

Jaime Jimenez

[Portfolio](#) | [LinkedIn](#)

Self-Taught Product Designer passionate about designing solutions that are accessible for everyone.

EXPERIENCE

Technology & Analytics - UX/UI Designer

September 2025 - February 2026

- ❖ Designed end-to-end UI for new printing and sharing functionality, aligning patient needs, provider workflows, and healthcare compliance considerations.
- ❖ Contributed to the visual redesign and UX refinement of a healthcare SaaS platform supporting cancer patients, working on pre-launch Version 4 iterations.

Jaime UX, Longview, TX

February 2024 - September 2025 | Product Designer

- ❖ Implemented Web Content Accessibility Guidelines across all aspects of the products.
- ❖ Facilitated interviews and surveys to gain insights into user needs.
- ❖ Developed design systems to maintain consistency across multiple projects, streamlining workflows and helping to meet project deadlines.
- ❖ Conducted in-person usability tests to identify and reduce friction points.

February 2020 - January 2024 | UI Designer

- ❖ Organized 50+ stakeholder meetings and created project roadmaps to ensure alignment, clear communication, and structured progress across all design initiatives.
- ❖ Built 30+ websites on Webflow to address specific business needs.

Starfish Ad Agency, Longview, TX— *Web Designer, SEO Specialist*

December 2021 - August 2022

- ❖ Designed and developed a targeted website for the agency to attract dental practices, which led to increased inquiries and engagement from potential clients in the dental industry.
- ❖ Implemented SEO strategies for two dental practices that successfully ranked them in the top 10 for numerous keywords, resulting in an increase in organic traffic.

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Skills

Accessibility

Accessibility Design,
Inclusive Design Principles

Development

HTML, CSS

Design

UX Design, Interaction
Design, User Interface, Digital
Prototyping, Visual Design,
Wireframing

Methodologies

Agile Methodology

Research

User Research, Usability
Testing, User Testing,
Competitor Analysis,
Empathy Research

Software

Adobe CC, Figma, Illustrator,
Photoshop

Visual Design

Branding, Typography, Web
Design, Stylesheets and
Guidelines

Other Skills

Rapid iteration, Illustration,
Animation, Design System
Management