



Royce Simmons
Foundation

Partnership Proposal

Penrith Panthers' favourite son Royce Simmons was diagnosed with Alzheimer's disease back in 2021; in early 2022, he undertook his inaugural Royce's Big Walk, where he raised over \$1 million dollars that has been donated to Dementia Research.

What has now become the annual Royce's Big Walk event in 2026 will see participants travel through the heart of regional New South Wales over eleven days, taking in a number of proud and close-knit Central West communities. Commencing in Gilgandra, the hometown of the late Panthers legend John Farragher OAM, the journey pays tribute to one of the Club's most respected figures before travelling through Eumungerie, Brocklehurst, Obley, Baldry, Parkes and Eugowra. The route also passes through Gooloogong, Royce Simmons' hometown, recognising the important role regional communities play in developing the players, people and culture that have shaped the Panthers for generations. Royce will cross the finish line in Cowra on Friday, 4 September 2026, marking the culmination of another incredible journey raising awareness and vital funds for dementia research and support.

All donations will support Australian dementia research programs:

- Better understand the causes of dementia
- Develop strategies to reduce dementia risk and slow the progression of the disease
- Provide accurate and timely diagnosis
- Find a cure



Gilgandra to Cowra



The 2026 Royce's Big Walk journey ventures through the heart of regional New South Wales, connecting proud country communities and showcasing the spirit that defines the Central West.



Beginning in Gilgandra, the walk travels through Eumungerie, Brocklehurst and Obley, before continuing across wide open landscapes to Baldry and Parkes, towns rich in history, resilience and community pride. The final stages take walkers through Eugowra and Gooloogong before arriving in Cowra, where the event concludes in a fitting celebration of endurance, connection and purpose.

Along the way, Royce's Big Walk continues to bring communities together in support of dementia awareness and raise funds for vital research, while highlighting the generosity and strength of regional NSW.



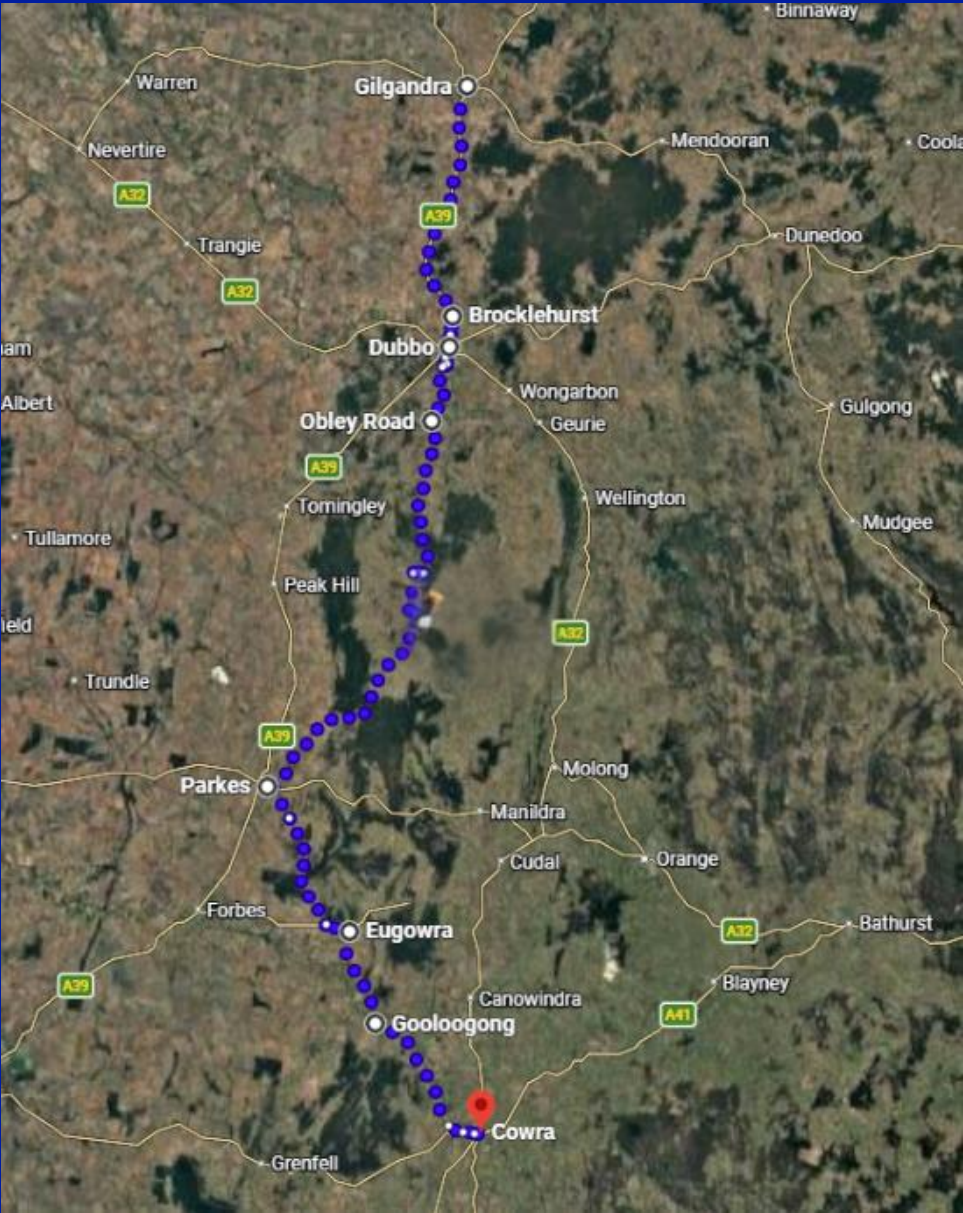
Monday, 24 August to Friday, 4 September 2026



Walking Schedule & Map

Royce's Big Walk 2026

Date	From		To	Km	Events
Saturday, 22 August					Sportsmans Dinner - Gilgandra
Sunday, 23 August					
Monday, 24 August	Gilganda Visitors Centre	to	Cnr West Mialla Rd & Glenn Road, Balladoran	27.1	
Tuesday, 25 August	Cnr West Mialla Rd & Glenn Road, Balladoran	to	Paintmine Road (Rail Level Crossing), Eumungerie	27.9	
Wednesday, 26 August	Paintmine Road (Rail Level Crossing), Eumungerie	to	Cnr Newell Highway & Purvis Lane, Dubbo	23.6	
Thursday, 27 August	Cnr Newell Highway & Purvis Lane, Dubbo	to	Cnr Oakdene Road & Obley Road, Obley NSW	21.4	
Friday, 28 August	Cnr Oakdene Road & Obley Road, Obley NSW	to	Eulogundy (Property name) Obley Road, NSW 2868	28.2	Sportsman's Dinner - Forbes(<i>Proposed Event</i>)
Saturday, 29 August	Eulogundy (Property name) Obley Road, NSW 2868	to	Renshaw McGirr Way, Baldry	31.1	Sportsman's Dinner - Parkes
Sunday, 30 August	Renshaw McGirr Way, Baldry	to	Renshaw McGirr Way, Parkes	28.2	
Monday, 31 August	Renshaw McGirr Way Parkes	to	Eugowra Road Level Crossing, Eugowra Road & Parkes NSW 2870	26.5	
Tuesday, 1 September	Eugowra Road Level Crossing, Eugowra Road & Parkes NSW 2870	to	Cnr Parkes Eugowra Road & The Escort Way, Eugowra	29	
Wednesday, 2 September	Cnr Parkes Eugowra Road & The Escort Way, Eugowra	to	Cnr Casuarina Drive & Warraderry Way Gooloogong	28	
Thursday, 3 September	Cnr Casuarina Drive & Warraderry Way Gooloogong	to	N Logan Rd, Cowra NSW 2794	18.4	
Friday, 4 September	N Logan Rd, Cowra NSW 2794	to	Young Rd, Cowra NSW 2794	20.4	Sportsman's Dinner - Cowra



Major Partnership

The Major Partnership offers a fully integrated sponsorship experience, providing year-round brand exposure across digital, media, event and apparel platforms, while creating exclusive opportunities for engagement with Royce Simmons, the Royce Simmons Foundation and the broader Panthers community.

As a Major Partner of Royce's Big Walk, your organisation will benefit from prominent branding, unique corporate hospitality experiences, team engagement opportunities and meaningful association with one of regional NSW's most inspiring fundraising initiatives.

Benefits:

- Logo inclusions across the Royce Simmons Foundation website with a click-through to the partner's website.
- Logo included on branded clothing to be worn throughout the walk by Royce and his team.
- Brand inclusions across the Royce Simmons Foundation and the Royce's Big Walk event social media.
- Acknowledgement in all live and recorded media opportunities.
- Promotional collateral at all events facilitated across the duration of the walk event.
- Team building training sessions for 10 – a team hike with Royce Simmons, train as Royce does through the Blue Mountains, followed by a light morning tea at a local café.
- 1991 Penrith Panthers replica Jersey signed by Royce Simmons.
- Dinner for 8 with Royce Simmons at Marcel Restaurant, Pullman Penrith
- 1 nominated person from your company can walk one day with Royce Simmons and the crew during The Big Walk



Investment
\$100,000 + GST

Platinum Partnership

The Platinum Partnership comes with key digital assets associated with the Royce Simmons Foundation and Royce's Big Walk event.

On top of this, Royce will be providing a signed 1991 Replica Penrith Panthers jersey for every Gold partner who joins him on this journey and a team-building training session with Royce for 10 participants of your choice.

Benefits:

- Logo inclusions across the Royce Simmons Foundation website with a click-through to the partner's website.
- Brand inclusions across the Royce Simmons Foundation and the Royce's Big Walk event social media.
- 1 nominated person from your company can walk one day with Royce Simmons and the crew during The Big Walk
- Dinner for 6 with Royce Simmons at Marcel Restaurant, Pullman Penrith
- 1991 Penrith Panthers replica Jersey signed by Royce Simmons.
- Team building training sessions for 10 – a team hike with Royce Simmons, train as Royce does through the Blue Mountains, followed by a light morning tea at a local café.



Investment
\$50,000 + GST

Gold Partnership

The Gold Partnership comes with key digital associated with the Royce Simmons Foundation and the Royce's Big Walk event.

On top of this, Royce will be providing a signed 1991 Replica Penrith Panthers jersey for every Silver partner who joins him on this journey.

Benefits:

- Logo inclusions across the Royce Simmons Foundation website with a click-through to the partner's website.
- Brand inclusions across the Royce Simmons Foundation and the Royce's Big Walk event social media.
- 1 nominated person from your company can walk one day with Royce Simmons and the crew during The Big Walk
- Dinner for 4 with Royce Simmons at Marcel Restaurant, Pullman Penrith
- 1991 Penrith Panthers replica Jersey signed by Royce Simmons.



Investment
\$25,000 + GST

Silver Partnership

The Silver Partnership comes with key digital associated with the Royce Simmons Foundation and the Royce's Big Walk event.

On top of this, Royce will be providing a signed 1991 Replica Penrith Panthers jersey for every Silver partner who joins him on this journey.

Benefits:

- Logo inclusions across the Royce Simmons Foundation website with a click-through to the partner's website.
- Brand inclusions across the Royce Simmons Foundation and the Royce's Big Walk event social media.
- 1 nominated person from your company can walk one day with Royce Simmons and the crew during The Big Walk
- Dinner for 2 with Royce Simmons at Marcel Restaurant, Pullman Penrith



Investment
\$10,000 + GST

Bronze Partnership

The Bronze Partnership will see your brand associated with the Royce Simmons Foundation and the Royce's Big Walk event across digital channels from start to finish.

Benefits:

- Logo inclusions across the Royce Simmons Foundation website with a click-through to the partner's website.
- Brand inclusions across the Royce Simmons Foundation and the Royce's Big Walk event social media.
- 1 nominated person from your company can walk one day with Royce Simmons and the crew during The Big Walk



Investment
\$5,000 + GST



Royce Simmons Foundation

The Royce Simmons Foundation

ACN: 658 242 016

Partnerships contact: Peter Tracey

+61 417 673 392