



# Cornelia Rinman

cornelia@rinman.eu

079-333 72 75

Halmstad, ready to relocate

## PROFILE

I'm a driven and creative **UX Designer** passionate about crafting intuitive, user-centered digital experiences.

Through my studies in Digital Design and Innovation at Halmstad University, my internships and my role as a Digital designer at Extero AB, I've gained hands-on experience in user research, wireframing, prototyping, and usability testing and also graphic design. I'm motivated by turning insights into meaningful solutions and ready to contribute to professional design projects within the industry.

## LANGUAGES & TOOLS

**Languages:** Swedish (native), English (fluent).

**Design Tools:** Figma, Miro, Balsamiq, Canva and more.

**Methods:** Interviews and user testing, quantitative and qualitative analysis, journey mapping and heuristic evaluation.

### **What I do**

- User research
- Usability testing
- Prototyping
- Wireframing
- Problem-solving
- Visual material
- Branding

## PORTFOLIO LINK

<https://www.corneliarinman.com>

## EDUCATION

### **BSc. Digital Design and Innovation – Halmstad University**

*Aug 2023 – Jun 2026*

Practical training in UX/UI design, interaction design, service design, and agile methods. Experienced with Figma, usability testing, and collaborative studio projects with real clients.

## WORK EXPERIENCE

### **Digital designer - Extero AB**

*Jan 2026 - Present*

Working as a Digital Designer at Extero AB in a consulting role, with a focus on user-centered and visually clear digital solutions. I work across UX/UI design, graphic design, and branding, contributing from early concepts and ideation to final design and delivery. I also support projects with marketing and communication materials adapted for digital channels.

## INTERNSHIPS & DESIGN PROJECTS

### **UX Design Intern – Oican Wear (Remote)**

*Sep 2025 – Dec 2025*

I lead a design project to improve Oican's e-commerce website. I was responsible for user testing, sketching, prototyping and directly redesigning the webshop.

### **Design Studio 1 – Wellstep App Improvement, Halmstad University**

*Apr 2024 – May 2024*

Collaborated with a cross-functional team to enhance Wellstep's health app by researching user needs, developing concepts, and testing new features. Delivered a functional prototype that improved clarity and usability.

## **OTHER EXPERIENCE**

### **Marketing Manager – Informatix Student Association, Halmstad University**

*Dec 2023 - Dec 2024*

Managed the association's social media presence, designed and scheduled posts, and planned events in collaboration with the event team. Increased engagement and visibility through creative digital campaigns and consistent branding.

### **Program Ambassador – Digital Design and Innovation, Halmstad University**

*Sep 2025 - Jun 2026*

Represent students in program development discussions with faculty, alumni, and industry representatives. Gather feedback and support a positive learning environment.

## **AWARDS & ACHIEVEMENTS**

### **Lektor Sten Fåhre Memorial Fund Scholarship - Halmstad University**

*Jun 2026*

Awarded third prize for the Best Design Studio Project at Halmstad University. Together with my project team, I designed and developed a digital platform supporting workshop facilitation, applying user-centered design, collaboration and innovation methodologies.

### **Entrepreneurship Scholarship – Sandagymnasiet**

*Jun 2023*

Awarded for creativity, initiative, and successful management of the student company Modern Jewellery UF, where I co-founded and developed the brand concept, handled marketing and sales, and turned the company profitable during the UF year.