

RHIZOSORB[®]

8-39-0

Product Overview

What is RhizoSorb?

Patented metal oxide technology embedded in MAP that improves plant uptake and reduces costs. RhizoSorb is a more efficient and cost-effective phosphate fertilizer.

How is it made?

The technology improving phosphate use efficiency is embedded directly inside the granule during production of common fertilizers like Monoammonium Phosphate (MAP).

How does it work?

The technology controls the release of phosphorus from inside the fertilizer granule, preventing phosphate from binding to the soil.

RhizoSorb feeds the plant, not the soil so more is used by the plant during the year of application. The result is higher efficiency and lower fertilizer cost.

How is it priced?

RhizoSorb is priced so it is always cheaper compared to MAP/DAP.

Due to the increase in efficiency, the product is positioned to have both a lower carrying cost to the retailer and to be cheaper per acre for the grower.

Why should I switch?

RhizoSorb's increased efficiency over conventional phosphates offers more value to both retailers and growers.

Doing more with less means retailers can make more margin selling a differentiated product that growers see an immediate return on investment from.

Where can I buy it?

Contact your RhizoSorb representative to learn more about who offers RhizoSorb in your area. The product is sold through select wholesale and retail partners.