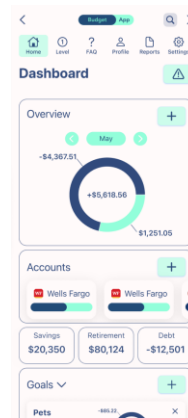# Budget App

Lead UX Research & Design · Feb 2025 - Jun 2025 · Figma, WCAG plug-ins

Solo end-to-end

90
User Satisfaction Score

100 %
First-try successful budget creation under 3 mins

Problem

Budgeting apps are **overly complex**, unfriendly to novice budgeters, and lack built-in accessibility controls.

Solution

An intuitive budgeting experience that lets users **level-up complexity** as they learn. Embedded educational content, contextual tips, and personalizable accessibility settings.

Process Highlights

- Empathy & Research - 4 in-depth interviews + competitive audit of 5 apps.

- Design & Usability - Crazy 8s ideation → wireframes → 2 usability rounds; navigation labels boosted task success 70 % → 90 %.

- Accessibility & Responsive Build - WCAG 2.2 AAA; mobile-first component system.

Takeaway

Reusable components, continuous user feedback, and accessibility-first thinking were key to meeting design goals.

[View full case study →](#)