



Connexus Travel Limited is appointed as
Non-Exclusive Sales Agent of On Location in
Greater China for the sale of the FIFA World Cup 26™
Official Hospitality Programme

Connexus Travel Named China Non-Exclusive Sales Agent, of On Location for FIFA World Cup 26™ Hospitality Sales

[Hong Kong, 2 Sep 2025] – On Location, appointed by FIFA as the Official Hospitality Provider of the FIFA World Cup 26™, announced today that Connexus Travel has been named their China Non-exclusive Sales Agent for the tournament.

As an Officially Appointed Non-exclusive Sales Agent, Connexus Travel will be the point of contact in China to sell official hospitality packages for the FIFA World Cup 26™. “We are thrilled to partner with our new international sales agents, Connexus Travel, on the FIFA World Cup 26™,” said Alicia Falken, General Manager of On Location’s FIFA World Cup 26™ business. “Their expertise in hospitality sales in China and deep understanding of their market will be instrumental in ensuring that our clients receive unparalleled service.”

Fans are urged not to purchase tickets or packages from unauthorized platforms or sellers as FIFA reserves the right to cancel tickets obtained via unofficial channels. While there may be offers of unauthorized tickets and hospitality packages currently in the market, On Location is the only official hospitality provider of the FIFA World Cup 26™. On Location is proud to collaborate with respective Host Committees and their partners including local teams. Additionally On Location is partnering with Major League Soccer and the League's clubs across the U.S. and Canada as official appointed Sales Agents for the tournament. The full list of authorized global sales agents will be published on FIFAWorldCup.com/hospitality and added to once a region is announced.

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About On Location

[On Location](#) is a premium experience provider, offering world class hospitality, ticketing, curated guest experiences, live event production, and travel management across sports, entertainment, and fashion. From unrivaled access for corporate clients to guests looking for fully immersive experiences at marquee events, On Location is the premier and official service provider to over 150 iconic rights holders, such as the IOC (Paris 2024, Milano Cortina 2026, LA 2028), NFL, NCAA, UFC and PGA of America, and numerous musical artists and festivals. The company also owns and operates a number of unique and exclusive experiences, transforming the most dynamic live events into a lifetime of memories. On Location is a subsidiary of Endeavor, a global sports and entertainment company.

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