



# Cornelia Rinman



cornelia@rinman.eu



079-333 72 75



Currently based in Halmstad

## PROFILE

I'm a driven and creative UX Designer passionate about crafting intuitive, user-centered digital experiences.

Through my studies in Digital Design and Innovation at Halmstad University and my internships, I've gained hands-on experience in user research, wireframing, prototyping, and usability testing. I'm motivated by turning insights into meaningful solutions and now ready to contribute to professional design projects within the industry.

## LANGUAGES & TOOLS

**Languages:** Swedish (native), English (fluent)

**Design Tools:** Figma, Miro, Balsamiq, and more

**Methods:** Interviews and user testing, quantitative and qualitative analysis, journey mapping and heuristic evaluation.

### **What I do**

- User research
- Usability testing
- Prototyping
- Wireframing
- Accessibility
- Problem-solving

## PORTFOLIO LINK

<https://www.corneliarinman.com>

## EDUCATION

### **BSc. Digital Design and Innovation – Halmstad University**

*Aug 2023 – Present, graduating May 2026*

Practical training in UX/UI design, interaction design, service design, and agile methods. Experienced with Figma, usability testing, and collaborative studio projects with real clients.

## INTERNSHIPS & DESIGN PROJECTS

### **UX/UI Design Intern – Stockholm Design Studio**

*Jan 2026 – Present*

I just started my 4-month internship at Stockholm Design Studio, where I will work closely with experienced designers. The internship will involve UX/UI work, graphic design, and branding.

### **UX Design Intern – Oican Wear (Remote)**

*Sep 2025 – Dec 2025*

I am leading a design project to improve Oican's e-commerce website. I'm responsible for user testing, sketching, prototyping and directly redesigning the webshop.

### **UX Design project – Fina Frön (Remote)**

*Oct 2025 – Present*

I am currently redesigning an e-commerce website for Fina Frön. The goal is to improve user-friendliness and also increase sales for the company.

### **Design Studio 1 – Wellstep App Improvement, Halmstad University**

*Apr 2024 – May 2024*

In this project I collaborated with a cross-functional team to enhance Wellstep's health app by researching user needs, developing concepts, and testing new features. Delivered a functional prototype that improved clarity and usability.

## **OTHER EXPERIENCE**

### **Marketing Manager – Informatix Student Association, Halmstad University**

*Dec 2023 - Dec 2024*

Managed the association's social media presence, designed and scheduled posts, and planned events in collaboration with the event team. Increased engagement and visibility through creative digital campaigns and consistent branding.

### **Program Ambassador – Digital Design and Innovation, Halmstad University**

*Sep 2025 - Present*

Represent students in program development discussions with faculty, alumni, and industry representatives. Gather feedback and support a positive learning environment.

## **WORK EXPERIENCE**

### **Digital Designer- Extero AB**

*Jan 2026 - Present*

Working as a Digital Designer at Extero AB in a consulting role, with a focus on user-centered and visually clear digital solutions. I work across UX/UI design, graphic design, and branding, contributing from early concepts and ideation to final design and delivery. I also support projects with marketing and communication materials adapted for digital channels.

### **Sales Associate – Kappahl (Jönköping City & Halmstad Hallarna)**

*Mar 2022 – Present*

Responsible for providing personalized, needs-based service that helped customers find the right products and feel welcome. Maintained brand visual standards through effective merchandising and storage organization, while supporting sales goals and smooth store operations. Recognized for reliability, teamwork, and positive customer feedback.

## **AWARDS & ACHIEVEMENTS**

### **Entrepreneurship Scholarship – Sandagymnasiet**

*Jun 2023*

Awarded for creativity, initiative, and successful management of the student company Modern Jewellery UF, where I co-founded and developed the brand concept, handled marketing and sales, and turned the company profitable during the UF year.