



Connexus Travel Limited is appointed as
Non-Exclusive Sales Agent of On Location in
Greater China for the sale of the FIFA World Cup 26™
Official Hospitality Programme

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[Hong Kong, 2 Sep 2025] – On Location, appointed by FIFA as the Official Hospitality Provider of the FIFA World Cup 26™, announced today that Connexus Travel has been appointed as Greater China Non-Exclusive Sales Agent for the tournament.

As an Officially Appointed Non-Exclusive Sales Agent, Connexus Travel will be the point of contact in Greater China to sell official hospitality packages for the FIFA World Cup 26, which will take place across Canada, Mexico and the United States from 11 June to 19 July 2026.

“We are thrilled to partner with our new international sales agent, Connexus Travel, on the FIFA World Cup 26™,” said Alicia Falken, General Manager of On Location’s FIFA World Cup 26 business. “Their expertise in hospitality sales in Greater China and deep understanding of their market will be instrumental in ensuring that our clients receive unparalleled service.”

“The FIFA World Cup 26 Official Hospitality Programme offers game-changing premium hospitality and once-in-a-lifetime experiences across a wide range of packages, which will celebrate each Host City’s unique culture, attractions and world-class venues.”

Abel Zhao, Chief Executive Officer added, “Representing FIFA’s Official Hospitality Programme for the world’s biggest sporting event is both an honor and a responsibility. The World Cup is a global celebration that unites cultures, inspires passion, and creates lifelong memories. At Connexus Travel, we are committed to delivering experiences that bring fans and partners from Greater China and to the very heart of the action, with hospitality and service that go far beyond the stadium.”

The FIFA World Cup 26 Official Hospitality Programme offers guests ticket-inclusive hospitality packages for individual matches or in bundles, providing them the opportunity to attend several matches in one or more cities, during a particular tournament stage, or to follow a specific national team. In addition to premium seating, hospitality packages may include an on-site concierge service, regionally inspired food and beverages, immersive experiences, special guest appearances, live entertainment, commemorative gifts and more. For more details, visit FIFAWorldCup.com/hospitality.

While there may be offers of unauthorized ticket-inclusive hospitality packages on unofficial platforms, On Location is the only official hospitality provider of the FIFA World Cup 26™ and FIFAWorldCup.com/hospitality is the only official hospitality sales page. Hospitality packages and tickets sourced from unofficial sales channels may not be valid. Authorized global sales agents are published and will be continually updated at FIFAWorldCup.com/hospitality.

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About On Location

On Location is a global leader in premium experiential hospitality, offering ticketing, curated guest experiences, live event production and travel management across sports, entertainment, fashion and culture. On Location provides unrivaled access for corporate clients and fans looking for official, immersive experiences at marquee events, including the Olympic and Paralympic Games, FIFA World Cup 2026, Super Bowl, NCAA Final Four, and more. An official partner and/or service provider to over 150 iconic rights holders, such as the IOC (Milano Cortina 2026, LA 2028), FIFA, NFL, NCAA, UFC and PGA of America, and numerous musical artists and festivals, the company also owns and operates a number of its own unique experiences. On Location is a subsidiary of TKO Group Holdings, Inc. (NYSE: TKO), a premium sports and sports entertainment company.

About Connexus Travel

Connexus Travel Limited (全旅達國際旅遊有限公司), formerly known as Swire Travel Limited (太古旅遊有限公司), proudly stands as Hong Kong's first registered and award-winning travel agency (License No: .350001) with a trusted legacy dating back to 1948. Connexus Travel has been evolving from a traditional corporate travel service provider to a travel expert encompassing a diverse array of travel experiences, including corporate and sports/lifestyle tourism. The company has played a significant role in promoting major events like the FIFA World Cup 2026 Official Hospitality Programme and Formula 1 in the region, bringing the gap between sports and local communities.

As a leading corporate travel management and MICE provider in the region, Connexus Travel offers seamless, tech-enhanced experiences that blend personalized 24/7 support with innovative digital platforms to ensure maximum convenience, efficiency, and value.

A proud member of CSTS Enterprises, Connexus Travel is part of a dynamic group transforming the industry through integrated expertise. Together with its sister companies, Connexus Travel leverages cutting-edge technology and strategic marketing to create powerful synergies that elevate every journey. With a legacy of excellence and a forward-looking vision, Connexus Travel is committed to delivering unforgettable travel experiences for corporate clients.

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