Cookie Policy

Overview

PrimaryBid SA (**we**, **we**, **we**, or **wour**) uses cookies and other tracking mechanisms (collectively **Cookies**) in order to improve its services and your experience when using this website (**Website**).

This Policy is designed to provide you with clear and comprehensive information about the Cookies we use and the purposes for using them.

WHAT ARE COOKIES AND WHAT PURPOSE DO THEY SERVE?

Cookies are small text files that are downloaded and stored on your device, when you visit a website. Cookies are useful because, amongst other things, they allow a website to recognise your device.

WHICH COOKIES DO WE USE ON OUR WEBSITE AND WHY?

We only use strictly necessary cookies on our Website. These Cookies are necessary for the Website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these Cookies, but some parts of the Website will not then work.

HOW YOU CAN CONTROL COOKIES

If you wish to amend your cookie preferences for our Website, you can do this at any time by adjusting your browser settings (each browser's website should contain instructions on how you can do this).

Please note that if you attempt to browse our Website with Cookies blocked then some aspects of our Website and/or services may not work properly.

If you are not happy with our Cookie Policy then you should either not use our Website or you should delete the Cookies having visited the Website.

We may update this policy from time to time. If we make significant changes we will let you know but please regularly check this policy to ensure you are aware of the most updated version.

This Cookie policy was last updated on 13 August 2025.