



Cornelia Rinman



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Currently based in Halmstad

PROFILE

I'm a driven and creative UX and UI Designer passionate about crafting intuitive, user-centered digital experiences.

Through my studies in Digital Design and Innovation at Halmstad University and my UX internship at Oican, I've gained hands-on experience in user research, wireframing, prototyping, and usability testing. I'm motivated by turning insights into meaningful solutions and now ready to contribute to professional design projects within the industry.

LANGUAGES & TOOLS

Languages: Swedish (native), English (fluent)

Design Tools: Figma, Miro, Balsamiq, and more

Methods: Interviews and user testing, quantitative and qualitative analysis, journey mapping and heuristic evaluation.

EDUCATION

BSc. Digital Design and Innovation – Halmstad University

Aug 2023 – Present, graduating May 2026

Practical training in UX/UI design, interaction design, service design, and agile methods. Experienced with Figma, usability testing, and collaborative studio projects with real clients.

INTERNSHIPS & DESIGN PROJECTS

UX Design Intern – Oican Wear (Remote)

Sep 2025 – Present

I am leading a design project to improve Oican's e-commerce website. I'm responsible for user testing, sketching, prototyping and directly redesigning the webshop.

UX Design project – Fina Frön (Remote)

Oct 2025 – Present

I am Redesigning an e-commerce website for Fina Frön. The goal is to improve user-friendliness and also increase sales for the company.

Design Studio 2 – Internal Support Services, Halmstad University

Apr 2025 – May 2025

I conducted stakeholder interviews and service mapping to identify improvement areas in university management support systems. Presented actionable design concepts that increased internal efficiency and accessibility.

Design Studio 1 – Wellstep App Improvement, Halmstad University

Apr 2024 – May 2024

In this project I collaborated with a cross-functional team to enhance Wellstep's health app by researching user needs, developing concepts, and testing new features. Delivered a functional prototype that improved clarity and usability.

OTHER EXPERIENCE

Marketing Manager – Informatix Student Association, Halmstad University

Dec 2023 - Dec 2024

Managed the association's social media presence, designed and scheduled posts, and planned events in collaboration with the event team. Increased engagement and visibility through creative digital campaigns and consistent branding.

Program Ambassador – Digital Design and Innovation, Halmstad University

Sep 2025 - Present

Represent students in program development discussions with faculty, alumni, and industry representatives. Gather feedback and support a positive learning environment.

WORK EXPERIENCE

Sales Associate – Kappahl (Jönköping City & Halmstad Hallarna)

Mar 2022 – Present

Responsible for providing personalized, needs-based service that helped customers find the right products and feel welcome. Maintained brand visual standards through effective merchandising and storage organization, while supporting sales goals and smooth store operations. Recognized for reliability, teamwork, and positive customer feedback.

AWARDS & ACHIEVEMENTS

Entrepreneurship Scholarship – Sandagymnasiet

Jun 2023

Awarded for creativity, initiative, and successful management of the student company Modern Jewellery UF, where I co-founded and developed the brand concept, handled marketing and sales, and turned the company profitable during the UF year.