

# SaaS platforma – celovito upravljanje infrastrukture za polnjenje električnih vozil



**OCEAN EV Charging Platforma**, v lasti Ocean EV Charging d.o.o., je hitro rastoči IT produkt ter eden izmed vodilnih sistemov na področju e-mobilnosti v Evropi, ki ga uporabljajo največja podjetja in multinacionalke od največjih elektro-energetskih podjetij, naftnih družb, proizvajalcev vozil in drugih vodilnih podjetij na področju elektromobilnosti. Naše rešitve so prisotne v več kot 40 državah, od Grenlandije do Avstralije.

## Product Marketing Manager

 Škofljica |  Global |  E-mobility |  SaaS B2B

At **OCEAN EV Charging Platform**, we are building a SaaS product that powers e-mobility in more than 40 countries – from Greenland to Australia. Our solutions are used by leading energy companies, automotive manufacturers, and global charging network operators.

We are now looking for a **Product Marketing Manager** who will co-create the story of our product together with the Head of Marketing – from positioning and messaging to campaigns, content, and sales enablement.

If you're excited by the combination of technology, market insight, strategy, and storytelling in the B2B SaaS world, this role is very likely your "sweet spot".

### What you'll be doing

You will work closely with the Head of Marketing and the product team to ensure our product speaks the right language on the market:

- Analyze competitors, trends, and markets, and turn insights into actionable input for marketing, sales, and leadership.
- Participate in product workshops and customer interviews to truly understand customer pain points and motivations.
- Develop product positioning and messaging (value propositions, use cases, differentiation).

- Create ideas for campaigns, webinars, events, blogs, and product launch communications.
- Help guide the creation of technical content (how-to guides, release notes, product descriptions).
- Prepare training materials and presentations for sales teams, partners, and customers.
- Ensure consistency, clarity, and persuasiveness across all content – from the website to sales pitches.

### Who we're looking for

- A B2B marketer with at least **5 years of experience** in a technology or SaaS environment.
- Someone who understands enterprise sales, buyer personas, sales funnels, and long buying cycles.
- A person who can turn a complex product into a clear and compelling story.
- Someone comfortable collaborating with development, product, and sales teams.
- Excellent command of English (C1+) – most communication is international.
- Organized, proactive, and hands-on enough to turn ideas into execution.

### Bonus points if:

- You have experience with enterprise SaaS, energy, IoT, or infrastructure.

### What we offer

- Work on a global SaaS product that genuinely changes how the world uses electricity and mobility.
- Close collaboration with the Head of Marketing and real influence on the overall marketing strategy.
- A role that connects product, marketing, and sales into one coherent story.
- An international environment with exciting markets and demanding customers.
- Flexible working model (hybrid after the probation period).
- A team that is professional, relaxed, and truly “on the same wave”. 

### Interested?

If you see yourself in a role that combines B2B marketing, technology, and strategic thinking, send your CV **(in English)** with the subject line

**“OCEAN – Product Marketing Manager”** to: [careers@oceanevcharging.com](mailto:careers@oceanevcharging.com)