

Product Details

Chirata (Indian)

Swertia chirata, commonly known as Chirata, is a perennial herbaceous plant that is native to the Himalayan region of India and other parts of Southeast Asia. It thrives in higher altitudes, typically between 1,000 to 3,000 meters above sea level. The plant features narrow, lance-shaped leaves and beautiful, star-like flowers that are often purple or pale green in color. Chirata grows to a height of about 60 cm and has a distinct bitter taste, which is one of its key characteristics. The stem of the plant is slender and green, and it produces small, clustered flowers during the blooming season.



Swertia chirata

Indian Gentian, Chiretta

Active Ingredients

10% Bitters

Part Used: Whole plant



Ratio: 12:01 (Dry Extract)

Purity: 100%

Shelf Life: 36 Months

Medicinal Uses

Chirata is revered in Ayurveda and traditional medicine for its wide range of therapeutic properties. The plant is known for its powerful bitter principles, which aid in digestion and stimulate appetite. Chirata is commonly used to treat gastrointestinal disorders, such as indigestion, constipation, and bloating. Its anti-inflammatory and antimicrobial properties make it effective in treating infections and inflammation, particularly in the liver and digestive system. It is also used as a tonic to improve overall vitality and as a remedy for fevers. Chirata is believed to support the immune system, regulate blood sugar levels, and detoxify the body. The plant is also a popular choice for promoting healthy skin and is used to manage conditions like acne and eczema.

Form: Powder*

* Soft/Paste form also available

Size: 1kg, 5kg, 25kg

Packaging Type: HDPE Drum

Country of Origin: India

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Premium Botanical Extracts,
For Over **25+ years**

LET'S TALK

ANJUM EXTRACTION PVT. LTD.

Factory Address:
Village Facher, Tehsil Nimbahera,
District Chittorgarh-312 620 (Raj.)

Mobile : +91 98873 44111, 78916 00000 (Only Whatsapp)
work@anjumextraction.in

www.anjumextraction.in



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