

Part 1/3: Brainstorm Your Idea(s)



Your passions, talents, gifts, and hobbies may be the foundation of your next authentic idea. Use this page to brainstorm your next big idea(s). Use the spaces below or a journal to answer the following:

PASSIONS If money were not an object, what would you do for a living (even if you did not get paid for it)?	TALENTS & GIFTS What am I good at? What makes me feel most competent and capable? When do I perform best?	HOBBIES How do I spend most of my free time? What kinds of topics/people do I read about or keep up with most?
If money were not an object, I'd make a living by...	I feel my most competent, capable, and excited to perform when...	I spend a great deal of my free time exploring people and topics on...

Review your responses above and describe any noticeable overlaps between each of the following:

...Your 'passions' and your 'talents and gifts'?	...Your 'passions' and your 'hobbies'?	...Your 'talents and gifts' and your 'hobbies'?

What did this exercise illuminate for you? Which ideas/concepts were repeated most? Which ideas/concepts excite you most? What do you feel that you are being "called" to do?