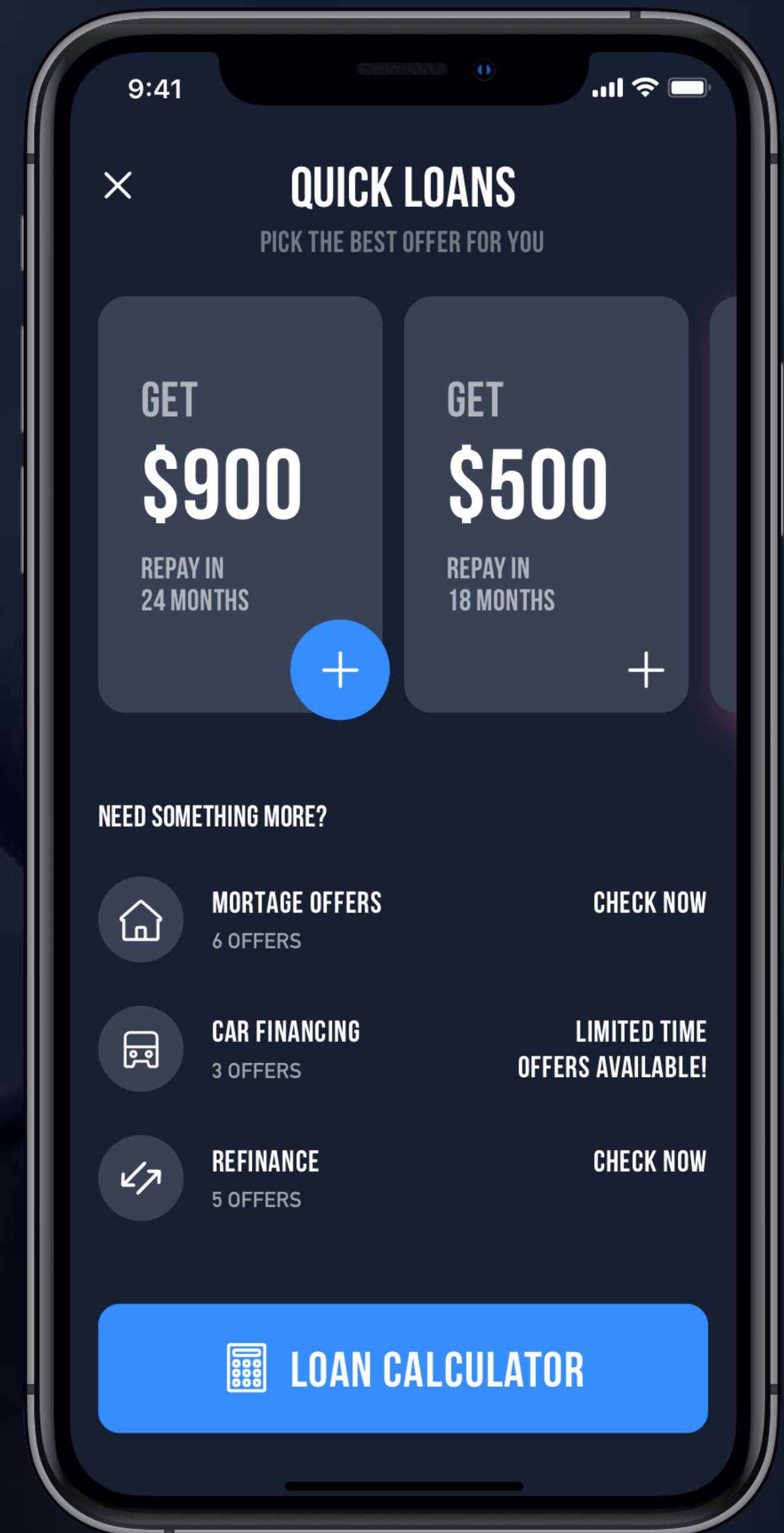




HOW TO

IMPLEMENT **DARK MODE** IN MOBILE BANKING

CHECKLIST



DARK MODE IS THE NEW BLACK

A dark interface is not a modern “invention”. Just think of the first computers—equipped with monochrome CRT monitors which displayed greenish text on a black screen.

Today Dark Mode became a must and is available in mobile operating systems (Android and iOS) as well as numerous applications. If you plan to implement it in your mobile banking solution then this checklist will help you with the process.

PS.see also: „[CASE STUDY: Why did the National Bank of Kuwait implement the Dark Mode?](#)”

WHAT YOU WILL FIND INSIDE:

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CHECK OUT OTHER IMPLEMENTATIONS



Analyze popular apps

In 2019 Dark Mode appeared in the most popular applications. It was launched by Facebook, Instagram, WhatsApp, and it can be switched on by users of both Android and iOS. Get inspired!



Play with Dark Mode

Run Dark Mode on your phone or in one of the apps you are using. See how it looks, how you can turn it on and whether it is easy to find in the menu. Think about what your potential customer might want.

REFLECT LIGHT MODE



Light & Dark

The application in the dark version should be a 1:1 reflection of the light version's functionality. The user should feel like they are just changing a mode, but they are still in the same application.



Test color tones

When designing Dark Mode, test a few color tone options and choose the most user-friendly one for your application, so that the client can quickly find all of the the necessary features.

TEST ON DIFFERENT PLATFORMS



Match platform guidelines

When designing Dark Mode, take into account the specific features of operating systems. Google and Apple developed very precise and complete guidelines to help implement Dark Mode in their products:

- [Google design guidelines](#)
- [Apple design guidelines](#)

TEST UNDER REAL CONDITIONS



Test your application

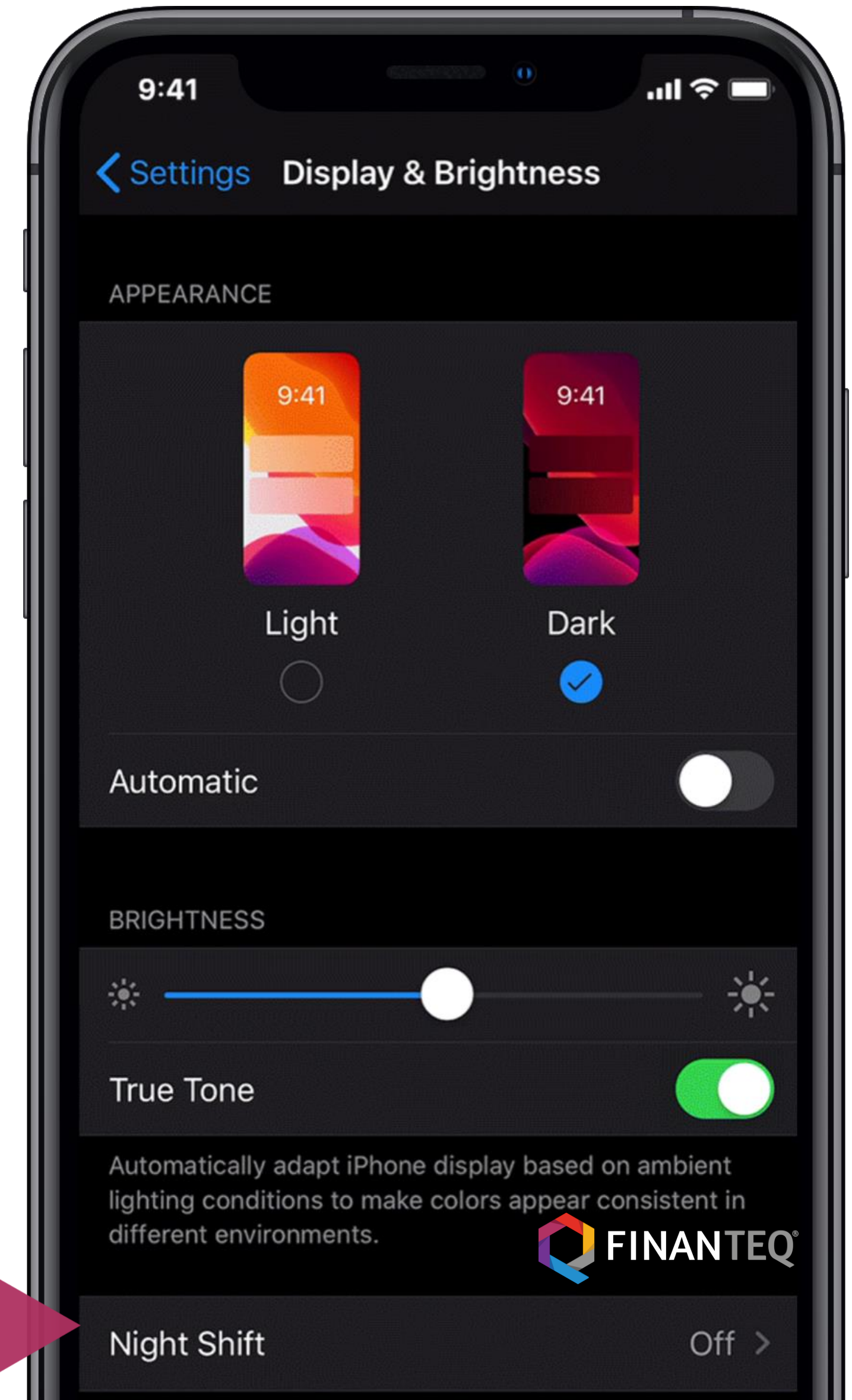
Validate with settings such as auto-brightness, enhanced contrast, test it in low light conditions. Be prepared for any situation where the user can take advantage of the application in order to avoid negative experiences with your mobile banking.

GIVE THE USER A CHOICE



User preferences

Respect the user's preferences. Allow automatic as well as manual activation of Dark with your clients' individual needs in mind. This will improve the UX of the application as the user remains in control and the system does not decide for them.



HIGHLIGHT RELEVANT INFORMATION



The contrast

A dark interface enables you to highlight colors and photos - thanks to a better contrast, they are more visible. But do not overload the interface with different types of data or this advantage will be lost.

A good example here is Spotify or video applications streaming interfaces. Album covers and images promoting a given release stand out well against a dark background.

SHOW THE ADVANTAGES



Onboarding

If you want your clients to use Dark Mode more often show them it's benefits. Customers want to take care of their eyesight. Dark Mode will help them with maintaining it by:

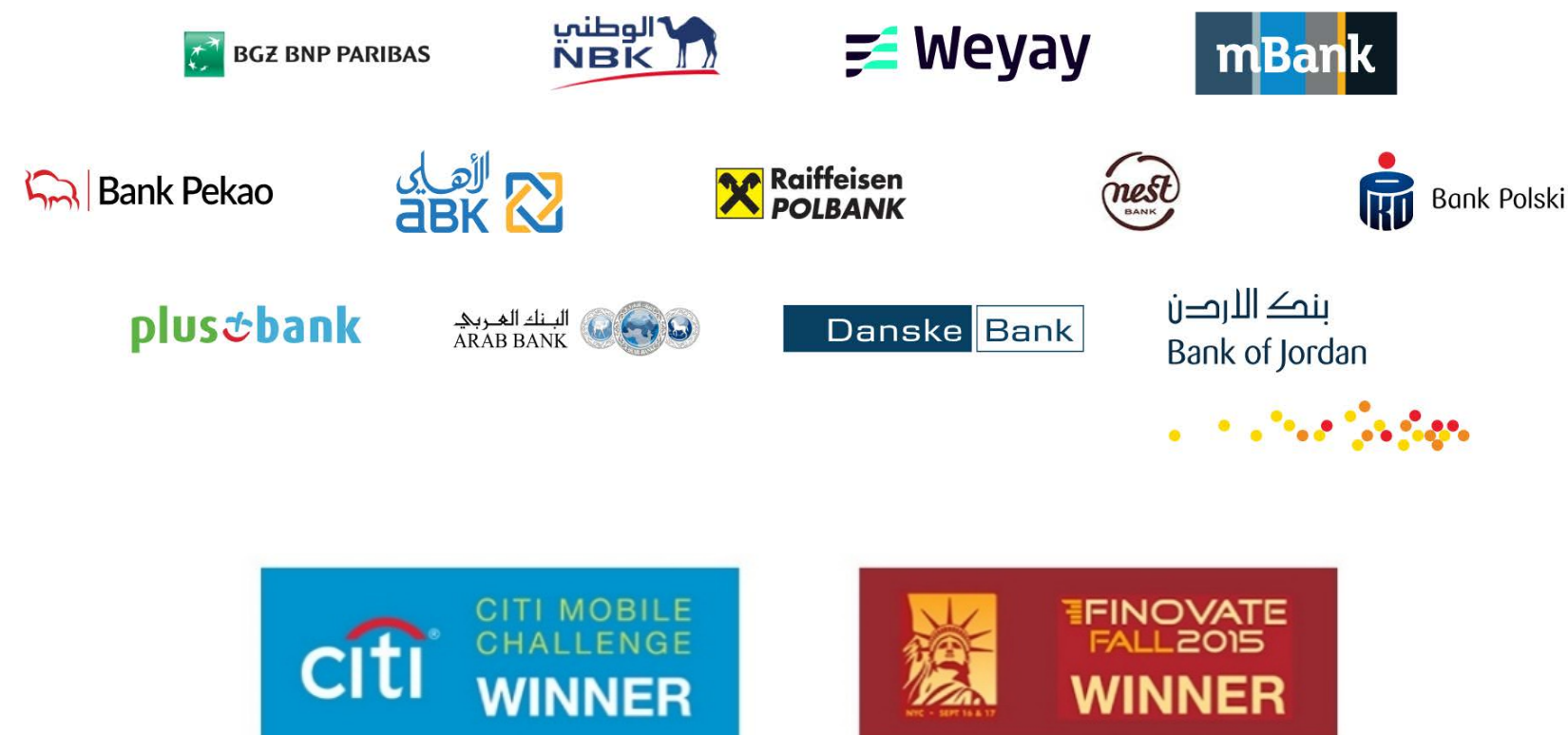
- reducing the contrast between the dark surroundings and the bright screen of the smartphone, therefore relieving the strain on the eyes.
- reducing the customer's exposure to blue light, which is related to lowering melatonin levels. This is important for people with sleep problems.

ABOUT FINANTEQ

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