

An aerial night photograph of a dense forest, illuminated with various colors like green, blue, and purple. In the far distance, a city skyline is visible under a dark sky.

**CODRUS<sup>TH</sup>**

**ANNIVERSARY EDITION**

# 2019

**One vision.  
One field.  
A few dreamers.**

## The beginning of a journey called CODRU...





What began as a gathering is now the defining **eco-cultural** movement of Romania.

CODRU

GORAN BREGOVIC

100.000

total traffic during the 5th anniversary festival edition in

2025.

# CODRU

10.000

2019

25.000

2022

75.000

2023

90.000

2024

100.000

2025

Total Traffic During the Festival



# KODRU

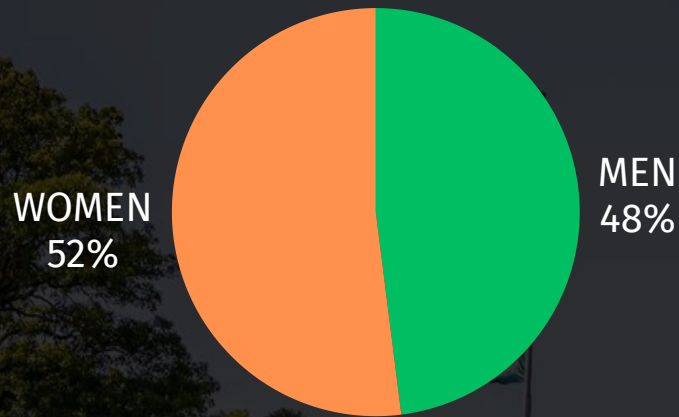
FESTIVAL

is the largest regional entertainment project.

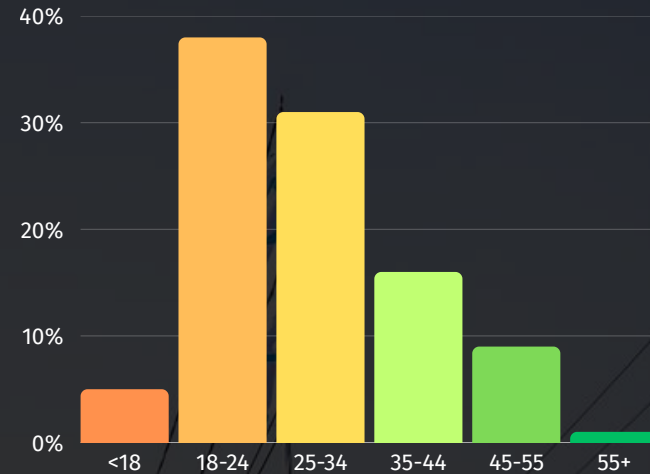


**31.6%** of the attendees  
came from other cities in  
**Romania, Hungary & Serbia.**

# GENDER



# AGE



# INTERESTS

music, live concerts, entertainment,  
outdoor activities, nature, visual arts,  
eco-friendly experiences, sustainability

# OCCUPATION

corporate workers, freelancers,  
entrepreneurs, managers, skilled workers,  
employees with higher education, students



**What makes**

**CODRU**

**different?**

# We Believe In

## ECOLOGY

Protection  
Environment  
Conservation

## ETHIC

Quality  
Virtue  
Excellence

## COMMUNITY

Togetherness  
Union  
Solidarity

## LIBERTY

Respect  
Awareness  
Freedom

## PROTECTION

Security  
Care  
Wellbeing

## INFLUENCE

Guidance  
Direction  
Leadership

We Are an **Eco-Friendly Festival**

Your ticket plants a tree

**COORUS**<sup>TH</sup>

**ANNIVERSARY EDITION**



We planted over  
**80K** *trees*  
so far during our  
planting sessions.

An aerial photograph of a rural landscape. A dirt road curves through the foreground, separating a dry, brownish field on the left from a greener field on the right. In the distance, a small town or village is visible under a sky filled with large, dramatic, grey and white clouds. The overall scene conveys a sense of partnership and shared effort in a natural setting.

**Side by side with  
volunteers and  
partner companies.**



**CODRUS**<sup>TM</sup>  
ANNIVERSARY EDITION

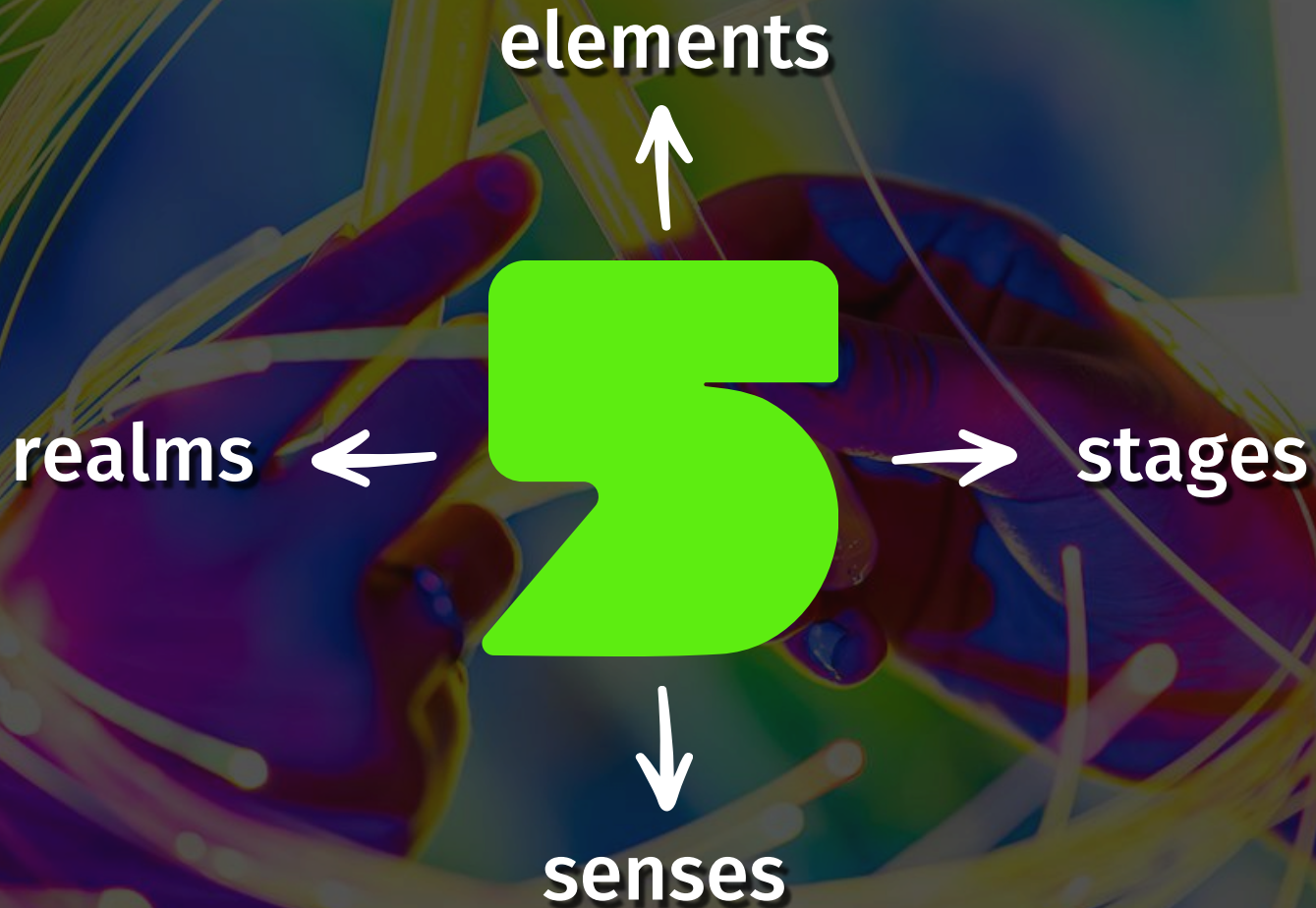
*The*

# **QUINTESSENCE**

the essence of life in its purest form

Every edition is shaped by an  
unique **theme and creative vision.**

# Central Symbol: **Number 5**



All aspects of **communication, creation and experience** built a story based on the number 5: the four elements composing the Universe (Fire, Earth, Air & Water) and **The Quintessence (CODRU)**.



CONSILIUL  
JUDEȚEAN  
TIMIȘ

ING

presents



visit  
TIMIȘ

**CODRUS**<sup>TH</sup>

ANNIVERSARY EDITION

29-31 AUGUST 2025

**PĂDUREA VERDE, TIMIȘOARA**

**PENNY.**

ploom

**AKUA NARU x TRIO MANDILI  
GORAN BREGOVIĆ & WEDDING AND FUNERAL BAND**

A-Z

**ALEX SUPER BEATS x COMA**

**DELIRIC x SILENT STRIKE x DIRTY NANO** WITH SPECIAL GUEST  
CĂTĂLIN CRISAN

**DIRTY SHIRT x E-AN-NA x IMPLANT PENTRU REFUZ x IRINA RIMES**

**MIRCEA BANICIU x PHOENIX x SUBCARPAȚI** CODRU  
AMBASSADORS

**TANIA TURTUREANU x VIȚA DE VIE**

**ALBERT NBN x AZTECA x BITZA x CALINACHO x DANI TOBE & GEMINI JAXX x ERIKA ISAC x IDK x NOUA UNSPE x OSCAR x RAVA x SAMI G**

**BOB RAMANKA x ELIGARF x EMERIC IMRE x FLORIN CHILIAN x RADU GURAN x RAVI HAZARD x ȚĂPINARIII**

**4AWL x ALEX RUSH x DARIO B2B EROS x EXOB & TULVAN x GIANLUCA RISSONE & CARPANETTO x KAYF x NISTOR B2B CZK x PREVGRECO x VENTER**

**ALEXANKADJ x ALEX ANKA & EFI x BENSON JOEL x DJ OZ x OANA RUSU & GEORGE INDRU x SONAR x VDJ SNIPER**



ppc

HELL  
ENERGY DRINK

URSUS



APEROL  
SPRITZ



CRAMELE  
RECAȘ

dm

ibis

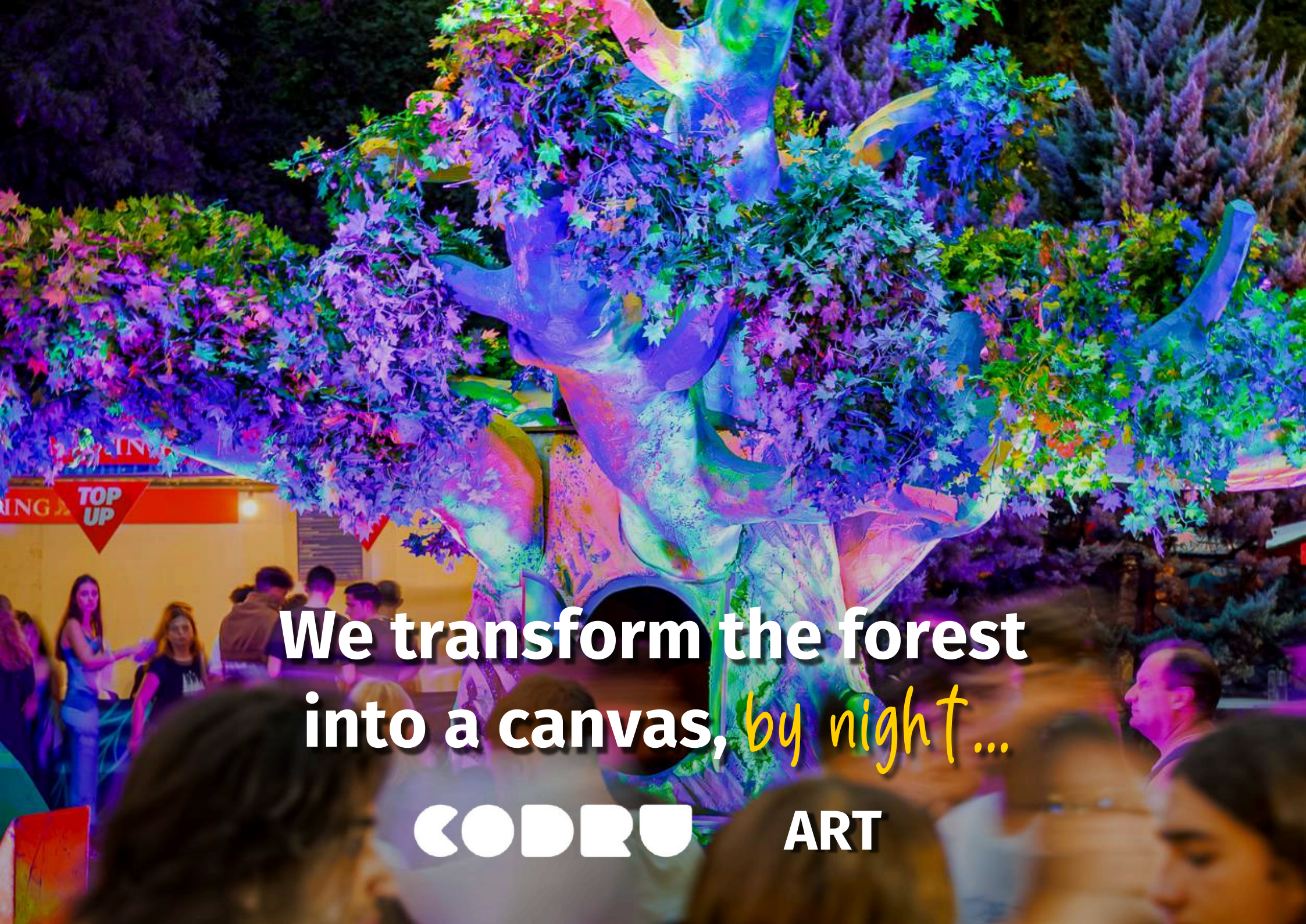
iSense Solutions  
THE BUSINESS CUSTOMER CONNECTION

IULIUS TOWN  
The Modern Art

REGINA MARIA

STANCA

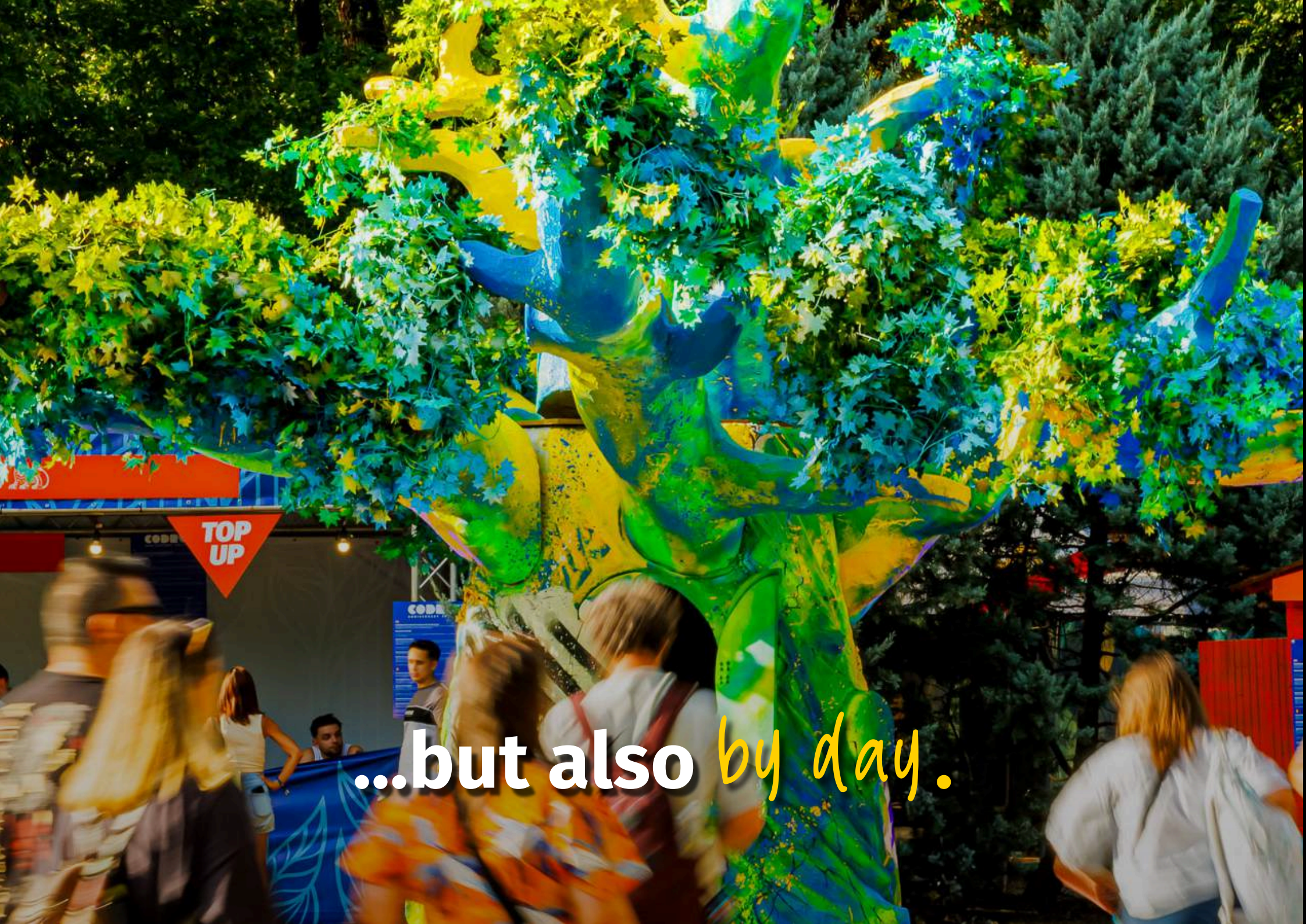
MEDIA PARTNER  
ZU



We transform the forest  
into a canvas, *by night*...

CODRU

ART




...but also *by day.*



**CODRU**

**A festival for  
every generation.**

A man with a beard and short dark hair, wearing a white t-shirt and blue shorts, is sitting and high-fiving a young girl. The girl has blonde hair in a ponytail, is wearing a pink t-shirt, and has red face paint on her cheek. They are outdoors at a festival, with a blurred background showing other people and a banner. The man is wearing a blue and white wristband.

Family-friendly

FESTIVAL

CODRU

KIDS




**CODRU DANCING**

*Daytime Activities for All Ages*



Your **furry friends** are also  
welcome at **COORU**.

A close-up photograph of a hand holding a colorful, reusable cup under a water tap. Water is being poured into the cup. The cup has a vibrant design with orange, yellow, and blue patterns. The background is slightly blurred, showing a sink and other people in the distance.

*#reusablecups*

**Drink. Reuse. Repeat.**

**Cheers to Zero Waste!**

Our story *extends*  
beyond the forest...



...impacting  
the city with  
meaningful *art*.



**1 campaign.**  
**3 years.**  
**1000 donors.**  
**3000 lives saved.**

**CODRU** *Blood Rhythm*





# **CODRU** Online Community

**5.7M+** Social Media Reach

**40M+** Impressions in 2025

The **CODRU** spirit is louder, stronger and more alive than ever.



# **CODRU** in Mass Media

**Media Appearances**

**1.3K+**

**People Reached**

**1.8M+**

**Advertising Value Equivalency**

**525K**  
euros

**CODRU**'s influence is making headlines.



# **CODRU** **Ambassadors**

**Communities Joined  
Our Mission**

**112**

*(NGOs, teams, sports, wellness, parents groups, student organizations)*

**Influencers Powered  
Our Voice**

**45**

*From communities to creators, **CODRU** lives through us.*



Our efforts brought international recognition, placing us **three times** in the **top 10** list for best medium-sized festival at the **European Festival Awards**.

The image features a dark stage background with blue and green spotlights. At the top, the word "CODRU" is written in large, white, sans-serif capital letters. In the center, there is a text overlay. At the bottom, three musicians in traditional attire are performing on stage. The overall scene is a concert or event.

CODRU

With visionary brands beside us,  
we grow *culture*, protect *nature*,  
and unite *communities*.





Join

**CODRU**  
FESTIVAL

**and co-create the future of our movement.**