ATLAFY

AI Advisory for ServiceNow

AI Business Case & Roadmap Development

From individual projects to a structured AI roadmap

Turn validated initiatives into a clear, fact-based roadmap for the next 12–18 months, focused on the projects that contribute most.

THE CHALLENGE

After initial workshops, assessments and proofs of value, many companies face the question of **which initiatives to actually implement**. Limited budgets, resources and organizational capacity make clear prioritization essential — and benefits, risks and dependencies must be made transparent so investment decisions can be made on facts.

How the roadmap takes shape

From validated initiatives to a prioritized year plan

Evaluate initiatives

We assess identified and validated initiatives on business value, effort, risk and organizational requirements.

Build the business case

For the prioritized initiatives, we make costs and benefits transparent, so options can be compared objectively.

Prioritize by value

We rank initiatives by their expected contribution to productivity, efficiency and service quality.

Sequence the roadmap

We lay out a structured 12–18-month plan with clear implementation priorities.

Validated ideas → **Business case** → **Clear roadmap**

Value · effort · risk · dependencies | Costs, benefits & priorities | Sequenced 12–18-month plan

What you get

Tangible deliverables from the roadmap development

- Prioritized Use Case Roadmap
- Business Case One-Pager
- Cost-Benefit Analysis
- Implementation Priorities
- 12–18-Month Plan
- Executive Decision Package

Why it matters

The value the roadmap creates for your business

- Focus on business value
- Transparent investment decisions
- Realistic prioritization
- More predictable implementation planning
- A clear roadmap for future initiatives

Ready to turn your AI initiatives into a clear roadmap?

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