

STRATEGIC PARTNERSHIPS

LIFE IS MOSTLY FROTH AND BUBBLE,
TWO THINGS STAND LIKE STONE,
KINDNESS IN ANOTHER'S TROUBLE,
COURAGE IN YOUR OWN

ADAM LINDSAY GORDON



ABOUT STAND LIKE STONE

A connector, resource and advocate for the community, Stand Like Stone is demonstrating the power of locally led solutions across the Limestone Coast. Stand Like Stone's origins lie in the leadership of a group of visionary people who initiated a community foundation for the lasting benefit of the Limestone Coast, harnessing local knowledge to be responsive when needed and deliver programs with impact.

Stand Like Stone Foundation was established in 2004 as an independent, not for profit, community foundation which supports the communities that comprise the Limestone Coast region of South Australia.

Over time a community foundation builds a collection of endowed funds from many donors in the community to provide a sustainable source of funds for the benefit of their region. It also provides services to the community, its donors, gives grants and scholarships and undertakes community leadership and partnership activities to address a wide variety of needs.

With a deep understanding of the spaces and services that are at the heart of our local communities, Stand Like Stone demonstrates the power of community-rooted change. Across the Limestone Coast, we harness the capabilities and the “can do” nature of our communities.

Stand Like Stone empowers communities to undertake the work that is important to them. We use local knowledge and perspectives to fill gaps and bring collaborative solutions.

Annually in June, Stand Like Stone hosts the signature fundraising event “Swinging with the Stars”. The event is a highlight on the Limestone Coast social calendar and is the only major fundraising event held by Stand Like Stone. Over 600 people attend and due to its unique format, new audiences and significant flow-on benefits are realised every year.

To date, Stand Like Stone has distributed over \$2.5m in direct benefit to the Limestone Coast community and provided immeasurable flow-on benefits to our region. We hold deep relationships with the communities we serve, from business and government to community organisations.

With recent charity reforms and our work with the South Australian Community Foundation Initiative, Stand Like Stone is poised to build upon this relational approach to tackle systemic issues such as homelessness, domestic violence, intergenerational unemployment and readiness to learn.

By harnessing the energy and knowledge of the region to make informed, localised decisions, Stand Like Stone is enabling communities across the Limestone Coast to create their own destinies. We are seeking aligned organisations to work together for a brighter future for our region.



STAND LIKE STONE'S WORK IN THE COMMUNITY.



GRANT GIVING + FILLING FUNDING GAPS

We assist local people experiencing:

- Barriers to funding opportunities
- Housing & cost of living stress
- Family & Domestic Violence
- Mental & physical ill health
- Unemployment
- Barriers to learning & education
- Barriers to accessing services
- Matching local community organisations with like-minded objectives/projects



OPPORTUNITIES FOR LOCALS TO GIVE BACK

We facilitate opportunities to give back by:

- Fundraising - events & grant applications
- Donations
- Volunteering
- Partnerships with local services
- Matching donors with projects
- Planned giving eg: bequests/workplace giving



COMMUNITY LEADERSHIP

Community Leadership is demonstrated through:

- Local Disaster Response Fund
- Vital Signs
- Readiness to Learn Programs, incl Back to School
- Identification of local trends/needs
- Advocacy for partner projects
- Facilitating community projects
- Engagement with community leaders
- Engagement with state & federal leaders
- Engagement with philanthropists, donors & giving circle members

**THROUGH THE ABOVE INITIATIVES,
OVER \$2.5M HAS BEEN DONATED BACK TO THE COMMUNITY &
OVER \$5.75M IS HELD IN TRUST FOR THE REGION**

STRATEGIC PARTNERSHIPS TO GROW OUR FUTURE

Stand Like Stone is seeking strategic partners with a desire to make a positive impact on the long-term wellbeing of the Limestone Coast, creating stronger, more resilient and prosperous communities.

To maximise the benefits returned to the community, the investment to support Stand Like Stone's services and programs are capped at 2% per annum of average capital of our trust funds. Therefore, we actively rely on the support of our sponsors and pro-bono service partners to enable us to deliver our programs efficiently and to deepen our focus on long-term change initiatives.

Your partnership will assist us to maximise opportunities for the Limestone Coast created by the new Deductible Gift Recipient category status provided by recent taxation reforms and to continue to responsively meet community needs. Together we can enable meaningful, community-led solutions that are initiated and driven by local people to create lasting positive change.

The following levels of Strategic Partnerships are available:



BRONZE
\$1000



SILVER
\$2000



GOLD
\$5000



PLATINUM
\$10000

We also welcome discussions on:

- **Tailored sponsorship packages that provide unique ways of working together, such as establishing corporate sub-funds aligned with the key areas of your business.**
- **Unique sponsorship packages for supporters of our gala Swinging With The Stars annual event.**

Email ceo@standlikestone.com.au to discuss how you can contribute to achieve more together.

STRATEGIC PARTNERSHIP PACKAGES

				
PACKAGE	BRONZE \$1000	SILVER \$2000	GOLD \$5000	PLATINUM \$10000
Acknowledgment and logo in annual report + logo on website	✓	✓	✓	✓
Opportunity to undertake joint fundraising initiative			✓	✓
Provision of Stand Like Stone lapel pins		2	2	5
Logo on e-news. Invitation to Stand Like Stone events	✓	✓	✓	✓
Free-standing pull up banner at events (sponsor to supply - optional)			✓	✓
Acknowledgement at opening & closing of SWTS				✓
Opportunity to nominate a Star for Swinging with the Stars				✓
Complimentary tickets to Swinging with the Stars			2	4
Inclusion in social media channel posts			✓	✓
Opportunity to present grants, scholarships, school vouchers & speak at launches				✓
Feature story in annual report about sponsorship				✓

We also welcome opportunities to discuss tailored and unique approaches to working together, such as establishing corporate sub-funds aligned with the key areas of your business.

*All prices are GST exclusive.

STRATEGIC PARTNERSHIP BENEFITS

Be part of a local solution to create philanthropic impact in the Limestone Coast and build a lasting, sustainable resource to enable Limestone Coast communities to thrive.

- Demonstrate your organisation's commitment to the local community.
- Knowledge that the benefit from your commitment stays within the Limestone Coast to support local communities.
- Promotion of your organisation through Stand Like Stone social media and e-news channels.
- Create an opportunity to participate in workplace giving.
- Encourage a culture of philanthropy and pride in our region.
- Assist in the provision of grant funding and scholarships to benefit the Limestone Coast.
- Grow Stand Like Stone trust funds for the long-term benefit of the Limestone Coast.
- Build community strength and help find collaborative solutions to community problems.
- Forge partnerships with government, philanthropic organisations and the corporate sector to attract external funding and resources to our region.

Direct Benefits, refer to Strategic Partnership Package Table for levels

- Acknowledgment in Stand Like Stone's Annual Report (3000 copies) distributed to donors, sponsors, funders, Councils, and other key organisations across the Limestone Coast.
- Invitation to Stand Like Stone events.
- Logo and links on sponsor's banner on Stand Like Stone website – www.standlikestone.com.au
- Opportunities to work together on fundraising initiatives, promoting your organisation and growing funds in trust for the benefit of the region.
- Stand Like Stone lapel pins for staff.
- Promotion via Stand Like Stone social media channels.
- Logo on Stand Like Stone's e-newsletter, distributed to media outlets and 1400+ engaged subscribers.
- Display of banner or signage at events.
- Be involved in the presentation of grants, scholarships and Back to School vouchers.
- Nominate a "Star" for the Swinging with the Stars event.
- Swinging with the Stars exposure to a captive audience of 600 guests
- Swinging with the Stars promotion across social media channels.
- Complimentary tickets to Swinging with the Stars.

SWINGING WITH THE STARS



Swinging with the Stars is the major fundraising event for Stand Like Stone & is an evening dedicated to celebrating & supporting the philanthropic endeavours & community outcomes achieved by the foundation. The gala event is held in June at The Barn Palais and always delivers an inspiring night of community connection, entertainment, and generosity. The funds raised support the operations of Stand Like Stone & enable the delivery of programs & impact across the region.

- The event is well established with a long history spanning over 15 years. It is widely regarded as one of the community's most anticipated events, in which 8 local stars are partnered with a professional dancer to perform 3 ballroom routines and a hip-hop spectacular in front of renowned judges and a jubilant crowd exceeding 550 people.
- All pockets of the Limestone Coast are represented, with 'Stars' being sourced from across the region.
- Your support will enable the delivery of a quality evening of entertainment, whilst raising funds to support the foundation and thus ensuring long-term positive impact for Limestone Coast communities.
- Entertainment spans the duration of the evening, including videography packages, live music, dance competition followed by an open dance floor.
- By sponsoring this event, your organisation will be recognised as a key partner.
- **We look forward to working with your organisation to tailor a sponsorship package to your needs.**



FRIENDS OF STAND LIKE STONE



Through becoming a 'Friend' of Stand Like Stone, you will support the operations of the foundation, enabling us to increase our impact across the Limestone Coast region.

- A yearly donation of \$500
- Tax deductible
- Supports the delivery of programs & increases impact throughout the Limestone Coast region
- Invitations to key events & recognition in Annual Report

BESPOKE PACKAGES



SLSF is open to discussion & ideas on other ways to support our work in the Limestone Coast Community. Please get in touch if you have an idea that you would like to explore.

- Bespoke ideas
- Bequests
- Giving circles

AUDIENCE

Stand Like Stone is engaged with the following audiences:

- Communities in the Limestone Coast
- A diverse range of donors
- Community Organisations
- Volunteers
- State and Federal Government
- Private and public philanthropic bodies

Stand Like Stone's key communications & promotional tools include:

- Website
- Electronic communication – regular distribution of e-newsletter to 1,400+ subscribers
- Media releases - regular media releases, well supported by local media outlets
- Annual report – distributed to donors, advisory committees, local government, key regional organisations and Stand Like Stone's partners, sponsors and ambassadors
- Social Media – Thousands of followers on Facebook, Instagram, LinkedIn & YouTube

GET IN TOUCH

Strategic sponsorship/partnership commitments are available for one year or three-year duration and are operational from 1 July to 30 June.

If you would like to discuss this proposal, please contact our CEO Jason Wallace on 0417 481 253

Stand Like Stone Foundation

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THANK YOU TO OUR CURRENT PARTNERS

