

Formulate

A rounded font made from model letters



VARIABLE AXES

Weight











DESIGNED BY

Alanna Munro

PUBLISHED

2021

VERSION

1.2 (2025)

GLYPHS

234

STYLES

17

OPEN TYPE FEATURES

ss01, ss02, ss03

FORMATS

otf, ttf, woff, woff2, variable ttf



Formulate aims to provide shining examples of modern typographic shapes for young people learning how to write and read. The design process was an exploration in finding the basic shape of a letter as it exists in today's context. I researched how children are taught to write and how the examples and references given to them can help or hinder this milestone. The variety of styles in the Formulate family are designed to help teachers (or homeschooling parents) create modern practice sheets for their students.

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STYLES

xtral ight

. . .

Light

Regular

Medium

Rold

Hamburgerfonts
Hamburgerfonts
Hamburgerfonts
Hamburgerfonts
Hamburgerfonts

nline Arrow

La Danie

IIIdille Dots

Outline Bold

Dutline Light

Hamburgerfonts
Hamburgerfonts
Hamburgerfonts
Hamburgerfonts
Hamburgerfonts

Dots

Hamburgerfont

Bold Dots

Bold Inline

old Arrows

ight Arrows

Light Dots

liab+ Inlina

Hamburgerfonts
Hamburgerfonts
Hamburgerfonts
Hamburgerfonts
Hamburgerfonts
Hamburgerfonts

SS01 (Modified ltg)

liquid tea → liquid tea

SSO2 (Double Storey)

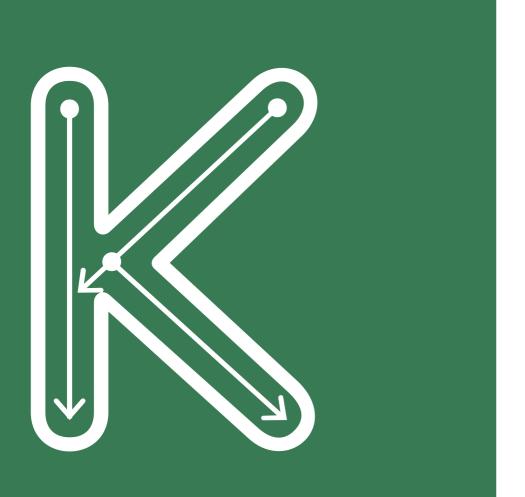
aghast → aghast

SSO3 (Serifless Caps)

JINGLE → JINGLE

SSO4 (Alternate 9)

 $6,947 \rightarrow 6,947$



Bold 9/14

My own personal experience of learning how to write happened a long time ago and the memory has faded but my 6-year-old son has just started his journey. It's been fascinating to look at the available resources and compare them to the understanding of letterforms I have gained through type design.

ExLight 15/19 & Light 9/14

But what is the purpose of learning to write? Why not just type everything with our fancy computers?

There is evidence that learning to physically form the letters (writing) is a part of learning how to read. These two activities use different parts of the brain which creates more connections resulting in faster and more accurate letter recognition.

ExtraLight 24/28

With writing and reading so intertwined in early education, shouldn't our model

Bold 15/19 & Medium 9/14

In the summer before my child started kindergarten we received a package of learning materials including an alphabet poster.

I had a hard time ignoring the flaws in this poster that was supposed to be a model of the alphabet for my child. This got me thinking about how I would design the poster from the point of view of a type de-

Regular 6/11

The concept was to create a set of letters that were easy to draw or write while retaining the connection to typographic tradition. The Formulate alphabet has proportions based on modern typographic construction with higher x-heights and uniform widths. This makes the letters more closely related to the letters we typically see in everyday life and as I would later find out, how people with neat handwriting tend to form their letters.

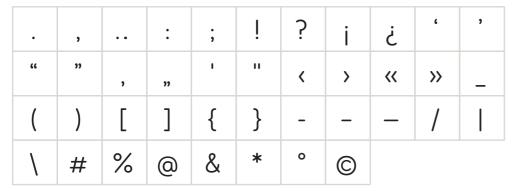
There are a couple Reddit forums (Penmanshipporn and Handwriting) where people post their neat handwriting. I looked at quite a few samples of what oth-

CHARACTER SET

Base Alphabet

| А | В | С | D | Ε | F | G | Н | I | J | K |
|---|---|---|---|---|---|---|---|---|---|---|
| L | М | Ν | 0 | Р | Q | R | S | Т | U | V |
| W | X | Y | Z | а | b | С | d | е | f | g |
| h | i | j | k | 1 | m | n | 0 | р | q | r |
| S | † | u | V | W | × | У | Z | | | |

Punctuation



Numbers & Math

| 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | q | + | |
|---|---|---|---|---|---|---|----|---|---|---|--|
| ÷ | × | = | < | > | ٨ | ~ | \$ | | | | |

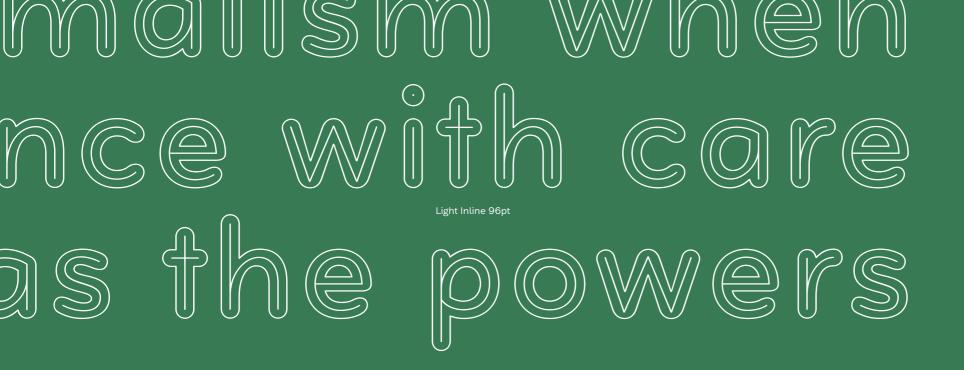
Extended Language Support

| À | Á | Â | Ã | Ä | Ç | È | É | Ê | Ë | Ě |
|---|---|---|---|---|---|---|----|---|---|---|
| Ì | Í | Î | Ï | Ĩ | Í | Ñ | Ò | Ó | Ô | Õ |
| Ö | Ù | Ú | Û | Ü | Ũ | Ŵ | Ŵ | Ŵ | W | Ý |
| Ŷ | Ÿ | Ý | Ÿ | Æ | Œ | à | á | â | ã | ä |
| ç | è | é | ê | ë | ẽ | ì | í | î | ï | ĩ |
| j | ñ | ò | ó | ô | õ | ö | ù | ú | û | ü |
| ũ | ŵ | ŵ | Ń | w | ý | ÿ | ŷ | ý | ỹ | æ |
| I | œ | J | , | • | ^ | ~ | •• | 5 | | |

Alternates

| | | | | | | | | | | ı |
|---|---|---|---|---|---|---|---|---|---|---|
| ĺ | Î | Ϊ | Ì | ĩ | J | j | j | J | j | 9 |

7



LANGUAGES SUPPORTED: 192

Acheron Buginese Achinese Candoshi-Shapra Achuar-Shiwiar Caquinte Afar Caribbean Hindustani Afrikaans Cashibo-Cacataibo Aguaruna Cashinahua Alekano Catalan Cebuano Alonquin Amahuaca Central Aymara Amarakaeri Chachi Amis Chavacano Anaang Chiga Andaandi, Dongolawi Chokwe Anuta Chuukese Cofán Aragonese Arbëreshë Albanian Cornish Asháninka Corsican Ashéninka Perené Dehu Balinese Eastern Arrernte Eastern Oromo Banjar English Basque Fijian Filipino French

Batak Dairi Batak Karo Batak Mandailing Batak Simalungun Batak Toba Bemba (Zambia) Bena (Tanzania) Bikol Bislama

Borana-Arsi-Guji Oromo

Breton

Friulian Galician Garifuna Gheg Albanian

Gilbertese Guadeloupean Creole

Gusii Haitian **SCRIPTS: LATIN**

Hani

Hiligaynon Manx Maore Comorian Hopi Huastec Iloko Indonesian Irish Italian Ixcatlán Mazatec Jamaican Creole English Japanese Javanese K'iche'

Kabuverdianu Kaingang Kalaallisut Kalenjin Kamba (Kenya) Kaonde Kekchí Kenzi, Mattokki Khasi Kimbundu Kinyarwanda Kituba (DRC) Kongo Konzo Ladino Luba-Lulua Luo

Makonde

Malagasy

Mapudungun Mauritian Creole Meriam Mir Meru Minangkabau Mirandese Mohawk Murrinh-Patha Mwani Mískito Naga Pidgin Ndonga Neapolitan Ngazidja Comorian Nobiin Nomatsiguenga North Ndebele Northern Qiandong Miao Northern Uzbek

Nyankole

Occitan

Orogen

Pampanga

Papiamento

Piemontese

Pijin

Papantla Totonac

Pichis Ashéninka

Orma

Malaysian

Páez Tedim Chin Quechua Tetum Romansh Tetun Dili Rotokas Toba Rundi Tok Pisin Sango Tosk Albanian Sangu (Tanzania) Tumbuka Saramaccan Tzeltal Sardinian Tzotzil Scots **Uab Meto** Scottish Gaelic Umbundu Sena Seri Waray (Philippines) Seselwa Creole French Warlpiri Shawnee Wayuu Shipibo-Conibo Welsh Shona West Central Oromo Shuar Western Abnaki Sicilian Western Frisian Soga Wiradjuri Somali Xhosa Soninke Yanesha' South Ndebele Yao Southern Aymara Yucateco Southern Qiandong Miao Zulu Spanish Záparo

Pintupi-Luritja

Pohnpeian

Portuguese

Potawatomi

Purepecha

Pipil

Upper Guinea Crioulo

Sranan Tongo

Sundanese

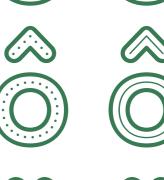
Swahili

Tagalog

Standard Malay

Swiss German









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FORMULATE FAMILY

TYPE TESTER & PRICING

arcanetype.com/fonts/formulate

LICENSING

arcanetype.com/licensing