

Product Information

Chirata (Indian)

Chirata (Indian) is a perennial herb native to the Himalayas and Southeast Asia, thriving at altitudes of 1,000–3,000 meters. It features narrow, lance-shaped leaves and star-like purple or pale green flowers, growing to about 60 cm with a distinct bitter taste and slender green stem. Chirata is often used in traditional herbal formulations for its strong bitterness and therapeutic properties.



Swertia chirata

Indian Gentian, Chiretta

Active Ingredients

Dry Powder Extract

Active: 10% Bitters
Ratio: 12:1

Soft Paste Extract

Active: 6% Bitters
Ratio: 7:1

Part Used: Whole plant



Medicinal Uses

It is revered for its wide range of therapeutic properties. The plant is known for its powerful bitter principles, which aid in digestion and stimulate appetite. Chirata is commonly used to treat gastrointestinal disorders, such as indigestion, constipation, and bloating. Its anti-inflammatory and antimicrobial properties make it effective in treating infections and inflammation, particularly in the liver and digestive system. It is also used as a tonic to improve overall vitality and as a remedy for fevers. Chirata is believed to support the immune system, regulate blood sugar levels, and detoxify the body. The plant is also a popular choice for promoting healthy skin and is used to manage conditions like acne and eczema.

Purity: 100%
Shelf Life: 36 Months
Size: 1kg, 5kg, 25kg
Country of Origin: India

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Premium Botanical Extracts,
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