



MINDFIRE

ALPINEAI

LAB 42

On the race for Data and Artificial Intelligence

Pascal Kaufmann

PASCAL KAUFMANN

Über mich

- Neurowissenschaftler und Unternehmer
- Gründer Mindfire Group, Starmind, AlpineAI
- Präsident Swiss AI und Tech Jury Digital Econ. Award

Funktion

- Präsident, CEO



Why Navique matters



Protects **privacy**
and builds trust.



Ensures
compliance with
regulations



Strengthens
independence
from foreign
tech giants.



Drives
innovation and
competitive
advantage.



Ein selbstbestimmter Umgang mit Daten + KI in einer digitalisierten Welt

Dr. Daniel Fasel, CEO Navique
28. September 2025

The AI engine for Europe's data critical sectors

Europe's Nr. 1 high-stake GPT

AlpineAI's Mission

AlpineAI is addressing the critical need for secure and tailored AI solutions in Europe's high-stake sectors, unlocking a massive market opportunity that will impact millions of users and **safeguard data and tech sovereignty for generations to come.**

 **The AI partner for Europe's data critical sectors**

navique x **ALPINEAI**

**Homo
Gaudens**

A new species

AI race

The race is on
update on AI

**A new
Golden age**

Dawn of the
Bellaissance

The rise of a new

Renaissance

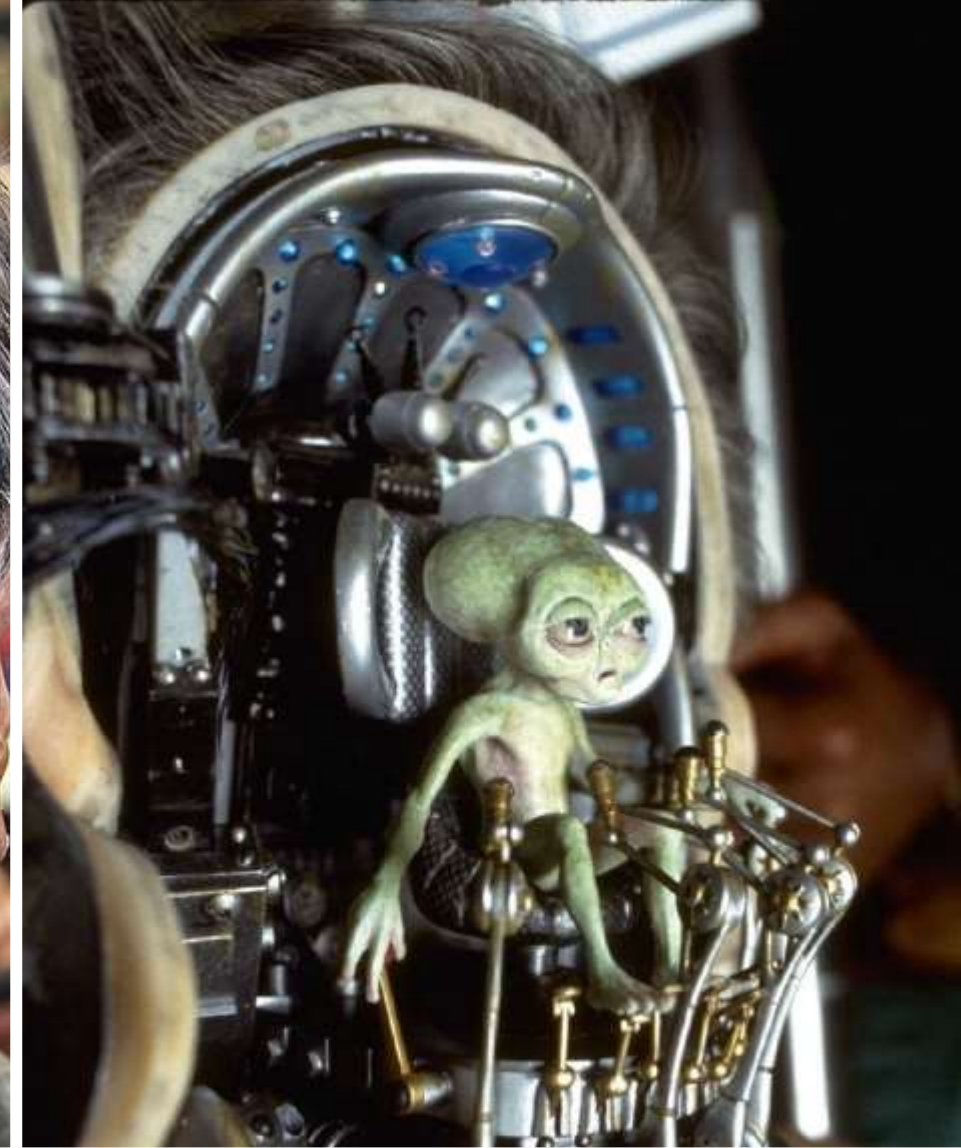
Brain

the ultimate
uncharted territory

Keep pace

Go full in on AI
and the human factor





The Brain – A blackbox from an alien world



Homo Gaudens

A new species

AI race

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The rise of a new

Renaissance

Brain

The ultimate
travel device

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and the human factor



On the future of AI and Human Work



On the future of AI and Human Work

215years later – Tesla's Optimus tin man 10/2024

TECH · A.I.

FORTUNE

Elon Musk's Optimus bot stole the show at Tesla's robo-taxi unveil—but the AI was all smoke and mirrors

BY CHRISTIAAN HETZNER

October 13, 2024 at 11:28 PM GMT+2



Tesla's Optimus on display at the Shanghai World Expo Exhibition and Convention Center in July.

AI today: Tinned human intelligence

“To push the development in AI ahead we need to start all over.”

Prof. Geoffrey Hinton, 2019
University of Toronto and Google lead AI researcher

“Tin Man”

from The Wizard of Oz
(1939 film)



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Human centered
Bellaissance

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Origin of the Renaissance 1.0

- **New tech:** Book printing
Revolution in know-how access, new mindset ,
mass dissemination of opinions
- **New Perspective:** First mirrors and telescopes
Self-esteem, purpose crisis, breaking the habits
- **Accumulation of Wealth:** Banking system, 80% death
This led to breakthroughs in arts and science



The Renaissance was an explosion in know-how access and sharing



First signs of a Renaissance 2.0

- **New tech: Social Media, Internet**
Revolution in know-how access, new mindset, mass dissemination of opinions
- **New Perspective: GPT tech, Gen-Z, Advent of AI**
Self-esteem, purpose crisis, breaking the habits
- **Accumulation of Wealth: Tech giants, Tycoons**
Monumental breakthroughs in arts and science

The Renaissance was an explosion in know-how access and sharing



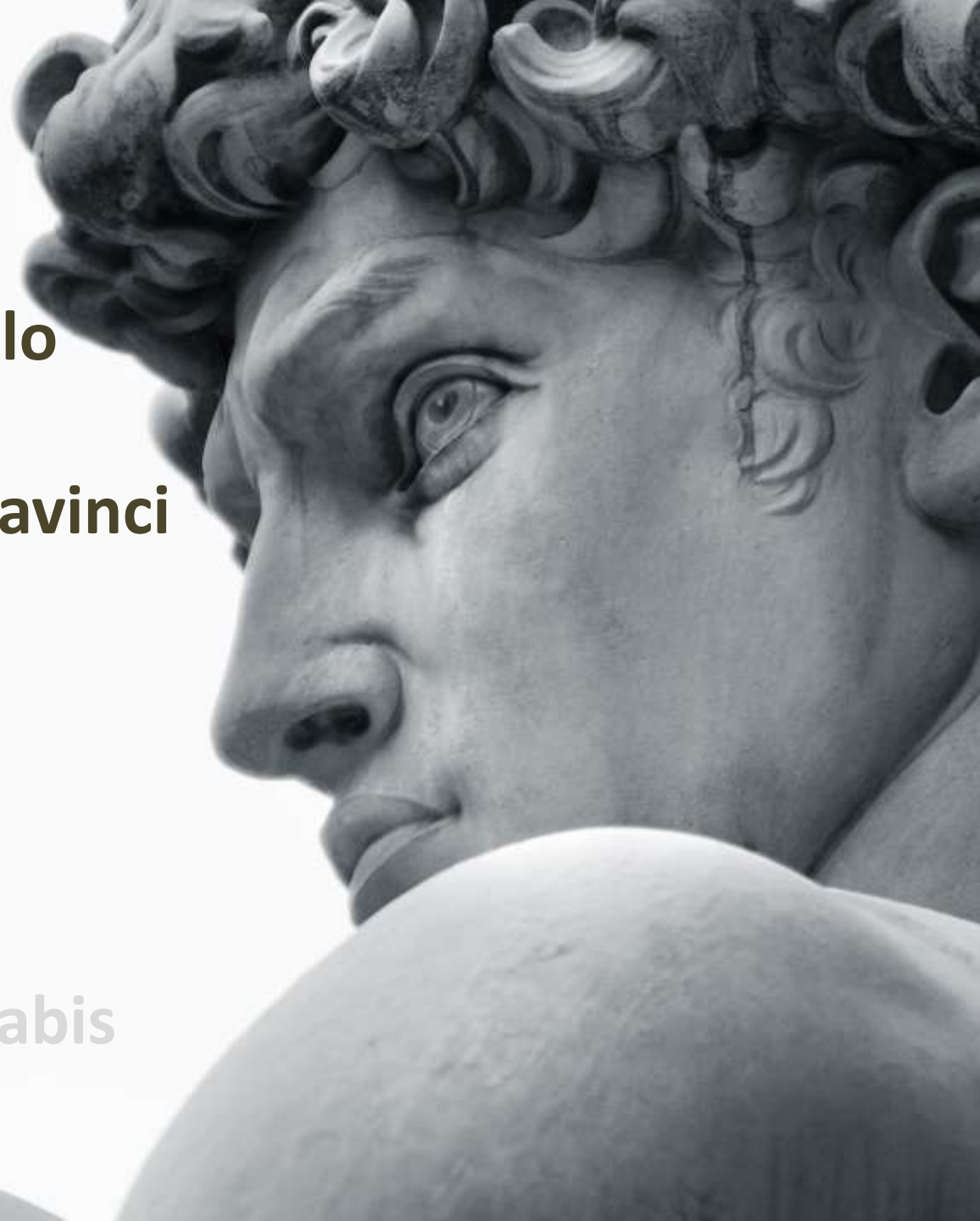
Michelangelo

Leonardo Davinci

Steve Jobs

Elon Musk

Demis Hassabis



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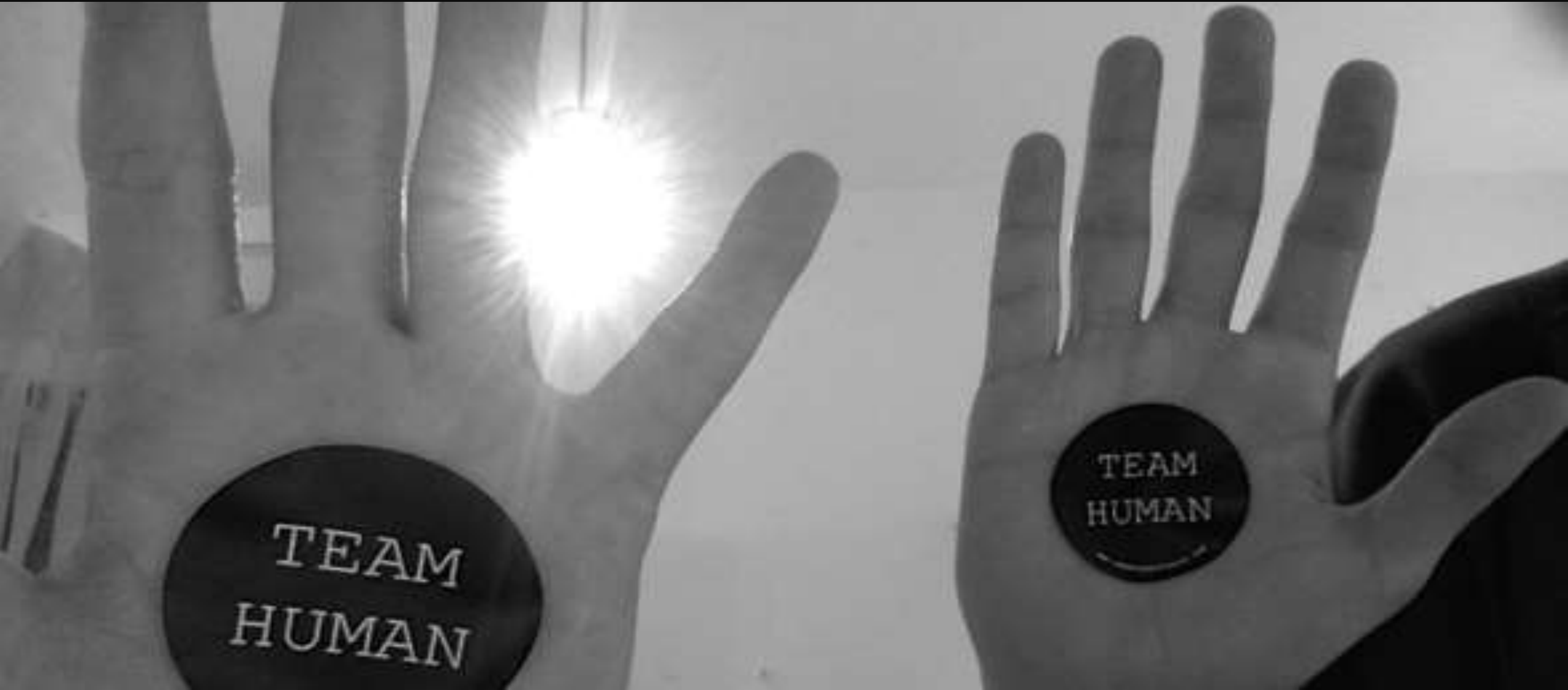
The ultimate
travel device

Keep pace

Go full in on AI
and fight for
team human



As technology gets commodity, **the Human Factor becomes key**

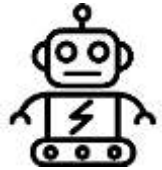


Keep PACE – Fully embrace generative AI

Personalization, Automation, Collaboration and Exploration



Personalization - Search is dead, embrace generative AI



Automation - Go all-in on Data & AI (“free the human worker”)

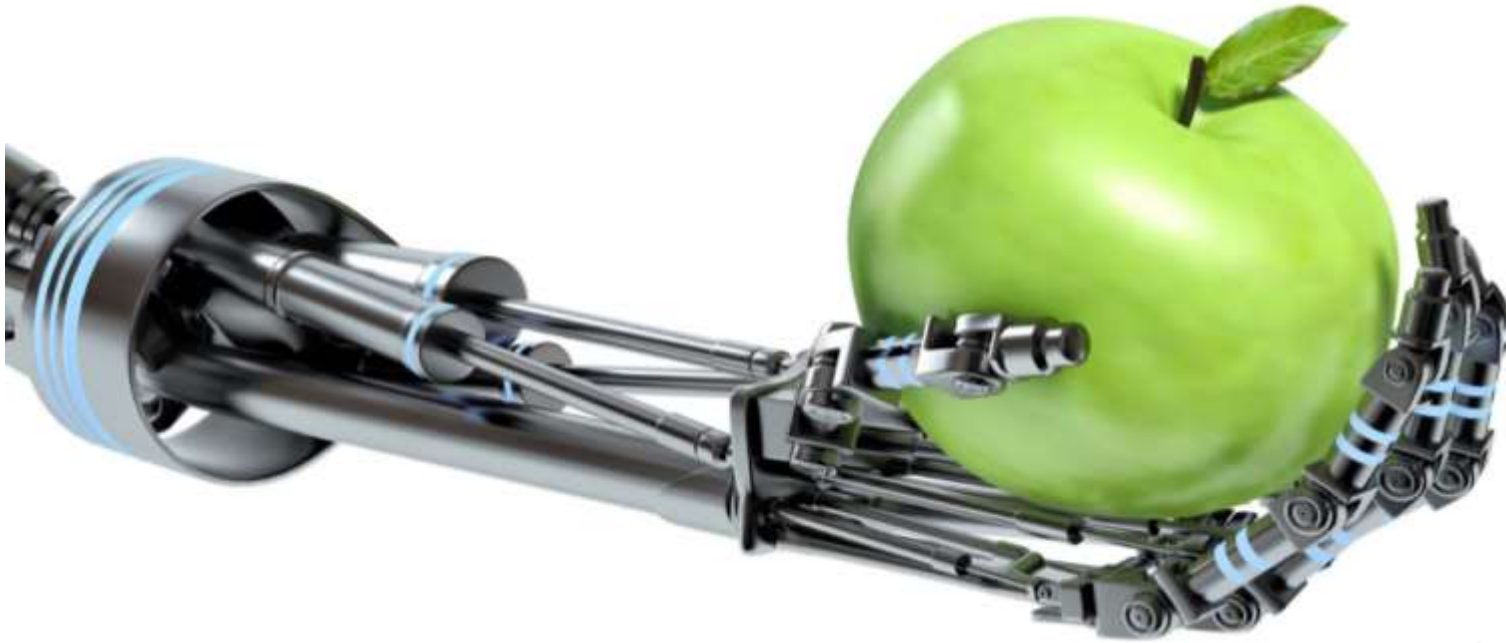


Collaboration - Get the right partner: Navique



Exploration - Get to the future before customers, welcome them there

We together will define which data to share with whom



It is up to you what will and what should **not** be automated



**A LOT OF SUCCESS TO
NAVIQUE & TEAM !!**

The background of the slide is a dark, almost black, space filled with a dense shower of small, elongated orange and yellow confetti pieces. These pieces are scattered across the entire frame, with a higher concentration on the right side, creating a sense of movement and celebration. The confetti pieces vary in length and orientation, some appearing as thin lines and others as small, irregular shapes.

THANK YOU!

Pascal Kaufmann

www.pascalkaufmann.com