



Ethan T. Davis

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[ee-thun-tee-day-vis]; Noun

Multidisciplinary graphic designer focused on brand-first digital & print campaigns that drive engagement and facilitate conversions. Willing to relocate.

Experience

Lead2Pipeline

January 2023-Present

Content Production Coordinator • Beaverton, OR

- Manage brand consistency across digital marketing campaigns for 4 clients, ensuring unified visual standards and increasing campaign recognition.
- Produce post-production video and social content for clients, optimizing assets for platform-specific performance.

Bierman Autism Centers

September 2021-March 2022

Graphic Designer • Needham, MA

- Designed and collaborated on several branding initiatives for autism centers across the East Coast and Midwest.
- Produced videos and social posts promoting ABA therapy benefits to families nationwide.

H&A Marketing and Communications

January-December 2021

Graphic Designer • San Jose, CA

- Elevated several branding initiatives for programs and organizations across the San Jose community.
- Established regular design critiques to raise team output quality and align work with company objectives.

Education

B.A., Design Studies, Graphic Design concentration; San Jose State University, 2023.

Certified Associate In Project Management; Project Management Institute, 2025.

Skills

Communication, Problem-Solving, Creativity, Design, Typography, Video Editing, Illustration, Photo Editing.

Tools

Adobe Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Canva, Figma, Blender, Da Vinci Resolve.