

Public +

Information Security Policy

Security Policy

Introduction

This Information Security Policy is established to protect the confidentiality, integrity, and availability of the information assets of Amaze. It complies with the ISO/IEC 27001:2022 and standards and applies to all employees, contractors, and third-party users who access or use the information assets of Amaze.

Purpose

The purpose of this policy is to ensure the protection of information assets from all threats, whether internal or external, deliberate or accidental. It aims to ensure compliance with all applicable laws, regulations, and contractual obligations.

The policy establishes a framework for setting, reviewing, and achieving information security objectives and defines the responsibilities of employees, contractors, and third-party users in protecting the information assets of Amaze.

Additionally, the policy aims to promote awareness, educate employees, and guide decision-making processes related to information security within the organization.

Scope

Amaze, a company dedicated to the production and distribution of advertising content, has decided to introduce a Information Security Management System, to improve the services provided to its clients.

This policy applies to all information assets owned, leased, handled or otherwise controlled by Amaze, including information stored on physical or electronic media, information transmitted over

networks or through any communication channels, and information processed or handled by employees, contractors, or third-party users.

Objectives

The primary objectives of this policy are to protect the **confidentiality** of information to prevent unauthorized disclosure, ensure the **integrity** of information to prevent unauthorized modification, and ensure the **availability** of information to authorized users when needed.

Additionally, the policy seeks to ensure compliance with **applicable laws, regulations, and contractual obligations** such as the General Data Protection Regulation (GDPR), while **continuously improving** the information security management system (ISMS).

Given that Amaze operates as a fully remote company with no physical offices, the ISMS is designed to address the specific security challenges of a distributed workforce.

Security Organization & Responsibilities

Amaze Management is responsible for providing leadership and commitment to information security. They ensure that adequate resources are available to implement and maintain the information security management system and review and approve information security policies and procedures.

The Information Security Management System Responsible (ISMS Responsible) is responsible for developing, implementing, and maintaining the information security management system. This includes conducting risk assessments, implementing appropriate controls, and reporting on the effectiveness of the information security management system to senior management.

Employees, contractors, and third-party users are responsible for complying with this policy and all related information security procedures. They must report any suspected information security incidents or vulnerabilities to the ISMS Responsible and participate in information security training and awareness programs.

Security Measures

Aligned with our commitment to safeguarding information assets and maintaining the integrity of our operations, we have established a comprehensive set of security measures. These measures

encompass a range of strategies and technologies aimed at protecting our systems, data, and resources from potential threats, ensuring the confidentiality, integrity, and availability of information critical to our business.

- Human Resources: Human resource security measures are implemented to ensure that
 employees, contractors, and third-party users—working remotely—are aware of their
 responsibilities and are equipped to safeguard information assets in their home working
 environments.
- Physical Security: As a fully remote company, Amaze does not maintain physical office locations. However, physical security measures are implemented to ensure the protection of company-issued devices and home working environments. This includes secure storage, controlled access to devices, and guidelines for preventing unauthorized physical access to sensitive information.
- Asset Management: Asset management measures are implemented to ensure that all
 information assets are properly identified, classified, and secured throughout their
 lifecycle. This includes maintaining an accurate inventory of assets, assigning ownership,
 and defining usage guidelines. Regular audits and reviews are conducted to ensure
 assets are adequately protected.
- Access Control: Access to information assets is limited to authorized users only. Strong
 authentication and authorization mechanisms are implemented, and access rights are
 periodically reviewed to ensure they remain appropriate. Remote access policies are
 enforced to ensure secure authentication from distributed locations.
- **Network Security:** Measures are implemented to secure communications and remote access to Amaze's cloud-based infrastructure. This includes the use of VPNs, secure Wi-Fi practices, endpoint protection, and monitoring of remote connections.
- Operations Security: Operations security measures are enacted to preserve the integrity of operational processes and guarantee the secure execution of daily activities. This includes implementing robust monitoring systems and logging mechanisms to swiftly identify and respond to suspicious activities.
- Configuration Management: A configuration management procedure is implemented to
 ensure that all configurations of information systems and related assets are systematically
 managed, documented, and monitored throughout their lifecycle. This process supports
 the organization's information security objectives by maintaining the integrity and
 consistency of configurations.
- **Secure Development:** Security practices are integrated into the software development lifecycle to ensure that applications are designed, developed, and maintained securely. This includes code reviews, vulnerability assessments, and regular security testing.
- Change Management: A procedure is established to control and document changes to information systems and infrastructure. This ensures that changes are reviewed,

- approved, and implemented in a controlled manner, minimizing the risk of security incidents and operational disruptions.
- Risk Management: Regular risk assessments are conducted to identify and evaluate risks
 to information assets. Appropriate controls are implemented to mitigate identified risks,
 and the effectiveness of these risk management activities is continuously monitored and
 reviewed.
- **Data Management:** Information is classified based on its sensitivity and criticality. Appropriate handling procedures are defined for each classification level to ensure the protection of information throughout its lifecycle.
- **Incident Management:** An incident management process is established and maintained to detect, respond to, and recover from information security incidents. All security incidents must be reported promptly to the designated incident response team. Incidents are investigated to determine the root cause and to prevent recurrence.
- **Business Continuity:** Plans are established and maintained to ensure the continuation of critical business functions in a fully remote environment, including contingency measures for distributed teams and reliance on cloud-based systems.
- **Third-Party Management:** Security requirements are defined and enforced for third-party vendors and partners. Regular assessments and reviews are conducted to ensure that third parties comply with the company's information security standards.
- **Compliance:** Compliance with all relevant laws, regulations, and contractual obligations related to information security is ensured. Regular audits and reviews are conducted to verify compliance with this policy and the information security management system.
- Awareness and Communication: Regular information security training is provided to all employees, contractors, and third-party users. Awareness of information security policies, procedures, and best practices is promoted throughout the organization.

Security Improvement

Amaze is committed to the principle of continuous improvement in its information security management practices. Regular assessments and reviews are conducted to identify areas for enhancement in the ISMS. Feedback from audits, incident reports, and employee suggestions are systematically evaluated to implement improvements. Metrics and performance indicators are monitored to measure the effectiveness of information security controls and to identify opportunities for refinement. Continuous improvement efforts ensure that the ISMS remains effective, responsive to emerging threats, and aligned with the strategic objectives of Amaze.

Compliance

Amaze reserves the right to audit and/or monitor employee activities and information handled through information systems.

All employees are expected to adhere to the Information Security Policy and Topic-Specific Policies, and failure to comply will result in appropriate disciplinary measures proportional to the violation committed.

Review

This overview is reviewed and updated annually and as required.

Change Management

Version	Date	Description	Created by	Review by	Approved by
1.0	14/04/2025	Policy Definition	Gabriela Diaz	Federico Roulet	William Wallace