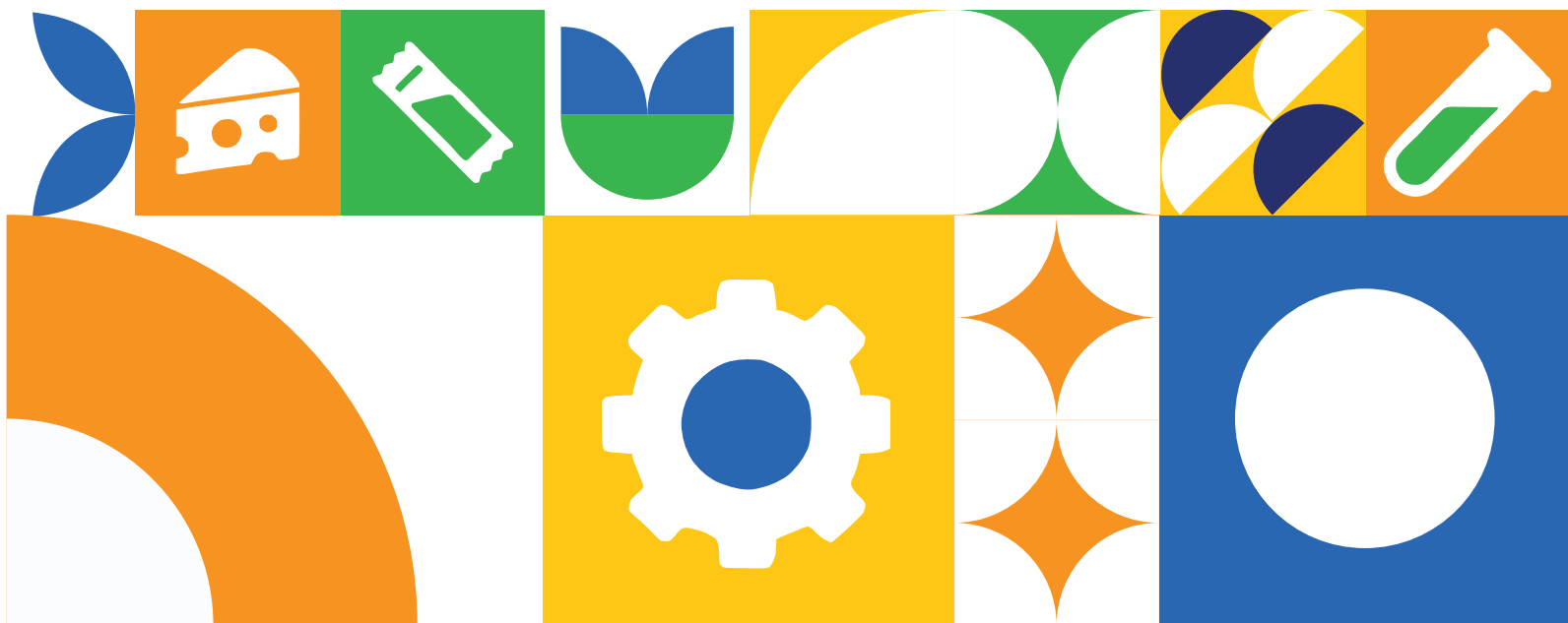




CATALYZING TRANSFORMATIVE GROWTH  
IN SPECIALTY FOODS & NUTRACEUTICALS

Sponsorship Proposal





# Event Overview

**NutraNXT 2025:** Catalyzing Transformative Growth in Specialty Foods & Nutraceuticals

**Date:** 26th & 27th September, 2025

**Venue:** The Westin Mumbai Powai Lake

## About the Event

In a world where food is no longer just about sustenance, NutraNXT 2025 arrives as the definitive platform to navigate what's next. This is India's most forward-thinking Conference & Expo on Specialty Foods and Nutraceuticals, crafted for a new generation of brands, scientists and strategists building the future of what we eat, drink and supplement.

Hosted in the heart of Mumbai, NutraNXT brings together the sharpest minds and the boldest brands—from legacy FMCG giants to agile D2C innovators, from functional food pioneers to wellness-driven biotech disruptors. It's where clinically backed breakthroughs meet market-ready experiences and where science, storytelling and scale converge.





# Why Sponsor NutraNXT?

NutraNXT is a platform built to accelerate commercial visibility, consumer engagement and ecosystem partnerships. With thousands of footfalls expected across business and wellness segments, brands can:

**01**

Lead industry conversations through curated speaking slots

**02**

Build trust and traction with high-intent B2B and B2C audiences

**03**

Launch or amplify products with real-time demos and influencer interaction

**04**

Create long-term relationships with investors, retailers and policy-makers

NutraNXT is more than a moment – it's a movement. And your brand deserves to lead it.





# Sponsorship ROI & Strategic Advantage

## Sponsors at NutraNXT unlock:

**01**

Direct access to over 1,000+ industry professionals and consumers across two days

**02**

High-impact lead generation through real-time engagement, sampling and feedback

**03**

Inclusion in pre-event marketing across email, social media and influencer amplification

**04**

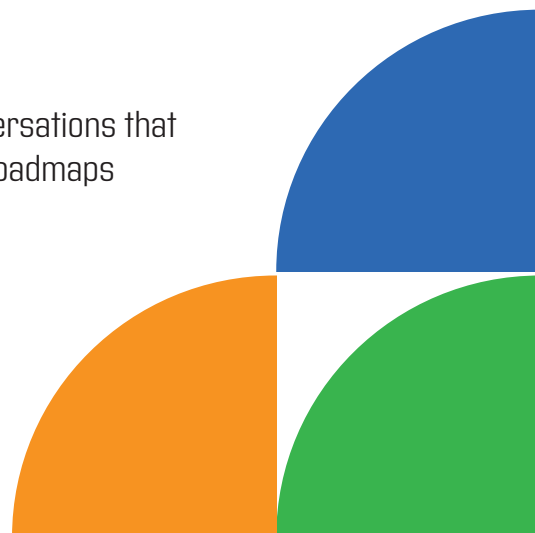
Post-event content integration including recap videos, press releases and whitepapers

**05**

Strategic brand visibility across curated content, panel discussions and media zones

**06**

Opportunity to co-own category conversations that influence investment and regulatory roadmaps





# Sponsorship Categories & Deliverables

## Title Partner – "Presented by..."

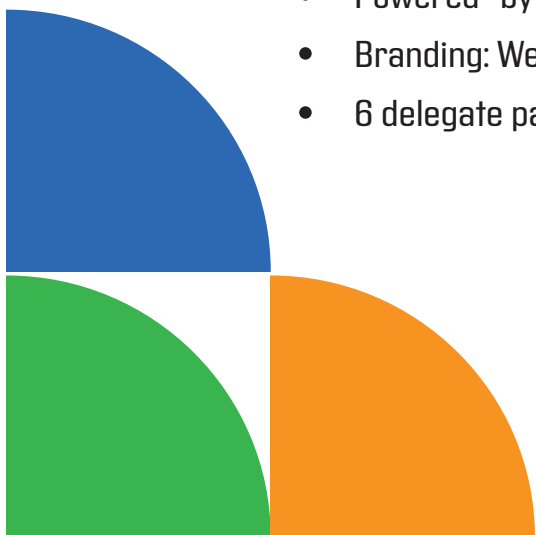
**Investment: INR 75,00,000**

- Premium 6x3m booth
- Opening keynote / fireside chat
- Co-branded event logo
- Title branding across all collaterals
- AV slot: 60 seconds
- Dedicated email & social campaign
- 8 delegate passes
- Branding: Main stage, lanyards, event signages, delegate kits

## Powered By Partner

**Investment: INR 50,00,000**

- 6x3m booth
- Speaking slot: Plenary/masterclass
- AV slot: 45 seconds
- Powered-by branding across collaterals
- Branding: Website, stage wings, agenda
- 6 delegate passes





# Sponsorship Categories & Deliverables

## Catalyst Sponsor

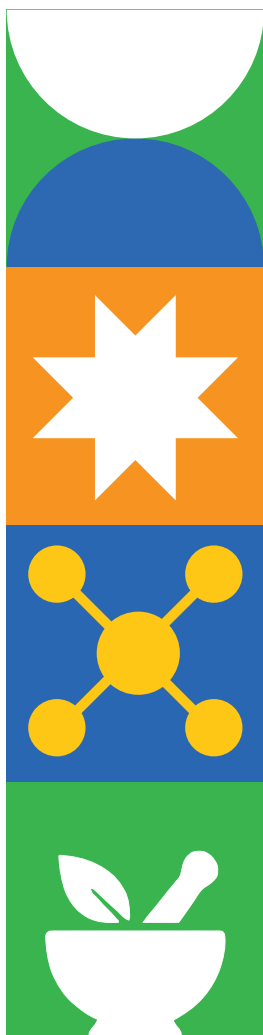
**Investment: INR 35,00,000**

- 3x3m booth
- Co-host zone or innovation panel
- AV slot: 45 seconds
- Branding: Agenda, newsletters, on-site
- 5 delegate passes

## Innovator Sponsor

**Investment: INR 20,00,000**

- 3x3m booth
- Panel/fireside participation
- AV slot: 30 seconds
- Branding: Screens, signage
- 4 delegate passes





# Sponsorship Categories & Deliverables

## Formulator Sponsor

**Investment: INR 15,00,000**

- 3x3m booth
- Workshop or science demo slot
- Sampling / testing rights
- Branding: Whitepaper inclusion
- 3 delegate passes

## Trailblazer Sponsor

(Emerging Brands/Startups)

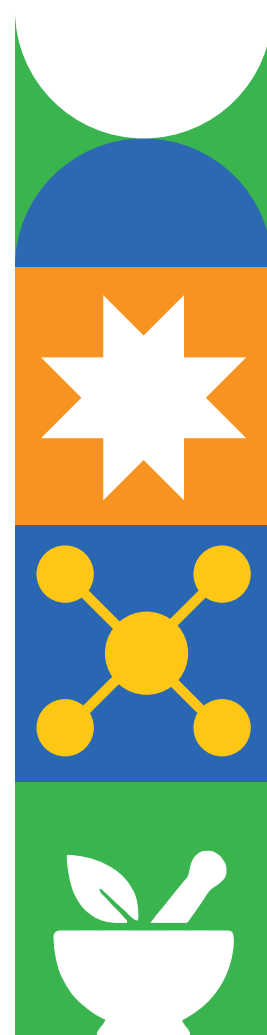
**Investment: INR 6,00,000**

- 3x3m booth in Startup Zone
- Pitch slot at Innovation Theatre
- Branding: Startup Zone signage, social media
- 2 delegate passes

## Gold Sponsor

**Investment: INR 15,00,000**

- 3x3m booth
- AV slot: 30 seconds
- Branding: Stage backdrop, website and signages
- 4 delegate passes





# Sponsorship Categories & Deliverables

## Silver Sponsor

**Investment: INR 10,00,000**

- Logo on website and signage
- 2 delegate passes

## Associate Sponsor

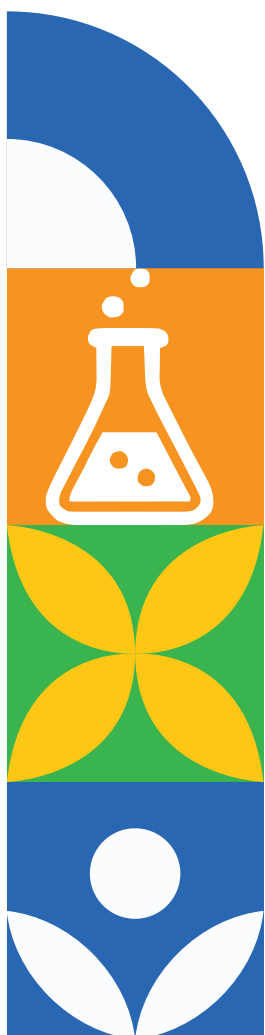
**Investment: INR 5,00,000**

- Logo on website and signage
- 1 delegate pass

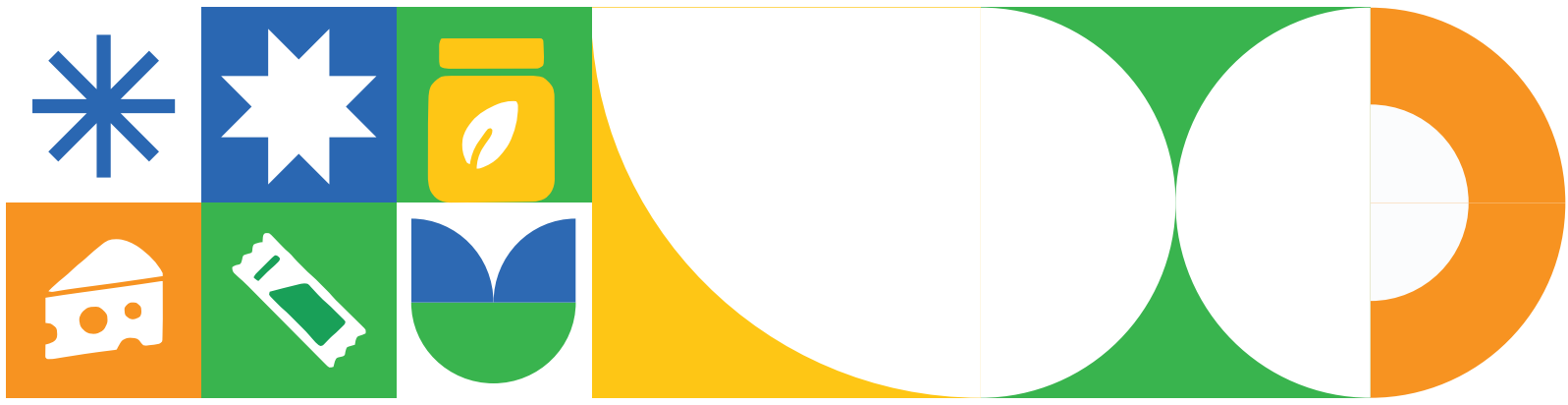
## Experience Zone Sponsors (Custom Opportunities)

**Investment: INR 3-6,00,000 (Each)**

- Wellness Bar Sponsor
- Tea & Hydration Lounge
- Cocktail Networking Evening
- Lanyard Sponsor
- Delegate Kit Sponsor
- Lunch / Breakfast Sponsor







# Let's Co-Create Impact

We welcome partners to propose bespoke activations or white-label content formats that align with your marketing priorities. Whether it's a sensory sampling lab, wellness challenge, or AI-powered nutrition corner—if it moves the industry forward, it belongs at NutraNXT.

To explore sponsorships, write to:  
[aadil@teflas.com](mailto:aadil@teflas.com) | XXXXXXXXXX





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