



Kritiker in Plastikverpackungen enthalten oft Bakterien und Schimmelpilze, im kalten Frost werden nur 3 von 100 geprüften Kräutern einwandfrei.

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GreenState

Smart Modular & Vertical Farming

Newsletter | **April 2025**

Dear **GreenState Community**

We're excited to bring you the April edition of our newsletter — packed with important updates and fresh developments from across the GreenState ecosystem. Here's what we've got for you this month:

- 1 **New YASAI CEO Announcement**
- 2 **Switzerland's only flawless Cut Basil Producer according to K-Tipp**
- 3 **New Blog Feature on the GreenState App**

1 YASAI Announces New CEO: Dr. Christoph Lustenberger

We are pleased to announce that, effective May 1st, 2025, Dr. Christoph Lustenberger will assume the role of Chief Executive Officer of YASAI.

Dr. Lustenberger has been an integral part of the GreenState AG ecosystem—as both a Board Member and Project Manager—and brings extensive expertise in the industrialization of food systems and vertical farming. His appointment marks a strategic step forward as GreenState AG transitions into a diversified holding company across multiple industries, including Vertical Farming, Software as a Service, Software Development, and Consumer Electronics.

Despite this diversification, our core focus remains on vertical farming in Switzerland, and we are fully committed to stabilizing and scaling production to an industrial level. Dr. Lustenberger's experience and leadership make him the ideal person to lead YASAI into its next phase of growth.

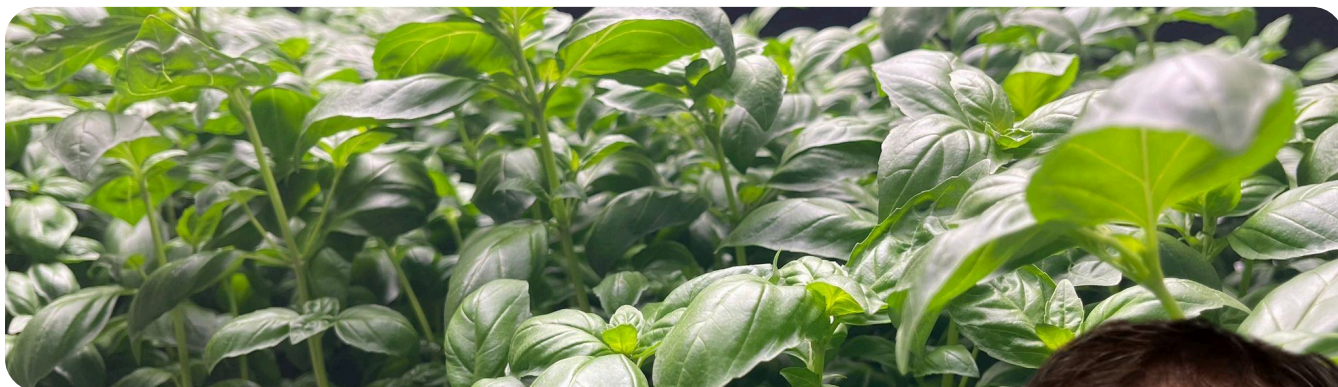




A Message from Dr. Christoph Lustenberger:

On May 1, 2025, I will take over as CEO of YASAI. After serving as a Board Member and Project Manager at GreenState, I am excited to fully dedicate myself to my passion for future-oriented nutrition systems in this new role.

Vertical farming fascinates me because it fuses **technology and nature** to create a more sustainable food future. It allows us to grow healthy, local food in a **climate-independent, resource-efficient way**, redefining agriculture to be smarter and greener.



As we begin this new chapter, we will make key strategic decisions to enable further growth. We will focus on **basil cultivation at our Niederhasli farm** and **coriander production in Neuhausen**, streamlining operations to boost efficiency and prepare for our next scaling phase.

YASAI's vision – "*Grow more with less*" – reflects my personal motivation to build solutions that are both **ecologically sustainable and economically viable**.

I look forward to working closely with our passionate team, trusted partners, and the GreenState community to build a resilient and sustainable future for food.



2

YASAI Recognized as Switzerland's Only Flawless Cut Basil Producer – K-Tipp Report

We are proud to share a major recognition from **K-Tipp** (Saldo), one of Switzerland's leading independent consumer watchdogs.

According to their latest **herb quality test**, **only 5 out of 30** packaged herb products tested in Switzerland were found to be **completely flawless** — and **YASAI is the only Swiss producer among them**.

Test Abgepackte Kräuter

Jedes zweite Küchenkraut

Kräuter in Plastikverpackungen enthalten oft Bakterien und Schimmelpilze. Im saldo-Test waren nur 5 von 30 geprüften Kräutern einwandfrei.

Wer abgepackte Kräuter wie Basilikum, Dill und Koriander kauft, zahlt bis zu 15 Franken pro 100 Gramm und erhält in den meisten Fällen alles andere als einwandfreie Ware. Das zeigt der aktuelle *saldo*-Test von 30 Kräutern aus der Schweiz und dem Ausland. Lange Transportwege und austretender Pflanzensaft in Plastikverpackungen sind ideale Bedingungen für das Wachstum von Schimmelpilzen und Bakterien.

Das Resultat des aktuellen Tests war ähnlich wie das vor sechs Jahren: Damals waren von 39 Kräutern mit Schweizer Herkunft nur 6 einwandfrei (*saldo* 13/2019). In der aktuellen Stichprobe waren 5 der 30 Produkte in Ordnung (siehe Tabelle).

In den Winter- und Frühlingsmonaten stammen die meisten abgepackten Kräuter aus Südeuropa oder Afrika. Die Ware wird per Flugzeug, Schiff oder Lastwagen Tausende von Kilometern transportiert. Das ist punkto Hygiene problematisch. Auch eine unterbrochene Kühlkette bei der Lagerung oder in den Kühlregalen kann das Wachstum von Schimmel und Bakterien fördern.

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Basilikum

	Basilikum		
Bezeichnung	Spar	Aldi Fresh Cut	Coop Yasai
Herkunft	Israel	Kenia	Schweiz
Preis pro 100 Gramm in Fr.	11.–	7.95	14.75
Schimmelpilze ¹	<1000	<1000	1000
Präsumtive Bacillus cereus ²	<100	<100	<100
Gesamtkeimzahl ³	100 000	1 300 000	200 000
Hygiene-Urteil ⁴	Einwandfrei	Einwandfrei	Einwandfrei

	Peterli, glatt		Petersilie, gekraut
Bezeichnung	Lidl Bio	Denner	Spar
Herkunft	Italien	Marokko	Italien
Preis pro 100 Gramm in Fr.	4.95	4.50	6.–
Schimmelpilze ¹	36 000	32 000	1000
Präsumtive Bacillus cereus ²	<100	6200	<100
Gesamtkeimzahl ³	30 000 000	7 700 000	8 800 000
Hygiene-Urteil ⁴	Unappetitlich	Unappetitlich	Einwandfrei

Sortiert nach Alphabet, Anzahl Schimmelpilz-Einheiten pro Gramm (KBE/g) und Preis. Bei ¹ Schimmelpilzgehalte über 1000 keimbildende Einheiten pro Gramm (KBE/g) führten zu führten zu einer roten Einstufung ■; ³ Gesamtkeimzahlen von über 50 Millionen KBE/g

“Every second herb contains mold”

“Herbs in plastic packaging often contain bacteria and mold. In the Saldo test, only 5 out of 30 tested herbs were flawless. Anyone who buys packaged herbs such as basil, dill, or coriander pays up to 15 francs per 100 grams and, in most cases, receives anything but flawless goods...

Long transport routes and leaking plant sap in plastic packaging are ideal conditions for the growth of mold and bacteria... In the winter and spring months, most packaged herbs come from southern Europe or Africa. This is problematic in terms of hygiene.”

— K-Tipp Saldo Report (2025)

[Read the article here](#)



Why This Matters?

This recognition confirms what we at YASAI work for every day — delivering **fresh, local, and safe vertically farmed herbs** and free of harmful contaminants. It highlights our commitment to quality, food safety, and innovation in **Swiss agriculture**.

We grow right here in Switzerland, minimizing transport, maximizing freshness, and eliminating the risks associated with long cold chains from imports.

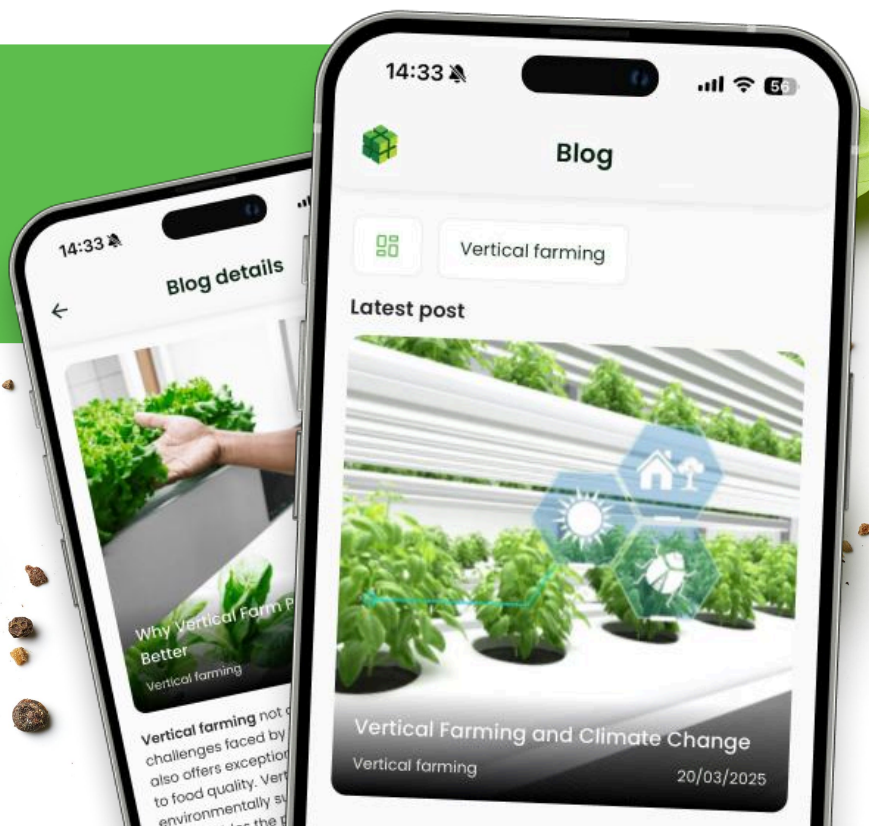
This is not just a win for YASAI/GreenState — it's a step forward for the **Swiss food industry**, sustainability, and for every consumer who deserves access to flawless, high-quality products.



3 New Blog Feature Now Live on the GreenState Investor Relations App

We're excited to announce the launch of a **new module** in our **GreenState Investor Relations Application** — the **Blog feature**, now available as part of our microservices system.

Please update your app via the **App Store** or **Google Play Store** to access this latest feature.





What's Inside:

- A curated selection of insightful blog posts on innovation, sustainability, and GreenState's latest developments.
- The ability to **read, like, and comment** on content directly within the app.
- And soon: **Social media sharing**, so you can spread the word with your network!



We invite you to explore the new module, engage with our content, and be part of the conversation as we continue building a smarter, greener future together.

We're excited to share that our **next major milestone** is scheduled for **early July**, with the launch of our **own Social Media Module**!

This new module will be fully integrated into our **microservices system**, becoming another key component of the GreenState digital ecosystem.

With this addition, users will be able to:

- Interact within a closed GreenState community.
- Share updates, media, and opinions securely.
- Engage with company content in a more dynamic way.

Stay tuned — we're building something powerful for our community, step by step.





GreenState

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Yours sincerely,

The GreenState AG Team

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- have undergone an appropriateness and suitability test.

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