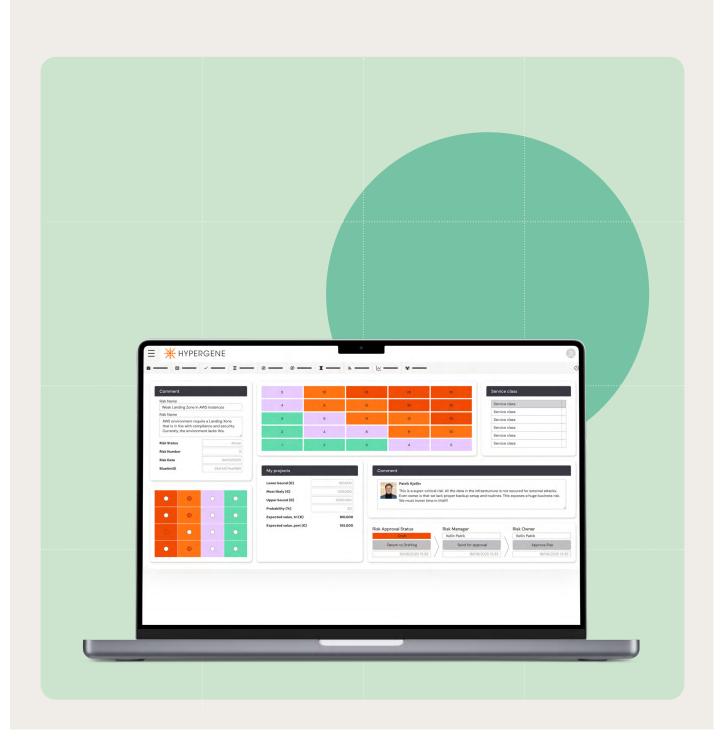


## Multiportfolio Platform HUB

All Portfolios in One Platform



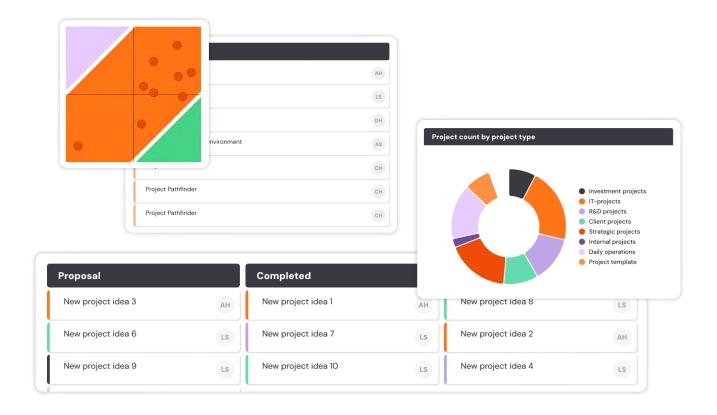
# Built with Customers. Designed to Drive Better Decisions.

Hypergene Portfolios began with a single focus: to help organizations manage their projects with greater structure and transparency. Our very first solution – Project Portfolio – provided a smarter way to track progress, align resources, and support project delivery. Over time, and in close collaboration with our customers, we've expanded the platform to support a wide range of Portfolios – from Strategy Portfolio and Risk Portfolio to Application Portfolio, and more.

At the heart of Hypergene Portfolios is a simple goal: to help organizations make better decisions. By connecting strategy to execution, and making complex information easier to understand and act on, we enable leaders and teams to prioritize smarter, respond faster, and stay aligned around what matters most.

Today, our modular platform supports enterprise and public sector organizations worldwide. Developed together with our customers, it continues to evolve to meet the realities of complex and constantly changing environments.

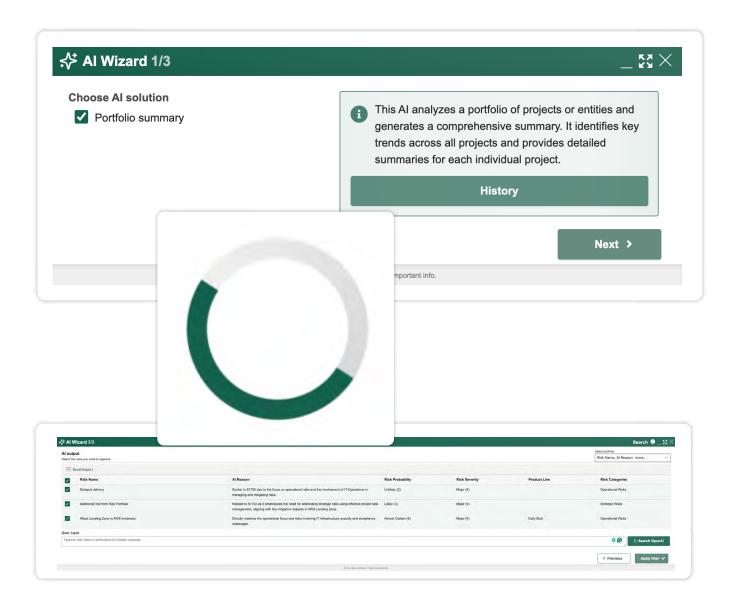
In this guide, you'll find short descriptions of our most widely used portfolios – all connected through one powerful platform, Portfolio HUB, designed for clarity, control, and measurable results.



## Do more, even faster – with AI for Portfolios!

We have added AI to Hypergene Portfolios – so you can get more done, even faster. Our optional AI functionality consists of three features: AI Search, AI Summary, and AI Chat. These features can help you in your daily work, for example by finding information in large datasets, or identifying trends, deviations, and risks.

Hypergene Portfolios Al Wizard is based on the Microsoft Azure OpenAl language model and is located within the EU/EEA region. This way, we can ensure that the customer's data is not used for further training of the language model and that data is not transferred between customers. Queries and responses are stored only in the customer's own database, where they can be used for error correction, detecting malicious use, and ongoing development.



## **Project Portfolio**

Project management teams today face increasing pressure to do more with less. Many still rely on spreadsheets and disconnected tools to handle their projects, resulting in lots of manual processes, unclear priorities, and reactive decision–making.

Project Portfolio lets you manage all your innovations, projects, and tasks – all in one place. You can maintain programs, projects, and sub-projects, use it as a tool for strategic planning, simplify status updates and reporting, and so much more.

#### **Key features:**

- · Project management and reporting
- Portfolio management and prioritization
- · Scheduling, budgeting, and forecasting
- Resource allocation
- Strategic alignment
- Task management

### Idea Portfolio

Ideation is vital for modern organizations who want to find growth and success. Yet, many fail to give it the attention and structure it deserves, prioritizing other tasks higher.

Idea Portfolio allows teams and organizations to better classify, manage, and integrate ideas across all stages — from creation to execution — and to incorporate idea management into their broader Project Portfolio structure.

#### **Key features:**

- Collection, evaluation and prioritization of ideas
- Advanced filtering and sorting options
- Transfer ideas to projects with just a click
- Option to integrate as part of a Project Portfolio

## NPD and R&D Portfolio\*

Product development can be fast-paced and very resource-intensive. To manage these processes alongside daily work, organizations need tools that are both flexible and powerful.

NPD Portfolio gives teams the tools to prioritize, manage, and report on development processes, while R&D Portfolio facilitates and integrates innovation across the organization.

In addition, organizations can analyze product—market fit, potential overlap with existing offerings, market sizing, and the overall strategic impact of new product initiatives. The Portfolio also supports coordination and communication across all key stakeholders throughout the innovation process.

- Research management and reporting
- Updated view of current development processes
- Analyze product-market-fit, cannibalization, sizing, and more
- Evaluate positioning and impact
- Resource allocation and control
- Coordinate all stakeholders

<sup>\*</sup>New Product Development and Research & Development Portfolio

## **Service Portfolio**

Maintaining quality and cost-effectiveness across a service organization requires diligent work and a clear framework. A unified platform can help managers and teams streamline their work.

Service Portfolio allows users to create a unified view and management routine for services. You can access service points, see quality criteria, and follow up on KPIs. This allows the team to understand and develop service life cycles – all while ensuring that customer expectations and requirements are met.

The Portfolio also helps teams link services directly to projects, providing a more complete view of how service initiatives contribute to business outcomes.

#### **Key features:**

- · Value, quality, and KPI metrics tracking
- · Service life cycle management
- · Backlog, steering, and tasks
- Cost and resource management
- · Link services to projects
- · Reporting across all Portfolio data

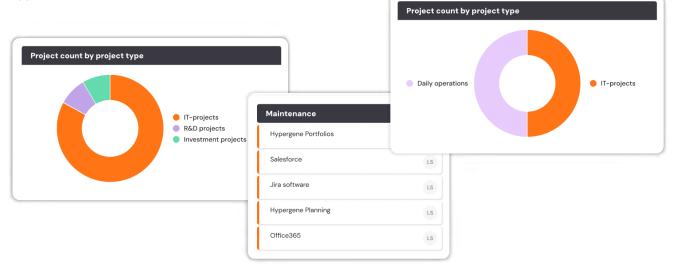
## **Application Portfolio**

Getting a comprehensive view of the different IT systems and services across an organization is critical for it to function. Connecting those applications to overarching business goals is vital to its longevity and success.

Application Portfolio gives you the tools to get the business perspective of IT systems and services. Visualize dependencies, share access, simplify life cycle management, and map applications against projects and portfolios — and much more.

The Portfolio also enables organizations to align IT systems and services with broader business objectives, ensuring that technology investment support strategic goals and deliver measurable value. You can track version upgrades and continuous development efforts, while ensuring dependencies between applications, projects, and services are clearly mapped.

- Life cycle management
- Quality assurance
- KPI tracking and follow-up
- Backlog, steering functionalities, and tasks
- See dependencies to services, projects, and portfolios
- · Reporting across all platform data



### **Process Portfolio**

Streamlined processes are essential in the modern business landscape. They allow for smoother workflows, higher-quality output – and better decision-making. Process Portfolio allows teams and organizations to classify and manage process information, visualize current and upcoming dependencies, and create a culture for continuous improvement.

The Portfolio also enables organizations to map activities in detail and gain visibility into both current and future process dependencies. It supports risk management and quality assurance across all processes, helping build a culture of continuous improvement.

#### **Key features:**

- Process hierarchy and listing
- Detailed process management
- · Activity mapping
- · Risk management and quality assurance
- KPI tracking
- · Steering functionalities, reporting, and controls

## **Compliance Portfolio**

Being compliant with business laws and regulations is paramount. No organization can work without it. A tool for operational planning and internal communication can help teams and managers maintain control.

Compliance Portfolio offers a suite of features that help organizations stay compliant — including tools to manage the internal rules and principles that guide how they operate. Track and evaluate compliance performance, prioritize actions, and create required reports — all within the same tool

The Portfolio enables organizations to track compliance performance, including areas with risks and/or non-compliance, and supports continuous improvement initiatives. It also provides tools for management reviews and internal audits, ensuring that compliance is monitored and improved over time.

#### **Key features:**

- · Quality assurance
- Compliance status, including areas with risks and/or non-compliance
- · KPI tracking and reporting
- · Tools for continuous improvement
- Management reviews
- Internal audits

## Risk Portfolio

Staying up to date on current and potential future risks across the organization can be a lot of work. But if that work is neglected, it might come back to haunt both teams and managers. Therefore, taking mitigating action should be of the highest importance.

Risk Portfolio helps teams manage risk discovery and risk analysis, giving insights on which actions should be prioritized to mitigate the risks you have recognized. Report on the current situation, manage auditors and other external parties – and make informed decisions with all the latest available information.

The Portfolio supports recognized frameworks such as COSO ERM and ISO 31000 for enterprise risk management. It helps collect and categorize identified ERM risks, link them to mitigation actions in the Compliance Portfolio, and structure follow-up through reminders, tasks, and reporting cycles.

- Risk categorization and life cycle management
- · Impact analysis and reporting
- Manage and control risk management procedures
- Connect to Compliance Portfolio to manage mitigation processes
- Reminders, tasks, and reporting cycles
- Support for COSO ERM and ISO 31000 frameworks
- Collection of identified ERM risks

## **Strategy Portfolio**

Strategy is vital in the modern business landscape. Resources are limited, and competition is fierce, with moving targets that require constant evaluation and analysis. Keeping up with strategic initiatives, and managing their execution, is key.

Strategy Portfolio is a powerful and practical tool for managing and executing business strategy. Keep all strategic elements and performance trackers in one place, view dependencies between goals and projects, and get an updated view of your progress. Our system also supports implementing an Objectives and Key Results framework, with measurable targets to achieve the results you want.

The Portfolio also supports tracking strategic objectives from multiple perspectives, including changes in the business environment. It helps evaluate sources of competitive advantage and value creation at the Portfolio level and includes risk analysis from a strategic perspective.

#### **Key features:**

- Strategy planning and analysis
- Initiative categorization
- Strategy prioritization
- Cost-benefit analysis
- Scenarios
- Tracking of strategic objectives from multiple perspectives
- Environmental change analysis
- Competitive advantage and value creation evaluation
- Strategic risk analysis

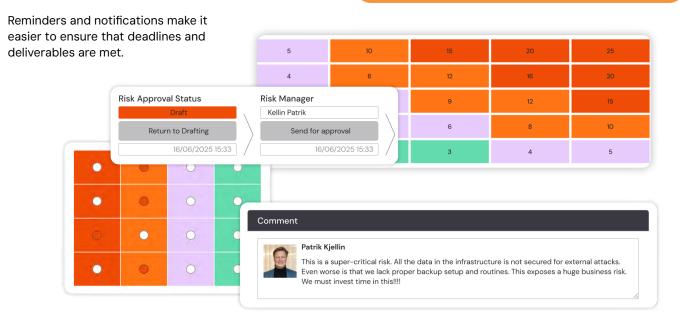
#### Task Portfolio

Keeping track of task status and management takes time. Without a modern platform, the workload quickly multiplies — making it difficult for teams and organizations to perform at their best.

Task Portfolio is a versatile tool to manage individual tasks, priorities, and deadlines – especially for small development processes or tasks that don't require a project work model. Teams can quickly and easily allocate tasks, visualize progress, and use reminders to stay on track with all deliverables.

Tasks can be grouped into categories and activities, assigned to different users or external teams, and filtered to create personalized views.

- Follow up on task status
- Bundle tasks under categories and activities
- Set priorities and dependencies
- Visualize with Kanban and Gantt charts
- Allocate tasks to other users or teams, including third parties
- Filter your personal view
- Use reminders and notifications to keep track of deadlines and deliverables



#### Book a Personalized Demo

See Hypergene Portfolios in action and explore how it works for your organization. We'll walk you through key use cases and answer your questions.

In the demo, we'll also discuss your specific needs and how different Portfolio types can be configured to support your organization's processes.



Founded in Finland in 2001, Hypergene Portfolios (former Thinking Portfolio) today supports enterprise and public sector organizations across the globe. Our modular and powerful platform is used for managing projects, strategy, risks, IT systems, sustainability initiatives, and so much more.

With over 500,000 users globally, and an NPS score of 65, Hypergene Portfolios is trusted by customers who value our platform's ease of use, configurability, and commitment to long-term success. We help organizations align strategy with execution, improve governance, deliver measurable outcomes – and make better decisions.



## **Contact information**

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