

The ESM Equity Scholars Program

Access to a year of free, one-on-one college counseling, test prep, and academic mentorship.

Should I Apply to Become an ESM Equity Scholar?

- Do you want to give yourself the best possible chance of acceptance at your right-fit colleges and universities?
- Do you appreciate expert guidance, coaching, tutoring, and mentorship?
- Will you graduate high school in 2024?
- Do you identify as part of an underrepresented race in higher education, OR will you be the first in your family to attend college?

If you answered yes to all of these questions, then you should apply!

Tips for finishing your application

Start Early

The application priority deadline is September 1st, and the final deadline is October 1st. Make sure to give yourself plenty of time to write your essays and complete your application. Ask for your letters of recommendation ASAP, so writers won't feel rushed.

Write your own essays

We want to hear your story in your own voice. It's okay to have someone edit your essays, but you should resist anyone's attempt to write your story for you. Grammar is less important to us than the substance of what you have to say.

Focus on your core attributes

For your essays, make sure to talk about the things that define you. Are you "ambitious"? Write about what you've achieved — or plan to achieve — in your extracurricular activities. Are you "compassionate"? Write about how you take care of others. Are you "curious"? Write about how you've explored one of your favorite subjects outside of school. It's a good idea to ask your recommenders to write about these things, too.

Show us why this program will be great for you

We want to make sure that these scholarships go to the most deserving students. If you truly believe that a scholarship from ESM could change or improve the trajectory of your life, make sure to tell us how and why. It's particularly important that you take advantage of submitting a video cover letter or joining us for an interview so we can get to know you better.

Complete the whole application

We know that this scholarship is asking for a lot: essays, letters of recommendation, a transcript, and a video cover letter. But if you think you're the right fit for our program, make sure you complete everything!



