

SW

SUNWAVESFEST





# THE AGENDA: SUNWAVES FESTIVAL.

1. THE FESTIVAL.
2. SW COMMUNITY.
3. OUR PARTNERSHIP.
4. BUSINESS 2024 + 2025.
5. 2026 GOALS.
6. HIGHLIGHTS.
7. THE TEAM.
8. THE MOST IMPORTANT ELECTRONIC MUSIC FESTIVAL FROM ROMANIA.
9. THE EDITIONS.
10. SUNWAVES AROUND THE GLOBE.
11. WHAT MAKES SUNWAVES UNIQUE.
12. THE ONLINE IMPACT.
13. PRESS AND RANKINGS.
14. CONTACT.





# 1. THE FESTIVAL. MORE THAN A FESTIVAL. IT'S AN EXPERIENCE.



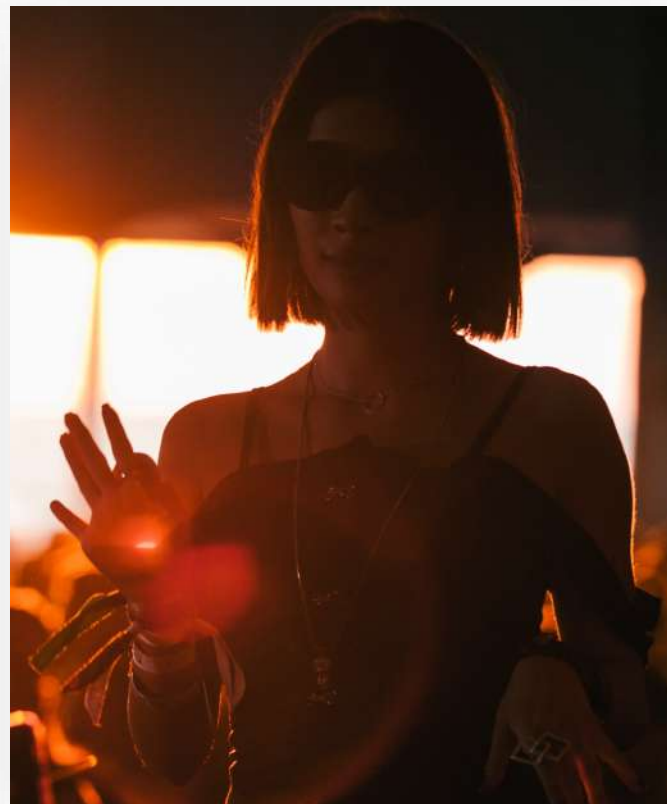
- **SUNWAVES Festival** launched in 2007 around the 1<sup>st</sup> of May date – labor day.
- The festival has **2 editions per year**.
- **2026** marks the 3<sup>rd</sup> year when the festival is happening in Spain.
- The non-stop schedule is the festival's trademark.





## 2. SW COMMUNITY.

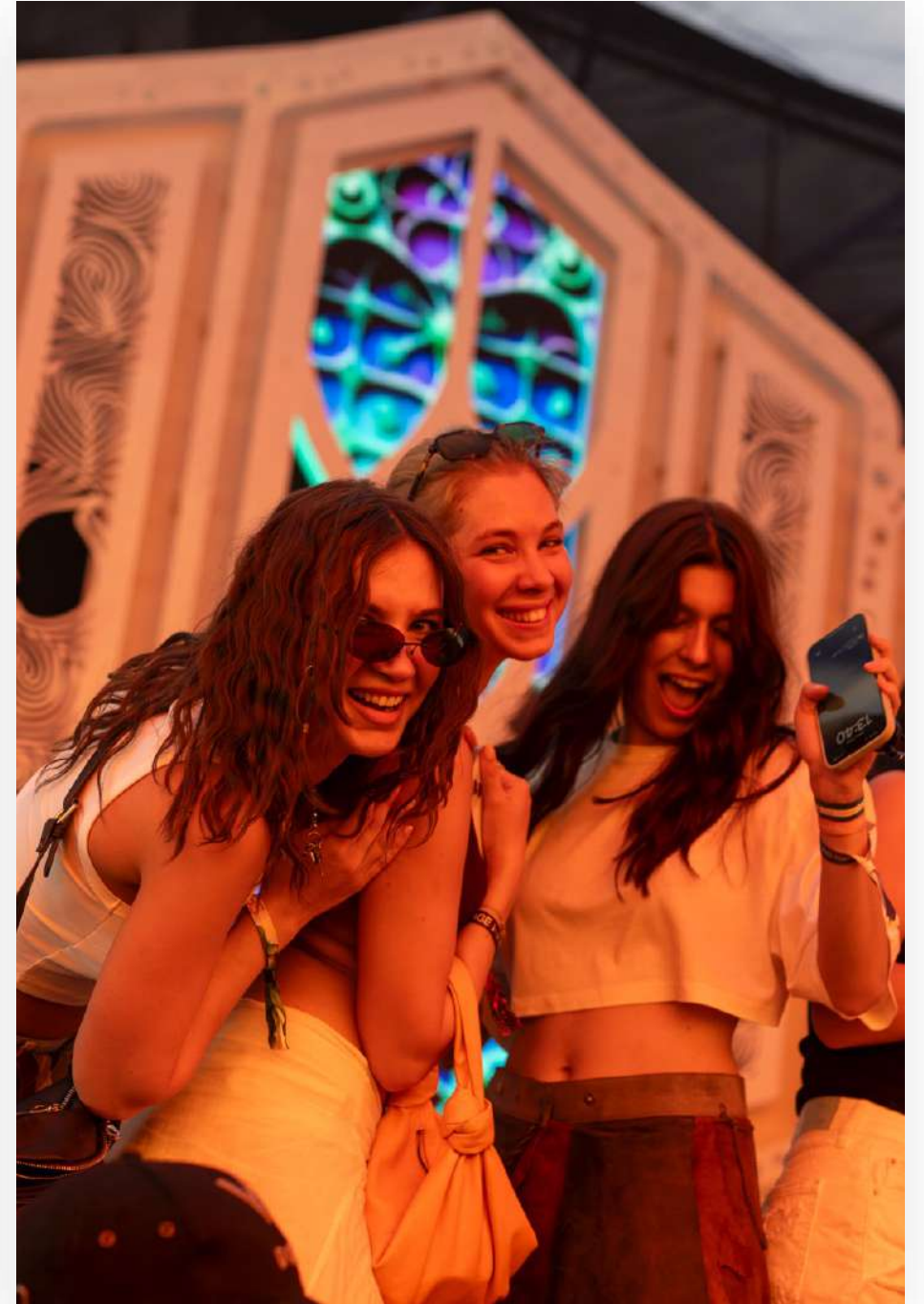
- **SUNWAVES Festival** attracts thousands of people for each edition.
- The median **SUNWAVES Festival** attendant is:
  - 18-30 years old
  - Has higher education
  - Works high paying jobs
  - Frequent traveler
  - Almost perfect 50% distribution between genders





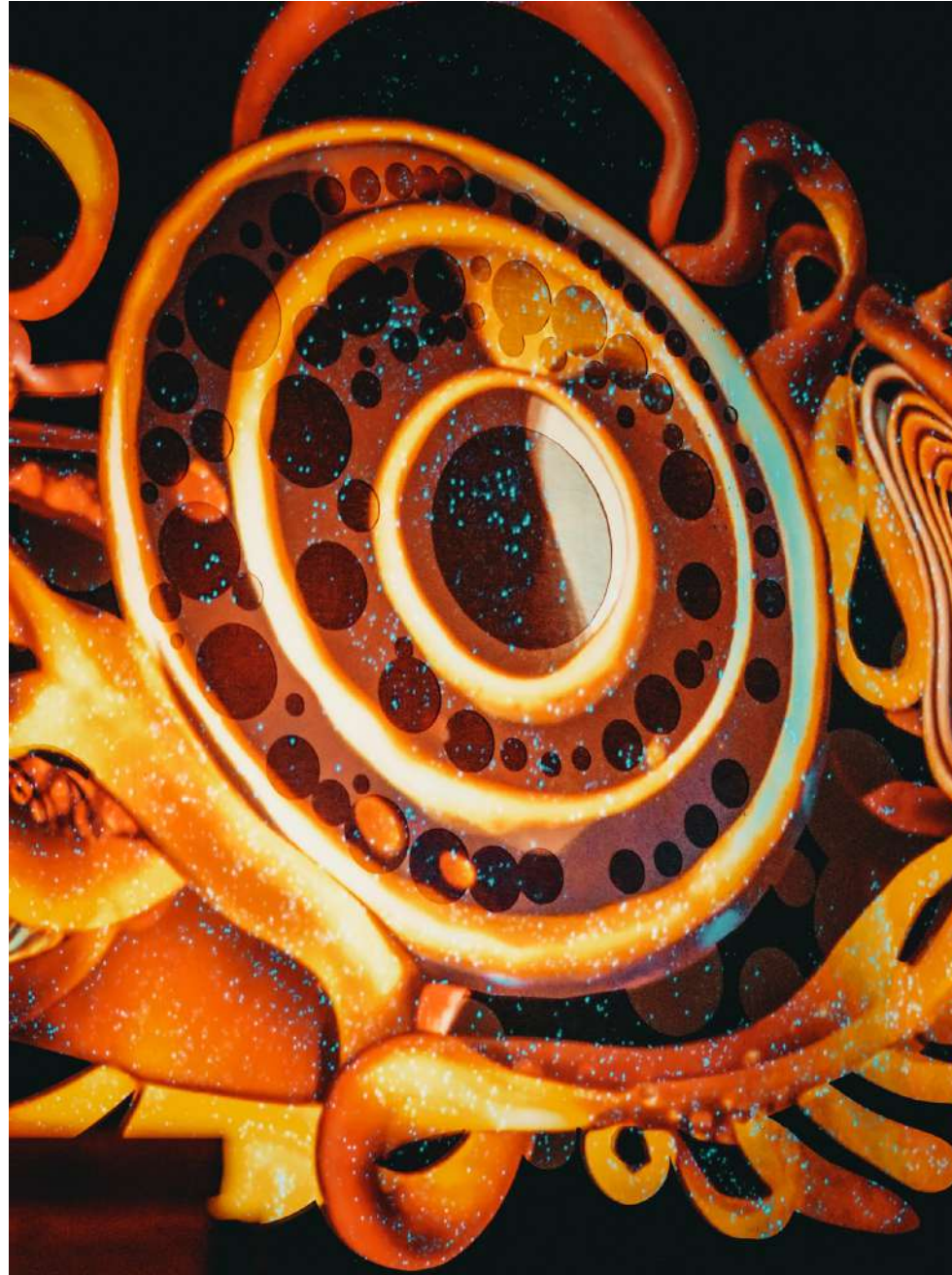


### 3. OUR PARTNERSHIP.





- The festival is committed to long lasting partnerships.
- 19 years of existence are testimony that the business model focused on music and the community are the recipe for success.
- Our partnerships with the international booking agencies, artists, but also sponsors are very important and nurtured closely by the team.
- **SUNWAVES Spain shows great potential as proven from the past 2 years.**







## 4. METRICS 2024 + 2025.



METRIC	DATA 2024
Dates	September 12–16
Duration	4 nights / 4 days
Stages (24/7)	2
Unique Attendees	4.000
Total Entries	10.000
Avg. Ticket Price	€ 60
Avg. Daily Spend/Person	€ 50
Total Revenue	€ 740.000
Total Expenses	€ 605.000
Net Profit	€ 135.000
Net Margin	18,20%
Public Feedback	92% positive
Strategic Highlights	Spain market entry



METRIC	DATA 2025
Dates	Sept 4–8
Duration	4 nights / 4 days
Stages (24/7)	2
Unique Attendees	5.000
Total Entries	12.000
Avg. Ticket Price	€ 60
Avg. Daily Spend/Person	€ 50
Total Revenue	€ 900.000
Total Expenses	€ 710.000
Net Profit	€ 190.000
Net Margin	21,10%
Public Feedback	94% positive
Strategic Highlights	Organic growth





## 5. 2026 GOALS.



METRIC	PROJECTION
Dates	Sept 3–7 2026
Duration	4 nights / 4 days
Stages (24/7)	2
Unique Attendees	6.000
Total Entries	14.000
Avg. Ticket Price	€ 65
Avg. Daily Spend/Person	€ 55
Total Revenue	€ 1.160.000
Total Expenses	€710,000 (flat)
Net Profit	€ 450.000
Net Margin	38,80%
Public Feedback	—
Strategic Highlights	5 Headliners – International Acts + Growth





## 6. HIGHLIGHTS.



Metric	2024	2025	2026 (Projection)
Dates	Sept 12–16	Sept 4–8	Sept 3–7
Duration	4 nights / 4 days	4 nights / 4 days	4 nights / 4 days
Stages (24/7)	2	2	2
Unique Attendees	4.000	5.000	6.000
Total Entries	10.000	12.000	14.000
Avg. Ticket Price	€ 60	€ 60	€ 65
Avg. Daily Spend/Person	€ 50	€ 50	€ 55
Total Revenue	€ 740.000	€ 900.000	€ 1.160.000
Total Expenses	€ 605.000	€ 710.000	€710,000 (flat)
Net Profit	€ 135.000	€ 190.000	€ 450.000
Net Margin	18,20%	21,10%	38,80%
Public Feedback	92% positive	94% positive	—
Strategic Highlights	Spain market entry	Organic growth	5 Headliner DJs + Growth





## **CEOs**

JOHN BORZEA

CATALIN GHINEA

## **MANAGEMENT**

GEORGE BORNACI

VALENTIN RAIU

## **F&B MANAGEMENT**

DAN BORZEA

## **MARKETING**

ALEXA GOMBOS

MIRELA BALAN

## **BOOKINGS**

ANDREEA BUGNARIU

ALEXA GOMBOS

RAZVAN MARACINE

## **TICKETS MANAGEMENT**

ALEXA VRINCEANU

## **SPONSORS AND PARTNERSHIPS**

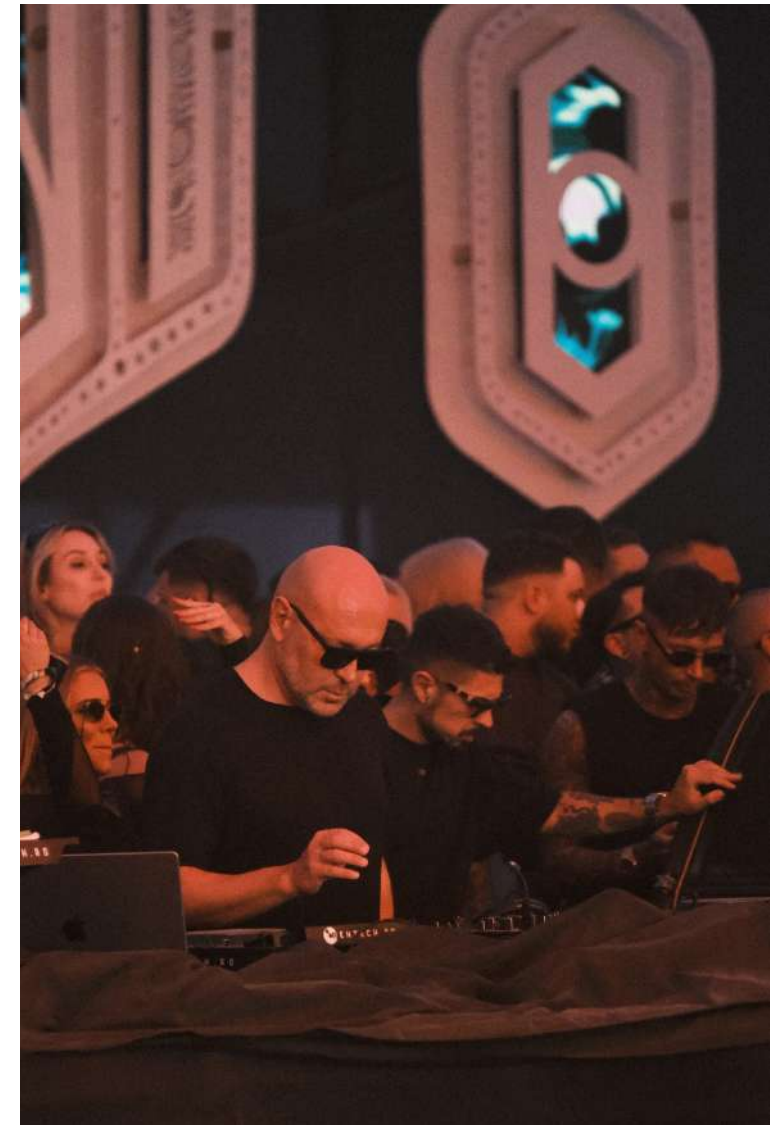
MUGUR NUTA

# **7. THE TEAM**



## 8. THE MOST IMPORTANT ELECTRONIC MUSIC FESTIVAL FROM ROMANIA.

- Started with **5,000 participants** at the first edition in **2007**, and now, after almost 2 decades, the festival gathers more than **40.000 unique participants** each year, for both festival editions, and it's considerate one of the favorites and largest electronic music festivals in Europe.
- **100+ hours of music**, for each edition, sustained by the top international DJs: Carl Cox, Peggy Gou, Ricardo Villalobos, Richie Hawtin, Anotr, PAWSA, Paco Osuna, Marco Carola, Loco Dice, Seth Troxler, Joseph Capriati, Jamie Jones, Dennis Cruz, Vintage Culture, Michael Bibi and many more.





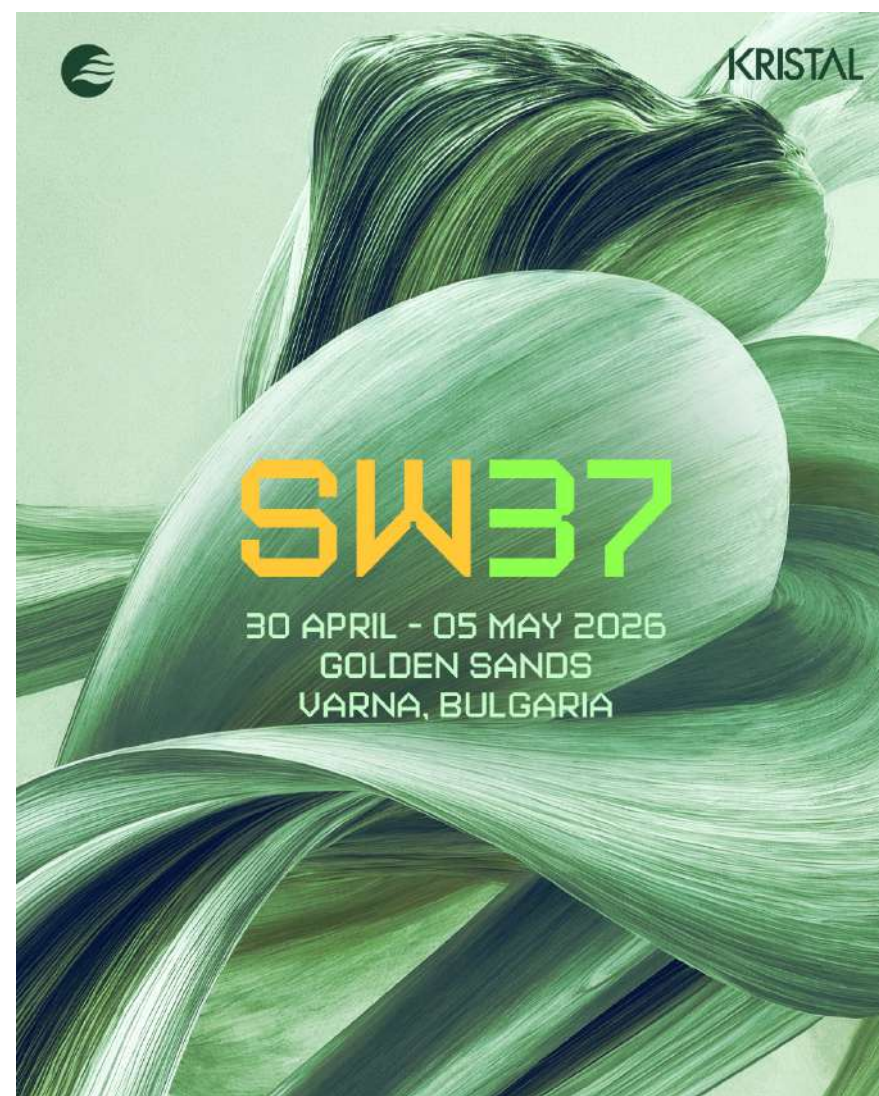


- **SUNWAVES Festival** takes place in a bi-annual schedule ever since it's launch in 2007, with the **Spring Edition** that coincides with the famous "1<sup>st</sup> of May" Labor Day celebration in Romania, and a **Summer Edition** that takes place in September.

- In 2026 the two editions will take place for the first time since its inception in two different international spots in Europe.

## 9. THE EDITIONS.





## Timing:

- **SUNWAVES Festival**–  
Spring Edition (around  
May 1<sup>st</sup>) – scheduled next  
from April 30<sup>th</sup> 2026 to  
May 5<sup>th</sup> in Varna (Golden  
Sands), Bulgaria
- **SUNWAVES Festival** –  
Summer Edition (early  
September) – scheduled  
next from September 3<sup>rd</sup>  
to the 7<sup>th</sup> 2026 in  
Roquetas de Mar, Spain



## Location:



- **SUNWAVES Spring Edition** always took place in Mamaia, Romania until this year – the next country the festival is organized in Bulgaria – the Southern neighbor 2h drive from the Romanian Black Sea coast
- **SUNWAVES Summer Edition** took place in:
  - Mamaia, Romania from 2007 until 2019
  - Olimp, Romania 2022-2023, Romania
  - Roquetas de Mar, Spain from 2024



- **AFRICA – ZANZIBAR, TANZANIA**
- 2021 – June
- Over **12,000** participants in Africa
- **ASIA – RAS AL-KHAIMAH, UAE**
- 2023 – March
- Over **8,000** participants in the Arabian Peninsula in Al Wadi desert
- **EUROPE – ROQUETAS DE MAR, SPAIN**
- **2024 + 2025 – September**
- Over **9,000** participants in Southern Spain for both editions combined

## 10. SUNWAVES AROUND THE GLOBE.





SWZZ

17-21 JUNE, ZANZIBAR

KRISTAL

ALEXANDRA • ANDREI CIUBUC • ARAPU

BILA • BLACK COFFEE • CAP

DAN ANDREI • DIREKT

DUBFIRE • EMI • G76

GESCU • HECTOR • HERODOT

JOEY DANIEL • KOZO • LOCO DICE

MAHER DANIEL • MAHONY

MARCO CAROLA • MIHIGH

NEVERDOGS • NU ZAU

PETRE INSPIRESCU • PITICU

PRIKU • RARESH • RHADOO

RICARDO VILLALOBOS

SEPP • THEMBA • YAYA

Christian TOUR

Flanagan's House & Travel Ltd.

Migao

TV

SW33

ROQUETAS DE MAR  
ALMERIA, SPAIN  
12-16.09.2024

KRISTAL

AG SWIFTY • ALEX • ALEXIS CABRERA LIVE

ALVARO MEDINA • ANDREI CIUBUC • ANTONIO PICA

ARAPU • ARCHIE HAMILTON • BEN STERLING • BILA

BRAD BRUNNER • CALLY • CAP • CEZAR • COSMINA

COSMJN • CRISTINA LAZIC • CUARTERO • DAN ANDREI

DEWALTA • EAST END DUBS • EDI P • EMI • GAWDAT

GESCU • GIORGIO MAULINI • GOJNEA76 • GOLAN HYBRID

HERODOT • IGNACIO MORALES

JOSEPH CAPRIATI • JOSH BAKER • KOZO • KOU

LANCASTER • LIZZ • LOCO DICE • LUMIEUX • MAHONY

MAKS • MASON COLLECTIVE • MARCO FARAONE

MELANIE RIBBE • MIN8 • MELCHIOR PRODUCTIONS LTD

MIHIGH • NACHO BOLOGNANI • NEVERDOGS

NU ZAU • PACO OSUNA • PETRE INSPIRESCU

PERSIC • PITICU • PRASLEA • PRICHINDEL • PRIKU

RARESH • RHADOO • RICARDO VILLALOBOS

ROLBAC • SEKO • SEPP • SETH TROXLER • SIT

SONJA MOONEAR • SOSA • SUCIU • TOMAN

VINTAGE CULTURE • VIZAN • WAFF • YAYA

AURAL EYE • COTE • NOETIC

ALMERIA

EUROPA

Mr Afterparty

SWDUNES

RAS AL KHAIMAH, UAE  
02-05 MARCH 2023

SW IGNITE

ANDREI CIUBUC • BAHAA • BILA

BILL PATRICK • CAP • CEZAR

CLINT MAXIMUS • DAN ANDREI

DANTE • DUBFIRE • GAWDAT

GESCU • GOJNEA76

JIXO & DANZ • JOHN BOWTIE

LOCO DICE • MAHONY • MAKS

PAWSA • PERSIC • PRASLEA

RHADOO • SAM FARSIO • SEKO

SETH TROXLER • SIT

TRAUMER • VIZAN

CRISTI CONS  
& VLAD CAIA

VISUALS BY COTE • NOETIC

ibiza go radio

MATRIX

Red Bull

KANDONTY.COM

SW36

4-8 SEPTEMBER 2025  
ROQUETAS DE MAR, SPAIN

KRISTAL

AJ CHRISTOU • ALEXIS CABRERA LIVE

ALTIN BOSHNJAKU • ANDREI CIUBUC

ANGEL HEREDIA • ARAPU • BILA • BLIEZT

CAP • CEZAR • CUARTERO • DAN ANDREI

DYED SOUNDOROM • DUBFIRE

EAST END DUBS • FRANKY RIZARDO

GESCU • GOJNEA76 • HERODOT

ILARIO ALICANTE • JOEY DANIEL

MAHER DANIEL • MAHONY • MAKS

MANDA MOOR • MARCO FARAONE

MARGARET DYGA • MASON COLLECTIVE

MELANIE RIBBE • MIHIGH • MIGUELLE & TONS

MIKE STARR • MIN8 • MORGAN • PAUL ROSS

PRIKU • RARESH • RHADOO • SEKO

SERA DE VILLALTA • SIDNEY CHARLES

SONJA MOONEAR • SUCIU

TRAUMER • VIZAN

VISUALS: GLITCH • VISCERAL

Mr Afterparty

Santitas

IBIZA

IBIZA

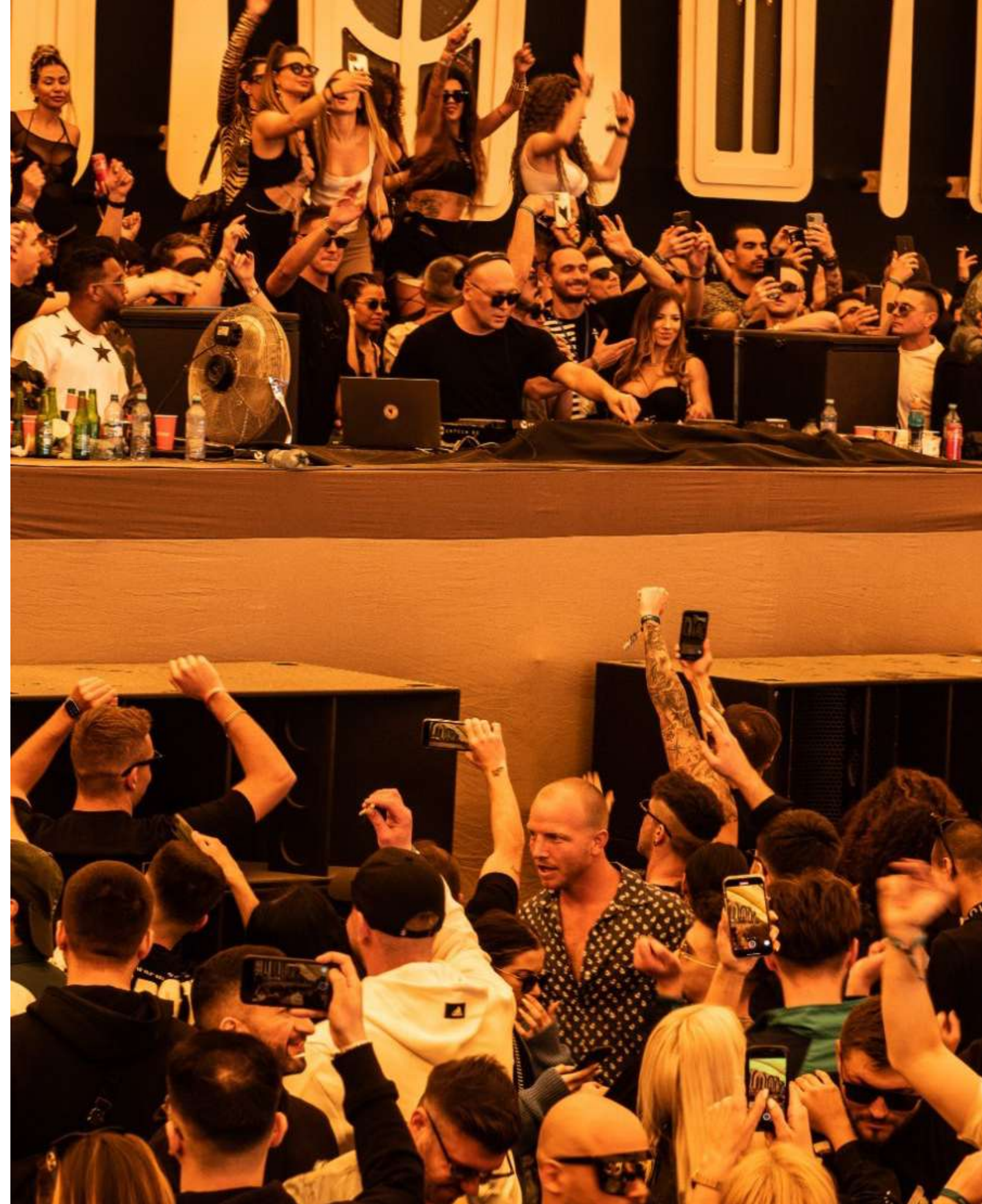
IBIZA

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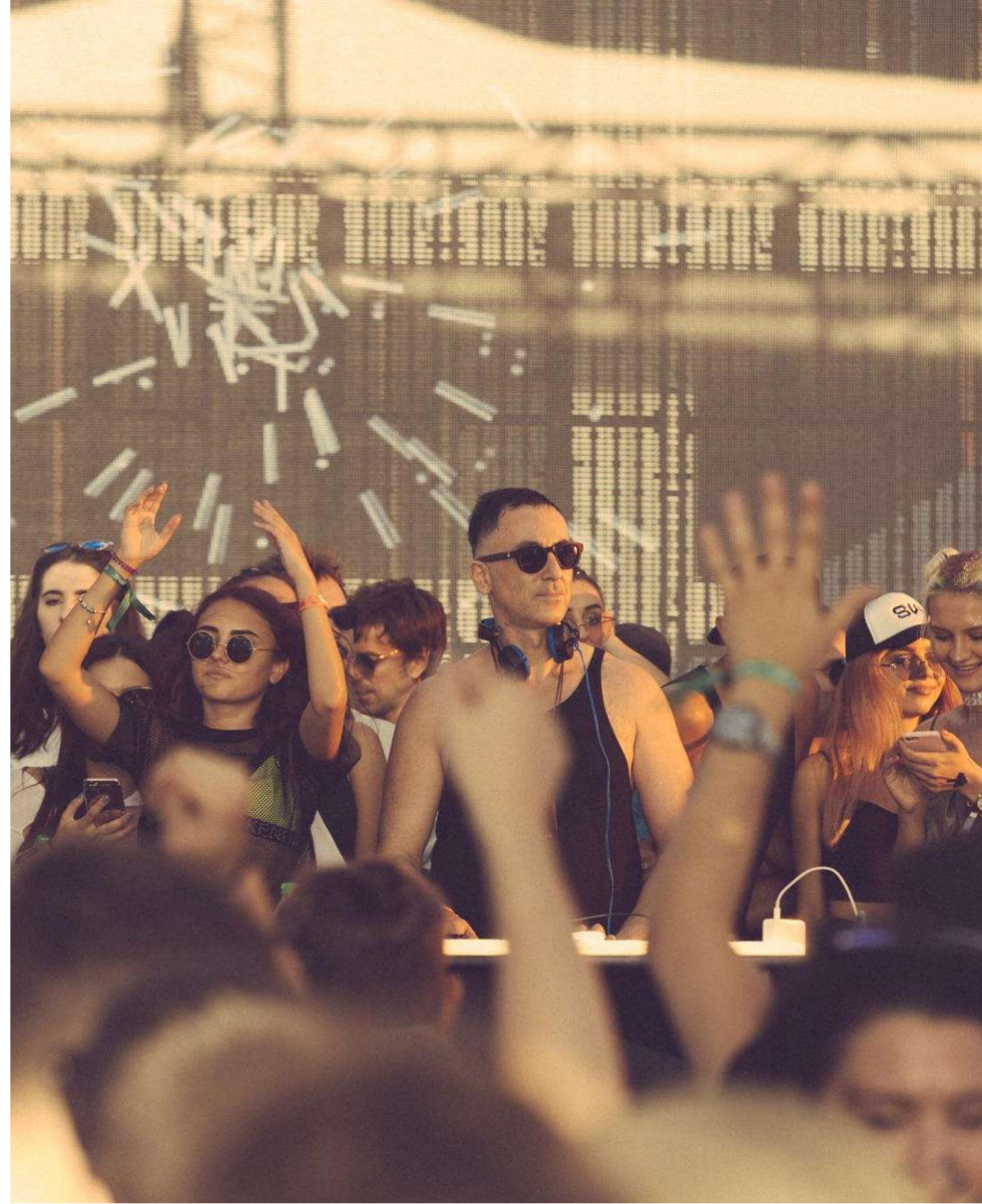
## 11. WHAT MAKES SUNWAVES UNIQUE.

- **SUNWAVES Spring Edition** is by far the best covered edition in terms of number of participants and media, due to the fact that one of the best DJs in the world, made it into the history books of clubbing with an incredible **24h set**. **Marco Carola**, the Italian DJ was the highlight of the festival with his great music non-stop for a day.
- The **Spring Edition** noted other marathons from **Joseph Capriati** with **27h set** and **tINI b2b Bill Patrick** with a record-breaking **31h set**.

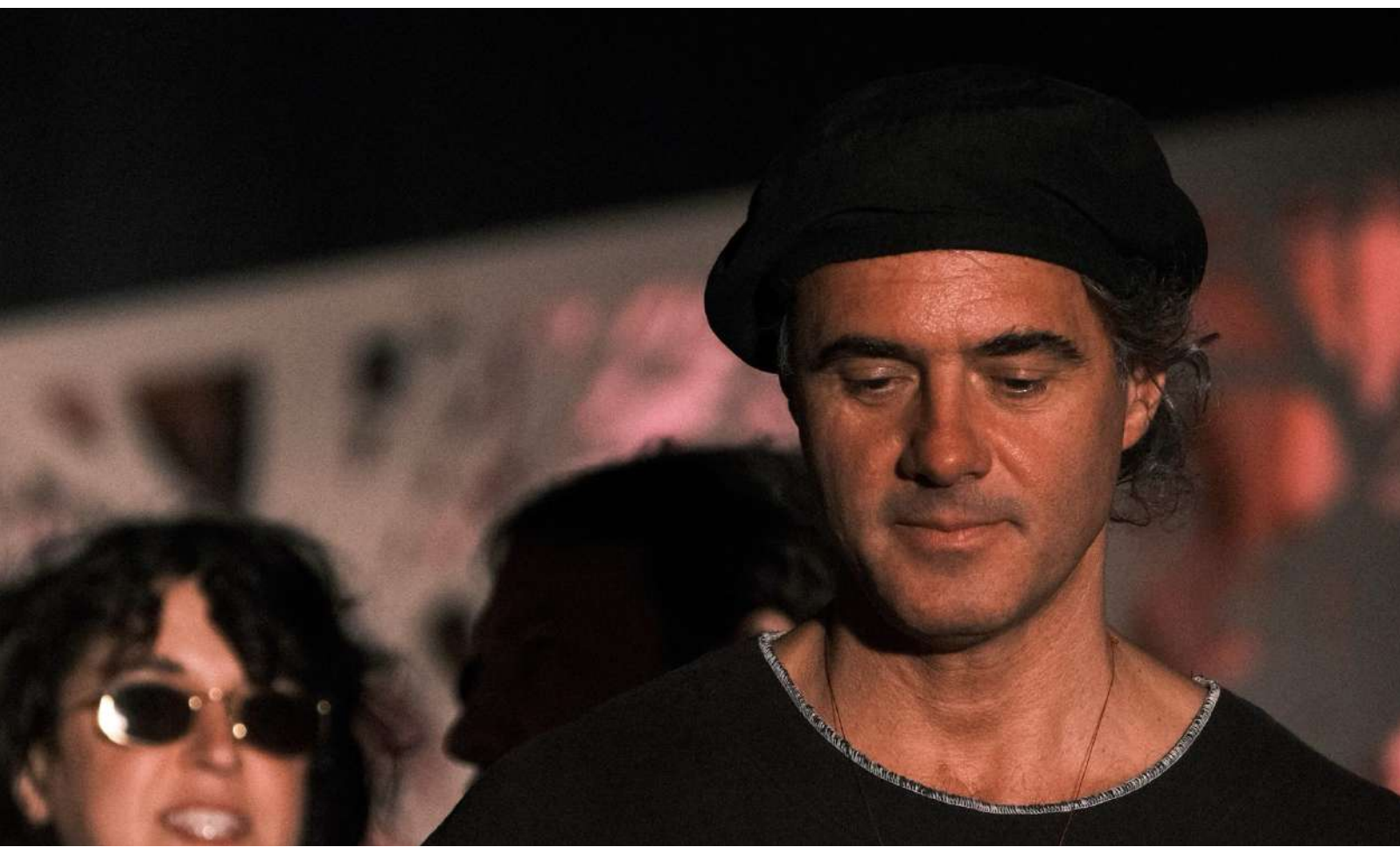




- The **Summer Edition** highlighted a marathon too from the **Grammy Awards winner** and half of Deep Dish **Dubfire** with a **26h set** in 2018.
- In Roquetas de Mar artists such as **Josh Baker, Sosa** and **Vintage Culture** made their **SUNWAVES Festival** debut.
- With a high attention to curating the line-up, the organizers bring each year something new to the **Summer Edition**.







- **SUNWAVES Festival** has become a true Mecca for the techno lovers. It could be the huge names that have rocked the stages throughout the years. Or it might be **[a:rpia:r] –Rhadoo, Petre Inspirescu & Raresh**, backed by their own record label **[a:rpia:r]** that includes names like **Priku, Dan Andrei, Arapu, Andrei Ciubuc, Gescu**, and many other Romanian artists.
- **[a:rpia:r]** is one of the best reasons people are flying in from all over Europe and from far away places like Brazil, USA, UAE, Australia as well!

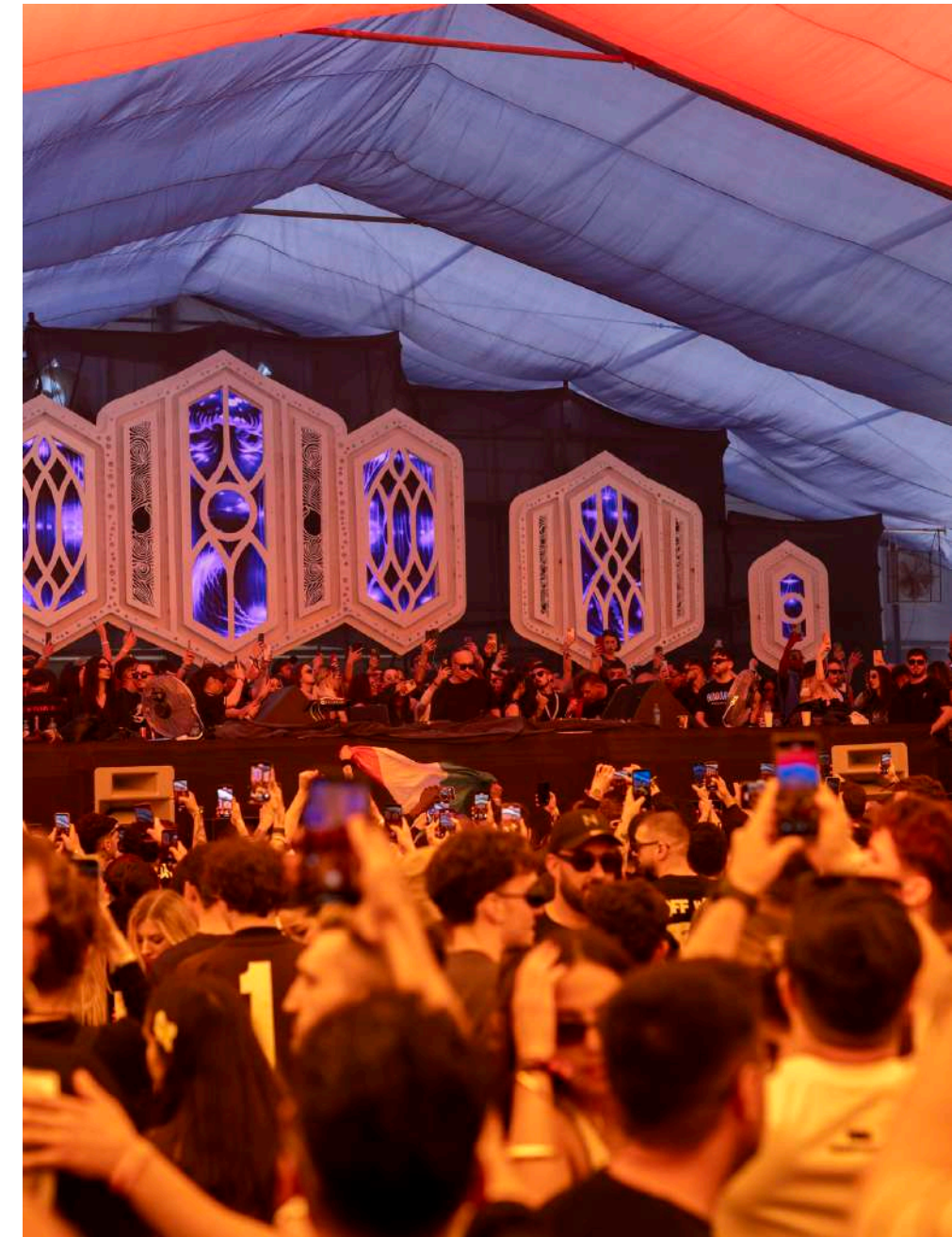




## **12. THE ONLINE IMPACT OF SUNWAVES FESTIVAL.**

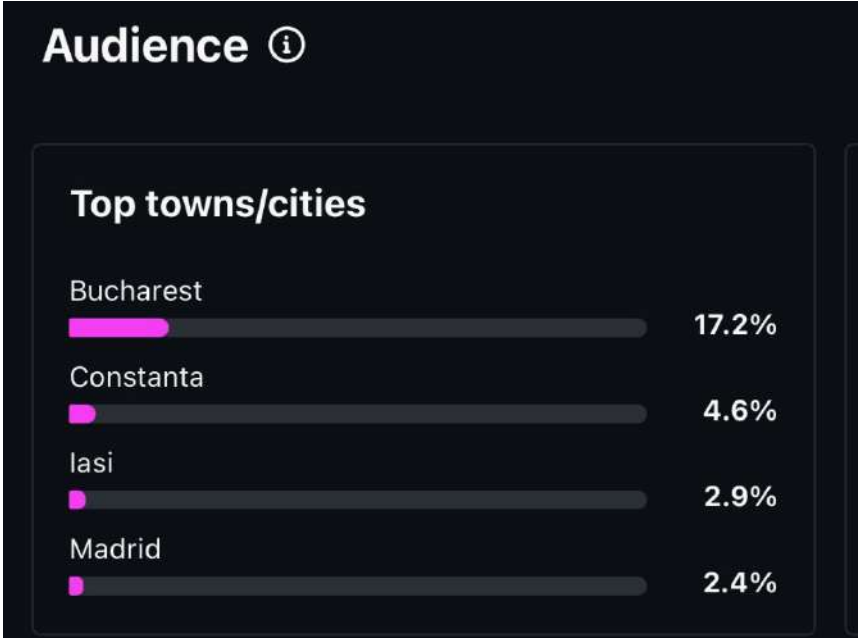


- The last Spring Edition became viral once the official announcement to move from Romania was released.
- Everyone from artists to industry agents, audience and festival lovers joined this edition, while those who couldn't come consumed the content online.
- Throughout Instagram (main communication platform), Facebook, TikTok, and Twitter "X" millions watched the videos and official announcements.






INSTAGRAM: SUNWAVES FESTIVAL



Ready for...



SUNWAVES Festival

578 posts   144K followers   233 following

Festival

#SW37 :: Spring Edition ::: Venue TBA 🌞🌊  
30.04-05.05.2026  
#SW38 :: Roquetas de Mar 🇪🇸 3-7 Sept 2026  
🔗 [sunwaves-fest.ro](#) and 1 more  
📍 [sunwavesfest](#) 🔍 [SUN catchers](#) 🌞 [WAV...](#) 1 more

Professional dashboard

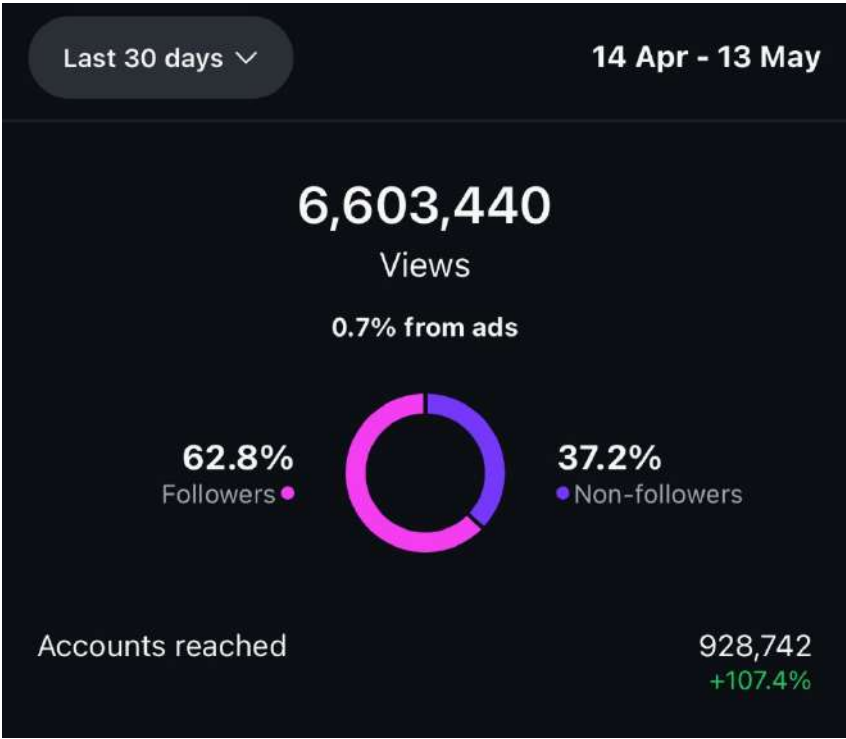
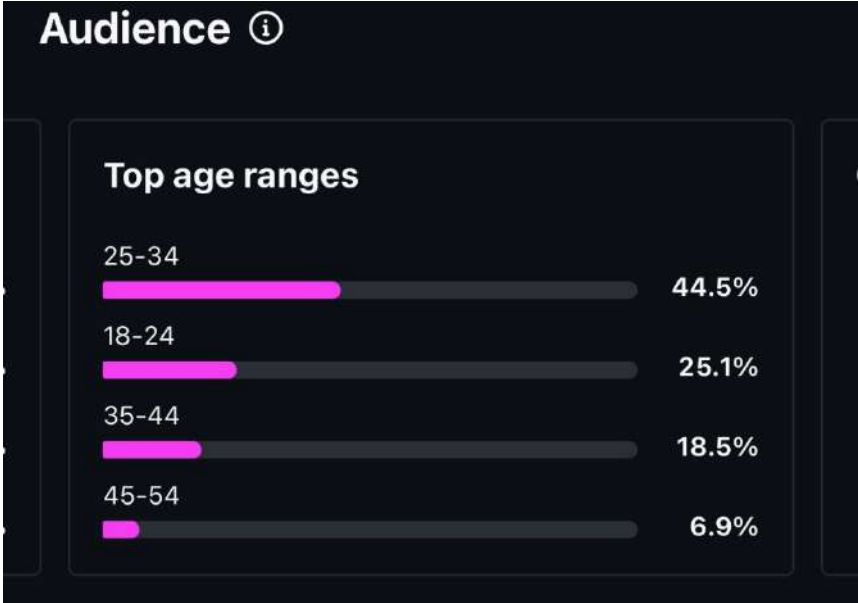
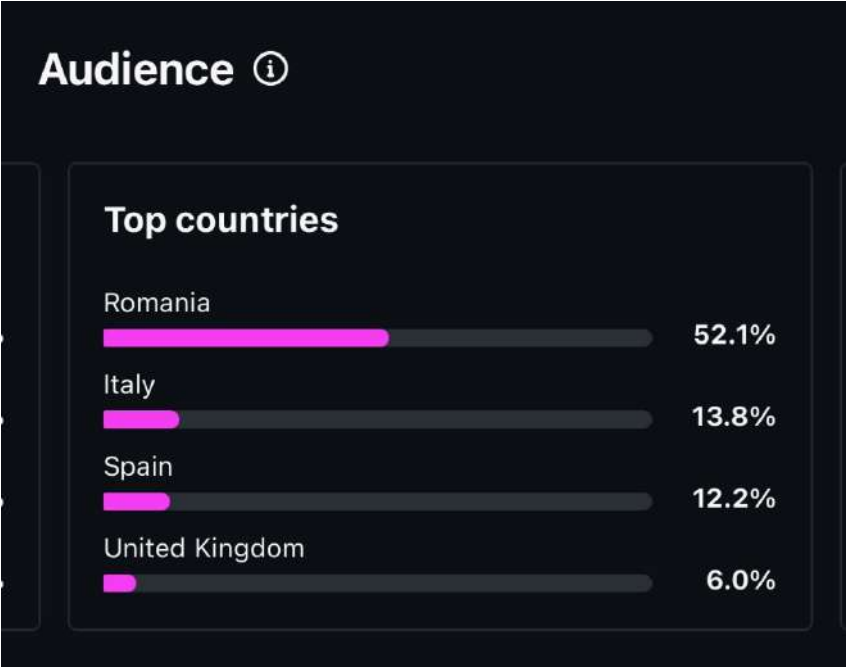
📈 1.2M views in the last 30 days.

Edit profile

Share profile


Contact

Current followers count: December 2025






FACEBOOK: SUNWAVES FESTIVAL





Group by Sunwaves

**SUNWAVES Festival** >

Private group · 43.8K members


 **Manage**


 **Invite**




**Sunwaves**

117K followers · 99 following

 **Following** ▾

 **Message**





TWITTER “X” – SUNWAVES FESTIVAL  
TIKTOK – SUNWAVES FESTIVAL



# SUNWAVES Festival

@SunwavesFest

#SW37 Spring Edition 2026 TBA 🌞🌊 #SW38 :: 3-7 Sept 2026 :: Roquetas de Mar, Spain

📁 Entertainment & Recreation 📍 Romania

🔗 [sunwaves-fest.ro](https://sunwaves-fest.ro) 📅 Joined July 2011 >

76 Following 12,2K Followers



**SUNWAVES Festival** ✓  
@sunwavesfest

Edit

**69** Following | **6,563** Followers | **36.4K** Likes

SW37 Spring Edition 2026 TBA  
SW38 🇪🇸 3-7 September 2026  
🔗 <https://sunwaves-fest.ro>





## 13. PRESS AND RANKINGS.



**Marco  
Carola's  
record  
breaking set  
news.**

**mixmag**

NEWS VIDEO MUSIC FEATURES TECH SHOP MORE ▾



# MARCO CAROLA PLAYED FOR 24 HOURS AT SUNWAVES FESTIVAL IN ROMANIA

Yes, a whole 24 hours on his own

MIXMAG STAFF | 6 MAY 2015



NEWS

## Stone Techno Festival shares 2026 line-up including Verraco, DVS1, OK Williams and Skee Mask

The techno-oriented three-dayer will return to the UNESCO World Heritage-protected former coal mine Zeche Zollverein in Essen, Germany, next July



# Joseph Capriati's news about his set.



Joseph Capriati, a master of marathon DJ sessions, smashed the record for longest non-stop performance at **Sunwaves Festival** in Romania this past weekend with a 27 hour and 40-minute set.

Over the years, Sunwaves has become the go-to festival for DJ titans to show off their endurance behind the decks. Last year, **Dubfire** kicked **Marco Carola** off his **marathon set throne** with a 26 hour and 30-minute set during the event's 24th edition. Stealing the crown away from Dubfire, Capriati took to Twitter to express his gratitude.



Joseph Capriati  
@josephcapriati



Sunwaves have been life changing. Words cannot express the gratitude. It was a pure musical journey, a magical dream all together. 🇷🇴🇷🇴🇷🇴

654 1:42 PM - Apr 30, 2019





**Dubfire's  
record  
breaking set  
in the news.**

NEWS

DJ MAG STAFF FRIDAY, AUGUST 24, 2018 - 12:37

## Dubfire has broken Marco Carola's record for the longest solo DJ set at Sunwaves

The SCI+TEC boss set the record for the longest solo DJ set...





# tINI and Bill Patrick's record breaking set news.

**mixmag**

NEWS VIDEO MUSIC FEATURES TECH SHOP MORE ▾



## TINI AND BILL PATRICK PLAYED FOR 31 HOURS AT THE WEEKEND

Marathon business in Romania

DAVE TURNER | 3 MAY 2016



NEWS

### Stone Techno Festival shares 2026 line-up including Verraco, DVS1, OK Williams and Skee Mask

The techno-oriented three-dayer will return to the UNESCO World Heritage-protected former



# 10 April 2015 Festivals



## 03. Sunwaves

April 30 - May 3

Sunwaves Beach

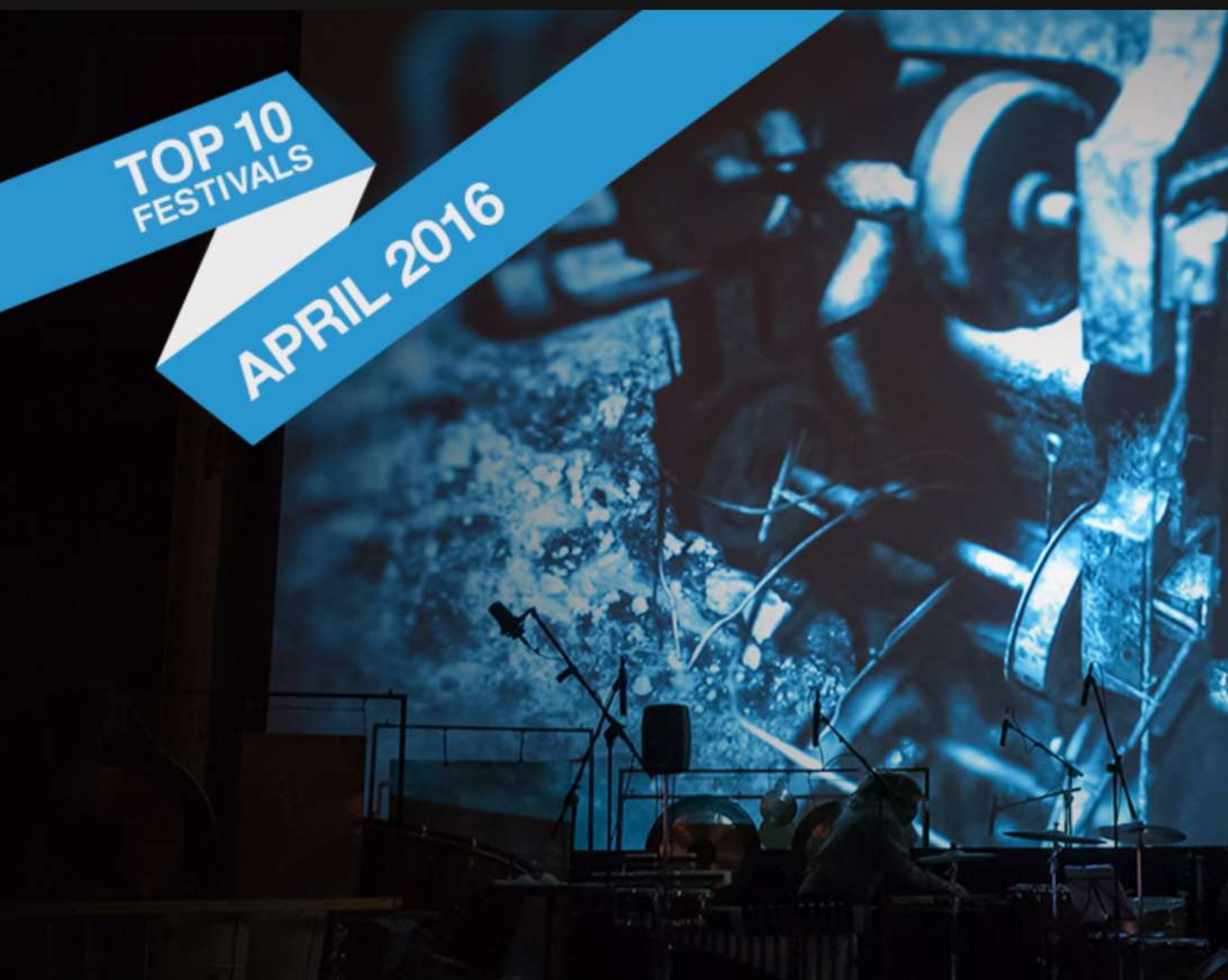
Mamaia Nord, Romania

17 editions in, we think we know what Romania's most famous festival is all about: partying. And after-partying. And after-after-partying... you get the idea. The soundtrack to all of this is mostly smooth minimal house, supplied by some of the style's leading names, many of them homegrown. Alongside a huge cast of regulars—Raresh, Petre Inspirescu, Dan Andrei, Cristi Cons and Praslea—organisers brought in the likes of Richie Hawtin and Recondite to provide a counterpoint to the bare-bones house that defines most of the bill. Few events of this size are steeped in subtle sounds the way Sunwaves is, which makes it one of Europe's most singular festivals.

RESIDENT ADVISOR TOP  
FESTIVAL: #3 IN 2015



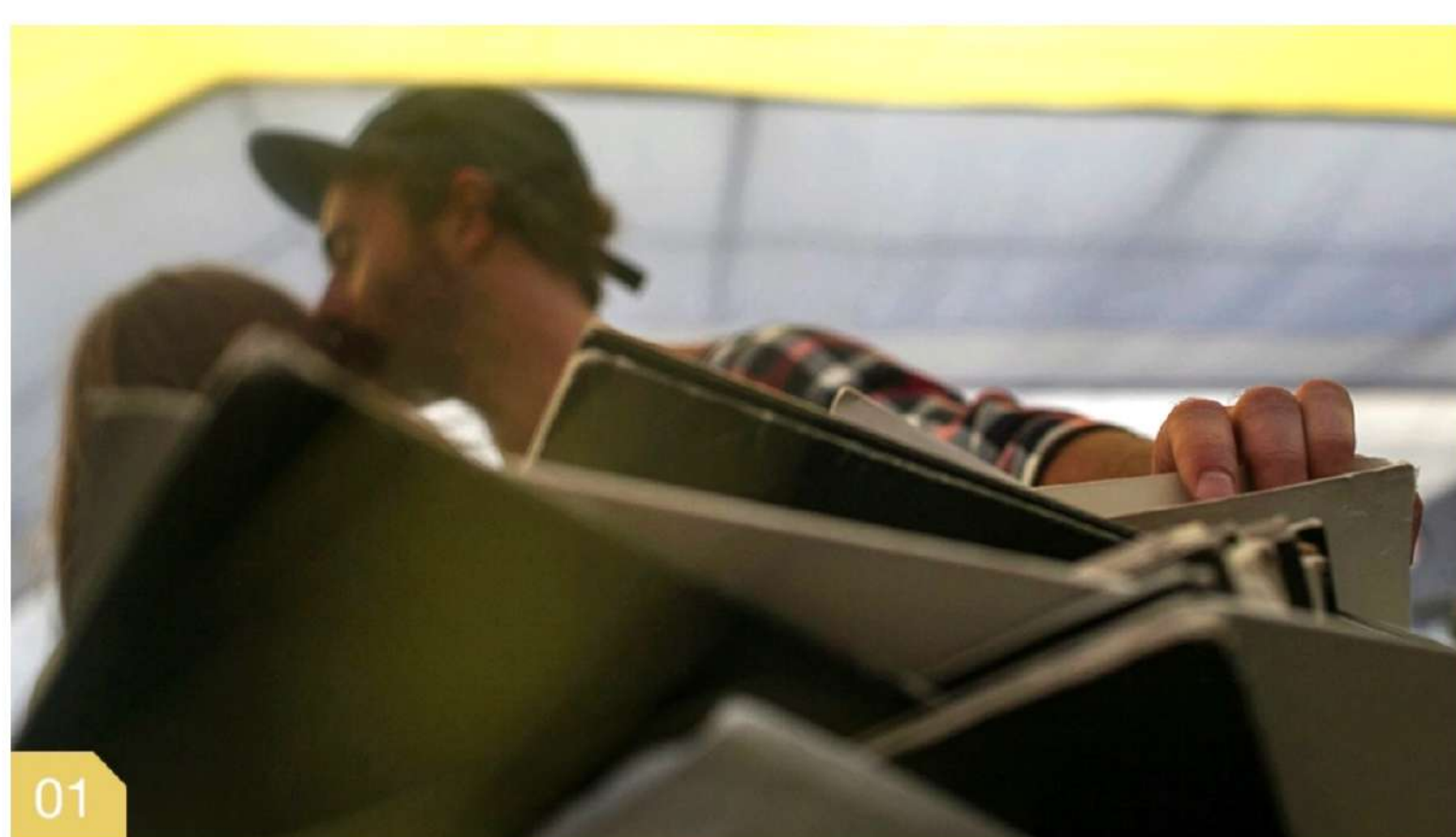
# Top 10 April 2016 Festivals



TOP 10  
FESTIVALS

APRIL 2016

RESIDENT ADVISOR TOP  
FESTIVAL: #1 IN 2016



01

## 01. Sunwaves

April 28 - May 1

Sunwaves Beach

Mamaia Nord, Romania

It's hard to think of a festival more integral to a scene's development than Sunwaves. Make the trip to this Romanian party and you'll find crystal clear sound, extended DJ sets and after parties (and after-after parties)—things that go hand-in-hand with the fertile Romanian house and techno landscape that Sunwaves has helped to foster. Local heroes such as Rhadoo, Raresh and Petre Inspirescu bring their A-game when they step up to the decks, and guests from abroad—Ricardo Villalobos, Zip, Sonja Moonear—are treated like royalty by an open-minded crowd begging them to get weird. Held on a picturesque beach on the Black Sea, Sunwaves is a pilgrimage all fans of stripped-back



# Top 10 April 20

## TOP 10 FESTIVALS

## APRIL 2017



### 03.

#### Sunwaves

Sunwaves Beach, Romania  
April 27 - May 1

On one side of the festival spectrum, there are bookers looking to capture the zeitgeist by spotting new sounds and artists. On the other are festivals committed to a certain sound and a core cast of returning acts. With the former you get diversity, but the latter is more likely to gain a cult following, and Sunwaves embodies this better than any other festival. Year in and year out, it staunchly supports the local Romanian sound and the foreign influences that helped shape it, supported by a loyal cadre of ravers who make the pilgrimage to the beaches of Mamaia every year. This year's lineup is still under wraps.

## RESIDENT ADVISOR TOP FESTIVAL: #3 IN 2017





# 03.

## Sunwaves

Sunwaves Beach, Navodari, Romania  
April 26 - May 1

Sunwaves is the mecca for fans a certain sound: loopy, subtle, psychedelic tracks spread across the spectrum between minimal and house. At this biannual festival, this sound is served up in a seaside setting by some of its best selectors, from Romania's vast and ever-growing cast of DJs and producers to various luminaries from abroad. Sunwaves has been remarkably consistent in the 11 years it's been going, which is why we're able



# RESIDENT ADVISOR TOP FESTIVAL: #3 IN 2018





04.

## Sunwaves

Sunwaves Beach, Navodari, Romania  
April 25 - May 1

Sunwaves is the first and last word in narcotic, indefatigable house. The Romanian seaside marathon has become a yearly pilgrimage for locals and an ever-increasing set of international visitors drawn to the festival's signature sound, hedonistic atmosphere and relatively affordable cost. Despite celebrating 25 editions this year, the festival is



RESIDENT ADVISOR TOP  
FESTIVAL: #4 IN 2019



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