



Cornelia Rinman

UX/UI • Branding • Graphic design

UX and digital designer combining research-driven problem-solving with branding and graphic design — taking every idea from first concept to polished, finished delivery. Currently consulting at Extero AB and building my own studio, Wizpher.

Contact

079-333 72 75
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Halmstad

My portfolio

corneliarinman.com

What I do

- User research
- Usability testing
- Prototyping
- Wireframing
- Problem-solving
- Graphic design
- Branding

Tools I use

- Figma
- Canva
- Webflow

Languages

Swedish – native
English – fluent

WORK EXPERIENCE

Digital Designer - Extero AB

JAN 2026 - PRESENT

Consulting across UX/UI, graphic design and branding, taking client work from first concept to final delivery, including marketing material for digital channels.

Founder - Wizpher Studio

JUN 2026 - PRESENT

Design studio focusing on UX/UI and brand design for small businesses.

INTERNSHIPS & DESIGN PROJECTS

Medtech exhibition material - Etteplan

FEB - JUL 2026

Translated a major tech company's brand guidelines into finished trade-fair material. Three roll-ups and a podium. Built a distinct medtech sub-brand within existing brand constraints and are now in use at Etteplan's fairs.

UX Design Intern - Oican Wear

SEP - DEC 2025

Redesigned an e-commerce site for conversion, based on an expert review, customer survey and Hotjar behavioural data. Follow-up analysis showed measurably more focused user behaviour.

Workshop facilitation platform - WScript

APR - JUN 2026

Concept, logo, branding and a full interactive Figma prototype, built from scratch. Awarded Best Design Studio Project at Halmstad University.

Founder & Designer - Modern Jewellery UF

2022 - 2023

Built a jewellery brand from zero, concept, identity, website, product and marketing. 100,000 SEK in sales and 3,500 Instagram followers in 4-5 months. Awarded the Entrepreneurship Scholarship at Sandagymnasiet.

EDUCATION

MSc. Interaction Design for Artificial Realities - Stockholm University

AUG 2026 - JUN 2028

Upcoming. Interaction design at the intersection of AI and immersive tech (VR/AR/XR). From design methodology to Unity prototyping and generative AI.

BSc. Digital Design and Innovation - Halmstad University

AUG 2023 - JUN 2026

UX/UI, interaction design, service design and agile methods, with real-client studio projects throughout.

AWARDS

Lektor Sten Fåhre Memorial Fund Scholarship - Halmstad University

JUN 2026

For WScript, awarded Best Design Studio Project.

Entrepreneurship Scholarship - Sandagymnasiet

JUN 2023

For co-founding and growing Modern Jewellery UF to profitability.