

SkillRise270 Privacy Policy

Last Updated: 9/18/26

SkillRise270 (“SkillRise270,” “we,” “us,” or “our”) is committed to protecting the privacy of visitors to our website, skillrise270.com (the “Site”), and the individuals who interact with our programs and communications. This Privacy Policy explains what information we collect, how we use and share it, and the choices available to you.

By using the Site, submitting a form, or subscribing to our newsletter, you agree to the practices described in this Privacy Policy.

1. Information We Collect

Newsletter Sign-Up

The “Subscribe” button in the Site footer links to a Google Form where you may provide:

- Your name
- Your email address
- Your area(s) of interest, selected from checkboxes corresponding to our individual rooms/programs. This allows us to send emails and updates relevant to the specific interests you select, in addition to our monthly general newsletter.

Responses to this form are accessible to our Executive Director, who currently has sole access to this information. As SkillRise270 grows, access may be extended to additional SkillRise270 staff members as they are hired.

Newsletter sign-up information submitted through the Google Form is provided to our Executive Director, who enters it into Constant Contact, the platform we use to send newsletters.

Contact Form

The Contact page includes a form that collects your name, email address, and message. Submissions are sent directly to our Executive Director.

Submissions are responded to by the Executive Director, stored in his/her email inbox, and archived based on the Outlook retention schedule.

Analytics Information

We use Google Analytics to understand how visitors use our Site. Google Analytics is currently implemented without additional advertising pixels, tags, or Google Tag

Manager. Google Analytics may collect information such as your IP address, browser type, device information, pages visited, and time spent on the Site. This information is aggregated and used to help us improve the Site.

You can learn more about how Google uses this information and opt out of Google Analytics tracking through Google's own tools and privacy resources.

2. How We Use Your Information

We use the information described above to:

- Send newsletters and updates matched to the interests you select
- Respond to messages submitted through the Contact form
- Understand and improve how visitors use the Site
- Communicate with you about SkillRise270 programs, classes, and events

We do not sell your personal information to third parties.

3. Third-Party Services

SkillRise270 works with the following third-party services. Each operates under its own privacy policy, and we encourage you to review those policies directly.

Constant Contact

Used to send newsletters, as described above. Currently accessed through GCED's Constant Contact account on SkillRise270's behalf, pending SkillRise270 establishing its own account.

Google Forms

Used to collect newsletter sign-up information, as described above.

Google Analytics

Used to understand Site usage, as described above.

Eventbrite

SkillRise270 uses Eventbrite to schedule and manage registration for classes and events, most of which require payment. The Site includes a button linking out to Eventbrite; registration, personal information, and payment for these classes and events are handled entirely by Eventbrite on its own platform. SkillRise270 does not collect or store any registration or payment information through the Site itself.

4. Data Retention

SkillRise 270 retains provided information indefinitely or until User provides a notice of opt-out for all services listed above.

5. Children's Privacy

The Site is not directed at children under the age of 13, and we do not knowingly collect personal information from children under 13. If you believe a child has provided us with personal information, please contact us so that we can remove it.

6. Cookies and Tracking Technologies

The Site currently uses cookies associated with Google Analytics, as described above. We do not currently use advertising pixels, tags, or Google Tag Manager. If this changes in the future, this Privacy Policy will be updated accordingly.

7. Your Choices and Rights

You may request to be removed from our newsletter list at any time, or ask what information we hold about you, by contacting us using the information below.

Newsletter opt-out can be performed by selecting the 'Unsubscribe' button on an email received or emailing SkillRise 270 directly at info@SkillRise270.com to request removal from distribution list.

8. Third-Party Links

The Site may contain links to third-party websites and services, including but not limited to Eventbrite, YouTube, and future job board and membership portal links. SkillRise270 is not responsible for the privacy practices or content of these third-party sites. We encourage you to review the privacy policies of any third-party site you visit.

9. Security

We take reasonable measures to protect the information collected through the Site. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

10. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be reflected by an updated "Last Updated" date at the top of this page. We encourage you to review this page periodically.

11. Contact Us

If you have questions about this Privacy Policy or how your information is handled, please contact us:

By mail: SkillRise 270, 201 E College St, Mayfield, KY 42066

By email: info@SkillRise270.com

By phone: (270) 804-8224