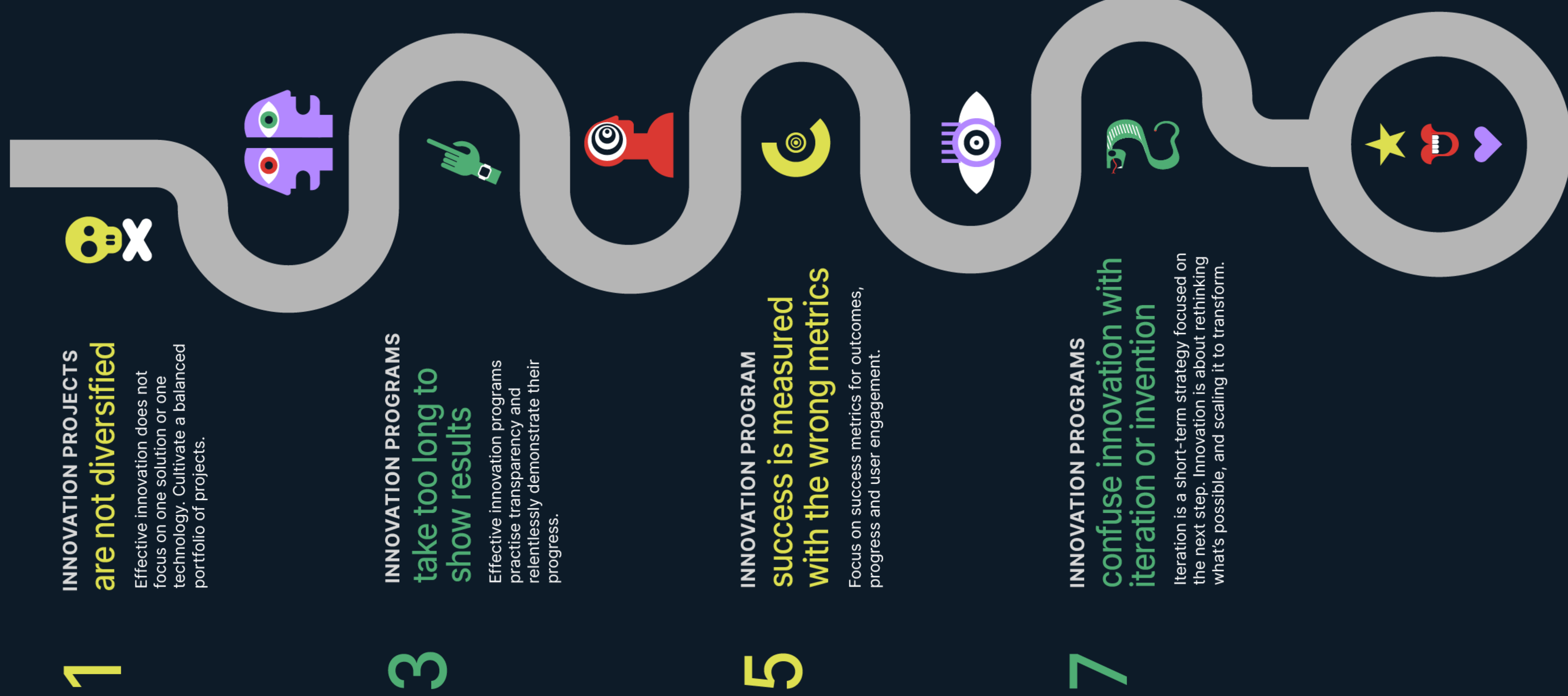**DFFRNT**

RESOURCES

The seven deadly sins of government innovation

A checklist for government departments and agencies planning or auditing their innovation initiatives.

THE SEVEN DEADLY SINS
OF GOVERNMENT INNOVATION

1

INNOVATION PROJECTS
are not diversified

Effective innovation does not focus on one solution or one technology. Cultivate a balanced portfolio of projects.

2

INNOVATION TEAMS
have the wrong skills

Effective innovation is multidisciplinary, effective innovators are comfortable with ambiguity, and encourage experimentation and other points of view.

3

INNOVATION PROGRAMS
take too long to show results

Effective innovation programs practise transparency and relentlessly demonstrate their progress.

4

INNOVATION PROGRAMS
fail to consider humans early and often

Employ human-centred design methods, and other frameworks such as JTBD and "how might we" statements to keep people and their tasks at the forefront of your thinking.
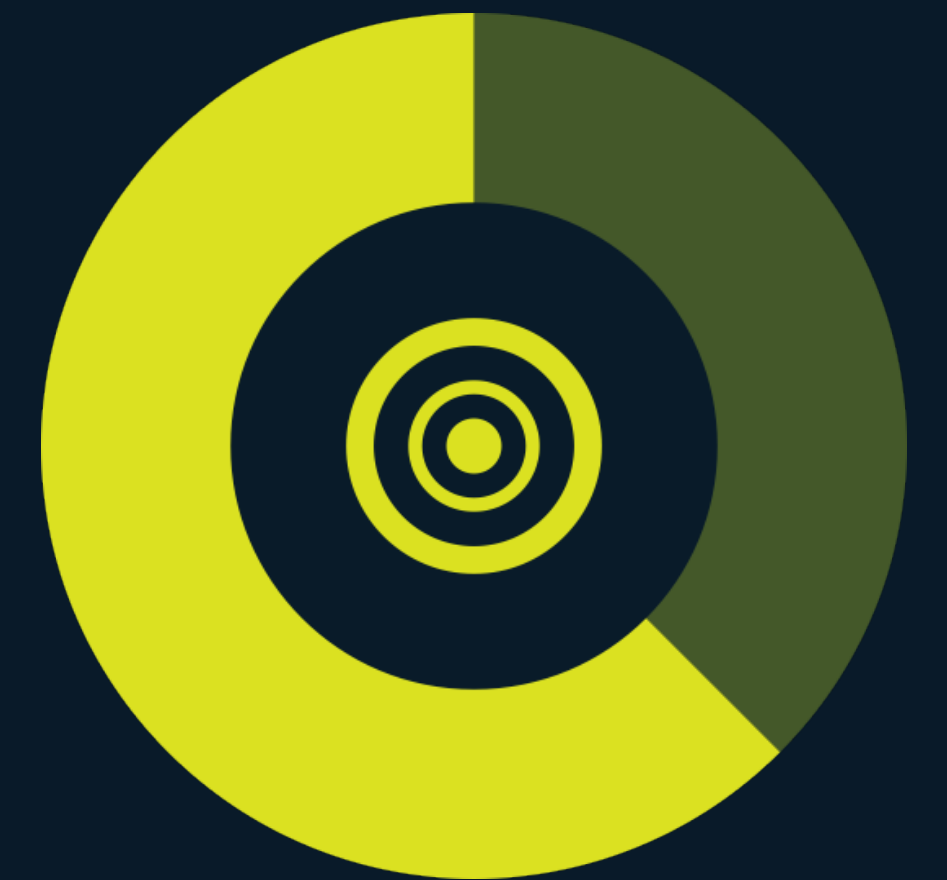
5

INNOVATION PROGRAM
success is measured with the wrong metrics

Focus on success metrics for outcomes, progress and user engagement.

6

INNOVATION PROGRAMS
focus on a solution looking for a problem

Spend time crafting a clear, concise statement of a user's problem that accurately describes what you seek to solve with your innovation activities.

7

INNOVATION PROGRAMS
confuse innovation with iteration or invention

Iteration is a short-term strategy focused on the next step. Innovation is about rethinking what's possible, and scaling it to transform.

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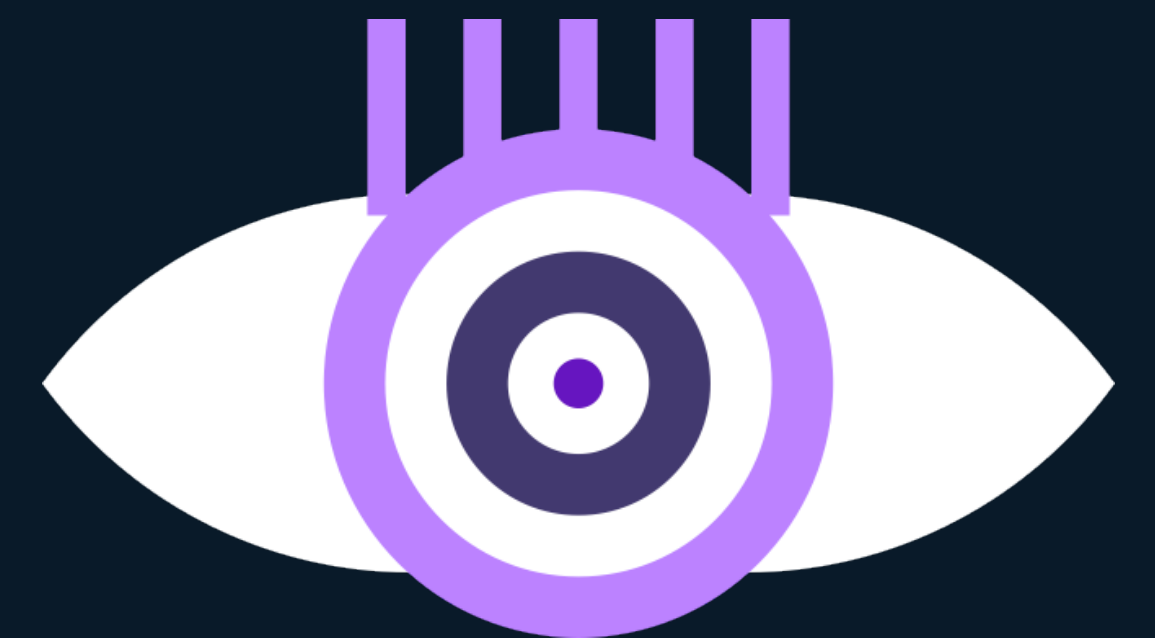Focus on success metrics for outcomes, progress and user engagement.

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INNOVATION PROGRAMS

confuse innovation with iteration or invention

Set direction and follow a structured iterative process to birth something new that is innovative, not just creeping incremental improvement.