

Market Conditions Assessment



Use the prompts below to complete an assessment of the conditions in your market

Location(s) Of similar sellers in your:	Median Income Level Of customers living in:
civic market(s)	your primary city market(s)
digital market(s)	primary neighborhood market(s)
	source: US Census
Pricing Average pricing of similar products:	Laws & Regulations In ...
sold by direct competitors	your immediate community
sold by the industry as a whole	your state
	source: see industry regulations
Most Popular Offering(s) From your:	Wholesale Pricing & Availability For...
direct competitors	the industry as a whole
Industry as a whole	startups in your industry
	source: contact industry wholesalers
Missing Offering(s) From your:	Popular Digital Marketing Strategies Used by most companies in your industry
direct competitors	consistency
industry as a whole	platforms