



Media kit 2025

Table of contents

[VISIUM MEDIA KIT 2025]

About us	1
Founders	2
Press and awards	3
Logo variations	4
Logo usage	5
Color palette	6
Typography	7
Team & office	8

About Visium

[VISIUM MEDIA KIT 2025]

2018

Year founded

70+

In-house AI & data professionals

250+

AI & Data Solutions

4

Offices



Visium is a leading Swiss AI & Data consultancy helping enterprises turn their most strategic AI initiatives into measurable business outcomes. Since 2018, we've delivered over 250 AI & data solutions for global leaders like Roche, Novartis, Nestlé, and dsm-firmenich; helping them drive efficiency, unlock new revenue streams, and scale solutions that deliver long-term value.

Our work combines strategic advisory, data engineering, and machine learning implementation to deliver secure, scalable, and production-ready AI systems. Built on a foundation of ethical innovation, our mission is to make AI work for business, people, and long-term impact.

Leadership

[VISIUM MEDIA KIT 2025]



Alen Arslanagic



Anton Van Pamel



Pascal Rodriguez



Vuk Vegezzi

[\[DOWNLOAD ASSETS \]](#)

Press and awards

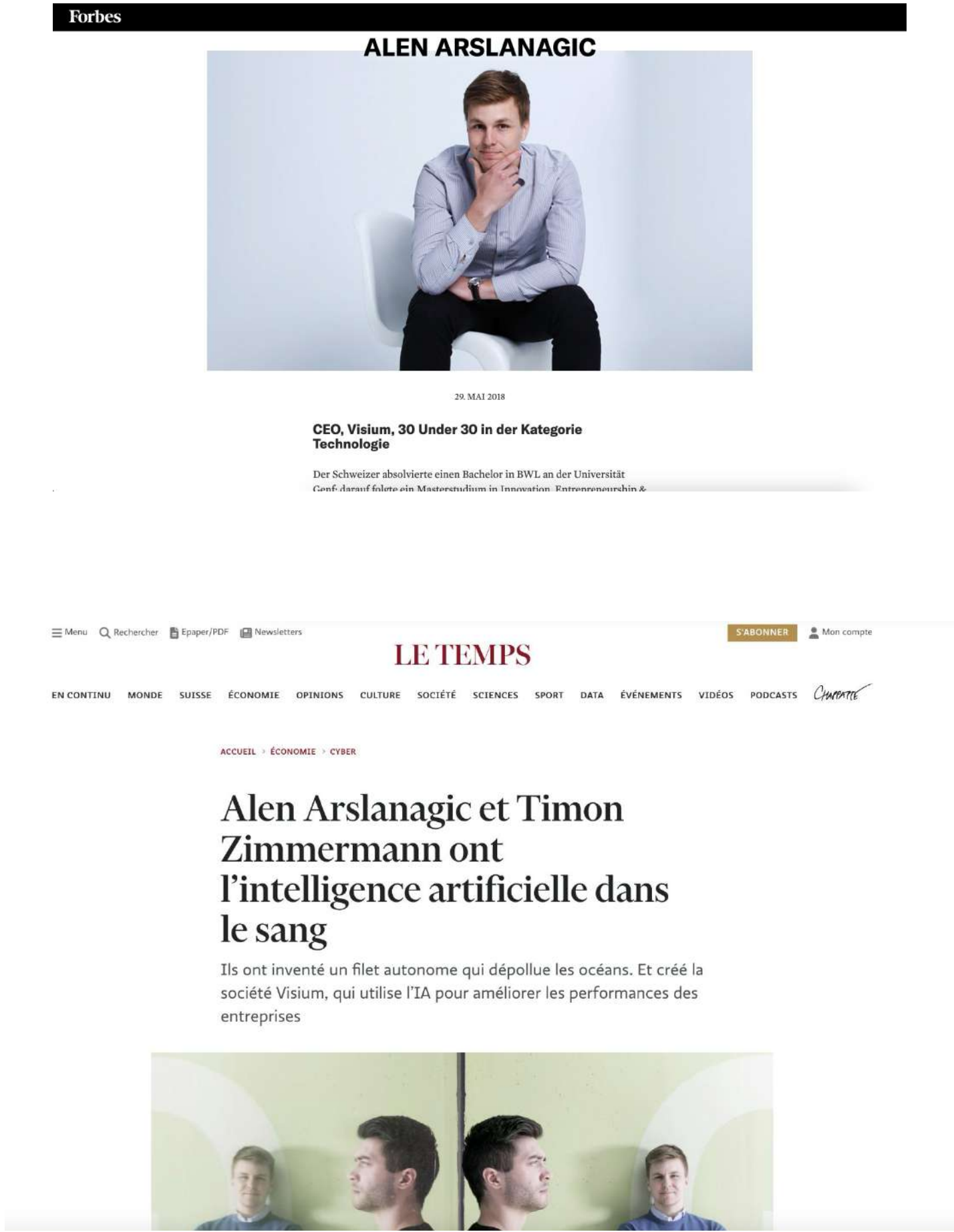
🏆 Ranked 72nd among Europe's 1000 fastest-growing companies by FT & Statista

🏆 Featured in Top 100 Swiss Startups

🏆 Featured in LinkedIn's Top 10 Swiss Startups

🏆 2nd Fastest Growing Company in Switzerland by Financial Times, 2023

🏆 Visium's CEO Alen featured in Forbes 30 Under 30 in the Technology category



Logo usage guidelines

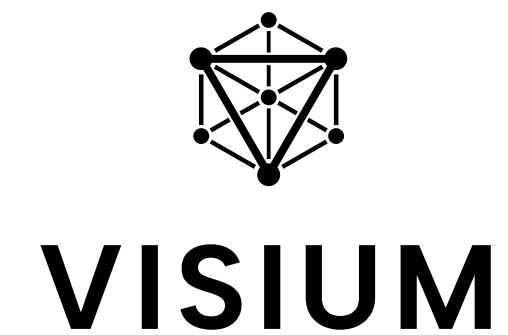
[VISIUM MEDIA KIT 2025]

The Visium logo comes in standard formats for both print and digital use (PNG, SVG, PDF). Use vector files for high-resolution needs and raster files for web or screen. Maintain clear space around the logo and avoid placing it on busy backgrounds.

The horizontal logo is the primary logo and should be used in most instances.

Always use the logo files provided in the logo pack. Do not re-create.

[\[DOWNLOAD ASSETS \]](#)

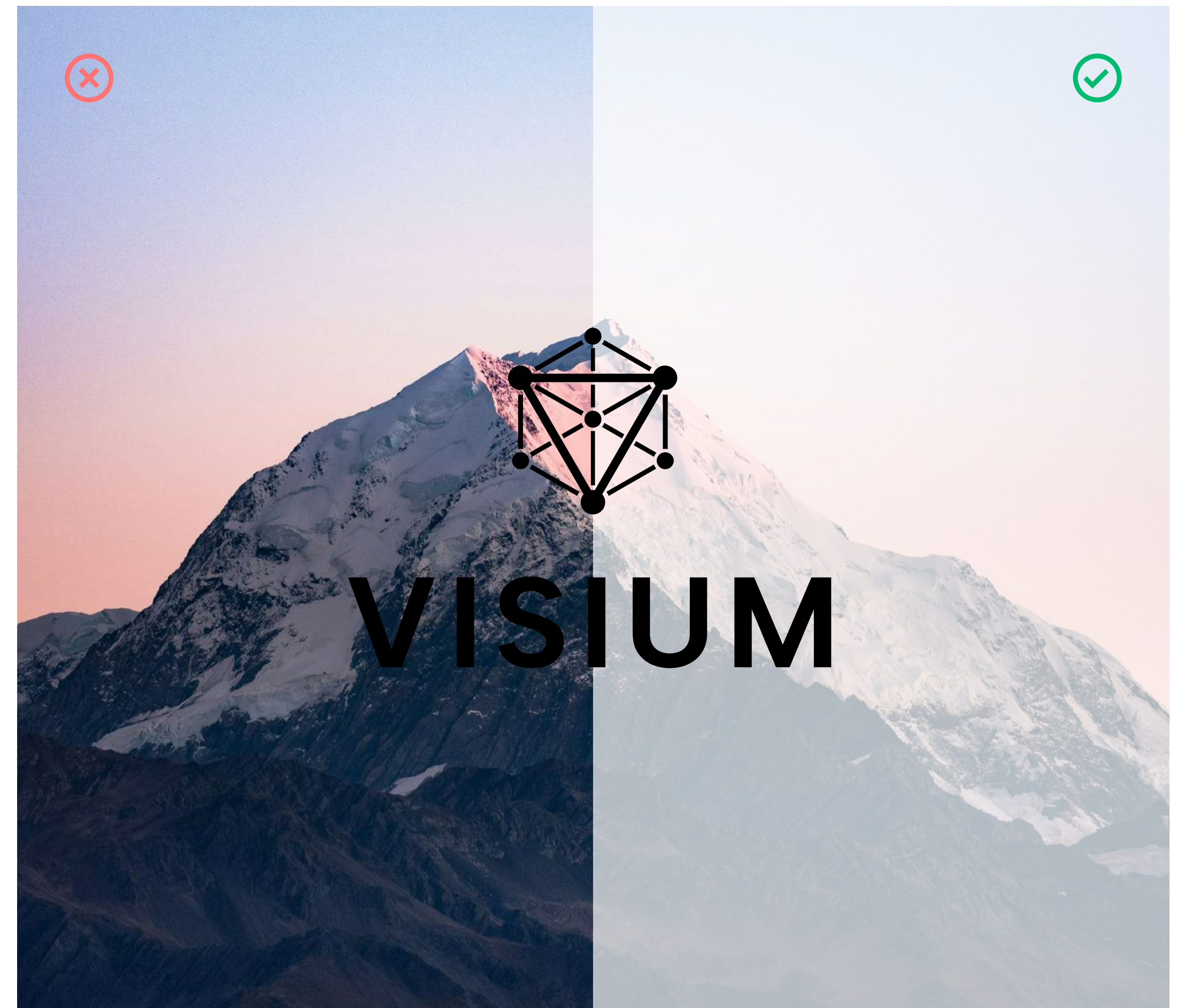


Logo usage

[VISIUM MEDIA KIT 2025]

The appropriate color of the logo must be used according to the background. The logo must always stand out from the rest.

The primary logo should be used whenever possible. Do not alter its shape, color, or apply effects.



Color palette

The Visium brand is made up of the following colors. Avoid deviating from this core set of colors or creating tints of these values.

Color Brand

Blue 100		#30A4C9
Blue 200		#00C2FF
Blue 300		#00C9EA
Blue 400		#00C9EA
Gradient blue		#04185C (stop 0%) #00C2FF (stop 63%) #0833C2 (stop 99%)

Color System

success green		#00BC70
error red		#FF7373
warning		#FFBB5B

Color Neutral

Black		#040810
Neutral Dark		#16181D
Neutral 700		#191F26
Neutral 600		#27323F
Neutral 500		#526A86
Neutral 400		#A7B7C9
Neutral 300		#C6D0DC
Neutral 100		#EEF0F0
Neutral White		#FFFFFF

Typography

[VISIUM MEDIA KIT 2025]

SUBHEADER
Manrope Regular

HEADER
Manrope Medium

BODY TEXT
Manrope Medium

Typeface

Manrope Medium

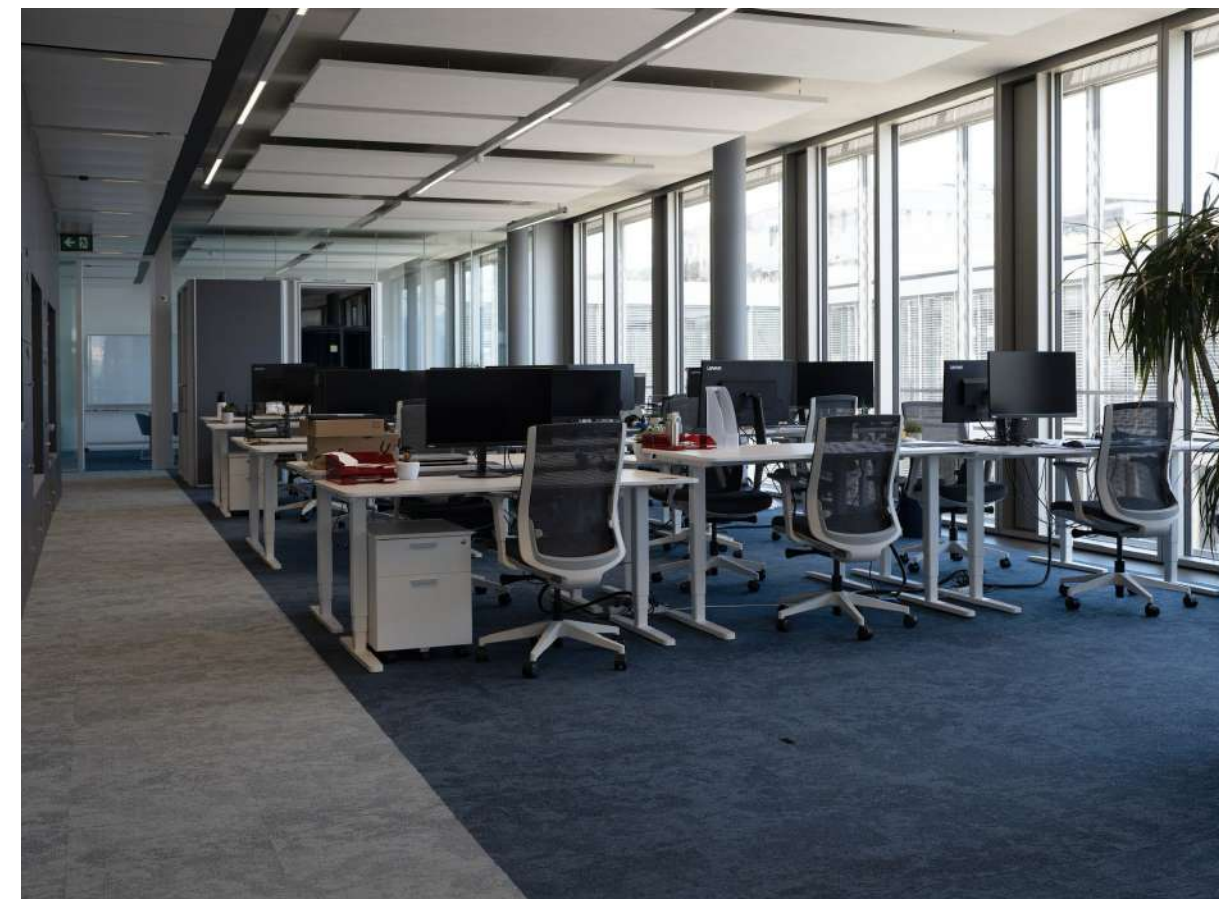
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$%^&*()

Team & office

[VISIUM MEDIA KIT 2025]

Visium is home to a diverse and talented team, working across multiple offices in Europe.

We've curated a selection of high-quality photos that capture the spirit of our team and workspaces. Feel free to download and use them when featuring Visium in your content or media.



[[DOWNLOAD ASSETS](#)]



Contact

Unlimitrust Campus, Route des Flumeaux 48,
1008 Prilly, CH

press@visium.com | +41 21 691 55 30 | www.visium.com