

# SW

SUNWAVESFEST



# THE AGENDA: SUNWAVES FESTIVAL.

1. THE FESTIVAL.
2. SW COMMUNITY.
3. OUR PARTNERSHIP.
4. BUSINESS 2024 + 2025.
5. 2026 GOALS.
6. HIGHLIGHTS.
7. THE TEAM.
8. THE MOST IMPORTANT ELECTRONIC MUSIC FESTIVAL FROM ROMANIA.
9. THE EDITIONS.
10. SUNWAVES AROUND THE GLOBE.
11. WHAT MAKES SUNWAVES UNIQUE.
12. THE ONLINE IMPACT.
13. PRESS AND RANKINGS.
14. CONTACT.



# 1. THE FESTIVAL.

## MORE THAN A FESTIVAL. IT'S AN EXPERIENCE.



- **SUNWAVES Festival** launched in 2007 around the 1<sup>st</sup> of May date – labor day.
- The festival has **2 editions per year**.
- **2026 marks the 3<sup>rd</sup> year when the festival is happening in Spain.**
- The non-stop schedule is the festival's trademark.

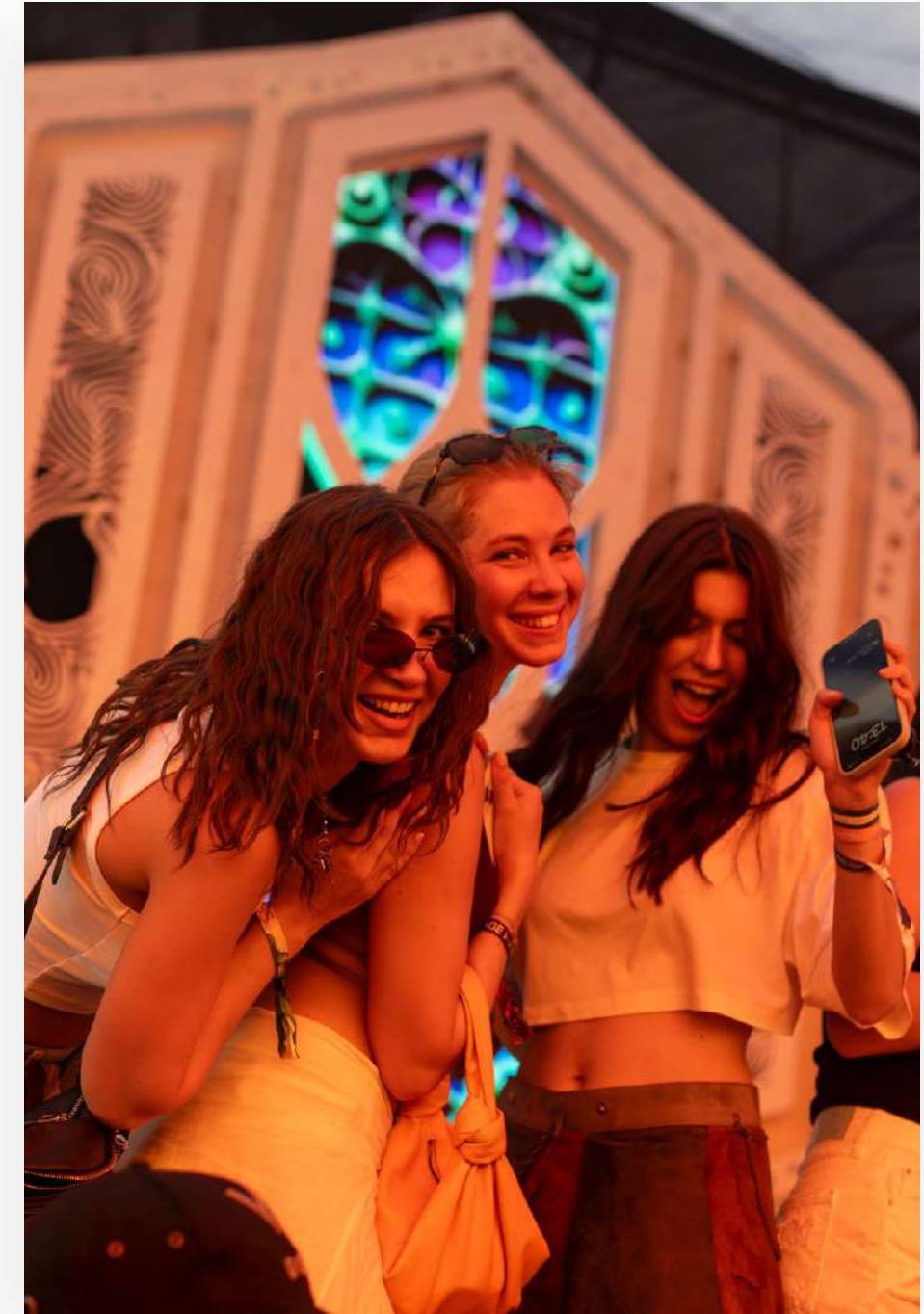


## 2. SW COMMUNITY.

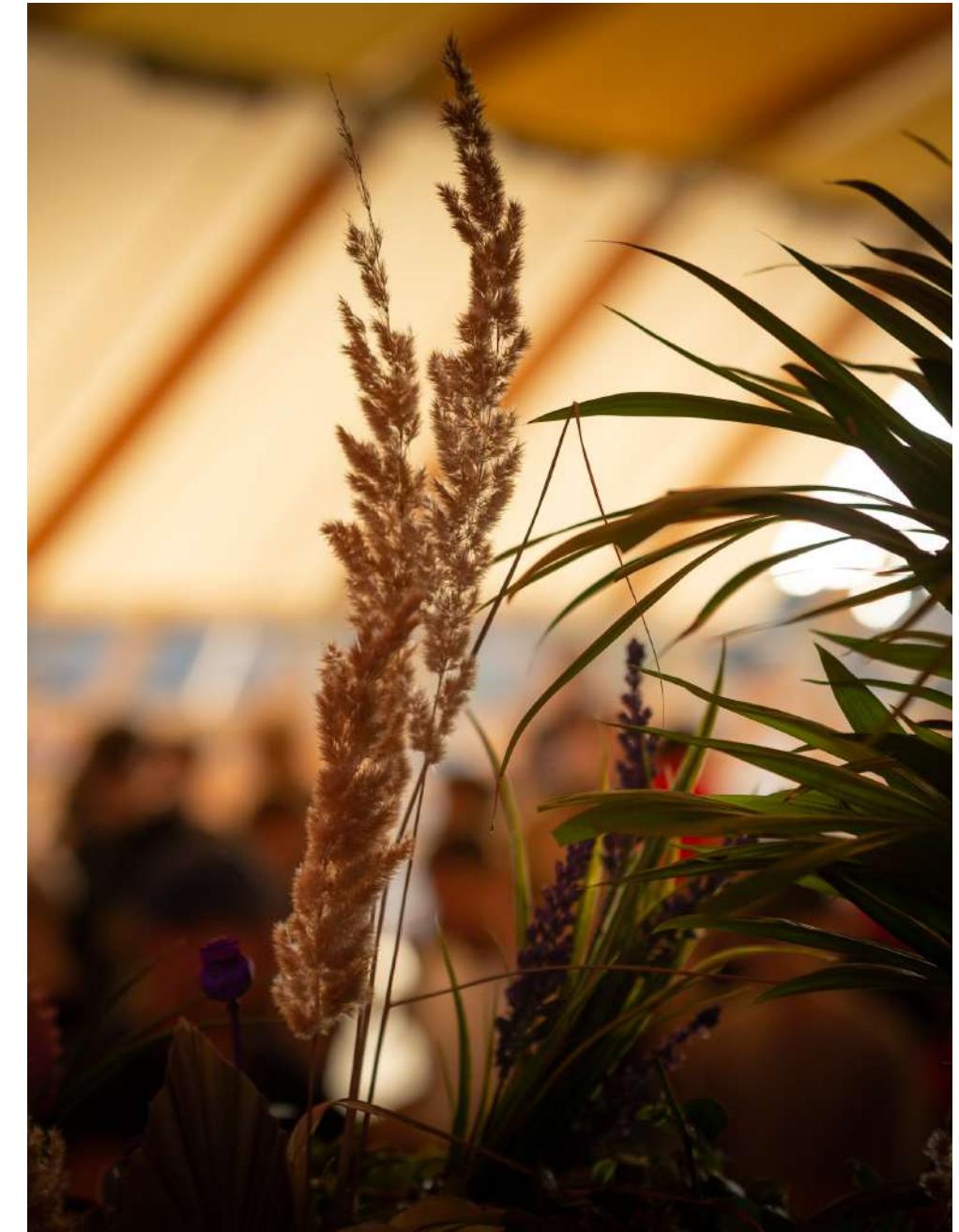
- **SUNWAVES Festival** attracts thousands of people for each edition.
- The median **SUNWAVES Festival** attendant is:
  - 18-30 years old
  - Has higher education
  - Works high paying jobs
  - Frequent traveler
  - Almost perfect 50% distribution between genders



### 3. OUR PARTNERSHIP.



- The festival is committed to long lasting partnerships.
- 19 years of existence are testimony that the business model focused on music and the community are the recipe for success.
- Our partnerships with the international booking agencies, artists, but also sponsors are very important and nurtured closely by the team.
- **SUNWAVES Spain shows great potential as proven from the past 2 years.**





## 4. METRICS 2024 + 2025.

Event Performance Summary - Q3 2024	
Metric	Data 2024
Dates	September 12–16
Duration	4 nights / 4 days
Stages (24/7)	2
Unique Attendees	4.000
Total Entries	10.000
Avg. Ticket Price	€ 60
Avg. Daily Spend/Person	€ 50
Total Revenue	€ 740.000
Total Expenses	€ 605.000
Net Profit	€ 135.000
Net Margin	18,20%
Public Feedback	92% positive
Strategic Highlights	Spain market entry

**METRIC****DATA 2025**

Dates

Sept 4–8

Duration

4 nights / 4 days

Stages (24/7)

2

Unique Attendees

5.000

Total Entries

12.000

Avg. Ticket Price

€ 60

Avg. Daily Spend/Person

€ 50

Total Revenue

€ 900.000

Total Expenses

€ 710.000

Net Profit

€ 190.000

Net Margin

21,10%

Public Feedback

94% positive

Strategic Highlights

Organic growth



## 5. 2026 GOALS.

METRIC	PROJECTION
Dates	<b>Sept 3–7 2026</b>
Duration	4 nights / 4 days
Stages (24/7)	2
Unique Attendees	6.000
Total Entries	14.000
Avg. Ticket Price	€ 65
Avg. Daily Spend/Person	€ 55
Total Revenue	€ 1.160.000
Total Expenses	€710,000 (flat)
Net Profit	€ 450.000
Net Margin	38,80%
Public Feedback	—
Strategic Highlights	5 Headliners – International Acts + Growth



## 6. HIGHLIGHTS.

Metric	2024	2025	2026 (Projection)
Dates	Sept 12–16	Sept 4–8	Sept 3–7
Duration	4 nights / 4 days	4 nights / 4 days	4 nights / 4 days
Stages (24/7)	2	2	2
Unique Attendees	4.000	5.000	6.000
Total Entries	10.000	12.000	14.000
Avg. Ticket Price	€ 60	€ 60	€ 65
Avg. Daily Spend/Person	€ 50	€ 50	€ 55
Total Revenue	€ 740.000	€ 900.000	€ 1.160.000
Total Expenses	€ 605.000	€ 710.000	€710,000 (flat)
Net Profit	€ 135.000	€ 190.000	€ 450.000
Net Margin	18,20%	21,10%	38,80%
Public Feedback	92% positive	94% positive	—
Strategic Highlights	Spain market entry	Organic growth	5 Headliner DJs + Growth



## CEOs

JOHN BORZEA

CATALIN GHINEA

## MANAGEMENT

GEORGE BORNACI

VALENTIN RAIU

## F&B MANAGEMENT

DAN BORZEA

## MARKETING

ALEXA GOMBOS

MIRELA BALAN

## BOOKINGS

ANDREEA BUGNARIU

ALEXA GOMBOS

RAZVAN MARACINE

## TICKETS MANAGEMENT

ALEXA VRINCEANU

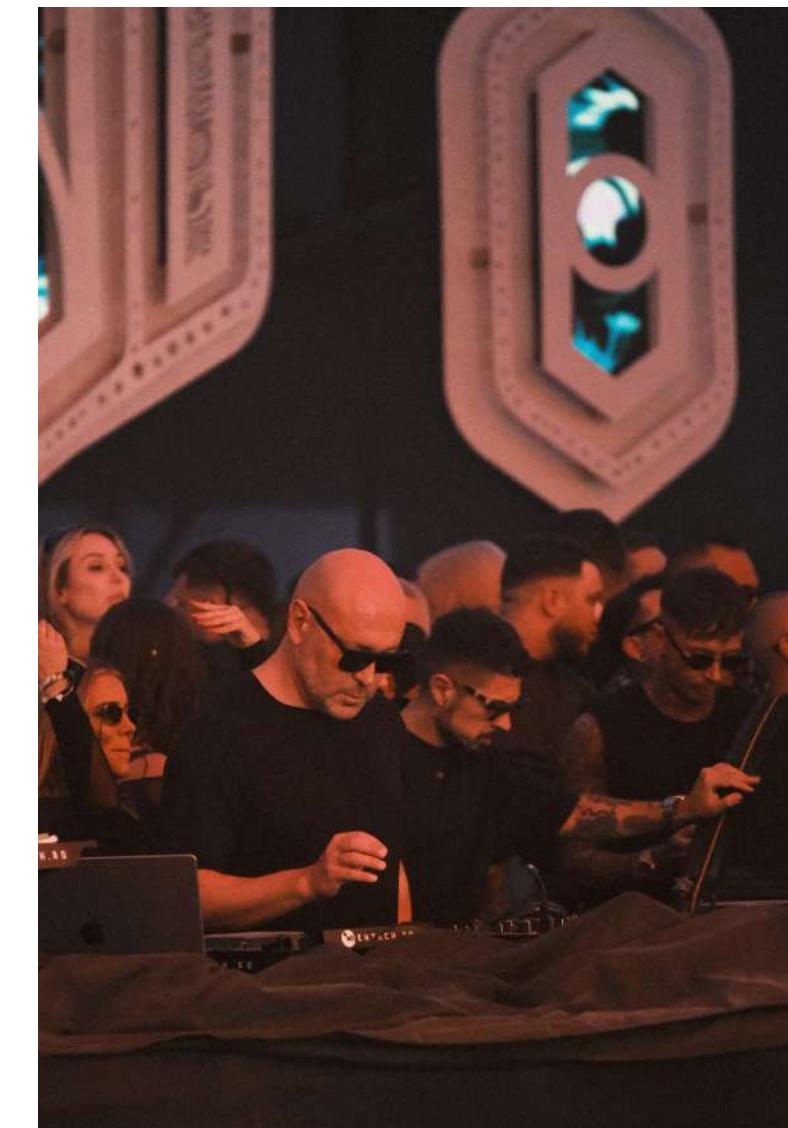
## SPONSORS AND PARTNERSHIPS

MUGUR NUTA

# 7. THE TEAM

## 8. THE MOST IMPORTANT ELECTRONIC MUSIC FESTIVAL FROM ROMANIA.

- Started with **5,000 participants** at the first edition in **2007**, and now, after almost 2 decades, the festival gathers more than **40.000 unique participants** each year, for both festival editions, and it's considerate one of the favorites and largest electronic music festivals in Europe.
- **100+ hours of music**, for each edition, sustained by the top international DJs: Carl Cox, Peggy Gou, Ricardo Villalobos, Richie Hawtin, Anotr, PAWSA, Paco Osuna, Marco Carola, Loco Dice, Seth Troxler, Joseph Capriati, Jamie Jones, Dennis Cruz, Vintage Culture, Michael Bibi and many more.

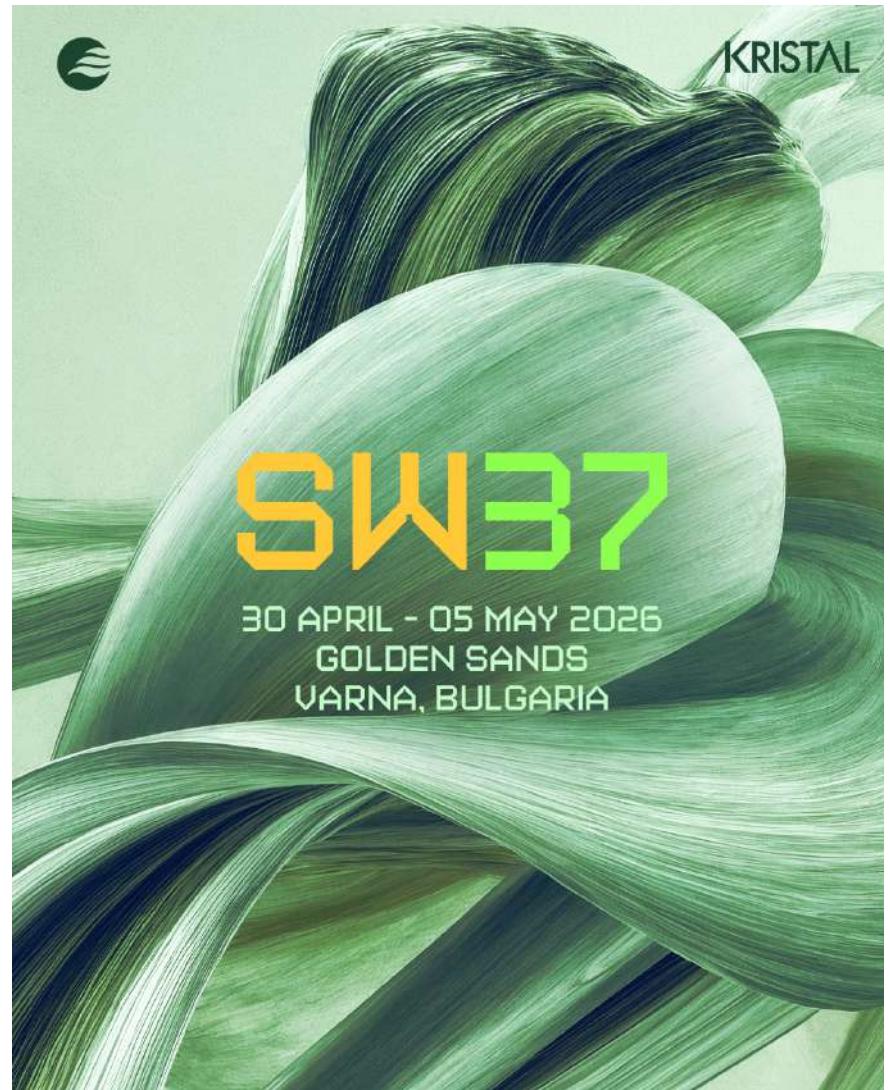




- **SUNWAVES Festival** takes place in a bi-annual schedule ever since its launch in 2007, with the **Spring Edition** that coincides with the famous “1<sup>st</sup> of May” Labor Day celebration in Romania, and a **Summer Edition** that takes place in September.

- In 2026 the two editions will take place for the first time since its inception in two different international spots in Europe.

## 9. THE EDITIONS.



## Timing:

- **SUNWAVES Festival –** Spring Edition (around May 1<sup>st</sup>) – scheduled next from April 30<sup>th</sup> 2026 to May 5<sup>th</sup> in Varna (Golden Sands), Bulgaria
- **SUNWAVES Festival –** Summer Edition (early September) – scheduled next from September 3<sup>rd</sup> to the 7<sup>th</sup> 2026 in Roquetas de Mar, Spain

## Location:

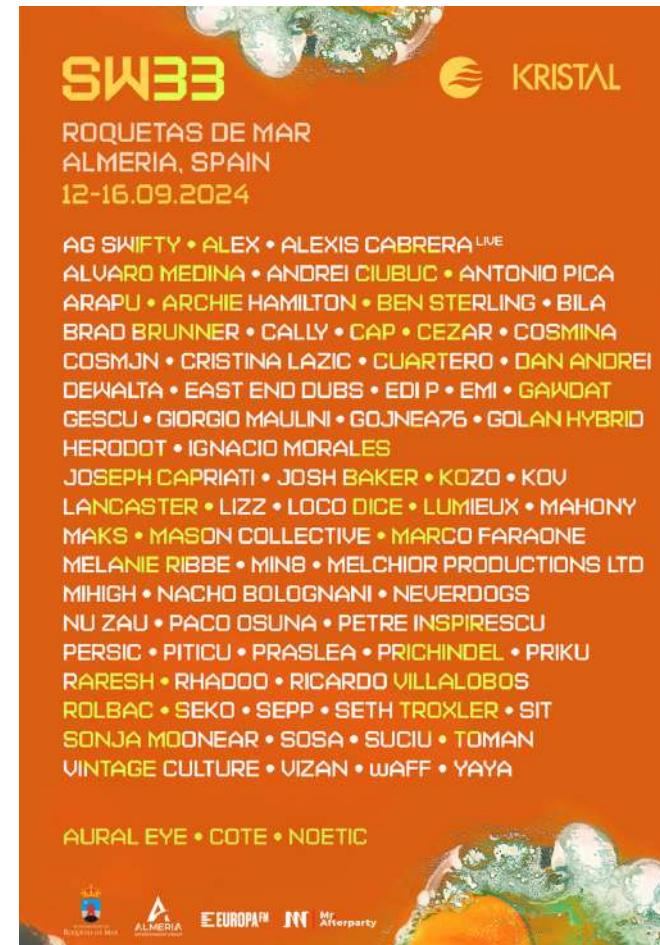
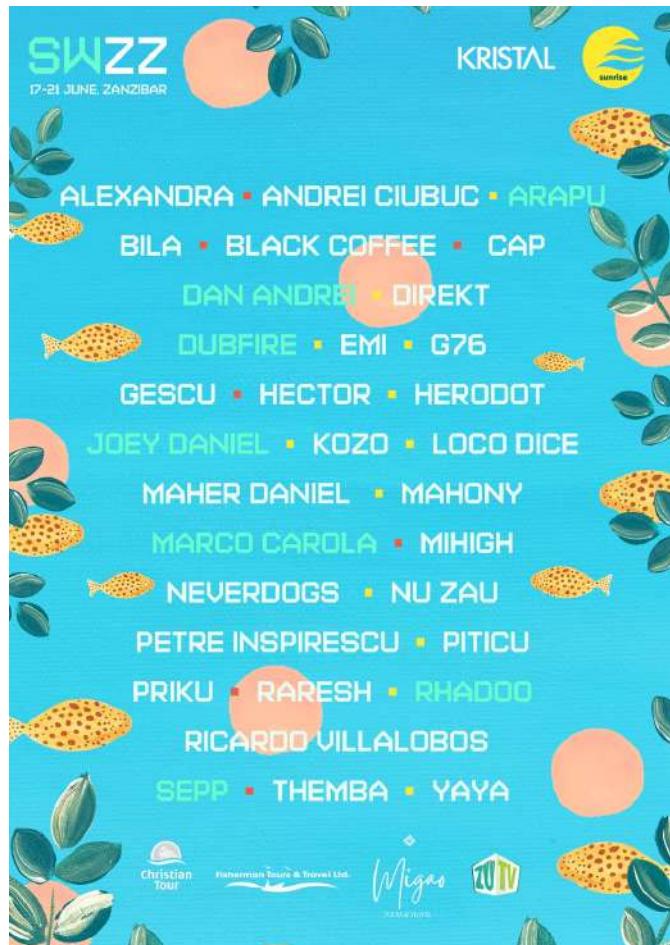


- **SUNWAVES Spring Edition** always took place in Mamaia, Romania until this year – the next country the festival is organized in Bulgaria – the Southern neighbor 2h drive from the Romanian Black Sea coast
- **SUNWAVES Summer Edition** took place in:
  - Mamaia, Romania from 2007 until 2019
  - Olimp, Romania 2022-2023, Romania
  - Roquetas de Mar, Spain from 2024

- **AFRICA – ZANZIBAR, TANZANIA**
- 2021 – June
- Over **12,000** participants in Africa
  
- **ASIA – RAS AL-KHAIMAH, UAE**
- 2023 – March
- Over **8,000** participants in the Arabian Peninsula in Al Wadi desert
  
- **EUROPE – ROQUETAS DE MAR, SPAIN**
- **2024 + 2025 – September**
- Over **9,000** participants in Southern Spain for both editions combined

## 10. SUNWAVES AROUND THE GLOBE.



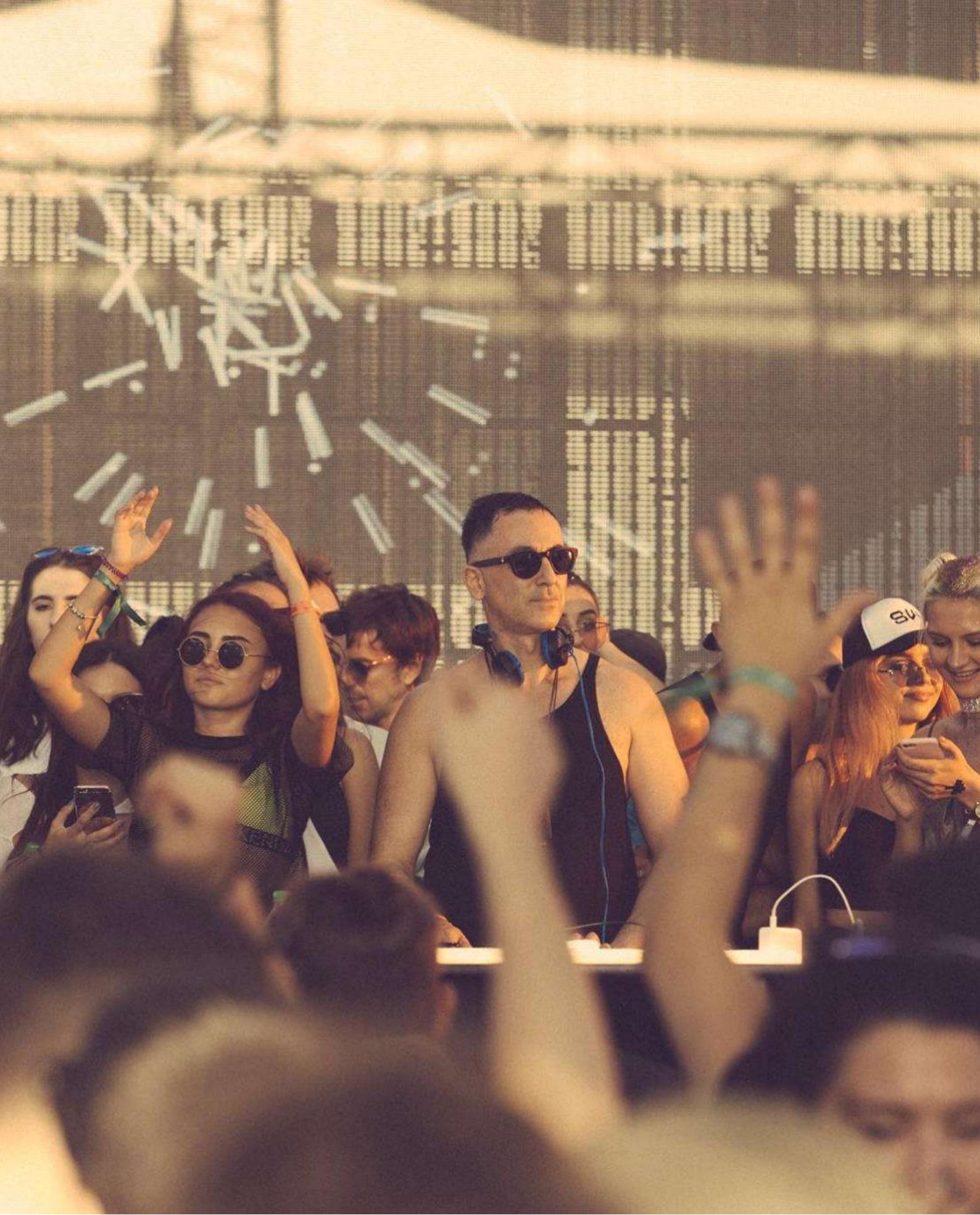


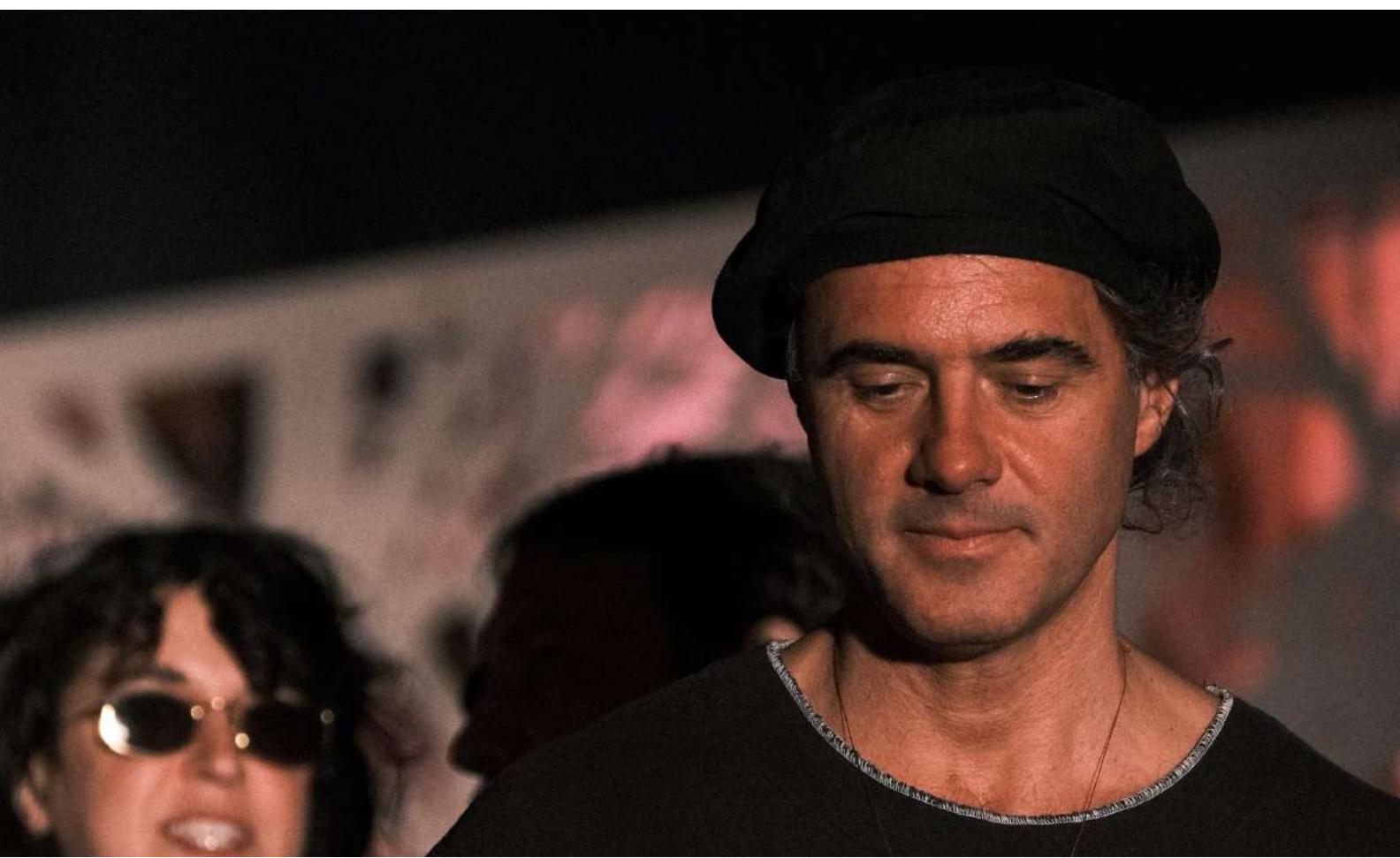
## 11. WHAT MAKES SUNWAVES UNIQUE.

- **SUNWAVES Spring Edition** is by far the best covered edition in terms of number of participants and media, due to the fact that one of the best DJs in the world, made it into the history books of clubbing with an incredible **24h set**. **Marco Carola**, the Italian DJ was the highlight of the festival with his great music non-stop for a day.
- The **Spring Edition** noted other marathons from **Joseph Capriati** with **27h set** and **tINI b2b Bill Patrick** with a record-breaking **31h set**.



- The **Summer Edition** highlighted a marathon too from the **Grammy Awards winner** and half of Deep Dish **Dubfire** with a **26h** set in 2018.
- In Roquetas de Mar artists such as **Josh Baker, Sosa** and **Vintage Culture** made their **SUNWAVES Festival** debut.
- With a high attention to curating the line-up, the organizers bring each year something new to the **Summer Edition**.



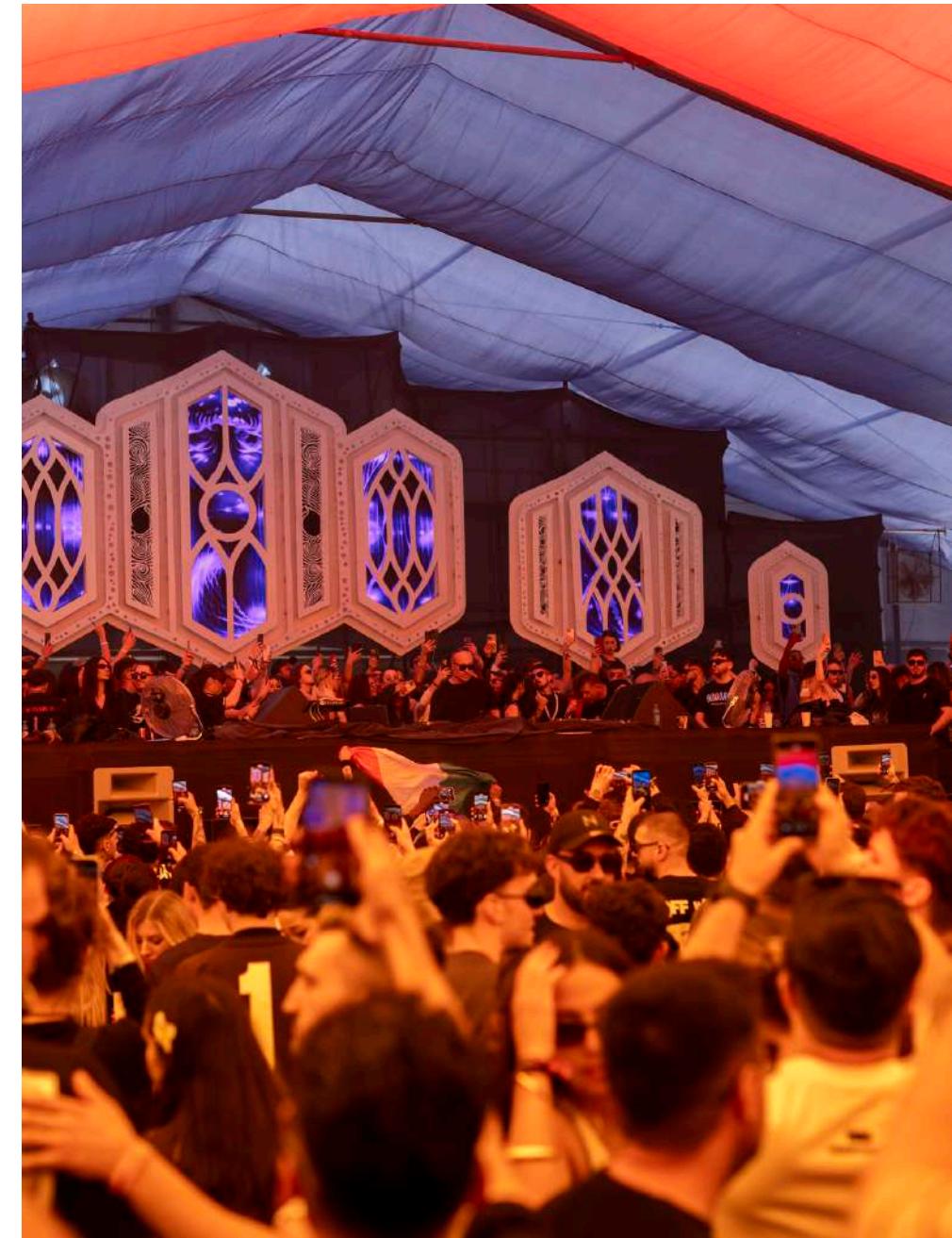


- **SUNWAVES Festival** has become a true Mecca for the techno lovers. It could be the huge names that have rocked the stages throughout the years. Or it might be **[a:rpi:a:r] –Rhadoo, Petre Inspirescu & Raresh**, backed by their own record label **[a:rpi:a:r]** that includes names like **Priku, Dan Andrei, Arapu, Andrei Ciubuc, Gescu**, and many other Romanian artists.
- **[a:rpi:a:r]** is one of the best reasons people are flying in from all over Europe and from far away places like Brazil, USA, UAE, Australia as well!



## 12. THE ONLINE IMPACT OF SUNWAVES FESTIVAL.

- The last Spring Edition became viral once the official announcement to move from Romania was released.
- Everyone from artists to industry agents, audience and festival lovers joined this edition, while those who couldn't come consumed the content online.
- Throughout Instagram (main communication platform), Facebook, TikTok, and Twitter “X” millions watched the videos and official announcements.



# INSTAGRAM: SUNWAVES FESTIVAL

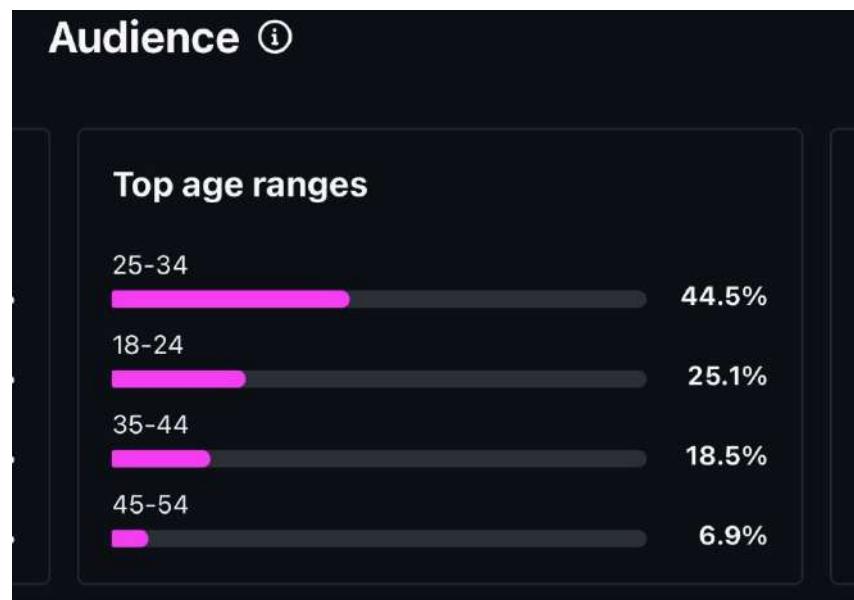
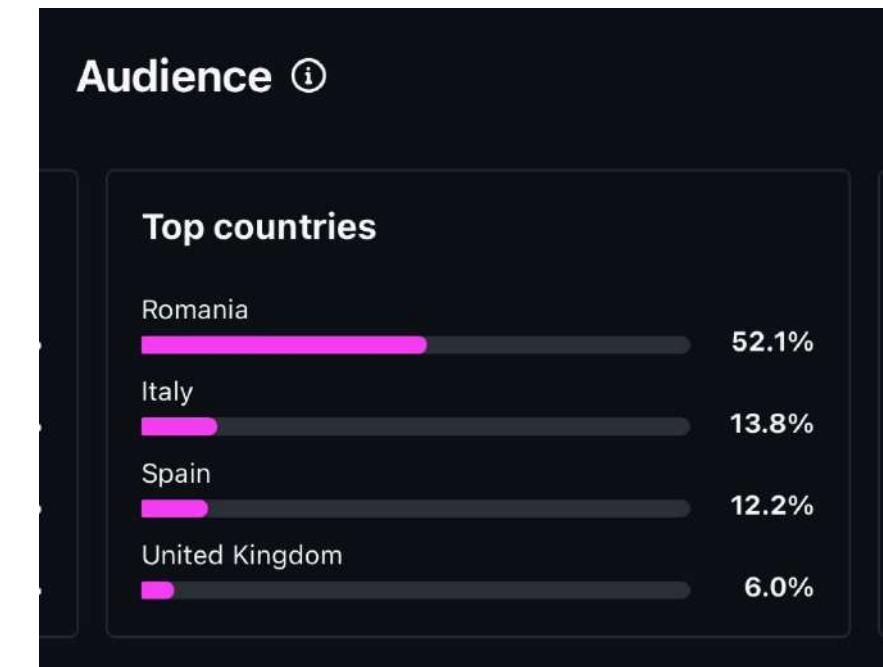


Ready for...  SUNWAVES Festival

578 posts 144K followers 233 following

Festival  
#SW37 :: Spring Edition ::: Venue TBA ☀️🌊  
30.04-05.05.2026  
#SW38 :: Roquetas de Mar 🇪🇸 3-7 Sept 2026

[Edit profile](#) [Share profile](#) [Contact](#)



### Current followers count: December 2025

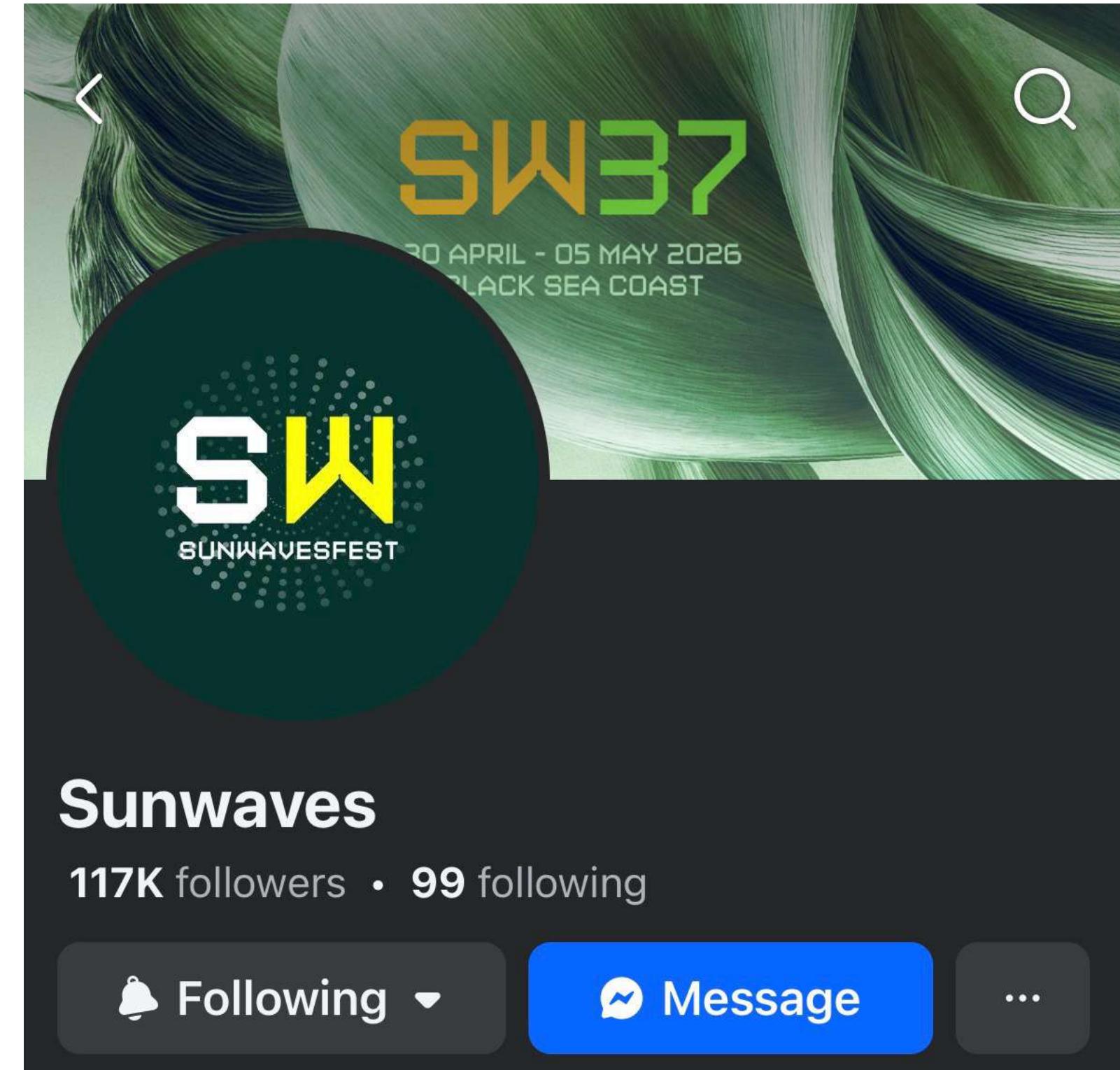
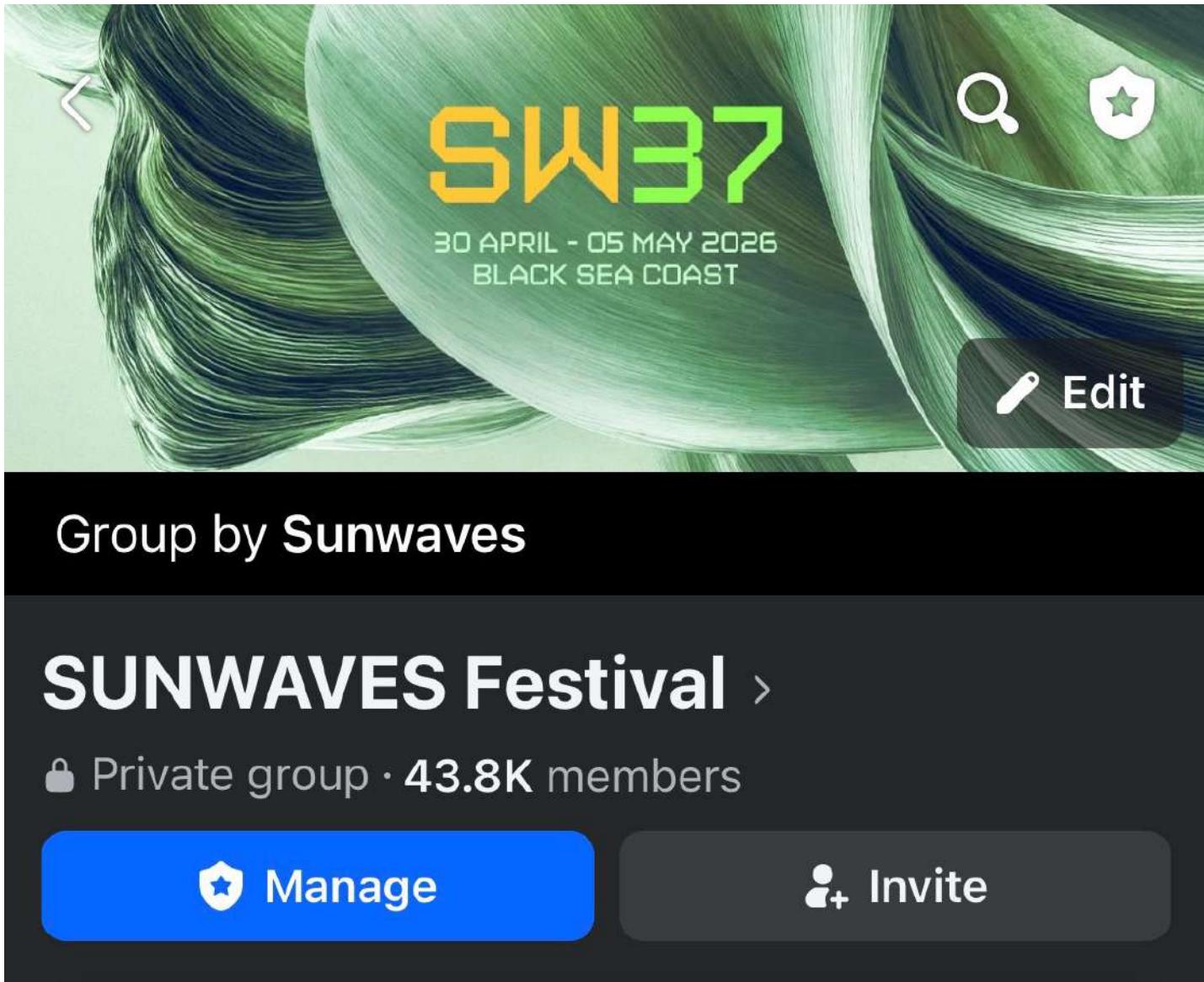
#### Insights i

14 Apr-13 May

Views	6.6M  >
Interactions	76.9K  >
New followers	7699  >
Content you shared	321 >



## FACEBOOK: SUNWAVES FESTIVAL



## TWITTER “X” – SUNWAVES FESTIVAL

## TIKTOK – SUNWAVES FESTIVAL



**SUNWAVES Festival**

@SunwavesFest

#SW37 Spring Edition 2026 TBA ☀️🌊 #SW38 :: 3-7 Sept 2026 :: Roquetas de Mar, Spain

Entertainment & Recreation 📍 Romania

[sunwaves-fest.ro](https://sunwaves-fest.ro) Joined July 2011 >

76 Following 12,2K Followers



On your mind...

**SUNWAVES Festival** Edit

@sunwavesfest

**69** Following **6,563** Followers **36.4K** Likes

SW37 Spring Edition 2026 TBA  
SW38 🇪🇸 3-7 September 2026  
<https://sunwaves-fest.ro>



## 13. PRESS AND RANKINGS.

# Marco Carola's record breaking set news.

**mixmag**

NEWS VIDEO MUSIC FEATURES TECH SHOP MORE ▾



## MARCO CAROLA PLAYED FOR 24 HOURS AT SUNWAVES FESTIVAL IN ROMANIA

Yes, a whole 24 hours on his own

MIXMAG STAFF | 6 MAY 2015



NEWS

**Stone Techno Festival shares 2026 line-up including Verraco, DVS1, OK Williams and Skee Mask**

The techno-oriented three-dayer will return to the UNESCO World Heritage-protected former coal mine Zeche Zollverein in Essen, Germany, next July

# Joseph Capriati's news about his set.

mixmag

NEWS • VIDEO • MUSIC • FEATURES • BLOG • TECH • FASHION • TICKETS STORE MORE



**Joseph Capriati**, a master of marathon DJ sessions, smashed the record for longest non-stop performance at **Sunwaves Festival** in Romania this past weekend with a 27 hour and 40-minute set.

Over the years, Sunwaves has become the go-to festival for DJ titans to show off their endurance behind the decks. Last year, **Dubfire kicked Marco Carola off his marathon set throne** with a 26 hour and 30-minute set during the event's 24th edition. Stealing the crown away from Dubfire, Capriati took to Twitter to express his gratitude.



Joseph Capriati   
@josephcapriati



Sunwaves have been life changing. Words cannot express the gratitude. It was a pure musical journey, a magical dream all together. 

1,654 1:42 PM - Apr 30, 2019



Privacy

**Dubfire's  
record  
breaking set  
in the news.**



NEWS  
DJ MAG STAFF | FRIDAY, AUGUST 24, 2018 - 12:37

## Dubfire has broken Marco Carola's record for the longest solo DJ set at Sunwaves

The SCI+TEC boss set the record for the longest solo DJ set...



# **tINI and Bill** **Patrick's** **record** **breaking set** **news.**

## **TINI AND BILL PATRICK PLAYED FOR 31 HOURS AT THE WEEKEND**

Marathon business in Romania

DAVE TURNER | 3 MAY 2016



NEWS

**Stone Techno Festival shares 2026 line-up including Verraco, DVS1, OK Williams and Skee Mask**

The techno-oriented three-dayer will return to the UNESCO World Heritage-protected former

# 10 April 2015 Festivals



**RESIDENT ADVISOR TOP  
FESTIVAL: #3 IN 2015**



## 03. Sunwaves

April 30 - May 3  
Sunwaves Beach  
Mamaia Nord, Romania

17 editions in, we think we know what Romania's most famous festival is all about: partying. And after-partying. And after-after-partying... you get the idea. The soundtrack to all of this is mostly smooth minimal house, supplied by some of the style's leading names, many of them homegrown. Alongside a huge cast of regulars—Raresh, Petre Inspirescu, Dan Andrei, Cristi Cons and Praslea—organisers brought in the likes of Richie Hawtin and Recondite to provide a counterpoint to the bare-bones house that defines most of the bill. Few events of this size are steeped in subtle sounds the way Sunwaves is, which makes it one of Europe's most singular festivals.

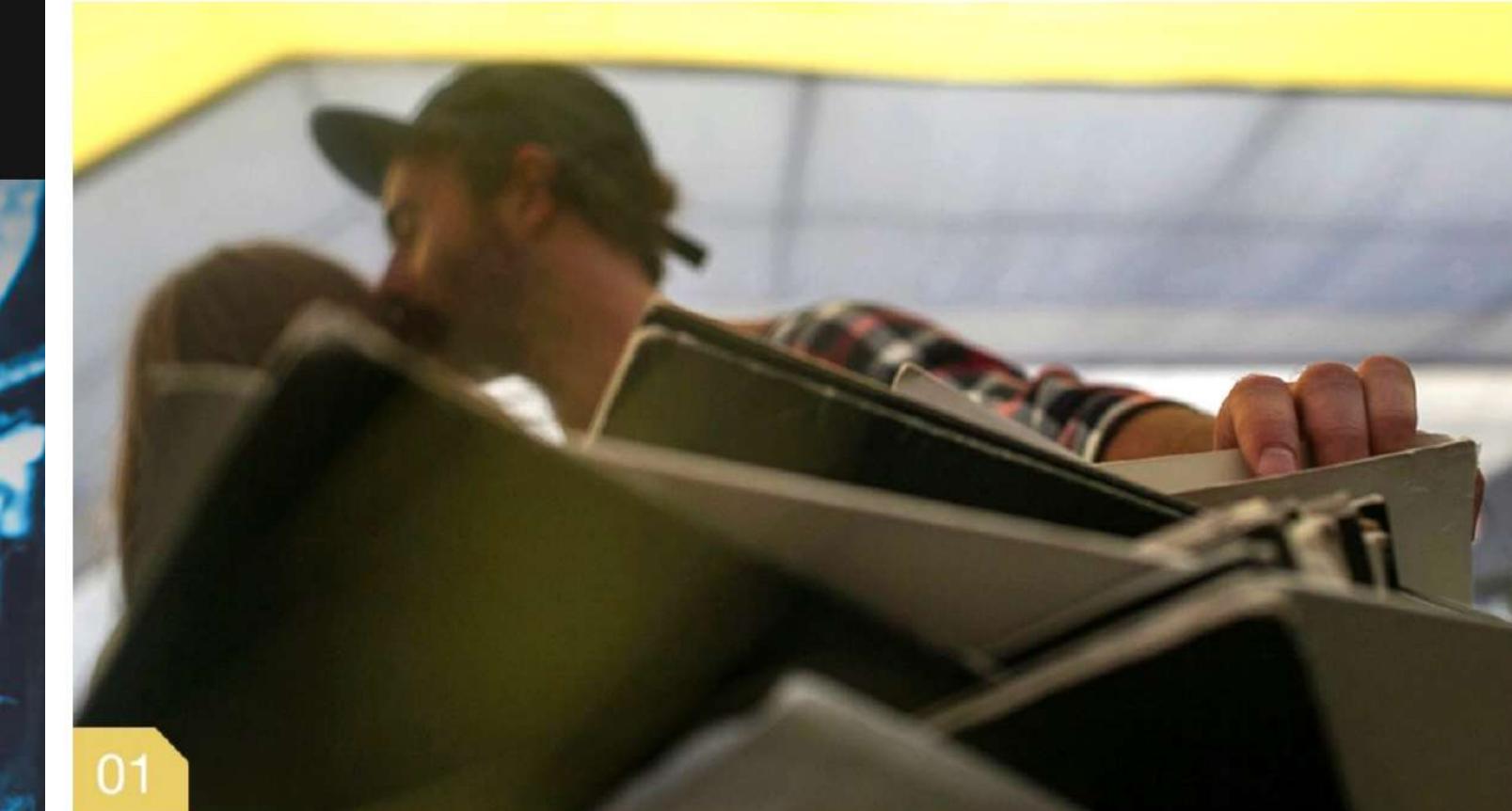
# Top 10 April 2016 Festivals

TOP 10  
FESTIVALS

APRIL 2016



**RESIDENT ADVISOR TOP  
FESTIVAL: #1 IN 2016**



## 01. Sunwaves

April 28 - May 1  
Sunwaves Beach  
Mamaia Nord, Romania

It's hard to think of a festival more integral to a scene's development than Sunwaves. Make the trip to this Romanian party and you'll find crystal clear sound, extended DJ sets and after parties (and after-after parties)—things that go hand-in-hand with the fertile Romanian house and techno landscape that Sunwaves has helped to foster. Local heroes such as Rhadoo, Raresh and Petre Inspirescu bring their A-game when they step up to the decks, and guests from abroad—Ricardo Villalobos, Zip, Sonja Moonear—are treated like royalty by an open-minded crowd begging them to get weird. Held on a picturesque beach on the Black Sea, Sunwaves is a pilgrimage all fans of stripped-back

# Top 10 April 20

TOP 10  
FESTIVALS  
APRIL 2017



## 03. Sunwaves

Sunwaves Beach, Romania  
April 27 - May 1

On one side of the festival spectrum, there are bookers looking to capture the zeitgeist by spotting new sounds and artists. On the other are festivals committed to a certain sound and a core cast of returning acts. With the former you get diversity, but the latter is more likely to gain a cult following, and Sunwaves embodies this better than any other festival. Year in and year out, it staunchly supports the local Romanian sound and the foreign influences that helped shape it, supported by a loyal cadre of ravers who make the pilgrimage to the beaches of Mamaia every year. This year's lineup is still under wraps.

# RESIDENT ADVISOR TOP FESTIVAL: #3 IN 2017

# Top 10 April 2018 Festi



03.

## Sunwaves

Sunwaves Beach, Navodari, Romania  
April 26 - May 1

Sunwaves is the mecca for fans of a certain sound: loopy, subtle, psychedelic tracks spread across the spectrum between minimal and house. At this biannual festival, this sound is served up in a seaside setting by some of its best selectors, from Romania's vast and ever-growing cast of DJs and producers to various luminaries from abroad. Sunwaves has been remarkably consistent in the 11 years it's been going, which is why we're able



**RESIDENT ADVISOR TOP  
FESTIVAL: #3 IN 2018**



04.

## Sunwaves

Sunwaves Beach, Navodari, Romania  
April 25 - May 1

Sunwaves is the first and last word in narcotic, indefatigable house. The Romanian seaside marathon has become a yearly pilgrimage for locals and an ever-increasing set of international visitors drawn to the festival's signature sound, hedonistic atmosphere and relatively affordable cost. Despite celebrating 25 editions this year, the festival is



**RESIDENT ADVISOR TOP  
FESTIVAL: #4 IN 2019**

**JOHN BORZEA**

CO-OWNER SUNWAVES FESTIVAL

+40722.505.404

[office@sunfestevents.ro](mailto:office@sunfestevents.ro)

## **14. CONTACT**

**VALENTIN RAIU**

MANAGER SUNWAVES FESTIVAL

+40748.234.100

[office@sw4music.es](mailto:office@sw4music.es)