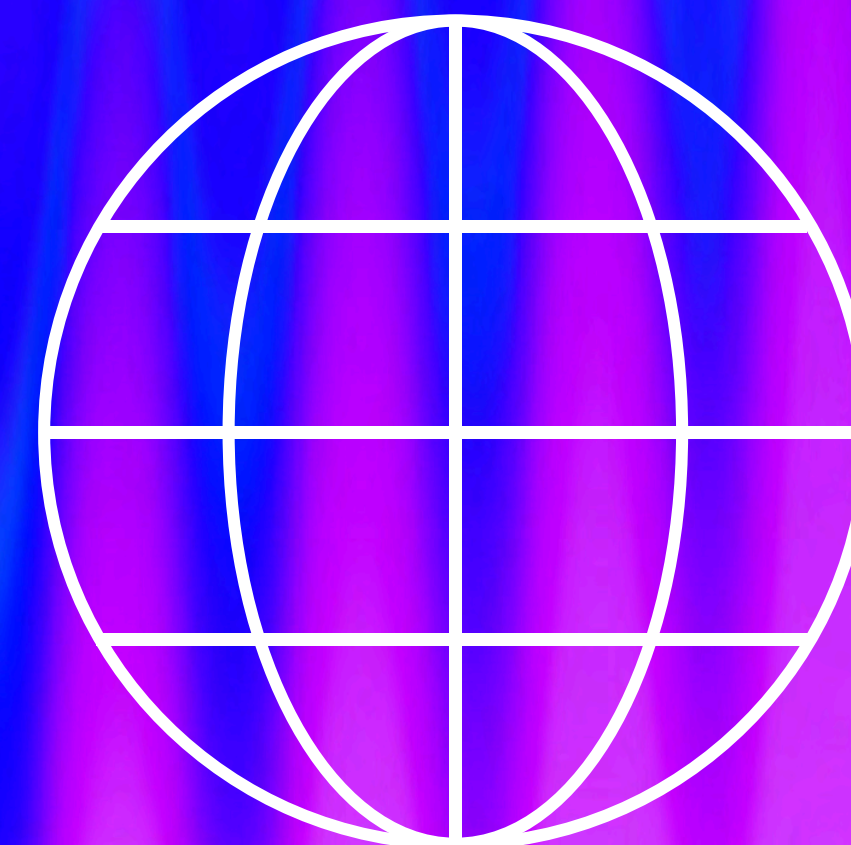〈REFLECT〉

Map

（MAP）

What's still unexplored?

Used to step back and review what you've covered—what users have said, which patterns have emerged, and what areas remain unseen or assumed. Helps ensure you're not solving with blind spots.

Play this card when:

You're jumping to solutions, noticing groupthink, or unsure what's driving the problem. Use it to check your evidence base and expand your view.

You might be thinking:

● We're missing something here.

● Did we actually hear from the right people?

● We've been stuck on this one angle - what else is out there?

● What we're talking about now, we haven't gotten to yet. We're jumping ahead.

These are thinking tools. They can be used throughout the process, but are formally required at every Reflect, to pause.