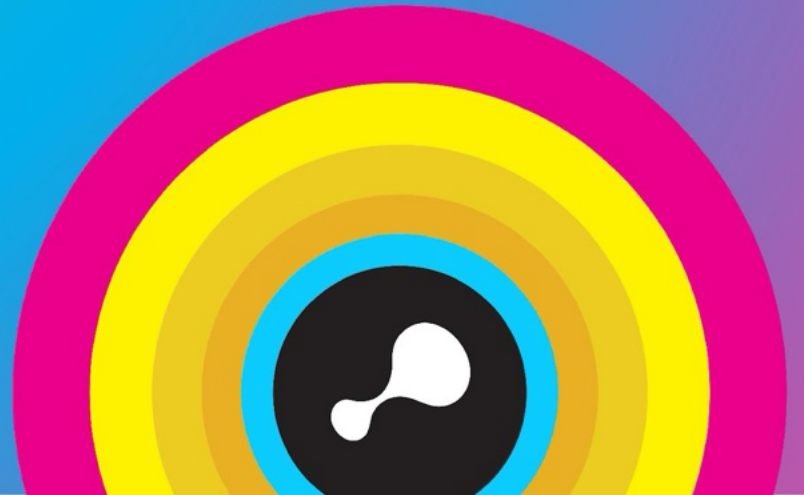
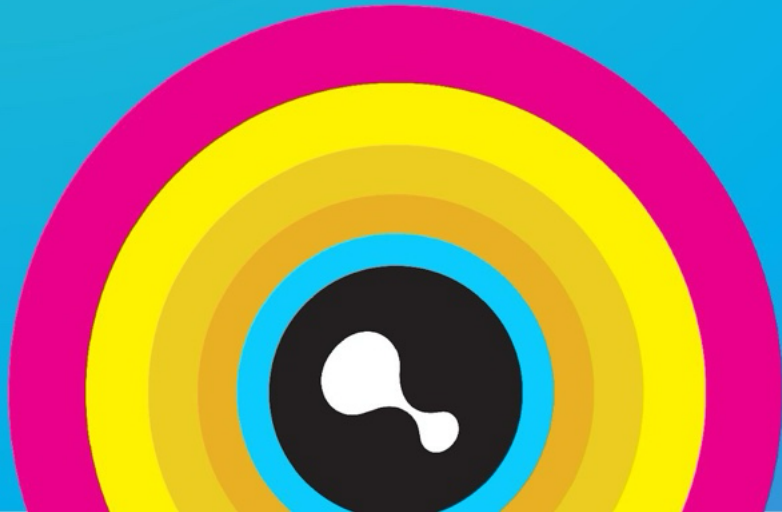


SLOOMOO

INSTITUTE

CORPORATE EVENTS

Connect. Engage. Inspire...



About Sloomoo Institute

Sloomoo Institute was founded with a simple yet powerful belief: **Play is essential**. In a world that moves fast, where screens dominate and stress is constant, the brand mission is necessary: **Deliver joy**.

Sloomoo is an **interactive experience** that invites you to roll up your sleeves and indulge in your senses.

Explore endless, handmade slime. Walk on slime. Slingshot slime. Dance in day glow. Design - and take home - your own slime. Soothe yourself with ASMR sounds, sink your hands in Kinetic Sand, even get slimed.

The result: **unlocking your creativity**, and building connections — to others and yourself.

Sloomoo has been featured in the *New York Times*, *Wall Street Journal*, *Fast Company*, *INC*, *Forbes*, *Vogue*, *The Today Show*, the *Kelly Clarkson Show*, and more.

Locations include New York City, Los Angeles, Houston, Chicago, and Atlanta.





Where Work Meets Play

Forward-thinking companies know that play is more than fun — it's fuel for innovation, connection, and well-being. Sloomoo Institute channels the power of play into a competitive advantage through award-winning, interactive experiences that energize teams, spark creativity, deepen connections, and melt away stress.

Whether you're planning a corporate off-site, leadership retreat, client event, or team celebration, Sloomoo events are unforgettable and meaningful.



Stress, Slime, & Serotonin

Play is scientifically proven to boost creativity, connection, executive functioning, and business performance.

The Workplace Reality:

75% of workers want to know their colleagues better*
77% want their jobs to foster deeper connections*

The Sloomoo Effect

73% felt more communication & connection with peers*
75% said it had a positive effect on their work day*
100% had fun

Not just for kids, research shows that play drives an increase in dopamine and serotonin. It promotes neurogenesis, the growth of new neurons, while heightening cognitive flexibility.

*Research Study, Sloomoo x GoodQues





Sloomoo isn't just a venue — it's where play transforms the way teams feel, think, and work

“My team was obsessed...

They literally dove in, let their inhibitions go, and had so much fun.

Now, slime is a prerequisite for every meeting. The team swears it helps them focus.”

X Executive

Where it Began...

Co-Founders Sara Schiller and Karen Robinovitz, long-time friends who built successful careers in the hospitality and media industries respectively, found joy and healing through slime during difficult times in their lives.

With a shared history in the contemporary art world, the pair brought their love of slime and screen-free play to the world. They launched Sloomoo Institute in 2019 in New York City and have opened four large-scale experiences (with more to come).

Designed to inspire adults as much as it does kids, they have been awarded by Fast Company for their innovation.

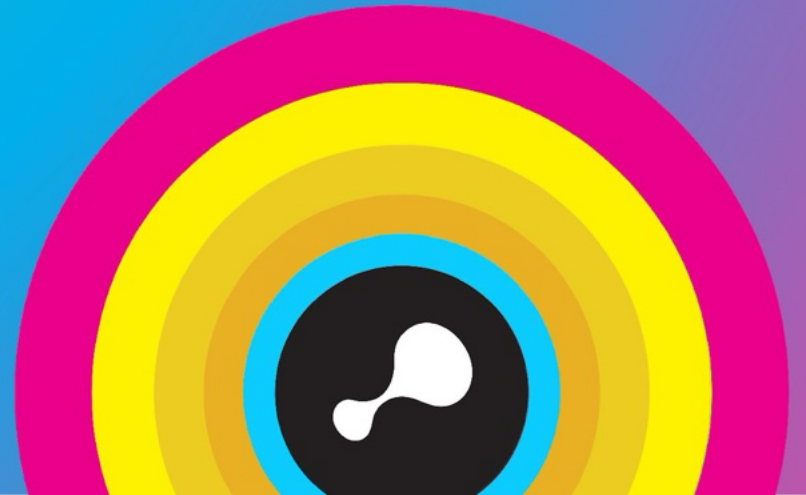
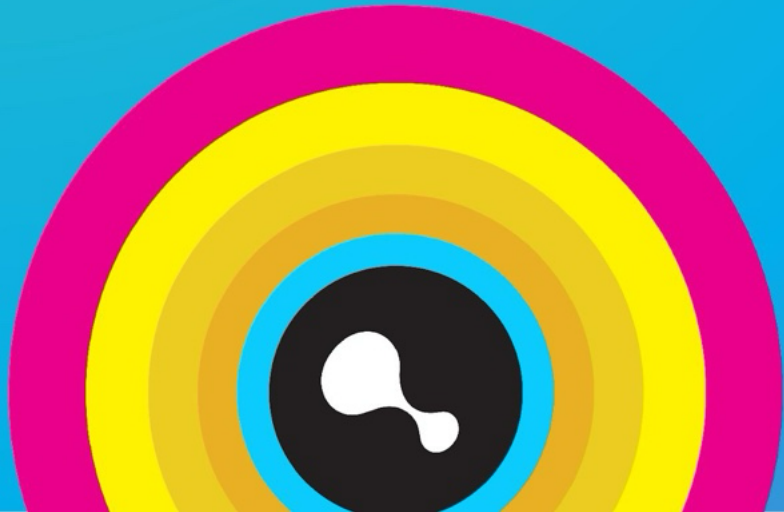
Sloomoo partners with mental health nonprofits and supports inclusivity with a workforce where 10% of employees are neurodiverse.

They were recognized by *Forbes* 50 Over 50, *INC's* Female Founders 250, and awarded Entrepreneurs of the Year by Ernst & Young.

[Hear their impactful story on the Inc. podcast](#)



EVENT CONCEPTS



Sloomoo for Companies

Play and purpose —
tailored corporate experiences

Group Visits & Space Rentals: Host your team in a colorful, immersive setting, designed for play, connection, and igniting the imagination

Program the event with team-building activities designed to engage and foster joy

Include impactful talks that inspire; Sloomoo partners with noteworthy play scientists, psychiatrists, and experts related to inclusivity, neurodiversity, and more

Storytelling with the Co-Founders, who openly share their emotional journeys of healing through slime

Host a product launch, media event, anniversary

Customize your experience — we'll ideate and curate based on your needs and goals





Slime & Creativity

A Team Building Experience

Unlock creativity and inspire your team to unleash their inner artists. Guests dive into the world of slime, exploring the science behind it and designing their own unique creations (over four million unique combinations).

Transforms slime into powerful team building, complete with a custom keepsake to take home.

The Package:

- Starts at 15 guests
- 90-minute immersive session: Hands-on play that sparks creativity, curiosity, and collaboration
- Make-your-own-slime: Everyone creates a custom slime to take home
 - Optional brand tie-in: Clay and colors may be customized to reflect your brand
 - Optional: Make slime from scratch, a 45 minute “class”



Sip-n-Slime

Break away from the same old cocktail party or client dinner. A Sip-n-Slime is a multisensory twist on a night out, blending sophistication with childlike wonder.

Curate the event with cocktails, wine, or mocktail flights that match the colors and scents of slime throughout the space. Combine sensory-rich creativity with social time in a setting that flows with ease.

The Package:

- Starts at 25 guests
- Private, after-hours access to Sloomoo Institute (2.5-3 hours)
 - Option to bring in a DJ, entertainment, etc.
- Wine, cocktail, or mocktail tastings (three pours per guest)
- DIY slime bar: each guest creates a custom, scented slime to take home





Mindfulness and Slimefulness

A Stress-Release Team Building Experience

Support your team's "pause," a moment for them to reconnect to themselves and each other. Blending mindfulness with slimefulness, quiet the mind, explore the senses, and tap into the calming power of tactile creativity. A restorative team experience.

The Package:

- Starts at 20 guests
- 45-minute mindfulness session: Guided meditation, ASMR, and "Lake Sloomoo" (a 300 gallon pool of fluffy slime) soothes stress and resets the nervous system
- 45 minutes of free slime play: Unstructured exploration to unwind, spark joy, and embrace your inner child
- Make-your-own slime: Everyone creates a custom slime to take home—providing a playful stress-relief tool they can use long after the event



Slime Talks

A Co-Founders Journey + Team Experience

Stories of resilience inspire; when paired with hands-on play, they become unforgettable. Host an event that bring ground-breaking conversation to the forefront.

- Talks with our founders, Ernst & Young Entrepreneurs of the Year, who transformed personal grief into a large, growing business built on joy, creativity, and connection.
- Tap into our network of leading experts across mental health, the science of play, physical therapy (and use of slime to support it), and more.

The Package:

- 45-minute keynote (costs depend on pricing of speakers)
- 90-minute immersive slime experience: A playful, sensory adventure that sparks creativity, connection, and joy
- Design-your-own slime: Everyone creates a custom slime to take home





Reserve a Private Room

We offer colorful spaces for food, drinks, slime-making, and programming you'd like to add to your event (an inspiring spot for brainstorms, presentations, innovation sessions, and more).

