

Product Information

Vidang, Vividang

Vidang, Vividang is a woody, climbing shrub native to India and tropical Southeast Asia, thriving in warm, humid, forested areas. It has slender, flexible branches with dark green, smooth, ovate leaves. The shrub produces small, white to greenish-yellow flowers in clusters, followed by round, dark purple to black berries when ripe. These berries, known for their medicinal properties, are the primary part used in Ayurvedic formulations.



Embelia ribes

False Black Pepper

Active Ingredients

Dry Powder Extract

Active: 1% Tannins, 1% Bitters
Ratio: 10:1

Soft Paste Extract

Active: 0.5% Tannins, 0.5% Bitters
Ratio: 5:1

Part Used: Fruit



Medicinal Uses

Embelia ribes is highly valued in Ayurveda for its anthelmintic, digestive, and detoxifying properties. It is commonly used to eliminate intestinal worms, improve digestion, and cleanse the digestive tract. Vidang is also known for its ability to reduce bloating, alleviate constipation, and enhance metabolism. Additionally, its antibacterial and antifungal properties make it effective in treating skin disorders and infections. Vidang helps balance the Kapha and Vata doshas, making it a key ingredient in various Ayurvedic formulations aimed at maintaining gut health and overall well-being.

Purity: 100%
Shelf Life: 36 Months
Size: 1kg, 5kg, 25kg
Country of Origin: India

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Premium Botanical Extracts,
For Over **25+ years**

LET'S CONNECT

Factory Address:
Village Facher, Tehsil Nimbahera,
District Chittorgarh-312 620 (Raj.)

Mobile: +91 98873 44111, 98874 66111
work@anjumextraction.in

www.anjumextraction.in

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