

HIPAA Notice of Privacy Practices (NPP)

HIPAA Notice of Privacy Practices

(Effective Date: July 1, 2025)

1. Purpose & Covered-Entity Status

Viteon Health, PLLC is a *covered entity* under the Health Insurance Portability and Accountability Act of 1996 (HIPAA). This Notice describes how medical information about you may be used and disclosed and how you can access this information.

2. Protected Health Information (PHI) We Maintain

- Demographics (name, DOB, address)
- Medical history, labs, imaging, vitals
- Billing & payment data
- Communications with your care team
- Membership records in our concierge program

3. How We Use/Disclose PHI

Category	Examples	Authorization Needed?
Treatment	Telehealth visits, e-prescribing, care coordination	No
Payment	Billing insurers, eligibility checks	No
Health-care Operations	Quality improvement, audits, customer service	No
Required Disclosures	HHS/OCR investigations, public-health reporting, law enforcement with court order	No
Optional / Other	Marketing materials, sale of PHI, most research	Yes, written authorization

You may revoke an authorization at any time in writing.

4. Business Associates & Other Sharing

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We contractually bind all third parties that create, receive, or transmit PHI on our behalf (e.g., Canvas Medical EHR, AWS Cloud, Paubox email, Truepill pharmacy). Business-associate contracts limit their use/disclosure and require HIPAA-level safeguards. We may also share PHI with health information exchanges (HIEs) unless you opt out.

5. Tracking Technologies & PHI

We **do not** use Meta Pixel, Google Analytics, or similar tools on authenticated patient pages unless we obtain (i) a HIPAA-compliant BAA with the vendor *or* (ii) your explicit written authorization.

6. Your HIPAA Rights

- **Inspect & obtain a copy** of your records (usually within 30 days).
- **Request amendment** of inaccurate or incomplete PHI.
- **Request restrictions** on certain uses/disclosures.
- **Receive confidential communications** (alternate address/phone).
- **Receive an accounting** of certain disclosures.
- **Receive notice** of a breach affecting your PHI.
- **File a complaint** with us or with HHS OCR without retaliation.
Submit requests to info@viteonhealth.com.

7. Safeguards, Breaches & Retention

We employ encryption, multi-factor authentication, least-privilege access, and continuous monitoring. If a breach of unsecured PHI occurs, we will notify you in writing without unreasonable delay and in no case later than 60 days, per HIPAA/HITECH. Clinical records are retained for at least 10 years (or longer if required by Utah law).

8. Revisions to This Notice

We reserve the right to change this Notice. Any new Notice will be effective for all PHI we maintain and will be posted on our Site and in our patient portal with the new effective date.

9. Questions & Complaints

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Contact our **Privacy Officer** at info@viteonhealth.com.

If you believe your privacy rights have been violated, you may file a complaint with the Secretary of the U.S. Department of Health and Human Services, Office for Civil Rights, 200 Independence Ave. SW, Washington DC 20201, or by calling **(800) 368-1019**.

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