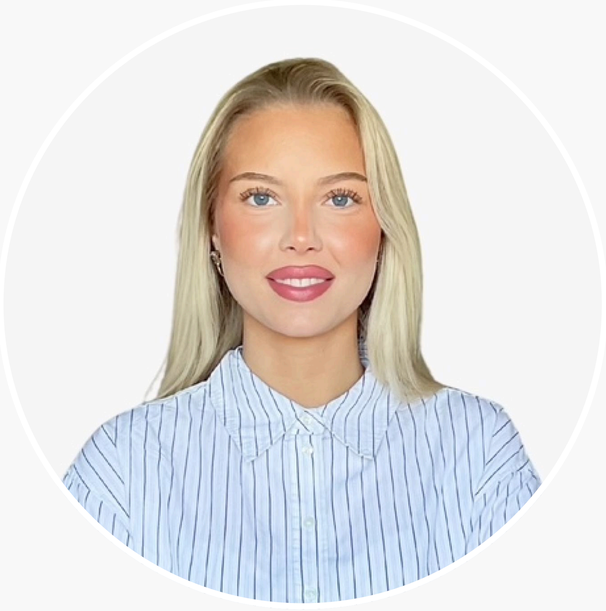

Contact

079-333 72 75

cornelia@rinman.eu

Stockholm

My portfolio

corneliarinman.com

What I do

- User research
- Wireframing
- Prototyping
- Usability testing
- Service design
- Graphic design
- Branding

Tools I use

- Figma
- Miro
- Canva
- Webflow
- Shopify
- Hotjar

Languages

Swedish - native
English - fluent

Cornelia Rinman

Digital Designer | UX/UI • Graphic design • Branding

Digital designer specialised in UX/UI, with skills in graphic design and branding. I combine research-driven problem-solving with polished visual delivery, taking every idea from first concept to finished product. After real-client projects in e-commerce UX, brand design and print production, I'm now looking for a full-time role where I can grow as part of a design team.

WORK EXPERIENCE

Founder - Wizpher Studio
JUN 2026 - PRESENT

Independent design studio offering UX/UI and brand design. Taking on freelance and project-based work. Open to collaborations while seeking a full-time position.

Digital Designer - Extero AB
JAN - JUL 2026

Consulted for Etteplan, translating a major tech company's brand guidelines into finished trade-fair material for their medtech offering. Designed a distinct medtech sub-brand within existing brand constraints and delivered three roll-ups and a podium — now in use at Etteplan's trade fairs.

INTERNSHIPS & DESIGN PROJECTS

UX Design Intern - Oican Wear
SEP - DEC 2025

Redesigned an e-commerce site for conversion, based on an expert review, customer survey and Hotjar behavioural data. Follow-up analysis showed measurably more focused user behaviour.

Workshop facilitation platform - WScribe
APR - JUN 2026

Concept, logo, branding and a full interactive Figma prototype, grounded in my bachelor thesis research. Awarded Best Design Studio Project at Halmstad University.

Founder & Designer - Modern Jewellery UF
2022 - 2023

Built a jewellery brand from zero, concept, identity, website, product and marketing. 100,000 SEK in sales and 3,500 Instagram followers in 4–5 months. Awarded the Entrepreneurship Scholarship at Sandagymnasiet.

EDUCATION

MSc. Interaction Design for Artificial Realities - Stockholm University
AUG 2026 - PRESENT

Interaction design at the intersection of AI and immersive tech (VR/AR/XR).
Note: actively seeking a full-time design role and open to pausing my studies for the right position.

BSc. Digital Design and Innovation - Halmstad University
AUG 2023 - JUN 2026

UX/UI, interaction design, service design and agile methods, with real-client studio projects throughout.

AWARDS

Lektor Sten Fåhre Memorial Fund Scholarship - Halmstad University
JUN 2026

For WScribe, awarded Best Design Studio Project.

Entrepreneurship Scholarship - Sandagymnasiet
JUN 2023

For co-founding and growing Modern Jewellery UF to profitability.