

GROUP CALL #176: 3 CTA Types That Convert

The 5 things consultants must do to consistently achieve five-figure months on LinkedIn.

All the clients I've worked with who have delivered either five or six figure months for themselves have followed through on these things:

1. They're completely clear on their offering.
Both for their clients and in terms of 'why' they believe in the proposition. It means they are confident when prescribing it
2. They aren't in business solely for their bank account.
Instead, their focus is genuinely on the impact they can have on others. When 'becoming a millionaire' is their main interest, I tend to see failure
3. They show up humble.
There are plenty of characters and personalities I interact with. But they leave that at the door when it comes to learning. Humility and respect for the importance of learning keeps them growing
4. Action is the vibe, not dreaming.
Those consistently delivering high levels of success aren't wistfully hoping the universe will help them. Instead, they're actively engaged in their work each day.
5. Belief flows through them.
They know what they are worth and believe they are having a great impact. It means any setbacks don't leave them downtrodden, but pumped to make good on a situation

There are many more, but these stand out every time I see consistent success in these superstars.

Which ones are you working on at the moment?

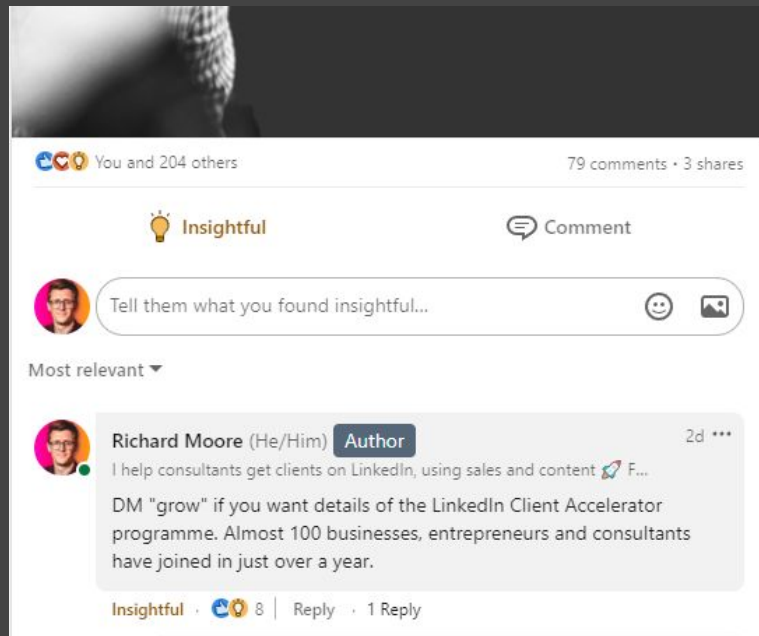
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#RichTips #growth #success #sales #conversion

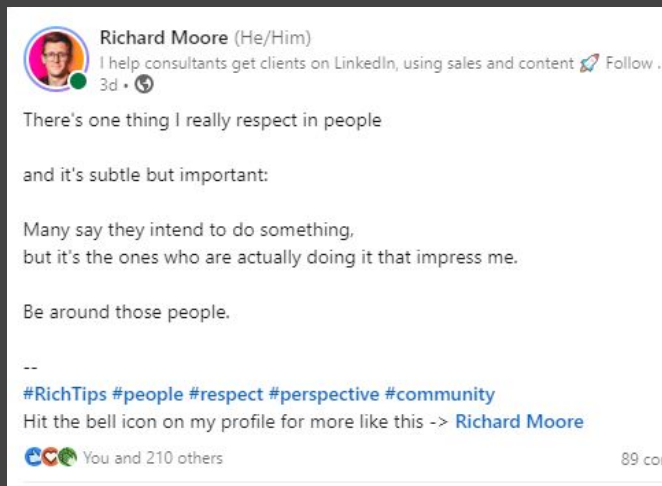
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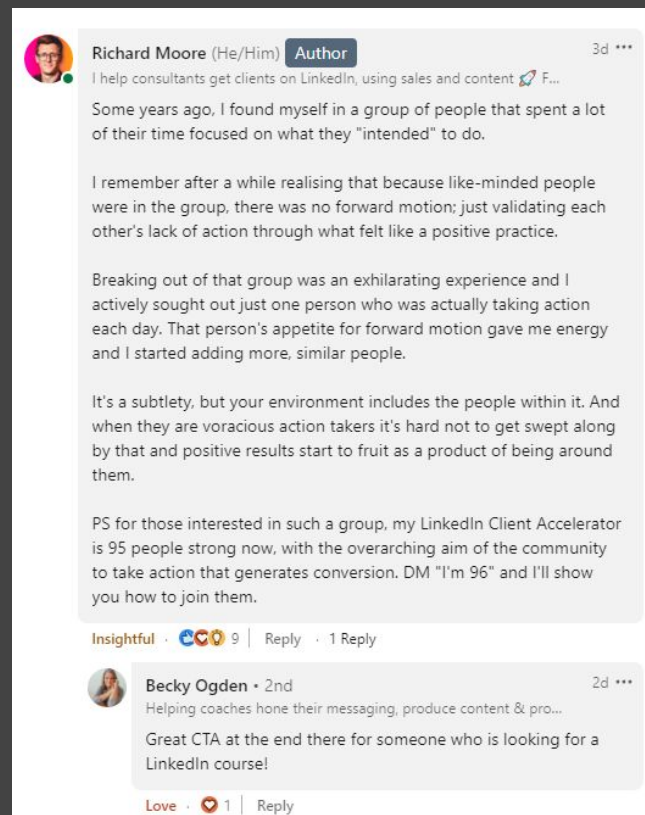
List / carousel
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PULL THEM IN MORE:
Text-only mic drop
Big CTA in comments



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 **Richard Moore** (He/Him)
I help consultants get clients on LinkedIn, using sales and content 🚀 Follow
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A good friend recently annoyed me when she said pitches are dead.

They aren't. They really do have their place.

But she thought failing to get deals was because she was pitching.

Hey, I know how it can feel when you're on a pitch

In my 20s I did them every day and I can be a real drain:

"Everyone else says no, so why won't this one be any different?"
"Why won't they just open up?"
"Is this approach just out of date?"

But usually, you're misfiring on some of these five components.

Fix that and you change the game. I promise.

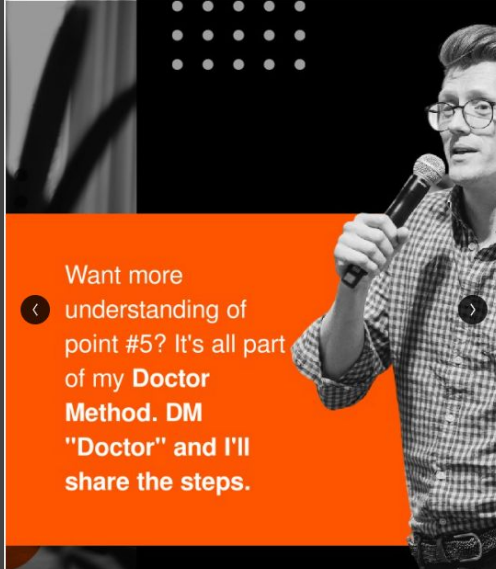
Which one (#1 to #5) is the most common error?

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IN ASSET:
Relatable & story / carousel
CTA at end of carousel

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Want more understanding of point #5? It's all part of my **Doctor Method. DM "Doctor" and I'll share the steps.**

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