



# About us

**movingimage empowers companies to create value through video.**

From creation to hosting and distribution, movingimage offers a one-stop-shop for all video applications, live and on-demand. Its centralized cloud-based solution enables companies to manage all types of video content centrally and efficiently and stream it in superior quality on any end device, creating a unique video experience for their audience.

The platform can be seamlessly integrated into existing IT environments for content, digital asset, and product information management and meets the most stringent security standards. Next to the SaaS products, movingimage's video experts support companies of any size in creating high-quality corporate videos, and in delivering livestreaming excellence especially for complex live events.

The Berlin specialist's GDPR-compliant solution has been trusted by the largest companies in the DACH region for over 15 years.



Established in **2009**

Executive Director **Dr. Ingo Hofacker**

Employees **80+**

Headquarters **Berlin**



**15+**  
years of experience in enterprise video



**> 1/3**  
of all DAX companies trust us



**200+**  
countries from which videos are streamed



ISO 9001, ISO 20000-1 and ISO 27001 certified, TISAX\* Participant

\*TISAX is a registered trademark and governed by ENX Association. <https://enx.com/tisax>



**4.6/5**  
rating on Capterra



# Our Solutions

Our enterprise video platform includes intelligent solutions for video creation (live and on-demand), management, distribution, and playback.

Our video production team offers high-quality video productions and livestreaming support from a single source. VideoCreator Pro enables efficient, AI-driven video creation. CorporateTube is our out-of-the-box video portal, with VideoManager Pro serving as the video content management system. The event platform Virtual Events allows hosting virtual events and offers numerous networking opportunities. LiveStream Pro facilitates the delivery of live and on-demand content. With Livestream Interactive, you can create top-class interactive livestreams.



## Video Production

Video Production for conception and production of corporate videos



## VideoCreator Pro

AI-powered video creation to create video content easily and efficiently

## Creation



## CorporateTube

Corporate Video Library to organize and share your videos internally and externally



## VideoManager Pro

Video Asset management system, to host, edit and share videos

## Management of On-Demand Video



## Virtual Events

Virtual Events Platform to host hybrid events with increasing interactions



## LiveStream Pro

Webcast tool to stream live events in the best quality to thousands of concurrent viewers

## Live Experiences

