



**GreenState**

Smart Modular & Vertical Farming

Newsletter | **January 2024.**

## Dear **GreenState** enthusiasts,

Firstly, let us extend our wishes for a Happy New Year, filled with success and good health. It has been two months since our last newsletter, not because we had no news to share, but rather due to the multitude of tasks on our plate. It's no secret that we require a significant expansion of our staff to successfully complete all pending tasks and provide support to every business sector.

Currently, we are in the process of hiring a new Marketing Manager, and we are committed to keeping you well-informed about our ongoing company developments. The topics covered in this January newsletter include:

- 1 **Successful closing of the year and a new fresh start**
- 2 **New Foldable Modules**
- 3 **„GreenTaste“ Food Tasting on January 25, 2024.**
- 4 **GreenState on Tour 2024 Edition**
- 5 **GreenState Investor Relations Web Application**
- 6 **Share price increase!**



# 1 Successful closing of the year and a new fresh start

The comprehensive feedback for the past year, along with the business report and an audit, will be provided in the upcoming months. Additionally, a letter from our CEO will be shared with you very soon. We are delighted to announce that we successfully managed a six-digit operational cash flow. This achievement was made possible by selling our products as collectible NFTs through our platform and offering software development and agrotech business consulting services.

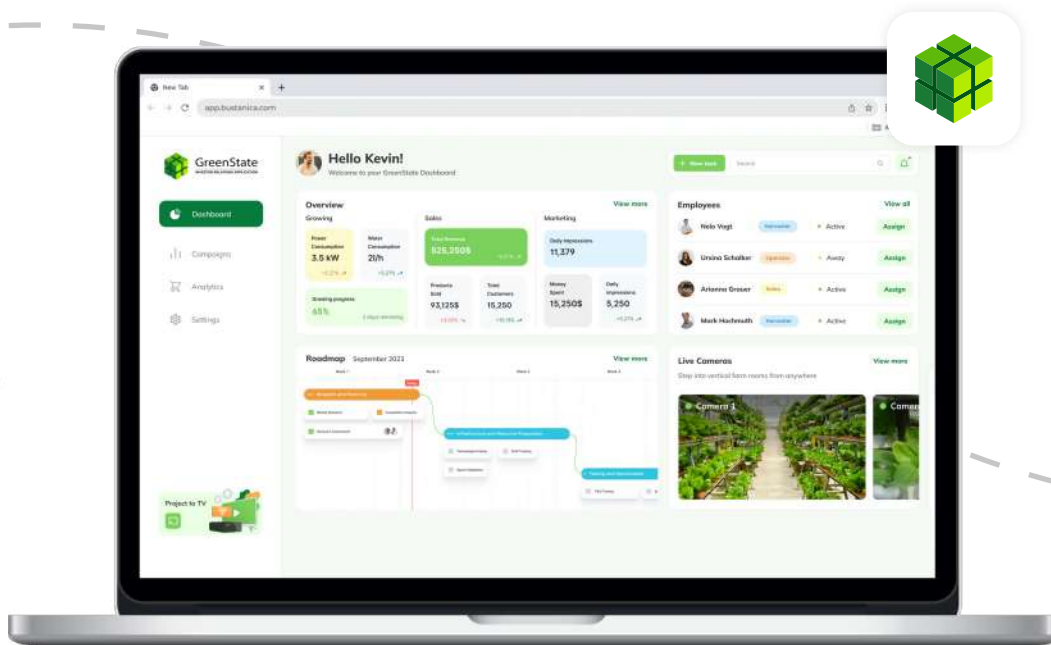
Furthermore, we have expanded our retail product portfolio from two to six products. These items are projected to be available on supermarket shelves during the first quarter of this year.



We are delighted to announce that last year, we successfully raised a seven-digit amount in an equity financing campaign, led by our dedicated fundraising team. Remarkably, more than 10,000 individuals participated in our GreenState Investor Relations Campaign.

End of the last year and the beginning of this year resulted in over 3,000 inquiries from business angels and private investors seeking documentation about investment opportunities with GreenState AG. Our financing company, GreenState AG in Triesen (Liechtenstein), achieved an impressive milestone by securing 10% of the total bond subscription within the first three weeks of issuance.





As mentioned previously, we have consistently adhered to a strategy of investing in the intellectual property of hardware solutions and the copyrights of software solutions. In the final days of December, we successfully concluded the engineering phase of the GreenState 2.0 project. Currently, we are in the last stages of optimization, project construction planning, and cost optimization. We take pride in being the intellectual property owners of such a solution, and its definitions will undoubtedly benefit our Green Patent Pool.

This year, we are launching a project focused on embedded-cloud-permission and tenant-based ERP, CRM, and Task Management systems. The objective is to digitize, simplify, and optimize our operations. Additionally, once the digital product is developed, it will be offered to third-party clients as a "software as a service solution."

## 2 New Foldable Modules

"A small step for GreenState but a significant step toward reducing logistics CO2 emissions." Our prototype for foldable modules is now complete. Our engineers have designed and developed innovative foldable modules capable of reducing transportation and storage space by an impressive 80%. How? By creating a mechanism that folds the module sides to a total height of 50cm per module. Isn't this great?







This advancement is not only beneficial for our needs and the vertical farming industry but also extends its advantages to other sectors, helping reduce costs and the carbon footprint in construction, shipment, and various industries. Previously, we used one truck to transport two modules; now, we can transport ten modules in a single truck. While there is some fine-tuning needed for aesthetics, the folding mechanism is working perfectly. Soon, we will share a video demonstrating how these modules are developed, installed, and utilized at our farm in Neuhausen am Rheinfall.

### **3 „GreenTaste“ Food Tasting on January 25, 2024.**



To introduce our new retail product portfolio to our clients, we are organizing a food tasting event on January 25, 2024. A renowned chef will prepare various courses using products from our vertical farm in Neuhausen. Attendees will have the opportunity to experience the packaging, taste the products, and offer feedback on the entire product range.

Our Chief Commercial Officer, Mr. Ralph Ruckstuhl, will host the GreenTasting event. He will guide visitors through all stages of plant growth, explaining the production process. If you would like to join us at this event, please contact us at [info@greenstate.ch](mailto:info@greenstate.ch), [rr@greenstate.ch](mailto:rr@greenstate.ch) or register at: <https://www.ticketino.com/de/event/inspiring-food-experience/185419>

Please note that there are only a few spots left, and we can provide a promotion code for only ten more people. We look forward to meeting you there! :)



**GreenTaste**  
Inspiring Food Experience



## 4

## GreenState on Tour 2024 Edition



Due to the overwhelming response of hundreds of inquiries for in-person meetings and presentations in various cities, we are excited to launch the marketing and promotion project "GreenState on Tour." As part of this initiative, we will be visiting one city in Switzerland each month. The inaugural event is scheduled for January 31, 2024, at the Marriott Hotel in Geneva, where our executives will present the entire project to potential retail clients and investors.

The "GreenState on Tour" project is organized and hosted by our Business Development Specialist, Mr. Ivo von Bergen. If you are interested in joining us at this or future events, please contact us at [info@greenstate.ch](mailto:info@greenstate.ch) or [ivb@greenstate.ch](mailto:ivb@greenstate.ch), or register on our website: <https://event.greenstate.ch/> You can also find information about upcoming events on the same website.



Please note that the maximum capacity for the event in Geneva is 30 guests, and seats are limited. We will be following a "first come, first served" principle. If you are unable to attend, kindly inform us so that we can make the spot available for someone else. We look forward to meeting you in Geneva!

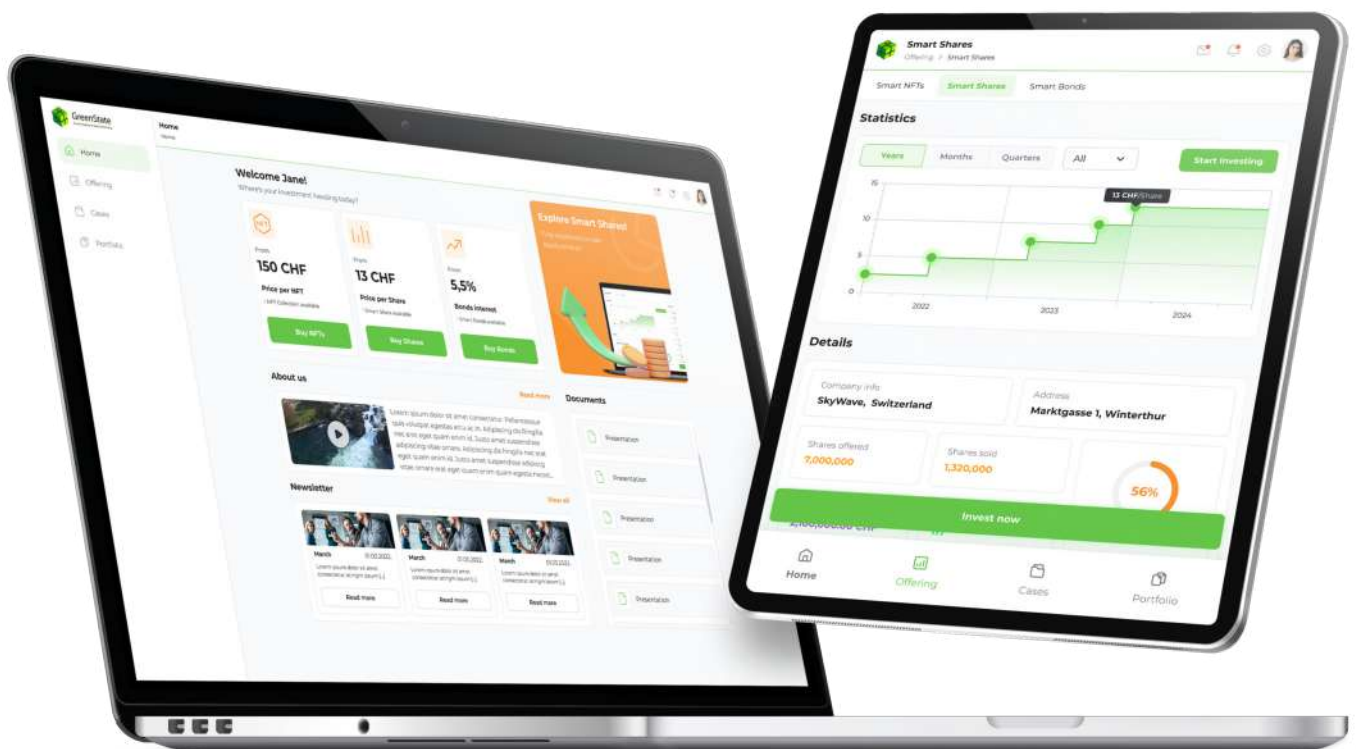




## 5 GreenState Investor Relations Web Application

You can now track our company's development and progress not only through the mobile application but also via the web application hosted on our website. The web application offers the same features as the mobile application, allowing you to subscribe to shares, bonds, and purchase NFTs. To access the web application, use your email address and the password you received upon registering on our landing page for documentation.

In case you forget your password, you can request a new one. If you encounter any minor "bugs" or issues on the platform, we kindly ask you to report them to us so that we can collaborate with our software engineering team to make improvements. Access the GreenState Investor Relations Application through the following link: <https://app.greenstate.ch/>.





## 6 Share price increase!

GreenState AG is growing, and we are gaining more value in terms of funds raised, intellectual property assets, copyrights, business development, new market entry, client and investor base, retail product roll-out, as well as local and international partnerships. Due to these facts, our company evaluation is growing, which will have an impact on our company's share price.



The next share price increase will be in early March 2024, which means that the price per share of CHF 13 will only be valid until the end of February 2024. If we achieve all our goals by the end of February 2024, there is a possibility of closing the equity financing rounds since we will hit the target CHF 7,000,000 markets. If you are interested in subscribing to GreenState AG shares, please contact us at [info@greenstate.ch](mailto:info@greenstate.ch).

If you have any questions regarding our business, please do not hesitate to contact us anytime.

Best regards,

Your **GreenState AG** Team

