

# Job Description

Founder / CEO: Resbite

Location: London, UK | Venture

Studio: Good add Ventures

## About Resbite

A social network reimagining social connection by transforming digital intention into real-world gatherings.

By removing feeds, likes and endless scrolling, Resbite shifts the focus from consuming content to creating experiences. Through activity discovery, event planning and trusted friend-of-friend introductions, the platform makes it easier to build authentic, meaningful relationships. The ultimate goal isn't to keep people on the platform, but to help them spend more time together in the real world.

Visit [www.resbite.com](http://www.resbite.com)

## The Ethical Mandate

All Resbite technology is governed by a mandatory Code of Ethics for the Design of Tech. You must commit to:

- **Tech-As-Servant:** Success is value returned to the user, not "time spent" on the app.
- **Data Sovereignty:** We will never sell user data. Period.
- **Intentional Disengagement:** Designing features that encourage users to put their devices down.

## The Roadmap & Your Role

1. **Inception to Pre-Seed (\$1M Round):** Lead operations and investor outreach with support from the Creamos agency.
2. **Post-Pre-Seed:** Scout and hire a CMO to drive market presence.
3. **Post-Seed (\$3M Round):** Scout and hire a CPO to bring product production in-house.
4. **Scaling:** Transition from studio support to a dedicated in-house team of product developers post-Series A.

## Compensation & Equity Structure

Our model is designed for long-term alignment and shared success.

- **Salary Progression:** £25,000 → ~£50,000 (Post-Pre-Seed) > ~£100,000 (Post-Seed).
- **Equity:** You start at 50% (shared with GaV). Your stake dilutes equally with the studio as we scale.
- **Vesting:** 6-year total vesting period with a 1-year cliff.

## Indicative Post-Seed Cap Table

Following the \$3M Seed round and executive team expansion, the indicative equity breakdown is as follows:

| Stakeholder                | % Ownership | Notes                                                                                                |
|----------------------------|-------------|------------------------------------------------------------------------------------------------------|
| Co-Founder & CEO           | 34.58%      | Final target stake post-team expansion.                                                              |
| Co-Founder & Board Member  | 13.83%      | Stephen Gray – CEO at Good Unicorn                                                                   |
| Good Unicorn               | 13.83%      | The owner of the Venture Studio brand, Good add Ventures. Includes "Mission Share" for ethical veto. |
| Seed Investors             | 15.00%      | Cumulative ownership after \$1M Pre-Seed and \$3M Seed rounds.                                       |
| Pre-Seed Investors         | 12.75%      | Cumulative ownership after \$1M Pre-Seed and \$3M Seed rounds.                                       |
| Employee Share Option Pool | 10%         | 9% Employees<br>1% Advisory roles. Topped up to 10% after each round close.                          |

## Requirements

- ✓ Proven track record in raising capital and running tech startups.
- ✓ Exceptional "Showmanship" to act as the primary brand ambassador.
- ✓ Based in London, UK.