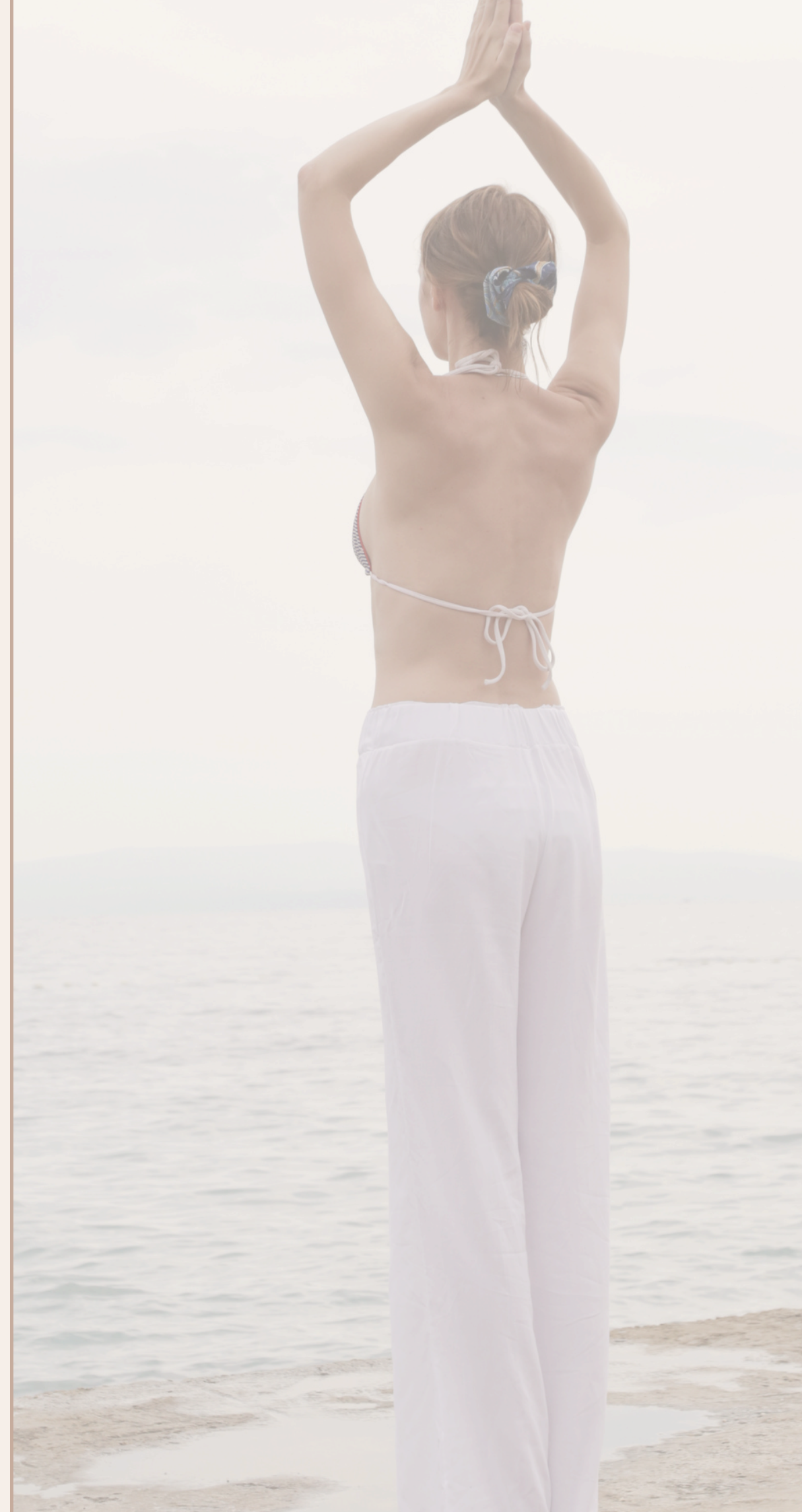




# HEART OF SELF CARE

The upcoming, go-to platform connecting locals throughout Herts, Beds & Bucks to highly rated & recommended Self-Care professionals





# ABOUT

We are dedicated to helping individuals prioritise their well-being by showcasing and connecting them with recommended and caring independent businesses like yours through-out Herts, Beds & Bucks.

Our platform will feature a curated and diverse selection of businesses aimed at nurturing mind, body & soul







# WHY

We founded the Heart of Selfcare out of a passion to simplify the journey to wellness and building on the success of our Hospitality platforms.

Selfcare is a personal journey that is unique from one person to the next, making it essential to find individualised practices that truly resonates with each person.

With the industry growing so rapidly, this can be overwhelming to find the right specialist to cater for people's needs and we aim to bridge the gap between our beloved locals and the right self-care experts.



A close-up, artistic photograph of a person's face, focusing on the eyes and nose. The image is partially obscured by a semi-transparent white overlay on the right side, which contains the text.

# VISION

**We aim to become the go-to platform for discovering exceptional local self-care services.**

By continuously expanding our platform, featured businesses and content, we strive to be the trusted resource for those seeking holistic wellness, beauty and physical well-being services, ultimately enhancing the health and happiness of our local communities.

There will also be an exciting A.I aspect of our platform







# BECOMING A PARTNER

Becoming a partner of Heart of Selfcare will mean you are part of a marketing community that can help your business in today's current market.

We are skilled and trained in ALL aspects of online marketing and would love you to join us for an affordable yearly rate, gaining all the benefits that come with it which is unparalleled to anything else





# WHAT YOU GET

- Page on website/platform with links, images and personalised write up
- A4 page in our upcoming magazine highlighting the best in the area (20k copies printed and will be available in digital form)
- Promotion on newsletters to over 60k locals
- Embedding of booking platform or direct contact to you through our site
- Partner focused blogs (creating blog content around our partners)
- Access to webinars, events & local exclusive offers
- Promotion on Instagram
- Up to 50% discount on ANY online marketing your business may require





# COST

Our cost for the whole year is £189



# PREMIUM PARTNER

Becoming a Premium Partner gives you all the above perks, plus...

- Double page in upcoming magazine
- A.I Exposure through Rosie (coming soon)
- Top position feature
- Banner on website
- More exposure on newsletters and socials
- Plus FREE online audit (worth £99) & access to any advice with regards to elevating your business online.

**Cost for year - £329**

Becoming a premium partner will be limited to a maximum of 2 businesses per section per area





Thank you for considering Heart of Selfcare, we appreciate you taking the time to read through. We would be honoured if you choose to join us on our journey.

The next 12 months will bring new opportunities and enhancements that will take the Heart of Selfcare to the next level. We are confident you will benefit from our growth and continue to be a part of our journey.

***Team Heart of Selfcare***

