



# MAKING THE MOST OF YOUR CRSB CERTIFICATION THIS FALL

As a CRSB Certified producer, you have the opportunity to participate in certified supply chains, and you could be eligible for incentives like Cargill Qualifying Cattle Credits which reward producers for providing cattle that move through certified operations from birth up to and including processing at Cargill.

## ONE STEP MISSED IS VALUE LOST.

To be considered an active CRSB Certified operation, and for cattle to qualify for certified supply chains, know that the following steps are required:

- 1 Maintain certification through a CRSB approved Certification Body (like VBP+)
- 2 Consent to sharing your operation's information with CCIA for chain of custody purposes
- 3 Submit birth dates for cattle born on your operation
- 4 Submit move-in events to the CLTS every time cattle move to a new operation



## CONSENT TO SHARING YOUR OPERATION'S INFORMATION

Log in to your Canadian Livestock Tracking System (CLTS) account and double-check that it shows "CRSB Client Information" under My Account.

If this section does not appear, it means that you have not consented to sharing and the CLTS won't see you as an active CRSB Certified operation, and your calves won't have a chance to qualify for supply chains or qualifying cattle credits.

The only information that will be shared with CCIA for Chain of Custody purposes is:

- Your operation name
- Email address
- CLTS account ID
- Certification date
- Audit type
- Certification status change or de-certification date

**WHY?** → The program needs to confirm that you are an active certified operation.

To update your consent settings, contact your Certification Body.

**“** We want to recognize the commitment of Canadian beef producers in ensuring the viability of this program and their dedication to sustainable practices.  
~ Eliza Clark, VP Sustainability – Cargill

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IS VALUE LOST.

## GEARING UP TO MARKET CALVES?

SUBMIT BIRTH DATES  
FOR CATTLE BORN ON  
YOUR OPERATION.

### WHY?

THIS IS THE STARTING  
POINT FOR CRSB  
CERTIFIED BEEF.

As a cow-calf producer, you start the chain, so it is important that you enter your calf birthdates in CLTS. Birth dates (or birthdate range) provides a data [activation] starting point for that tag and animal for the CLTS system to track the CRSB Certified supply chain.

Whether you market your calves through an auction market, online marketing platform, or a direct marketing group, share your certificate # on your sale paperwork, make it known that you would like descriptions of your cattle to include your certification and that your birth dates have been submitted.

- If you sell directly, let them know you are certified and that birth dates (individual or range) for your calves have been submitted to the CLTS.
- Sell to a certified feedlot or backgrounder where possible and encourage them to submit move-in events in the CLTS to keep the chain going and keep you both eligible for incentives!

**DID YOU KNOW?** You can print off a spreadsheet form your CLTS account with the CRSB Certification status of all cattle being sold.



As a certified feedlot or backgrounder, look for cattle from certified operations. Let your cattle buyers and auction markets that you deal with know that you are certified and actively looking for certified calves to buy.

Check the [VBP+](#) or [Ontario Corn Fed Beef](#) online producer listing to find certified suppliers.

If you know the cow-calf operation that cattle came from, ask if they are certified - check that they have consented to sharing information and that their birth dates have been submitted to the CLTS.

**This starts the chain in motion.**

## BUYING CALVES THIS FALL?

SUBMIT MOVE-IN EVENTS TO THE CLTS  
EVERY TIME CATTLE TO A NEW  
OPERATION.

This keeps the chain of custody going to show that animals have come from certified operations from birth to processing.

Read the FAQs



Record your info at  
[clts.canadaid.ca](https://clts.canadaid.ca)

Need help?

Contact the CCIA client support team for assistance with the CLTS at any time.

Call toll free: 1.877.909.2333

email: [info@canadaid.ca](mailto:info@canadaid.ca)

