



ContractBox

# Fast CLM Wins for Small Teams

## COMPANY OVERVIEW

A 25-person SaaS startup had no formal legal team. All contracts were tracked in spreadsheets and reviewed manually by the founders.

## KEY CHALLENGES

- Time-consuming copy-paste contract creation from old templates
- No visibility into renewal timelines or obligations
- High risk of error in critical clauses
- Founders were overwhelmed managing contracts manually

## THE LEAP TO SMART CLM

With Contract Box, the team deployed pre-built templates, automated reminders, and folder-based workflows in under a week. This drove real contract workflow automation without the complexity.



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## IMPLEMENTATION

Templates and tagging were operational within three days. Zapier helped automate notifications and link contract actions with Slack and Google Drive.

## RESULTS

- 3x faster contract creation and negotiation
- 100% contracts stored and tagged correctly
- First complete renewal cycle with zero missed deadlines
- Founders offloaded contract tasks to ops team with ease

## CONCLUSION

By adopting Contract Box, the startup transformed its manual, error-prone contract processes into a streamlined, automated system within days. The founders gained crucial time back, achieved complete contract visibility, and eliminated missed deadlines. This shift empowered the team to focus on scaling the business confidently, proving that even lean teams can achieve robust, enterprise-grade contract management with the right tools.



## CUSTOMER QUOTE

"As a lean team, we needed automation that didn't require a learning curve. Contract Box gave us that from Day One."

- Co-Founder & COO, Startup