

PARISH PULPIT ANNOUNCEMENTS & STICKER INSTRUCTIONS

We're here to help you make the most of parish announcements and book donations to ensure your book fair is a success. Here's everything you should know:

PARISH PULPIT ANNOUNCEMENTS

We've provided announcements for the three weekends leading up to the book fair. These can be read at the end of each Mass to spread the word and encourage parishioners to support the event.

- **Fill In The Dates:** Add the dates of your book fair so parents and parishioners know when it's happening.
- **Community Events:** If you're hosting a specific day or event for the community to attend, include those details in the announcements.
- **Parish School-Only Events and Social Growth:** If the book fair is just for parish school students, focus on reminding parents and encouraging parishioners to donate books to the school library.

ONLINE BOOK PURCHASES

Parishioners can also support the school by purchasing books online. When they create an account under your parish school's name to purchase books, the school earns Ave Dollars (rewards to get free books on each purchase). Share this online shopping option in parish bulletins, emails, and on social media to increase participation.

BOOK DONATIONS

Encourage parishioners to donate \$10 or more to buy books for the school library. Donors can dedicate their gift with a "**Donated By**" or "**In Memory of**" sticker to honor themselves or a loved one. We've created ready-to-print stickers for your convenience, which you'll find at the end of this document.

MANAGING DONATIONS

- **Set up a table after Mass:** With your Parish Priest's permission, set up a table with a money pouch and a sign-up sheet to collect donor information.
- **Sticker Options:** Have printed stickers at the table so donors can fill in their dedication on the spot. Or, record the donor's information and fill in the stickers later.
- **Sticker Placement:** Once the books arrive, place the sticker on the **inside** of the front cover.

We've included sticker templates in this packet, ready for you to print. For best results, use [Avery 5147 name badge sticker paper](#). If that's unavailable, use regular sticker paper when you print, and cut them out manually after printing.

SPREAD THE WORD

Encourage teachers, parents, and parish staff to help promote the book fair and donation opportunities. Use social media, email campaigns, and word of mouth to reach as many people as possible—please refer to the emails titled "Marketing Recap" for more tips and information.

Thank you for your hard work and dedication to make your Book Fair a success! God Bless!



PARISH BULLETIN & PULPIT ANNOUNCEMENTS

Three Weeks Before the Book Fair

We're thrilled to announce that our church and school will be hosting an Ignatius Book Fair! Join us at the school from _____ and at the parish after each Mass on _____. This is a special opportunity to celebrate the joy of reading while supporting our school.

When you donate \$10, you can help add a book to our school library, with a sticker personalized "Donated by" or "In memory of" a loved one. We will ask the students to pray for you each time they see this sticker inside the cover.

Additional titles are also available online at store.ignatiusbookfairs.com, and each purchase—whether at the fair or online—earns Ave Dollars for our school. We look forward to seeing you at the book fair! Here's what Sr. Maria Guadalupe, a school principal from Michigan, had to say about Ignatius Book Fairs:

"We raised a generous amount of money for books for our school library, and we received very positive reviews from our librarian, our parents, our teachers, our students, and our parishioners. We are already looking forward to our next Ignatius Book Fair!"

- Sr. Maria Guadalupe Hallee, Principal, Michigan

Two Weeks Before the Book Fair

Next Week: Join Us for the Ignatius Book Fair!

Our Ignatius Book Fair is almost here! Visit us at the school from _____ and at the parish after each Mass on _____. This is a wonderful chance to come together as a community, enjoy both classic and faith-filled books, and support our school. With books carefully chosen to inspire, there's something for everyone.

With a \$10 donation, you can help purchase a book for our school library. Each book will include a "Donated by" or "In memory of" dedication, making your gift a lasting contribution to our students.

You can also shop additional titles online at store.ignatiusbookfairs.com, with every purchase helping our school earn Ave Dollars. Bring your family, friends, and neighbors to make this event truly special!

Here's what Anna, a librarian from Texas, had to say about Ignatius Book Fairs:

"My community and I LOVED the book fair... There is a huge need and interest in vibrant, imaginative children's picture books that teach virtue, our faith, and STORIES from the lives of the saints."

— Anna, Librarian, Texas

The Weekend of the Book Fair

Today! Visit Our Book Fair

Our Ignatius Book Fair is here! Make sure to stop by after Mass today! This event is a wonderful way to share in the joy of reading while supporting our school.

With a \$10 donation, you can contribute a book to our school library, personalized with a "Donated by" or "In memory of" dedication. This gift is a beautiful way to enrich our students' faith-filled reading experience.

Can't make it in person? Additional titles can be purchased online at store.ignatiusbookfairs.com, where each purchase supports our school. Thank you for helping us make this event a true celebration of faith and reading. We look forward to seeing you there!

Here's what Jennifer, a school principal from Maryland, had to say about Ignatius Book Fairs:

"We knew we could trust the books that were for sale. We were able to put quality, faith-based literature in our students' hands."

— Jennifer, Principal, Maryland

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