

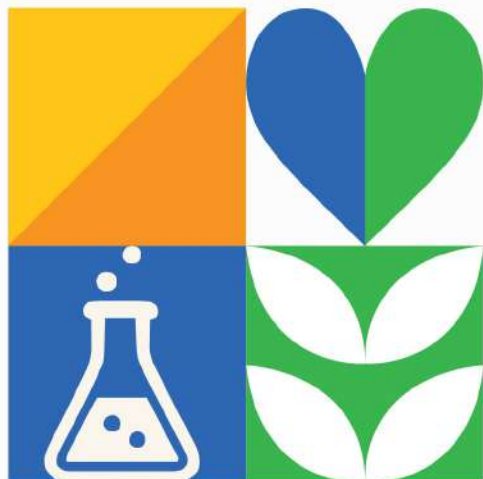
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The Westin Mumbai Powai Lake

26th & 27th September, 2025





About the Event

The way we eat is evolving—and so is the business behind it.

Welcome to **NutraNXT 2025**, a new-age summit and expo where India's specialty foods and nutraceutical sectors converge with global forces of innovation, capital and consumer insight. Set against the backdrop of The Westin Mumbai Powai Lake on **26-27 September 2025**, this two-day gathering will be a showcase of the future—where tradition meets disruption and products meet purpose.

From D2C founders rewriting the rules of wellness, to FMCG giants pivoting toward functional nutrition, NutraNXT is a pulse check on what's next in food and health. It's a platform built for cross-sector exchange. This is where brands are built, deals are done and categories are born.



Theme

Catalyzing Transformative Growth in Specialty Foods & Nutraceuticals

Around the world, consumers are waking up to food as medicine, wellness as identity and supplements as daily essentials. At NutraNXT, we explore this global shift with an unapologetically future-forward lens—through India's unique position as both an ancient wellness hub and a modern consumer powerhouse. Our theme is about energy: the energy of startups scaling, of investors deploying, of scientists innovating and of retailers responding to an audience that demands more from every bite. Over two days, we unlock the trends, technologies and transformations that will define the next decade of nutrition. This isn't a slow burn. This is a spark.





Event Highlights

The way we eat is evolving—and so is the business behind it.

Keynote Insights

Data-driven market forecasts and trend analyses from leading nutrition and business experts.

Innovations Expo

Showcase of next-gen functional foods, supplements and nutraceutical ingredients.

Interactive Panels

Debates and discussions on topics like D2C growth, regulatory changes, AI-driven nutrition and personalized wellness.

Networking Receptions

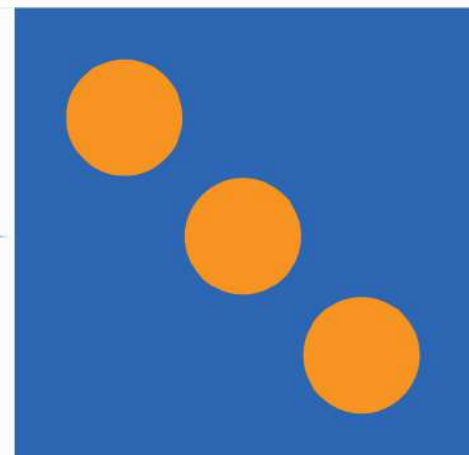
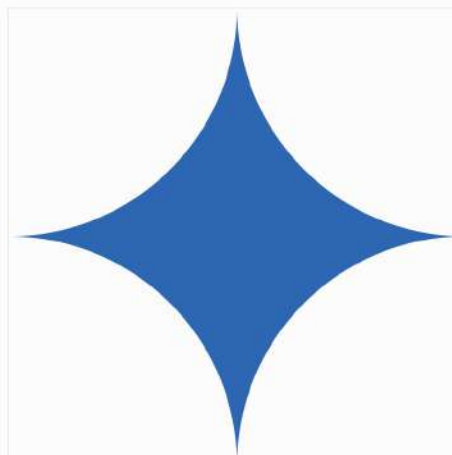
Curated meetups and receptions connecting C-suite executives, investors and startup founders.

Workshops & Demos

Hands-on sessions on product innovation, formulation science and consumer engagement in health foods.

Market Reports

Exclusive presentations of the latest market data and consumer research shaping strategy in FMCG and wellness.



Who Should Attend

You'll be in good company. NutraNXT brings together:

CXOs and Business Leaders from FMCG, pharma, retail, wellness and biotech firms

Founders & Brand Owners of D2C, nutraceutical, clean-label and health food brands

Investors including VCs, family offices, private equity and accelerators

Retail Buyers and Distributors from e-commerce, grocery chains, pharmacies and specialty stores

Clinical Experts – doctors, dieticians, nutritionists, functional medicine specialists

Formulators, Researchers & R&D Professionals in food tech, bioactives and ingredients

Government Stakeholders from FSSAI, Ministry of AYUSH, MSME and export promotion councils

Regulatory and Compliance Advisors for nutraceutical and F&B sectors

Marketing and Innovation Heads seeking future-focused product development

Exporters, Importers and Trade Delegations across food, health and biotech sectors

Supply Chain and Contract Manufacturing Partners

Wellness Coaches, Influencers and Content Creators building consumer trust and reach

Media & Analysts tracking the business of wellness and food innovation





Why Exhibit

Visibility. Validation. Velocity.

Exhibiting at NutraNXT places your brand in direct contact with the people who matter—buyers from leading retailers, digital platforms, global distributors, health experts and investors with active mandates. Whether you're launching a new SKU, expanding your channel mix, or looking to scale your innovation pipeline, this is the stage to make your presence felt.

In a category where trust drives traction, nothing builds credibility faster than real-world product engagement. That's what we create.

Who Should Exhibit

This platform is made for:

Pioneers in **functional foods**, clean-label snacks and fortified beverages

Makers of **nutraceuticals**, supplements, botanicals and bioactives

D2C wellness brands ready to move offline or go global

Ingredient and formulation innovators solving for taste, efficacy and absorption

Private label, contract manufacturers and **tech platforms** in **diagnostics** or **delivery systems**

Brands building with purpose—for health, for impact and for tomorrow's consumer

What's on Showcase at NutraNXT 2025

From Innovation to Indulgence — A Curated Display of the Future of Food and Nutrition

NutraNXT is a curated universe of the most exciting innovations redefining how we eat, heal and thrive. From next-gen Specialty Foods to breakthrough Nutraceutical formats, this is where category leaders, challenger brands and scientific pioneers converge to showcase what's now, what's next, and what's game-changing.

Specialty Foods

- ✕ Frozen & Freeze-Dried Foods
- ✕ Specialty Diet Foods (Vegan, Non-Dairy, Gluten-Free, Low Carb, Keto)
- ✕ Sugar-Free Ice Creams, Specialty Dairy & Cheese
- ✕ Condiments, Seasonings, Sauces, Marinades & Pastes
- ✕ Ready-to-Eat Meals, Functional Snacks
- ✕ Non-Alcoholic Beverages
- ✕ Organic & Non-GMO Products
- ✕ Millets & Ancient Grains
- ✕ Artisanal Delicacies (Chocolates, Meats, Breads)
- ✕ Gourmet Innovations (Avocado Oils, Ferments, Vinegars)
- ✕ International & Ethnic Cuisines (Korean, Japanese, Middle Eastern)
- ✕ Farm-to-Table & Local Foods (Jams, Honey, Preserves)
- ✕ Alternative Meats & Plant-Based Offerings



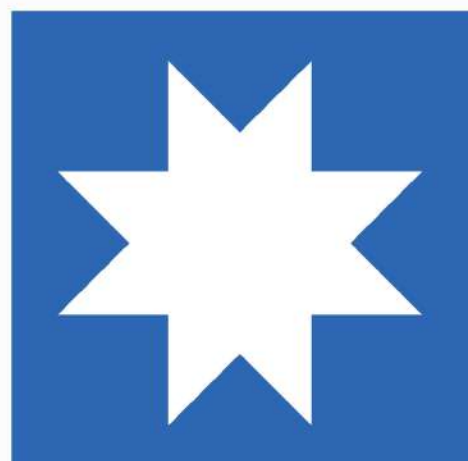


Nutraceuticals & Functional Nutrition

- ✕ Vitamin & Mineral Fortified Products
- ✕ Herbal & Botanical Infusion-Based Foods
- ✕ Protein-Packed Foods & Beverages
- ✕ Energy, Rehydration, and Endurance Solutions
- ✕ Weight Management Products
- ✕ Digestive Health Supplements
- ✕ Immunity Boosters
- ✕ Bone & Joint Wellness Formulas
- ✕ Brain & Cognitive Support Blends
- ✕ Beauty & Skin Health (e.g. Collagen Products)
- ✕ Sports Nutrition & Performance Boosters

Formats on Display

- ✕ Powders
- ✕ Gummies
- ✕ Soft Gels
- ✕ Tablets & Chewables
- ✕ Functional Bars
- ✕ Oral Strips
- ✕ Pastes, Gels & Diskettes



NutraNXT Innovation Awards 2025



Shining a spotlight on the boldest breakthroughs in food and health, the NutraNXT Innovation Awards celebrate brands that are redefining what wellness looks like. Whether it's cutting-edge formulations, revolutionary delivery mechanisms or packaging that changes the game – these awards are built to recognize, reward and amplify.

Award Categories Include:

Product Innovation

- Best Functional Food Product
- Breakthrough Nutraceutical Format
- Most Innovative Product
- Best New Product Launch
- Most Impactful Ingredient Innovation

Science & Technology

- AI & Tech-Driven Wellness Solution
- Sustainability in Nutrition Award
- Best Use of New Ingredients

Brand & Business Strategy

- Best D2C Brand Launch
- Category Creation Award – Building a New Niche in Specialty Foods or Nutraceuticals
- Fastest-Growing Launch – Sales Velocity in First 90 Days
- Rapid Scale Award – Fastest National Rollout
- Innovative Product Delivery Strategy –

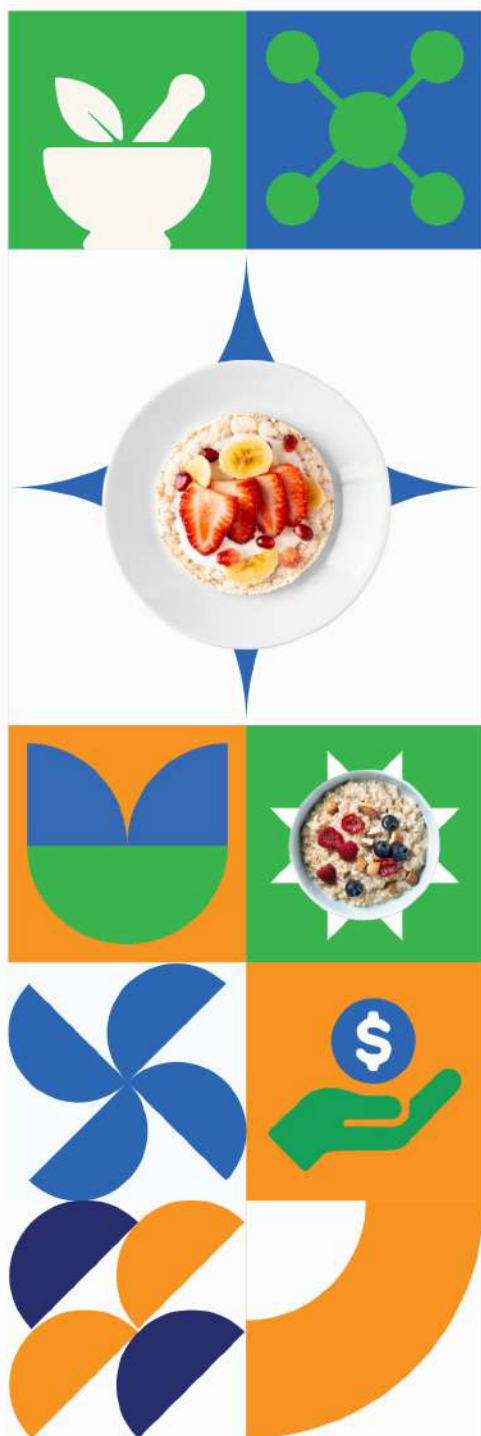
Consumer & Market Excellence

- Consumer Trust Award (People's Choice)
- Best Use of Consumer Insights
- Excellence in Packaging & Format Design

Marketing & Influence

- Best Use of Social, TV, OOH, Press, PR Media
- Best Endorsement or Influencer Fit
- Best Experiential Marketing or BTL Campaign

Nominations open August 2025. Judged by a jury of nutrition scientists, retail buyers, wellness influencers and investors.



Why Sponsor

Sponsoring NutraNXT positions your brand at the **heart of a rapidly growing industry and a powerful network**. India's nutraceutical and speciality foods market is on track to become a multibillion-dollar leader. As an official partner, your company will have a strategic platform to showcase innovation and thought leadership to hundreds of decision-makers. You'll enjoy front-row access to senior executives from top FMCG firms, emerging D2C innovators and key investors - all intensely focused on health and nutrition. With industry coverage and custom networking opportunities, sponsors can forge high-impact partnerships. In a market where major FMCGs are already acquiring wellness startups, NutraNXT offers early alignment with the trends and talent shaping tomorrow's nutrition landscape. This is a unique chance to amplify your brand, generate quality leads and secure a foothold in a booming sector.

Sponsor Benefits

Brand Visibility: Prominent logo placement on event materials and media, reaching 500+ industry professionals.

Speaking Opportunity: Feature your executives in keynotes or panel discussions for thought-leadership exposure.

Exhibition Space: Dedicated showcase booth in the expo area to demo products, collect leads and network.

Lead Generation: Access to attendee lists for targeted outreach and post-event meetings.

Customized Marketing: Inclusion in pre-event and onsite promotions, plus social media and newsletter mentions.

VIP Networking: Invitations to exclusive dinners and networking sessions with C-suite guests, investors and influencers.

Market Insight: Early access to new research, conference reports and attendee feedback on emerging trends.



About the Organisers



Industry Meets Influence

NutraNXT is jointly curated by Tefla's, one of India's most respected event platforms for high-impact, sector-specific summits—and Lintas Live, the brand transformation agency from MullenLowe Lintas Group. Together, we bring strategy, storytelling and scale. Tefla's delivers a legacy of trust in convening powerful business ecosystems. With its creative strength, Lintas elevates events into unforgettable experiences. What you get is a platform that doesn't just inform—it influences.



CATALYZING TRANSFORMATIVE GROWTH
IN SPECIALTY FOODS & NUTRACEUTICALS

Tefla's: 301 AB & 308, Abhishek Premises,
C-5 Dalia Industrial Estate,
Off New Link, Andheri (W), Mumbai – 400053. India

+91 9833855566 | +91 9833755566
www.nutranxtsummit.com

