

Antwan Russell

Product/UXUI Designer & NoCode Developer

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ACADEMICS

Rochester Institute Of Technology
B.F.A. New Media Design & Imaging Major

Communications & Advertising Concentration
National Society of Leadership & Success
Sigma Alpha Pi Honor Society | New Media Club

SKILLS

- AI Prompt Development
- UX / UI Design
- Interface Design
- Visual Design
- Audio Engineering
- Photography
- User-Experience
- Motion Graphics
- Video Editing
- HTML5 / CSS3 / JS
- C# / Python / BluePrints
- Game Design / Dev
- Innovation: Methods
- Platforms / Products
- Replit, Cursor, Bolt, Dreamflow, VO
- Claude, v0, chatGPT, NotebookLM
- Photoshop / Illustrator / InDesign
- Figma / Sketch / Adobe XD
- Whimsical / Xmind / InVision
- OBS / StreamLabs /
- After Effects / Frame.io
- OneNote / Slack / Trello / Taskade
- Webflow / Wix / Wordpress / Softr / Canva
- Microsoft Office 365
- Audition / Abelton / FL
- Discord / Team Mgmt. / Gaming Team Lead
- SourceTree / Git / Netlify
- Cinema 4D & Blender
- Unity, Unreal Engine, Vuforia, Photon/Fusion

CERTIFICATES

Udemy Certificate of Achievement
FlutterFlow & Firebase Crash Course - Build Your First App

Adalo Certificate of Achievement
Certificate of Completion - Building an Instagram Clone

Microsoft Certificate of Achievement
Programming In Html5 With Javascript & CSS3

INTEREST

- Innovation & Entrepreneurship: Problem Solving, Conceptualizing
- Design & Dev: Apps / Products / Web / AR,VR,MR,XR / Games
- Competitive Gaming: PlayStation & PC

VOLUNTEER



American Cancer Society
OCT 2014, JUN 2015, MAY 2016, MAY 2017



Ronald McDonald House Charities
OCT 2013



Habitat for Humanity
MAY 2019, JULY 2019

EMPLOYMENT

STUDIO **EXP Studio® (Multimedia & Productions Studio)**
Creative Director & Product Designer 2019 - Present

Pioneering the development of EXP Studio, a dynamic multimedia production hub combining agency services, a rentable space, and an education center. Strategically leading business growth, community engagement, and creative innovation. Fostering collaboration through a blend of hands-on production, learning opportunities, and entrepreneurial initiatives. <https://expstudio.org>

d **Dwaiter (Interactive Design & Technology Studio)**
UX/UI Designer & Webflow Developer 2018 - 2023

Designed and delivered cutting-edge UX/UI solutions and Webflow websites for diverse clients, ranging from industry leaders to small businesses. Spearheaded marketing initiatives and supported business development efforts. Partnered with cross-functional teams to ensure seamless execution of visually compelling, user-centered web platforms.



University of Rochester (Admissions)
New Media Designer / Developer 2014 - 2016

Crafted and maintained interactive digital projects leveraging UX/UI design, WordPress, and HTML5/CSS3. Managed workflows with Basecamp, curated ISSUU web publications, and analyzed performance metrics. Collaborated with videographers, marketers, and developers to produce engaging multimedia content, integrating motion graphics and photography as needed.



Chosen Fate (Cross-platform Indie Video Game)
Co-Founder, Brand & UXUI Lead 2014 - 2019

Co-led the creation of ChosenFate, a cross-platform multiplayer game, serving as the lead for branding, UX/UI design, and project strategy. Built and guided a multidisciplinary team through recruitment, business development, and creative execution. Directed product ideation, game development, and asset creation using Unity 3D, Blender, and Adobe Creative Suite.



Lilypad Solutions (CRM & Fintech Mobile App)
Freelance UXUI Designer 2014 - 2015

Collaborated remotely with the founder of Lilypad Solutions to design intuitive user experiences and interfaces for early-stage projects. Delivered innovative solutions that aligned with the company's vision and user needs.

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