

Cookie Policy

Count Finance Limited (“we”, “us” and “our”), uses cookies and similar technologies on this website and the Count Finance Mobile App. Please note that the processing of your personal data in connection with cookies, and for other purposes, is governed by our Privacy Policy not this cookies policy. This policy explains your rights to control our use of them.

What are cookies?

Cookies are small text files that are placed on your device (computer, tablet, smartphone) when you visit a website. They are widely used to make websites work, improve user experience, and provide information to the website owner.

How we use cookies

We use cookies for the following purposes:

Strictly Necessary Cookies

These cookies are essential to provide you with services you have requested, such as secure login or remembering your cookie preferences. They cannot be switched off in our systems.

Performance and Analytics Cookies

These cookies help us understand how visitors interact with our website by collecting anonymous data. This helps us improve how our site works.

Functionality Cookies

These cookies allow the website to remember choices you make (such as your username, language, or region) to provide enhanced, more personal features.

Targeting and Advertising Cookies

These cookies may be set through our site by advertising partners. They may be used to build a profile of your interests and show you relevant adverts on other sites.

Third-Party Cookies

Our website may include content and features from third parties (videos, live chat, or social media sharing buttons) that may set cookies on your device.

Managing your cookie preferences

When you first visit our website, you will be presented with a cookie banner giving you the option to:

- Accept all cookies

- Reject non-essential cookies
- Manage your preferences

Most web browsers also allow you to manage cookies via their settings. For more information, visit www.allaboutcookies.org.

Legal basis for using cookies

Under the UK Privacy and Electronic Communications Regulations (PECR), we can store cookies on your device if they are strictly necessary for the operation of the site. For all other types of cookies, we require your consent.

Our use of personal data collected through cookies is based on your consent or our legitimate interests, depending on the cookie type.

Updates to this policy

We may update this Cookie Policy from time to time to reflect changes in technology, legal requirements, or our practices. Any changes will be posted on this page with a revised “Last updated” date.

If you have any questions about this Cookie Policy or how we use cookies, you can contact us at: hello@count-finance.com