taking action.

The information is unaudited and is provided “as is.” It is intended as a good-faith summary of YGG’s activities as of July 31, 2026, but may not be complete, current, or accurate when read. Information from third parties, market data, projections, and estimates have not necessarily been independently verified. Neither YGG nor the Association undertakes to update this document, except where required by law.

Statements about plans, expectations, opportunities, targets, or future performance are forward-looking and aspirational. They are not promises or guarantees, and actual developments may differ. Features described as proposed or in pilot, token mechanics, rewards, and integrations may be changed, delayed, limited, offered through third parties, or not implemented. Their availability depends on legal and regulatory requirements, third-party rights and permissions, contractual arrangements, technical and operational conditions, and the availability of appropriate service providers.

The $YGG token is designed for functional roles within the Guild Protocol as described herein, including access to features and programs, participation in guild activities and governance processes, and compensation for verified contributions where lawful. Holding $YGG does not make a holder a member of the Association or provide equity, ownership, debt, dividend, or other corporate or membership rights in the Association or any guild. Token availability and ecosystem participation may be restricted in some jurisdictions, and rewards or fees may use alternative arrangements where required.

Digital assets can involve market, technology, operational, and regulatory considerations. User caution is advised.

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Overview

YGG 3.0 details the evolution of Yield Guild Games (YGG) into a sector-agnostic infrastructure layer built to unlock the economic opportunities its community has always sought out. At its core, the Guild Protocol organizes decentralized skill and effort at the fundamental intersection of Guilds (identity and social organization), Assets (capital resources), and Activity (verified output and operational execution).

YGG's grand vision is to ensure that every guild has the dedicated infrastructure needed to turn collaboration and cooperation into tangible economic empowerment. The modularity of the Guild Protocol enables friction-free scaling into virtually any sector, existing or emerging, from data and AI training, to gaming, to specialized financial strategies, and beyond. This document outlines how that vision is being realized.

YGG is uniquely positioned to deliver on this expanding mandate due to its multi-year central treasury reserve ($16.1M as of July 2026) and a fully mature, unlocked tokenomic profile. Originally established in 2020 to promote inclusive digital livelihoods for people born into emerging economies, YGG's founding team brings the specific domain expertise required to scale distributed human participation as AI becomes an increasingly integral part of everyday life.

The Guild Protocol

Evolutionary Foundations: From Trade Guilds to the Guild Protocol

Organizing human potential for collective gain is an instinct as old as civilization. Over millennia, guilds evolved from medieval trade associations into modern professional collectives and networks. Groups of craftsmen, artisans, and merchants organized to set quality standards, pool resources, and capture larger market opportunities. This collective structure proved that aligned economic interest combined with localized governance maximizes productivity, leverage, shared prosperity and upward mobility.

Yield Guild Games (YGG) translates this historical framework into digital infrastructure. Today, YGG operates as a global platform that organizes human capital and decentralized communities for productive economic participation. While the protocol initially established proof of concept within Web3 gaming, its scope extends across all human capacity and capital markets as AI pushes more and more of the economic growth online.

The Guild Protocol serves as the core standard for this new era of collective endeavor. It provides a platform for any group to organize, measure output, and distribute value seamlessly. By standardizing identity, credentialing, and asset management wherever people gather and create value—whether in Web2 environments or on Web3 infrastructure—the Guild Protocol transforms informal online communities into structured, highly effective economic engines.

Protocol Architecture for the Modular Venture Engine

The Guild Protocol establishes an open, modular framework for collective economic activity. Built to operate adaptively, the architecture allows any group to access shared infrastructure, deploy features, and coordinate output across both online and offline ecosystems.

At its core, the protocol structures coordination around three fundamental components:

- **Guilds:** The social layer, comprising groups organized around shared skills, domains, or strategic objectives. Membership, roles, and organizational structures are tracked through verifiable digital identity.
- **Assets:** The resource layer, encompassing operational capital, digital assets, and collective revenue streams. Resources are managed through programmable logic to ensure transparent, automated distribution based on community consensus.
- **Activities:** The operational layer, where members engage in quests, task execution, and earning opportunities. As participants complete these tasks, the protocol validates output to build a record of contributions, skill and achievement.

These verified credentials create a reliable portfolio of practical experience. Third-party partners, platforms, and enterprises can draw on these records to match opportunities with groups based on their proven expertise, capital reserves, or historical performance.

Structurally, the protocol operates as a hybrid Venture Builder model configured as a Hub-and-Spoke platform. YGG functions as the central Hub, supplying core protocol infrastructure, capital allocation, and governance frameworks. Guilds act as specialized Spokes, deploying capital and human resources into specific verticals.

Unlike traditional venture studios that rely on internal operational silos, or traditional venture capital firms that only invest externally, this architecture combines internal seeding with open community incubation. Keystone projects are launched natively using core YGG resources, while an open ecosystem invites external builders to initiate, test, and scale community projects.

Cross-Vertical Application

Because the Guild Protocol decouples human capital coordination from domain-specific logic, it functions as a sector-agnostic layer for aligning incentives, coordinating humans and generating provable outcomes. Guilds leverage a common toolbox of primitives, mixing and matching components like treasury management, credentialing, and programmatic payouts to create purpose-built structures for their operations.

While Web3 gaming provided the initial sandbox for user acquisition, questing, and asset utilization, YGG guilds are operational in multiple high-growth domains:

- Web3 Gaming: Targeted user acquisition, asset management, and competitive play.
- AI: Capture, annotation, and verification of complex telemetry data, including human gameplay streams for training generative AI world models.
- Vibe-Coded Games: AI-assisted game development paired with community-led testing, curation, and player acquisition for browser-native titles.
- Decentralized Finance (DeFi): Collective yield aggregation, liquidity provision, and automated treasury strategy execution.

The modularity of the Guild Protocol enables friction-free scaling into virtually any sector, existing or emerging. As material and digital infrastructure converge, Guilds are structured to mobilize human capital for everything from decentralized physical infrastructure networks (DePIN), robotics training, distributed scientific research, global healthcare data verification, longevity initiatives, and much more. The protocol provides the underlying coordination substrate required to turn distributed global capability into organized economic output across any industry.

The Core: Yield Guild

Ultimately, the trajectory of YGG reflects the fundamental power of its original design. While the organization gained global prominence as Yield Guild 'Games,' the true core of the platform has always been the fundamental concept of the 'Yield Guild' itself: individuals aligning incentives and coordinating action for collective economic benefit. By abstracting the platform's core infrastructure away from any single industry, the suffix 'Games' becomes just one of many potential applications. Whether applied to gaming, AI, DeFi, or emerging frontiers yet to be built, the Yield Guild model remains the definitive protocol for organizing human potential and digital capital.

Guild Examples

The Guild Protocol establishes the rulebook and coordination infrastructure for decentralized economic activity, collective contribution and capital deployment. A flexible suite of digital primitives including smart contracts, identity systems, payment rails, and platform APIs builds upon these protocol rules, enabling groups to form, execute tasks, and deploy capital. After seeing strong community-led adoption with this model in gaming, YGG is expanding into new markets.

The following is an overview of three distinct guild structures and how each utilizes the Guild Protocol. Each example notes its current status (Live, or In pilot). Note that descriptions of any proposed features are aspirational and subject to the dependencies described under "Legal & Operational Dependencies".

World Model Training

Status: In pilot

Vertical Definition

World model training involves supplying AI architectures with the spatial, temporal, and physical understanding required to reason about real-world action. Unlike traditional language models that predict text sequences, world models build an internal representation of how physical systems operate, predicting cause and effect, momentum, and object interaction. Video game engines simulate physics, lighting, gravity, and collision dynamics. YGG provides the human layer that converts raw game environments into structured datasets, pairing visual telemetry with human physical inputs like button presses, joystick movements, spatial navigation, and long-term strategic choices.

Market Size

Physical AI (machines that perceive, reason, and act within physical space, such as humanoid robots) represents the fastest-growing operational domain of artificial intelligence. Illustrating the pace of physical deployment, Bank of America forecast in March 2026 that annual humanoid robot shipments will reach 1.2 million by 2030 and 10 million by 2035.

On the value side, Future Markets Inc. forecasts the global physical AI market to surpass $430 billion by 2030, cross $1 trillion around 2035–2040, and approach $1.6 trillion by 2040. Despite the centrality of hardware to physical AI, software, foundation models, and simulation currently capture 58% of aggregate value, according to Astute Analytica, reflecting where the real constraint lies: machine learning and robotics teams spend approximately 80% of total AI project development time on data collection, annotation, and preparation, rather than on the hardware itself.

That constraint is already reflected in market sizing. According to MarketIntelo, the global Physical AI Simulation and Digital Twin market was valued at $3.8 billion in 2025 and is projected to expand at a CAGR of 28.5% from 2026 to 2034, reaching an estimated $34.6 billion by the end of the forecast period. Within that market, Robot Training Simulation represents the largest platform segment, at 38.4% share (over $1.4 billion in 2025), consistent with a broader shift in robotics development, where data availability, not hardware engineering, has become the primary bottleneck.

Further, this data bottleneck is not simply a matter of volume. It reflects specific limitations in the types of data available to train physical AI systems.

Growth Drivers

- Limits of Unstructured Web Data: AI development requires continuous multi-modal streams pairing visual feeds with real-world physical actions, which static text or scraped internet media cannot supply.
- Synthetic Data Degradation: Synthetic and bot-generated datasets lead to recursive errors, distortion, and model collapse. AI developers require authentic human interaction to maintain model accuracy and real-world relevance.
- Demand for Long-Horizon Reasoning: Autonomous digital agents and robotics require datasets rich in strategic reasoning, real-time risk assessment, and complex resource management under pressure.

Ecosystem Contribution

- Guild members have the opportunity to execute structured quests covering complex gameplay, spatial navigation, and remote robotic teleoperation.
- Members utilize verifiable digital credentials and historical performance records to demonstrate domain competency, ensuring data quality and provenance for network partners.
- YGG offers opportunities to its distributed workforce to monetize their effort by collaborating with data pipeline platforms to sell structured behavioral datasets to AI laboratories.
- Protocol revenue generated from data sales compensates participating guild members for task completion and funds rewards for active participants.

Case Study

- Sapien: Over 1,200 YGG guild members completed over 95,000 data validation and tagging tasks, utilizing onchain credential verification to confirm data accuracy.
- FrodoBots Earth Rover Challenge: Guild members remotely piloted physical sidewalk robots through a gamified interface, supplying real-world spatial navigation data to train embodied autonomous AI systems.

Future of Work

Onboarding Human Capital to the Guild Protocol

To connect real-world human output with decentralized demand, YGG operates dedicated distribution channels that serve as the primary onboarding gateways for contributors, guilds, and enterprise partners. These platforms translate raw community reach into organized, protocol-verified work pipelines across the Future of Work ecosystem.

AI Alerts (Workforce Infrastructure and B2B Pipeline)

Originally launched as a community discovery platform, AI Alerts has evolved into YGG's dedicated workforce management platform and specialized talent bridge. It operates at the intersection of enterprise demand for training data and a global network of digital workers.

- Market Fit: Addresses the widening talent deficit in emerging tech markets by connecting workers directly to remote AI training, gaming dataset collection, and data annotation roles for partners such as Sapien, Navigate, FrodoBots, and more.
- Proven Traction: Demonstrated immediate market demand by securing 27,000 workforce applications within its first five days of launching dedicated AI job matching.
- B2B Pipeline: Serves as the primary operational channel for YGG's enterprise data business, capturing human decision-making, behavioral datasets, and complex gameplay actions required to train advanced AI world models.

G!G Rewards (Micro-Tasking and Local Utility Integration)

Developed in collaboration with ED3N Ventures and Sovrun, G!G Rewards functions as an accessible, low-friction entry point into the YGG operational network.

- Frictionless Onboarding: Allows contributors to complete micro-quests, task validation, and lightweight operational challenges through a simplified digital interface.
- Real-World Value Settlement: Bridges digital contribution with immediate everyday utility by enabling users to redeem points directly for local telecom services, data packages, and digital assets.
- Protocol On-Ramp: Converts casual web participants into active, credentialed guild contributors, establishing a baseline history of task execution that routes directly into the broader Guild Protocol.

Vibe-Coded Games

Status: Live

Vertical Definition

Vibe-coded game creation and curation encompasses the ecosystem enabled by AI-assisted software development. Natural language tools and specialized AI agents allow creators to build video games without no prerequisite for traditional programming skills. Within this vertical, YGG operates the discovery, curation, and player acquisition layer. Through vibecode.game, YGG functions as an onboarding funnel that attracts AI-curious creators and players into the ecosystem, transforming community testing and upvoting into a structured validation platform for new titles. This permissionless publisher model has resonated strongly with YGG's builder community and shows strong potential for future growth.

Market Size

The total global video game industry revenue in 2025 was US$188.8 billion in 2025 according to Newzoo's Global Games Market Report. Of that, AI represented US$4.36 billion, up from $3.28 billion in 2024 however Grand View Research projected this to scale to $51.26 billion by 2033 at a compound annual growth rate (CAGR) of 36.1%

Whilst some of this growth is anchored in severe cost pressures across traditional game production pipelines, with 67% of top studios using AI for generative assets and testing in particular, a major driver is also bottom-up community development using AI tools and vibe-coding platforms.

Gamer-first AI is being adopted across vibe coding platforms and User-Generated Content (UGC) platforms. In 2025, Roblox paid out over $1.0 billion to creators through their DevExchange programs, with 78% of Roblox developers identifying as individuals rather than studios. Epic's UEFN engagement program has paid out $1.0 billion since its launch in 2023.

Roblox reported that 44% of the top 1,000 creators on the platform actively use Roblox Assistant or third-party AI tools to plan, build, and test their games. This suggests AI-assisted development is becoming increasingly central to how games are designed and created.

Growth Drivers

- Democratized Game Development: AI creation tools drastically reduce production costs and development timelines, leading to an exponential increase in new game releases.
- Discoverability and Attention Bottlenecks: As game production scales, acquiring active players and standing out in a crowded market become the primary obstacles for creators.
- Demand for Community Curation: Traditional storefronts cannot effectively filter volume releases, creating a need for community-driven ranking and testing platforms.

Ecosystem Contribution

- Guild members act as playtesters, quality assurance squads, and community curators across emerging titles. They complete quests, write guides, and help identify critical software bugs.

- Members test game mechanics, submit detailed feedback, upvote promising titles on vibecode.game, and provide initial player liquidity for creators.
- Creators publish titles on vibecode.game and access community testing networks.
- Guild members vote, curate, and feature top-performing titles across ecosystem channels.

Case Study

- Minds by Animoca Brands Game Jam: From July to August 2026, YGG partnered with Minds by Animoca Brands to host a global game jam utilizing specialized AI agents to assist creators in designing games and balancing mechanics from text prompts.
- Testing Infrastructure Deployment: YGG provides the human coordination layer, directing guild members to playtest, evaluate, and stress test these AI-built environments, establishing a repeatable template for community-led curation on vibecode.game.

Institutional DeFi

Status: Live

Vertical Definition

Institutional DeFi guilds specialize in capital allocation, quantitative risk management, and yield generation. Operating as their own financial collectives, these guilds can opt to deploy algorithmic trading, liquidity provisioning, or treasury management strategies to generate asset-denominated returns on the capital they deploy.

Market Size

Whilst tokenized real-world assets (RWAs) and DeFi markets represent a $30+ trillion structural change to capital markets in the years to come, a more realistic market sizing for the type of activities undertaken is to look at the reallocation of family office capital from cash to yield-bearing alternative assets.

Family offices are now being formed at a record clip, with over 8,000 single-family offices globally, up one-third since 2019, and on track to surpass 10,000 by 2030, according to Deloitte Private. Additionally, global family offices' estimated assets under management (AUM) are projected to rise 73% from US$3.1 trillion today, to US$5.4 trillion by 2030.

The institutional crypto landscape transformed dramatically between 2024 and 2026. According to BNY Wealth's 2025 survey, 74% of family offices are either invested in or actively exploring cryptocurrencies, which is a 21-percentage-point increase from 53% in 2024.

The UBS Global Family Office Report 2026 indicates 60% of family offices plan to actively alter their strategic asset allocation over the next 12 months, rotating away from idle cash and traditional real estate toward higher-yielding alternative assets. This represented a decrease in cash allocation from 10% to 8% in 2024, with that 2% moving to yield-bearing alternative assets totaling $62 billion for the 2026 allocation and $108 billion in 2030 based on Deloitte Private figures.

Growth Drivers

- Capital Inefficiency in Ecosystem Treasuries: Digital asset organizations hold idle treasury capital, missing market-neutral yield opportunities across market cycles.
- Demand for Asset-Denominated Yield: Institutional treasuries and qualified partners require systematic, risk-managed yields that do not rely on inflationary token emissions.
- Expansion of Specialized Financial Guilds: Guilds with expertise in quantitative trading can scale into independent service providers, managing external capital via dedicated fund vehicles.

Ecosystem Contribution

- Guild strategists, quantitative developers, and risk managers design and operate automated trading algorithms across decentralized market venues.
- Guild members govern strategy parameters, manage institutional client relationships, and oversee risk controls across managed capital pools.

Case Study

One community of DeFi enthusiasts within the YGG ecosystem formed a collective known as Rivia to deploy narrowly focused algorithmic trading strategies for large-cap tokens, which The Association later provided funding to support Rivia's continued growth. This is the best example of a community-led Spoke that gained support from the Hub. Rivia is now an independent organization, separate from YGG and the Association, operating as a specialized guild on the Guild Protocol and applying quantitative, asset-denominated strategies for itself and its own clients.

- Inception as an Internal Initiative: Rivia originated within YGG as an internal treasury management strategy designed to deploy idle capital efficiently.
- Maturation into an Independent Guild: Rivia evolved into a standalone digital assets entity separate to YGG, operating as a specialized guild on the protocol.
- Performance Overview: Rivia runs non-directional, concentrated-liquidity strategies and reports positive asset-denominated performance in each year since inception in 2024. Detailed performance information is available from Rivia directly.
- Blueprint for Guild Growth: Rivia demonstrates how a YGG incubated project can mature into an independent guild, building its own business line while contributing economic value back to the broader ecosystem.

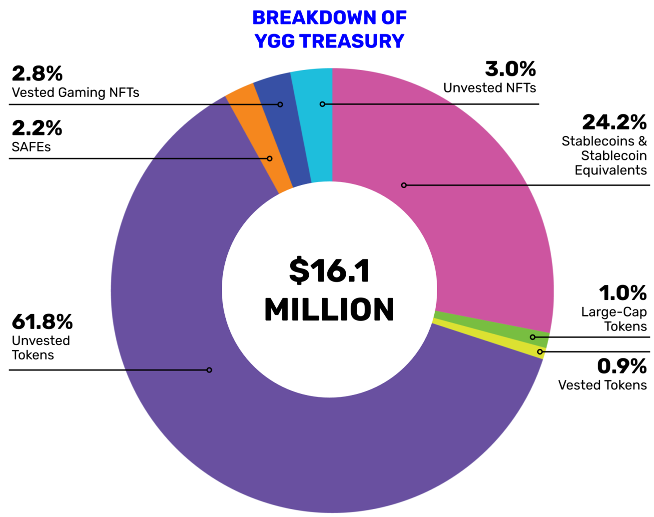
YGG Treasury & Governance

The YGG ecosystem operates on a hybrid Venture Builder model configured as a Hub-and-Spoke framework. The Association Yield Guild Games, a Swiss non-profit, serves as the central Hub, supplying core protocol infrastructure, liquidity, capital allocation, and governance frameworks via the Guild Protocol. Specialized guilds act as autonomous Spokes, mobilizing human capital and deploying domain-specific operational and capital strategies.

Treasury Sustainability

YGG maintains a multi-year track record of disciplined treasury management. Having raised US$36 million in institutional capital since 2021 from partners including Andreessen Horowitz, Delphi Digital, Animoca Brands, Bitkraft Ventures, DWF Labs, and LongHash Ventures, the central treasury remains well-capitalized.

As of June 30, 2026, the Yield Guild central treasury stood at US$16.1 million. Over US$4.7 million is held in liquid assets, including stablecoins, U.S. Treasury bills, and large-cap digital assets (ETH, BTC, SOL). This liquid reserve provides operational runway well into 2029, enabling the Association to seed emerging guilds, support Guild Protocol maintenance, and allocate capital independently of broader market fluctuations.



Vested Stablecoins and Large-Cap Tokens

Table 1: Stablecoin, Stablecoin Equivalents, and Large-Cap Tokens

TOKEN	VALUE (USD)
USDC & Stablecoin Equivalents	$3,909,474
ETH	$372,585
BTC	$270,640
SOL	$164,897
Total Stablecoin, Stablecoin Equivalents, and Large-Cap Tokens	**$4,717,596**

Non-Cash Treasury Valuation Framework

For the first 5 years of its operation, YGG has provided quarterly reports of its central treasury holdings transparently through periodic community updates. To maintain clarity across market cycles, non-cash treasury holdings are valued using strict accounting parameters:

- Liquid Digital Assets and NFTs: Valued on a mark-to-market basis using real-time market prices across major liquid exchanges.

- Illiquid and Non-Liquid Assets: Valued based on the most recent formal investment or valuation round for private equity, SAFTs, and ecosystem positions.'

The Ecosystem Value Loop

- Guild Commercial Activity: Guilds execute domain-specific services, capital deployment, or task programs to generate commercial revenue.
- Value Contribution to the Hub: Dependent on the specific vertical architecture, guilds contribute economic value back to the YGG central Hub via protocol licensing, platform usage fees, or shared revenue models.
- Revenue-Funded Token Buybacks: from time to time and in its sole discretion the Association buys back $YGG on the open market.

YGG Token Buyback Execution

Starting in July 2025, YGG initiated open-market purchases of $YGG tokens funded by business revenue. The initial buyback transaction occurred on July 31, 2025, on Abstract, where those tokens remain held. Subsequent purchases were executed on Ethereum Mainnet to utilize liquidity on Binance. Purchased tokens are currently held in a dedicated multisig and are not presently intended for sale.

To date, YGG has purchased 24.1 million $YGG tokens through this program, an amount equal to approximately 3.84% of the circulating supply.

Token Utility Mechanics

As the Guild Protocol powers a wider array of guilds, $YGG token utility expands across three universal mechanics applicable to all verticals.

$YGG Token Utility		
Staking & Qualification	**Contribution Rewards**	**Revenue-Funded Buybacks**
• Stake/Hold for Access • Prove Guild Eligibility	• Distributed in $YGG • Compensates Effort	• Funded via Yield Guild • Business Revenue

- Staking and Operational Access: Token holders and guilds may have the opportunity to stake or hold $YGG to access additional protocol features, qualify for higher-tier engagement programs, participate in collective capital allocation programs, and other activities.
- Contribution Compensation: Depending on future partnerships, participants across guilds may have the opportunity to receive compensation distributed in $YGG for verifying tasks, submitting output, curating platforms, or delivering strategic value to the network.

Supply Dynamics

Unlike early-stage protocols subject to sudden supply expansions, YGG features a fully mature tokenomic profile:

- Max / Total Supply: 1,000,000,000 $YGG tokens.
- Circulating Supply: All core contributor, early investor, launchpad, and advisor token allocations are 100% fully unlocked as of June 2026.
- Future Supply Inflation: Token circulation is stable, with future token movements governed exclusively by organic ecosystem rewards and treasury allocation decisions.

Two-Tier Governance Structure

Governance within the YGG ecosystem operates across two distinct tiers: grassroots community governance at the guild level, and corporate governance at the Association level. This separation grants operational autonomy to individual guilds while safeguarding central treasury assets and protocol security.

TWO TIER GOVERNANCE STRUCTURE	
GUILD-LEVEL GOVERNANCE (Grassroots & Autonomous)	ASSOCIATION GOVERNANCE (Swiss Association Board)
• Independent voting mechanics • Localized asset management • Community led events & initiatives • Independent token utility rules	• Central Treasury management & capital • Cross-guild infrastructure support • Tokenomics oversight and policy control • Core protocol & product development lifecycle

Guild-Level Governance (Grassroots Autonomy)

Individual guilds operate as autonomous entities on the Guild Protocol. Guild members run independent votes to manage localized activities, deploy internal guild treasuries, fund initiatives, and configure specific token utility rules. Guild-level governance operates independently and cannot deploy central Association assets or alter core protocol code. Historical examples include game-specific subDAOs (such as YGGLOK and YGGSPL), which operate via distinct subDAO tokens separate from $YGG.

Association-Level Governance (Strategic Oversight)

Ultimate strategic and financial authority sits with the Board of Directors and Members of Association Yield Guild Games, a Swiss non-profit organization, under its charter. The Association retains decision-making power over matters affecting overall network sustainability:

- Allocation, deployment, or restriction of central Association treasury capital.
- Core Guild Protocol infrastructure development and smart contract upgrades.
- Tokenomics parameters, supply management policies, and token buyback frameworks.
- Launching, funding, or sunsetting central business units and platform products.
- Election, removal, or replacement of Association Directors.

Legal Framework and Swiss Association Charter

The Association is a non-profit association formed under Articles 60 et seq. of the Swiss Civil Code. The Association supports the development of the Guild Protocol and the broader YGG ecosystem; it does not itself carry out every activity described in YGG 3.0. Individual guilds (including Rivia) are independent organizations responsible for their own operations, and references to "YGG" describe the protocol and ecosystem generally rather than the Association specifically.

The $YGG token is designed to perform functional roles within the Guild Protocol, including access to protocol features and programs, participation in guild activities, compensation for verified contributions where lawful, and participation in ecosystem governance processes. Holding $YGG does not make the holder a member of the Association and does not confer equity, ownership, debt claims, dividend rights, or any other formal corporate or membership rights in the Association or in any guild. Membership in the Association is governed exclusively by its articles of association and the admission decisions of its competent bodies.

Participation in the YGG ecosystem, and the acquisition, holding, and use of $YGG, may be restricted or unavailable in certain jurisdictions. Nothing in YGG 3.0 constitutes an offer, solicitation, or recommendation of any kind. A comprehensive disclaimer and updated risk disclosures will be provided in the final version of this document.

Legal and Operational Dependencies

YGG 3.0 describes both current operations and features that are in pilot or proposed. Proposed features, token mechanics, and integrations are subject to legal and operational dependencies and may be modified, delayed, offered through third-party providers, restricted in certain jurisdictions, or not implemented. These dependencies include:

- Local law and regulation, including licensing, registration, marketing, and consumer-protection requirements in relevant jurisdictions;
- Permissions and rights of third parties, including game publishers, platforms, data providers, and individual contributors, particularly for gameplay-derived data such as game assets, telemetry, voice, and chat data;
- Suitable contractual arrangements among the Association, guilds, contributors, and partners; and
- The availability of authorized or regulated service providers for functions such as payments, custody, exchange, and redemptions, which may be performed by such providers rather than by YGG or the Association directly.

Where compensation, rewards, or fees are described as denominated in $YGG, those arrangements will be implemented only where lawful, and alternative arrangements may be used where required by applicable law.

Founding Team

Gabby Dizon

Gabby Dizon is a game industry veteran with over 20 years of experience. Before YGG, Gabby was the co-founder and CEO of Altitude Games, a game studio established in 2014 with a focus on original and licensed titles in the free-to-play mobile game space. The company was later acquired by an Australian family office. Gabby also co-founded the Game Developers Association of the Philippines (GDAP) and served as its President for two years. His mission is to help people from all corners of the world find opportunities online through emerging technology.

Beryl Li

Prior to YGG, Beryl Li founded CapchainX, an asset tokenization platform that was acquired by SMKG in 2019. She was on the founding team of Coins.ph, a leading crypto exchange in the Philippines that was acquired by Gojek. She also worked BlackRock in London, UnionBank of the Philippines, and the Philippines' Department of Information and Communications Technology (DICT). Beryl holds a Master of Finance from Cambridge University, where she sat as President of the Cambridge University Cryptocurrency Society. She is passionate about financial empowerment, especially in emerging economies.

Owl Of Moistness

Owl has special expertise in smart contract design and execution. He started as an Axie Infinity community developer, where he built a breeding algorithm and bots to integrate Web3 services on Discord such as data analytics or token tipping. He has also contributed to various DeFi, NFT, and DAO projects such as Yearn Finance, Coordinape, CyberKongz and NFTBoxes.

YGG Supporters

Yield Guild Games would not have been possible without the support of our partners and initial angel investors who have supported YGG since day one.

DELPHI DIGITAL	BLOCKTOWER	SCALAR CAPITAL	YOUBI CAPITAL
ASCENSIVE ASSETS	gumi Cryptos	animoca BRANDS	DIALECTIC
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a_capital	Atelier	FABRIC	GREEN _FIELD
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