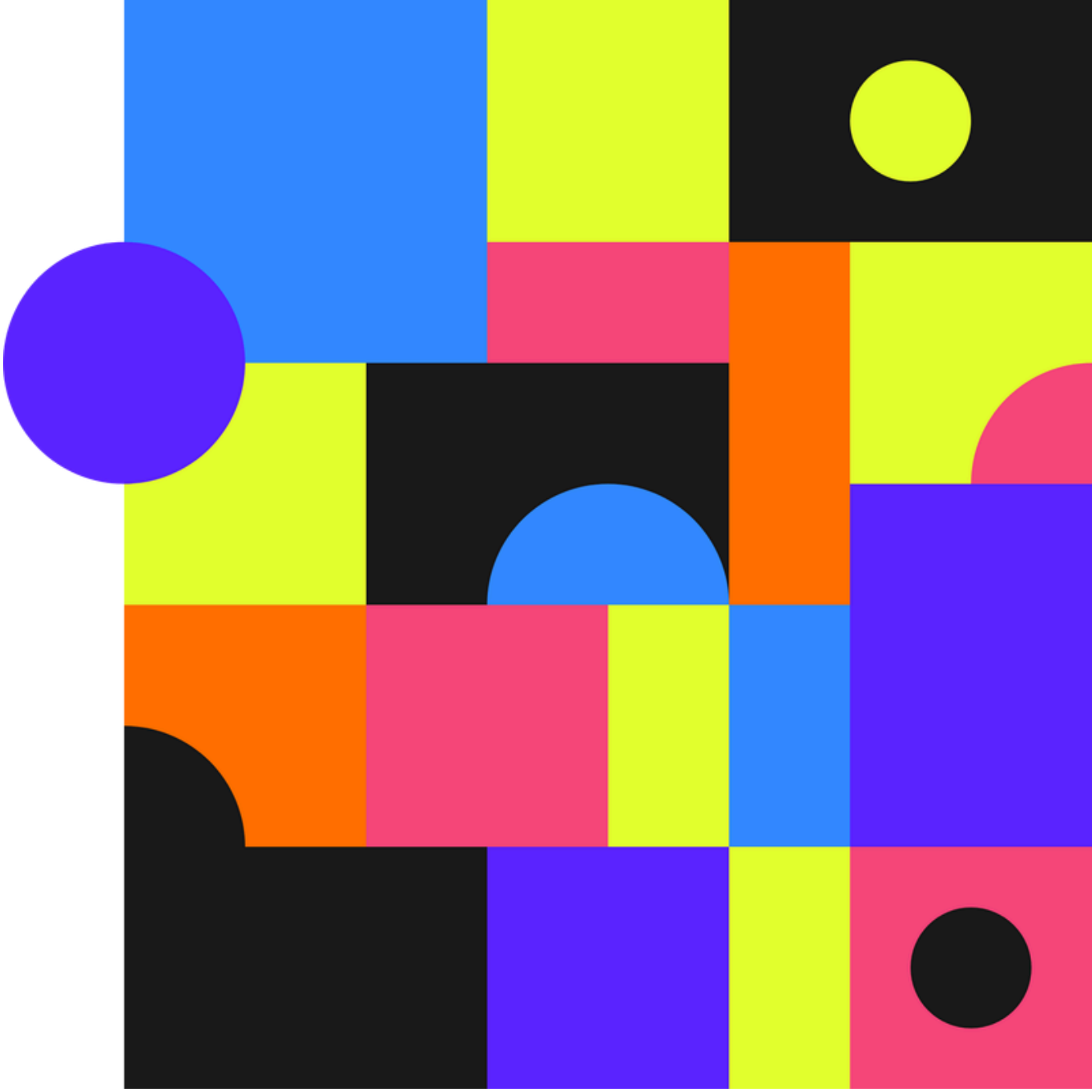


Youth Leadership & Business Summit AUSTRALIA

2027 Summit Info Pack

Information for Young People & Parents

www.youthleadershipandbusinesssummit.org.au
02 9248 7262

Introduction to the Summit

The Youth Leadership & Business Summit is a five-day residential summit for young people aged 14 to 17 from across Australia and New Zealand. It builds on what young people are already learning at school and at home, and gives them five days to put it into practice alongside more than 200 driven peers.

Through hands-on workshops, keynotes and team challenges, they build leadership, communication, self-awareness and resilience, and learn real skills in business, money and public speaking. They pitch a business idea to real judges, share their vision on stage and have the kind of honest conversations that turn strangers into friends. Sessions are delivered by local and international keynote speakers, alongside a leadership team of past participants.

Whether a young person is outgoing or more reserved, YLBS helps them step up, connect with others and build the mindset and habits they'll carry into school, relationships and whatever comes next. They go home with a written vision, a plan to make a difference in their school and community, and a crew across the country who keep backing them. Families are invited to graduation on the final day.

The finer details

Dates	Monday 5th July 2027 - Friday 9th July 2027
Venue	CYC Phillip Island Adventure Resort, 1775-1801 Phillip Island Rd, Cowes VIC 3922
Event Registration	Registration will be between 10:30am and 12:00pm on the 5th July 2027. If you are dropping your young person off, you will also have a chance to meet the team! If your young person is flying in, our team will be waiting for them at the airport... more info on that in the coming pages.
Pre Event Webinar	We will host a pre event webinar for attendees and parents two weeks prior to the Summit. This will be an opportunity for you to understand a little more about the Summit and meet some of our incredible keynote speakers as well.
Graduation Day	Parents, guardians and family are all welcome to join us on the final day to celebrate your young person's growth over the Summit. Details and registration for this will be provided closer to the event
Attendees	Each year we welcome over 250 young people from right across Australia and New Zealand to attend the summit.

The Summit Journey

Over five days, young people move through five themes: Purpose, Connection, Courage, Entrepreneurship and Legacy. They start by working out what drives them, build real connections with the people around them, take on challenges that stretch them, turn an idea into a business pitch, and finish by planning the difference they'll make back home.

Along the way they pick up practical skills in leadership, business and money, and the confidence to use them. They leave with a clear vision for their future, a plan to act on it in their school and community, and a crew who'll hold them to it.

Day 1: Purpose

Living My Purpose

Day 2: Connection

Authentic & Vulnerable Connection with Self & Others

Day 3: Courage

Be Bold and Brave in Who I am and the Choices I Make

Day 4: Entrepreneurship

Understanding How I can Innovate and Influence

Day 5: Legacy

Paving a Path Greater than Myself



The Summit Team Structure

Every participant is placed in a team of 10 to 12 for the whole Summit. Teams are where friendships start, and where young people practise leading, communicating and backing each other.

Each team is led by a Youth Leader and a Leader. Both are trained, and they arrive early for a dedicated training day so they're ready to mentor, encourage and make sure everyone feels included. Coaches are on hand across the Summit for extra support.

With our leaders, coaches and volunteer crew, there is one adult for every four young people at the Summit.

The Summit Program

YLBS is delivered through world-class keynote speakers, influential business leaders and our own trained and well-experienced facilitators.

Across five days a young person experiences workshops in...

- **Leadership, Teamwork & Communication**: Communicating well and working as a team are at the heart of leading with purpose.
- **Purpose & Identity**: Explore who you are, what drives you and how to set intentions that shape your future.
- **Entrepreneurship & Business**: From spotting a problem and generating ideas to planning a business and pitching it to judges.
- **Contribution & Community**: Giving back and making a difference where you live is a big part of being a leader.
- **State & Emotion Management**: Real skills for taking control of your emotions and performing at your best.
- **Courage & Challenge**: Find the bravery to face your fears and grow through challenge-based learning.
- **Mental Health & Support**: Look after your own mental health, notice when a friend is doing it tough, and know how and when to reach out.
- **Health, Wellness & Mindfulness**: A strong, healthy body is the first step to a strong, healthy mind.
- **Self-Worth & Handling Conflict**: Strategies for backing who you are and handling the everyday pressures of growing up online.
- **Financial Literacy & Wealth Mindset**: Understand your relationship with money and learn how saving, spending and investing work.
- **Confidence & Public Speaking**: Build the confidence to present your ideas clearly and powerfully in front of others.

Getting to and from the Summit

There are three ways to get your young person to and from the Summit.

Drop-off and pick-up: Drop your young person off and collect them at the venue. We'll confirm exact drop-off and pick-up times closer to the date.

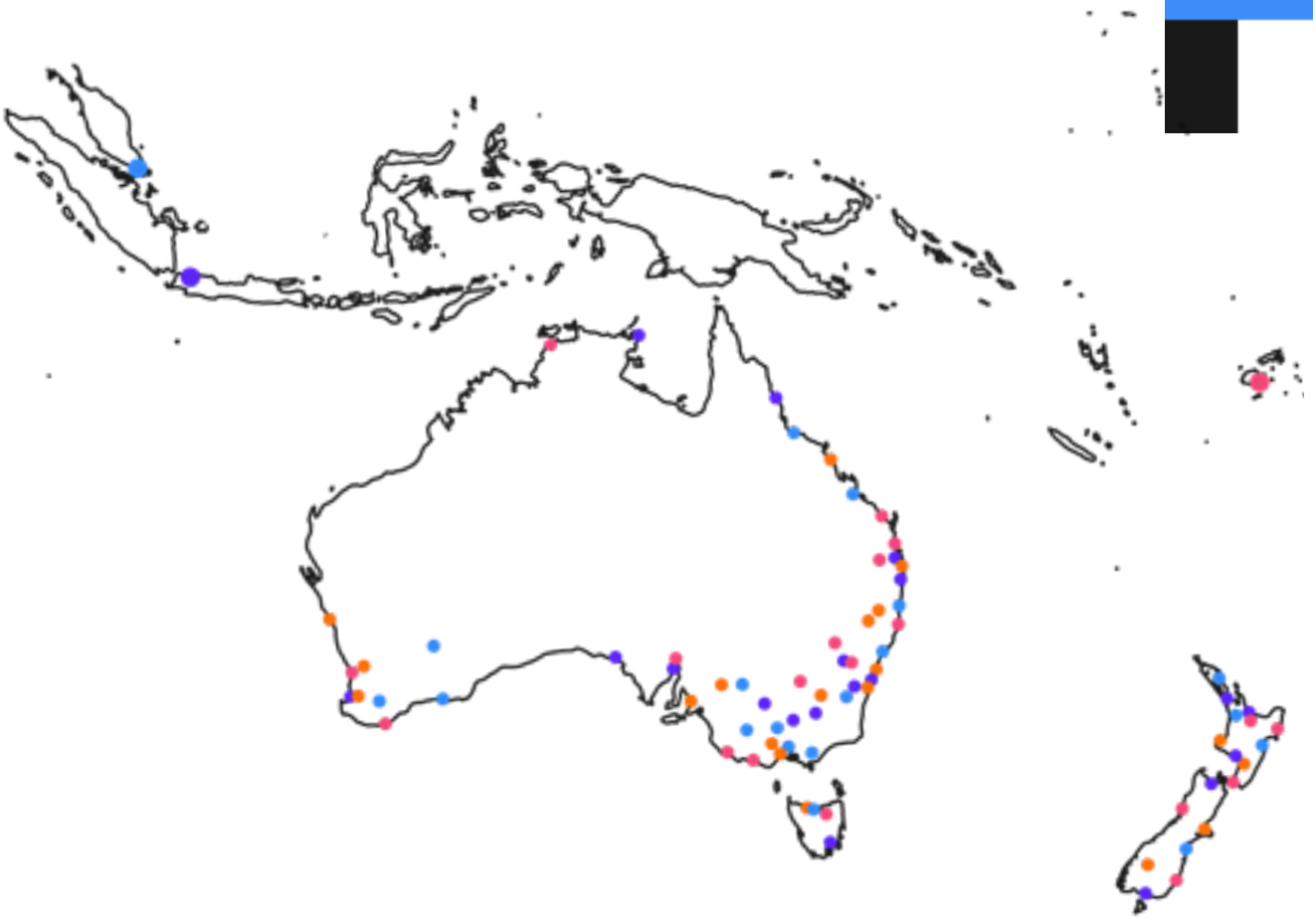
Coach transfers: We run coach transfers from two pick-up points, Melbourne Airport and Southern Cross Station in the Melbourne CBD. These cost $40.00 each way.

You can use these whether your young person is flying in or you'd rather drop them at the airport or Southern Cross and have them travel from there with the group. Transfer times will be emailed to participants once they accept their position.

Flying in: If your young person is flying, please book carefully. There are specific arrival and departure times they must land within. Coach transfers from the airport are $40.00 each way, the same as above. If a flight booking is made outside of these windows, you will likely need to organise your own travel arrangements to the venue.

YLBS Australia are unable to cater for arrivals or departures outside the windows we provide, so please check the times before booking anything.

Each year, YLBS welcomes over 250 young people to the summit from right across Australia, New Zealand and Asia.



Keynote Speakers at the Summit

Each year, experts in business, leadership, money and wellbeing join the Summit to share what they know and how they got there. Some of our past speakers have included...



Heather Yelland

Founder of The Elevation Company and with the Summit since it began in 2009. Heather is a values-based leadership expert trusted by some of the biggest brands in Australia, including Macquarie Group, Westpac, Origin and Nestlé.



Lexy Mcdonald

Lexy built the HerHelp app at 17 after experiencing bullying and grew it into a global business. She has since been named in Forbes 30 Under 30 and WA Young Person of the Year for Innovation.



Chirag Babu

At just 22 Chirag is the Co-founder of cascayd, an AI startup backed by Startmate. Chirag shows young people how to turn curiosity and ideas into real ventures.



Nathan Strempel

A former sports journalist who interviewed Roger Federer, Kobe Bryant and Lauren Jackson. Nathan has spent more than a decade helping over 50,000 students build resilience and tackle fear of failure and imposter syndrome.



Aruna Venkatachalam

Head of Impact Education at The Money Mentor Program and winner of the 2024 Asia Society Game Changer Award in Education. Aruna makes money skills practical and real.



Wil Massara

Founder of Youth Leadership Academy Australia, which has reached more than 65,000 young people across 1,500 schools since 2018. 2025 WA Young Changemaker of the Year, 2026 Commonwealth Youth Awards finalist and Diana Award recipient.

Keynote Speakers at the Summit Cont.



Amanda Marshall

Co-founder of the Youth Engagement Project and a former teacher who has taught across Australia and the Solomon Islands, including more than seven years in Indigenous education. Amanda holds an MBA and has run hundreds of youth workshops on courage, identity and real-world readiness.



Dennis Armfield

Former Carlton AFL player of 145 games. Dennis is now a Senior Consultant at The Elevation Company and founder of M.E.N. (My Elevated Network), a growth and support program for men, and runs a women's AFL academy.



Skye Hughes

Co-founder of the Youth Engagement Project, with more than a decade teaching in Australian schools. Skye studied public speaking at Stanford, holds four tertiary qualifications in arts and education, and trains educators and youth workers in how to engage young people.

And many more incredible speakers to be confirmed...



Investment - $1899

- 5 full days of learning and experiences. Designed to help young people reach their goals, build financial and emotional strength, and grow as leaders.
- Everything for the program. All course materials, every session, keynote and activity, and a pre-Summit webinar to meet the team before arriving.
- 30-day Leadership Challenge. Keeps the momentum going in the month after the Summit.
- Bonus monthly webinars. Sessions with our keynote speakers through the year after the Summit.
- All meals. From lunch on the first day to lunch on the last day.
- Accommodation and venue. Four nights at CYC Phillip Island Adventure Resort, with all venue costs covered.

Travel to and from Phillip Island is not included.

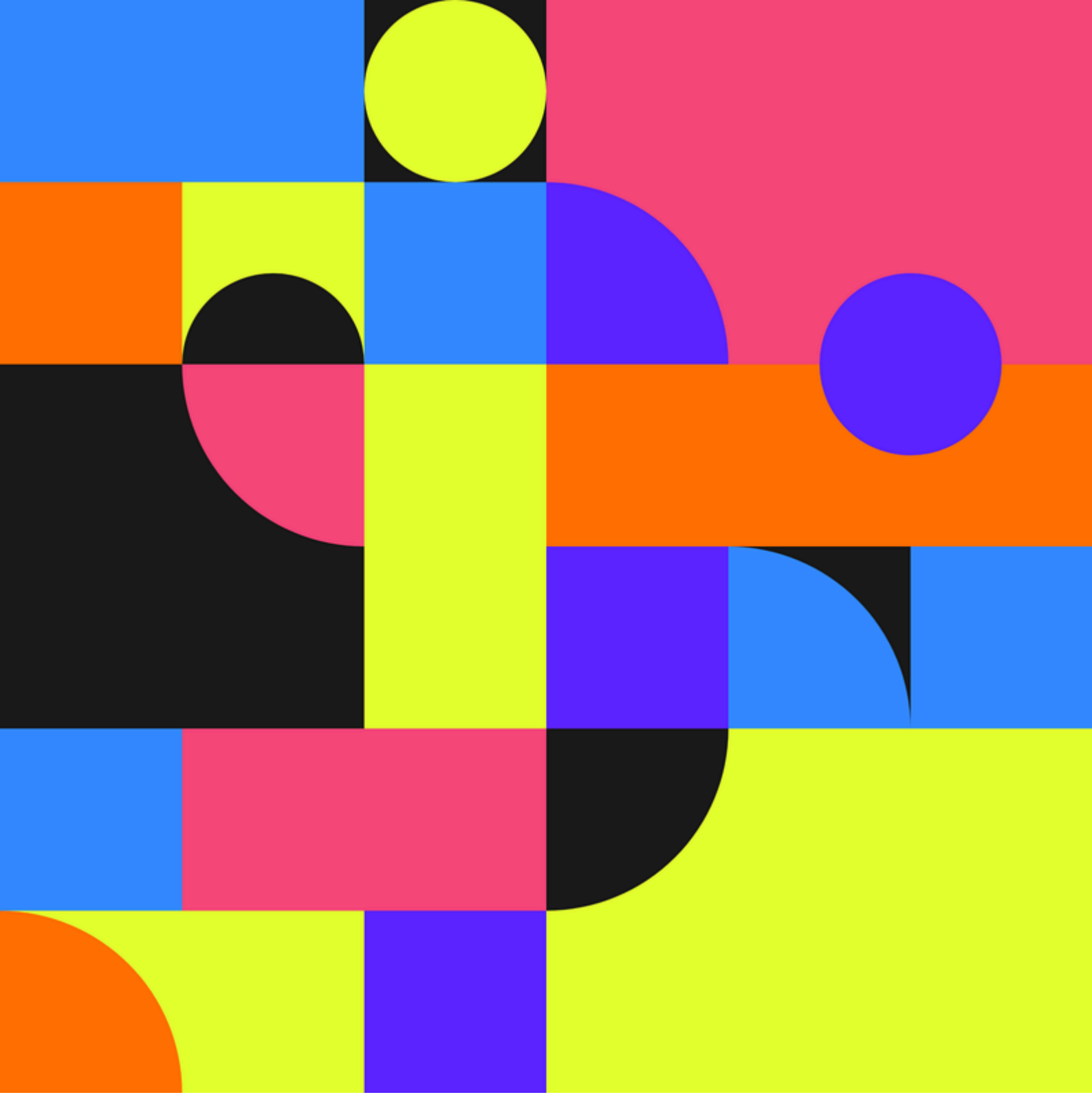
How to nominate a Young Person

1. Visit our website and select Nominate.
2. Fill out the form with details about the young person and why they'd get a lot out of the Summit.
3. Submit it. Our team reviews every nomination and gets in touch with next steps.
4. Once the place is approved, accept the position and complete registration to confirm the young persons spot.

Who can be nominated?

- Anyone aged 14 to 17 at the start of the Summit
- Young people keen to grow their leadership, money skills and communication
- Young people who want to make a difference in their community





Get in touch.

We can’t wait to hear from you

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